

**MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD**

**Regular Meeting**

**Wednesday, September 5, 2012 5:30 pm – 7:30 pm**  
**Mexican American Cultural Center/ Conference Room (2<sup>nd</sup> floor)**  
**600 River Street, Austin, TX 78701**

**Current Board Members**

Juan Oyervides, Chair  
Cassie Smith, Member  
Marisa Limon, Member  
Velia Sanchez-Ruiz, Member  
Sylvia Orozco, Member

Co-Chair, Vacant  
Vacant

**AGENDA**  
**CALL TO ORDER**

- 1. APPROVAL OF MINUTES:** **5 minutes**
- 2. CITIZEN COMMUNICATION: GENERAL** **30 minutes**  
The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.
- 3. STAFF BRIEFINGS:** **15 minutes**
  - a. Herlinda Zamora will report on the MACC's facility (redesign of the reflection pool), September events and rentals.
  - a. Laura Esparza will update the Board on Parking Meters, Parking lot gate and signage, landscaping, and Board elections.
- 4. PRESENTATIONS:** *World Beat Online. On Tap. On Demand Music Festival* representatives Jakes Srinivasan and Michael Crockett will present their event for April 2014.
- 5. BOARD ITEMS FOR DISCUSSION AND/OR ACTION** **90 minutes**
  - a. The Chair's Report
  - b. The Board will discuss and take action on proposed rentals.
  - c. The Board will discuss and take action on Parking study Phase 2 Parking Alternatives Models (Oyervides and Sanchez-Ruiz)
  - d. The Board will discuss and take action on establishing a working group to refine reservations policy for private, government and educational entities at the ESB MACC with non-mission related Latino cultural arts outcomes for recommendation to council and staff. (Oyervides and Sanchez-Ruiz)
  - e. The Board will discuss and take action on the LAIP proposal (Oyervides and Sanchez-Ruiz)
  - f. The Board will discuss and take action on the MACC Budget (Oyervides and Zamora).
  - g. The Board will discuss and take action on "Award of Excellence" (Oyervides and Sanchez-Ruiz).
  - h. The Board will discuss and take action on the access of facilities during events. (Oyervides and Sanchez-Ruiz).
  - i. The Board will discuss and take action on Working Group reports.  
Latino Artists Mercado (Oyervides, Smith, H. Zamora), Bond Phase 2 (Oyervides and Barrios), Marketing (Smith, Sanchez-Ruiz, Limon), Budget (Oyervides and Zamora), and Landscaping (Sanchez-Ruiz)

**6. FUTURE AGENDA ITEMS:**

**7. ADJOURNMENT**

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters

or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.

CANCELLED