

EVALUATION MATRIX
Request for Proposal PAX0105
Catering and Concessions for the Austin Convention Center Department

EVALUATION FACTORS	# Possible Points	Aramark **	Levy **	Savor	Centerplate	Sodexo***
MINIMUM EXPERIENCE REQUIREMENTS	15	14	11	11	13	
REFERENCE REQUIREMENTS	2	2	2	2	2	
LEGAL ORGANIZATION OF PROPOSER	5	5	5	5	5	
FINANCIAL STRENGTH AND GENERAL REPORTING REQUIREMENTS	15	13	13	12	9	
MARKETING AND SALES PROGRAM	15	13	12	10	11	
PERSONNEL	50	47	38	37	39	
OPERATIONAL APPROACH	20	19	17	15	13	
CONCESSION CAPABILITY	3	3	2	3	2	
FACILITY TRANSITIONAL PLAN	15	14	13	13	12	
QUALITY OF MERCHANDISE	5	4	4	3	4	
PAST DEFAULT	5	2	4	5	3	
CAPITAL IMPROVEMENTS PROPOSAL	10	9	8	7	5	
PROPOSED FINANCIAL COMPENSATION *	45	45	45	44	41	
Sub Total	205	190	174	167	159	
ORAL AND FOOD PRESENTATION/ INTERVIEW	50	45	43	0	0	
Total	255	235	217	167	159	

* As per Section 252.049 of the Local Government Code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office; therefore, the matrix will include points awarded for price, but exact pricing will not be disclosed.

** Qualified Offeror

*** The proposal received from Sodexo was disqualified for failure to submit a proposal bond; therefore its proposal was not evaluated and cannot be considered for award.