YOUTH SPORTS ORGANIZATION PARTNERSHIPS

Jim Kotick Centralized Programs June 26, 2012

YOUTH SPORTS PARTNERS



18 Partnerships:
14 PARD Public Property
50 Athletic Fields
4 Private Property
21 Athletic Fields

Services: Reach 15,384 Youth Annually Baseball/Softball/Soccer/Kickball/Football YSO Fees Range \$30 - \$200 Per Sport

ORDINANCE NO. 20100201-039

AN ORDINANCE REPEALING RESOLUTION 861211-19 AND AMENDING CITY CODE CHAPTER 8-1 RELATING TO USE OF ATHLETIC FIELDS FOR YOUTH RECREATION

CONDITIONS

PARD Responsibilities
 Waive Fees associated with Field Usage
 Fund Utilities
 Budget 2012 \$306,961.40
 Number of Fields 71
 Cap Per Field \$4,323.40

Youth Sports Organization Responsibilities
 Provide Youth Recreational Sports Program
 Provide Maintenance to Athletic Fields
 Fund Excess Utilities

CHALLENGES

- Equality of Field Conditions
 - Budget for Field Maintenance Vary
 - Maintenance Partnerships Vary
 - Volunteers vs. Commercial Company





CHALLENGES

- Private Land Receiving Public Funds
 2012 Receive Approximately \$90,791.40
 Private Fields Not Accessible to Public
 Additional Revenue Opportunities

 Sublease Fields
 Tournament Rentals
 - Gate Fees



CHALLENGES

- Predominately City of Austin Youth
- Public Use Access
- Integrating New Youth Sports Organization Request
- Address Citizen Concerns/Complaints



PARTNERSHIP

Monthly Meetings Contract Revisions

> E-mail Communication Monthly Check-In Draft Contracts

> > Offering Training Field Maintenance Pest Management

2013 YSO CONTRACT

- Provide Standards
 - Field Maintenance/Pest Management
- Defines
 - Residency Predominately (75%) 501(c)(3)
- **5** Year Plan to Phase Out Private Land Subsidies
- Criminal Background Checks Requirements
- Proceeds Generated
 - Athletic Field Maintenance Improvements -Youth Recreational Sports Programs

FUTURE TOPICS

Create Membership Application Process
 Review Non-Resident Fee
 Optimum Athletic Field Usage
 Funding Public Park Improvements

