



**Together We Thrive**  
Austin/Travis County Community Health Plan

# 2012 Austin/Travis County Community Health Assessment

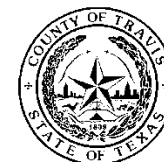
**July 18, 2012**

**Public Health and Human Services Subcommittee**

*Presented by:*

**Austin/Travis County HHSD**

**Shannon Jones, Deputy Director**

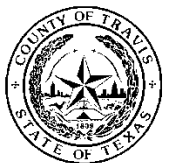


# Background

- Austin/Travis County HHSD received funding to complete a model community health improvement process
- One of 12 Select Local Health Departments (LHD)
- The only LHD to apply under a general approach  
Unique community \* strong intergovernmental collaboration \*  
dedicated local public health system \* committed community  
organizations and many partners/stakeholders

**CHA = Community Health  
Assessment**

**CHIP = Community Health  
Improvement Plan**



# Public Health Accreditation



National Voluntary Public Health Accreditation to Launch in Fall of 2011

- Standards and Measures based on the 10 Essential Public Health Services

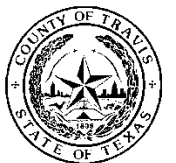
To Apply for Public Health Accreditation, the following are required:

- Agency strategic plan
- Community health status report
- Community health improvement plan



# Today's Presentation

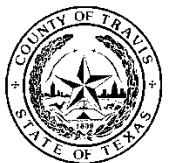
- Background
- Key themes
- Priority Issues and Focus Areas



# Vision and Mission

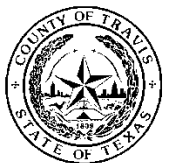
Vision: Healthy People are the Foundation of our Thriving Community

Mission: Our community – individuals and organizations (public, private, non-profit) – work together to create a healthy and sustainable Austin/Travis County



# Goals of the Assessment

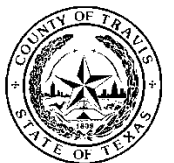
- Examine the current health status across Austin/Travis County
- Explore current health concerns among residents
- Identify community strengths, resources, forces of change, and gaps in services



# Methods

Reviewed existing data sources (national, state and local) to examine indicators:

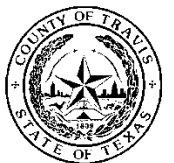
- Demographics
- Social and Physical Environment
- Health Behaviors and Outcomes
- Health Care Access and Resources



# Methods

Over 300 participants engaged through forums, focus groups, and interviews:

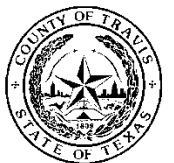
- 4 community forums
- 14 focus groups
- 28 key informant interviews
- Findings from 25 key informant interviews conducted for the Central Health Connection Leader Dialogue Series





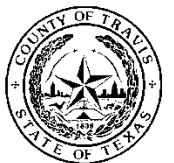
# Priority Sectors

- Economic Development/Business
- Philanthropic
- Public Safety
- Faith Community
- Behavioral and Mental Health
- Hospital/Health Care
- Culture/Arts
- Government/Political
- Health Promotion
- Education
- Housing
- Asian Americans
- Blacks/African Americans
- Latinos/Hispanics
- Aging/Elderly/ Disabled
- Parents
- Immigrants/Refugees



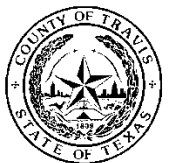
# Key Themes

- Disparities and wide variation in demographics and socioeconomic status
- Needs of growing Latino/Hispanic population
- Limited transportation options, including walkability
- Insufficient mental health services to meet increasing demand



# Key Themes from the CHA

- Chronic conditions and related health behaviors (physical activity, healthy eating, obesity)
- Access to primary care, especially among vulnerable populations
- Prevention focus in health care services and programs
- Strategic, coordinated, and collaborative approach to address health issues



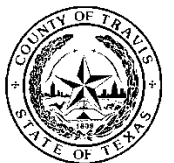
# Next Steps

- Community Health Improvement Plan:
  - Priorities based on review of data
  - Establish workgroup for each priority area
    - Create action plans, including goals, objectives, evidence-based strategies, and key indicators
  - Engage community partners for feedback and partnership in plan adoption



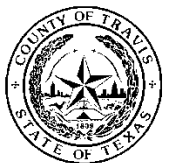
# CHIP Priority Areas

HEALTH IMPROVEMENT PRIORITIES	FOCUS AREAS
CHRONIC DISEASE	1. Obesity
BUILT ENVIRONMENT	2. Transportation 3. Access to healthy foods
ACCESS TO PRIMARY CARE and MENTAL/BEHAVIORAL HEALTH	4. Navigating the healthcare system
<p><b>Note:</b> Health education/literacy was selected as a key CROSS-CUTTING STRATEGY for all 3 priorities and focus areas.</p>	



# Timeline

Item / Activity	Timeline
Draft CHA Report	July – August 2012
Presentations to Public Austin City Hall Council Chambers <ul style="list-style-type: none"> <li>• 3:30 to 4:30 pm</li> <li>• 6:30 to 7:30 pm</li> </ul>	July 26 <sup>th</sup>
Issue Area Workgroups Learning Resource Center <ul style="list-style-type: none"> <li>• 2800 Spirit of Texas Drive</li> <li>• 9 am to 12 pm</li> </ul>	August 17 <sup>th</sup> August 31 <sup>st</sup> September 14 <sup>th</sup> September 28 <sup>th</sup> October 12 <sup>th</sup>
Draft CHIP	November – December 2012
CHIP Presentations	January 2013



# Questions



*Thank you!*

