



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

ADVISORY BOARD MINUTES

Regular MEETING

Wednesday, May 2, 2012

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Juan Oyervides, Chair called the Board Meeting to order at 5:44 pm.

Board Members in Attendance:

Juan Oyervides, Chair
Emilio Zamora, Vice Chair
Velia Sanchez-Ruiz, Member
Cassie Smith, Member
Marisa Limon, Member (Left the meeting at 8:05pm.)

Board Members Absent: 2

Sylvia Orozco, Member
Rossana Barrios, Member

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager
Laura Esparza, Cultural Affairs Division Manager

1. **APPROVAL OF MINUTES:** Minutes from the Board Meeting held on 4/4/12 needed corrections under item 5(e), the typo for the word “eluded needed correction to “alluded”. A motion was made to approve the minutes with the correction by Vice Chair Zamora and a second by Sanchez-Ruiz. The motion was passed (5.0) + Chair Oyervides, Vice Chair Zamora and Members: Sanchez-Ruiz, Smith, and Limon. Motion to approve minutes from the Special Board Meeting held on 4/11/12 was made by Member Limon with a second by Sanchez-Ruiz. The motion was passed (5.0) + Chair Oyervides, Vice Chair Zamora and Members: Sanchez-Ruiz, Smith, and Limon.
2. **CITIZEN COMMUNICATION:**
Evelyn Castillo from Latino Magazine invited Board members to attend the Tacorama festival held at the MACC, Saturday, May 5.
3. **STAFF BRIEFINGS:** Herlinda Zamora and Laura Esparza
 - a. Herlinda updated the Board on the May events and rentals including the Tacorama festival, *She: Bike/Spoke/Love* play, Celia Alvarez Munoz exhibit in the Main Gallery, as well as summer camps. She reported on the facility updates such as WJE Consultants investigating the leaks throughout the MACC. The MACC did get approval for \$50k in Capital money for safety updates including outdoor lighting, panic buttons, and speed bumps. Chair Oyervides inquired about the towing signs. Kim McKneeley responded that the signs could not be installed until the contract with the towing company is in place. David Smythe-Macaulay updated the Board about the HVAC.
 - b. Laura briefed the Board on the Parking Study alternatives. She explained the one page synopsis of the Latino Arts Incubator Project proposal to City Council, which she turned in on May 1. An application will need to be drafted later after the proposal has been approved.
4. **PRESENTATIONS:** No presentations were given.

5. BOARD ITEMS FOR DISCUSSION AND/OR ACTION

- a. The Chair's Report
 - i. Chair Oyervides reported on the chain of emails regarding the Boat House Ribbon Cutting. He informed the Board of the events that occurred during the process of obtaining parking at the MACC and read through the chain of e-mails between all parties involved. The Board agreed that the issue was about not notifying the Board about the event and it would have been courteous to inform the Board in advance.
 - ii. Member Smith stated the incident set a precedent for people to park at the MACC when they go to the Boat House.
 - iii. Vice Chair Zamora asked if he could write a draft of a document that explains the understanding between the Board and the City about parking at the MACC. He asked Chair Oyervides to authorize him to write a draft.
 - iv. Dr. Zamora thought the issue with the event was a dismissal and a current form of discrimination as the courtesy was not made to the Board.
 - v. Member Limon stated that the Board can advise staff, but should not mandate. She would like the Board to be more careful on what issues they take up.
 - vi. Member Smith recommended being diplomatic with the issue.
 - vii. Chair Oyervides asked that Vice Chair Zamora draft an agreement regarding parking at the MACC. Laura suggested a procedure be developed.
- b. The Board will discuss and take action on the Latino Arts Incubator Program proposal (Limon and Orozco).
 - i. Laura stated that they are voting on the framework and concept of the proposal.
 - ii. Member Smith asked if there will be multiple projects at the same time, to which Laura responded there are no limitations. The theater did not want to be confined to one area, but there will be a wide variety of artistic disciplines that can collaborate with each other.
 - iii. Member Smith requested more information on the "precedents" and the challenges of the program. Laura will try to acquire information but stated the main challenge is having enough time. Member Limon stated that actions need to be made quickly because of Cultural Contract deadlines.
 - iv. A motion was made by Member Sanchez-Ruiz to approve the LAIP proposal with a second from Vice Chair Zamora (4.1).
+ Chair Oyervides, Vice Chair Zamora, and Members Sanchez-Ruiz and Smith.
Member Limon abstained. Absent were Members Orozco and Barrios.
- c. The Board will discuss and take action on policy recommendations for City of Austin and public usage reservations of ESB-MACC space (Oyervides and Zamora).
 - i. Chair Oyervides stated that he would like to make a recommendation to Council for MACC staff so that staff can have guidelines and to make decisions on reservations.
 - ii. Member Smith recommended a friendly amendment to delete the last paragraph and use "Limit" instead of "Suspend" on the last paragraph.
 - iii. A motion to vote on the policy recommendations was made by Vice Chair Zamora with a second from Member Limon (4.1).
+ Chair Oyervides, Vice Chair Zamora, and Members Limon and Sanchez-Ruiz.
Member Smith opposed and the motion was carried.
- d. The Board will discuss and take action on the MACC Budget (Oyervides and Zamora).
 - i. The Board decided to not take action on the budget. Angela Means will present the MACC' budget at the next meeting.
- e. The Board will discuss and take action on the ESB-MACC/Rainey Street Parking Study, Phase 2 Parking Alternatives Models (Oyervides and Zamora).
 - i. The Board was unanimously in favor of items (d) and (e); and approved (a), (b), (c), and (f) to be used for Phase 2 in the Parking Study.

- f. The Board will discuss and take action on “Award of Excellence” (Oyervides and Sanchez-Ruiz).
 - i. The pending date for the event is Saturday, October 13.
 - ii. Herlinda Zamora will present more information for the event.
- g. The Board will discuss and take action on Working Group reports. Latino Artists Mercado (Oyervides, Smith, H. Zamora), Bond Phase 2 (Oyervides and Barrios), Marketing (Smith, Sanchez-Ruiz, Limon), Budget (Oyervides and Zamora), and Landscaping (Sanchez-Ruiz).
 - i. Herlinda will set-up a meeting with Cassie and Juan about an artist Mercado.

6. FUTURE AGENDA ITEMS

- a. Report on the Tejano Monument Project update

7. ADJOURNMENT:

Chair Oyervides adjourned the meeting at 8:35 pm with a motion from Member Smith and a second from Member Sanchez-Ruiz without objection (4.0). + Chair Oyervides and Members: Sanchez-Ruiz, Smith, and Orozco.