



UPGRADEUSA

Jon Weisblatt, Founder & CEO

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Why We're Here

- Provide **BROADER** access to **BETTER** technology
- **POSITIVELY** impact people's lives



Who Needs UpgradeUSA in Austin?

4,437

New entrepreneurs in
Austin per year

(source: [Capital Area Council of Governments/AV](http://CapitalAreaCouncilofGovernments/AV), 2007)

12,000

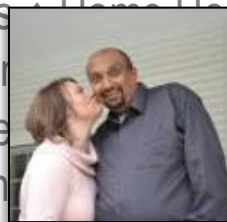
New legal immigrants
to Austin every year

(source: [Brookings Institution](http://BrookingsInstitution), 2006)

28.4%

AISD Students who
live in poverty (2010)

(source: Census, Statesman, 2011)



Together We Can Do More

- We want to impact students in AISD, nonprofits, residents... pilot program to help more students, families, entrepreneurs?
 - *More and More Equal* Access to Computers & Technology in Austin
 - No lock-in; we encourage “graduation” from our program
 - Technology can be refreshed to continually help schools, non-profits, and people stay more current



**Together, We Can Put Technology
Into the Hands of More Austin
Residents
While Helping Them Improve
Their Credit.**





Laptops with Payment Plans. Jump-start your credit.



**Get Approved.
No Credit Needed!**

Fill out this form to get started!

Email

- Select -

Get Started!

UpgradeUSA respects your Privacy

Affordable Payment Plans

Finally, you can get a choice of high-quality laptop or tablet computers at prices that can fit just about any budget. The UpgradeUSA leasing program doesn't require credit, doesn't charge interest, and is easy and hassle-free. Our monthly payment plans offer convenience and ease, and helping you build credit is a FREE benefit to all of our customers! [LEARN MORE](#) ▶

Helping You Build Credit

Our online-only credit-starting leasing program offers benefits that are much different than other payment options customers may have, including financing, local rent-to-own, or layaway. We send our customers' payment history to the major credit bureaus every month, because we genuinely want to help them be enriched with more choices over time. [LEARN MORE](#) ▶

Quality Brands & Products

At UpgradeUSA, we are technology people. We are constantly looking to bring our customers the best laptops and tablets at fantastic values, with brand names that people know and trust, including Dell, Apple, HP, Lenovo, Acer, and more. Our inventory changes frequently, so see what we have in stock today! [LEARN MORE](#) ▶

Great! How Do I Get Started?

[Get Help Here!](#)

THANK YOU!

Jon Weisblatt

Jon@UpgradeUSA.com

512-423-0459

