

# 2012 Bond Election

**Bond Oversight Committee**  
**September 28, 2012**

[www.austintexas.gov/2012bond](http://www.austintexas.gov/2012bond)

[www.austintexas.gov/vote](http://www.austintexas.gov/vote)

# In this presentation

1. Development of the 2012 bond propositions
2. The seven 2012 bond propositions
3. Communication and outreach summary
4. Bond program implementation



# 2012 Bond Development

- **October 2011** – City Council creates citizen’s Bond Election Advisory Task Force
- **December 2011** – City Council approves the Guiding Principles
  - Guiding Principles provide framework for the Task Force and City departments to identify projects and programs for the 2012 bond
- **February 2012** – City Staff provides \$1.49 billion Needs Assessment to Task Force
- **June 2012** – Task Force and City Manager recommend bond packages and provide to City Council
- **August 2012** – City Council unanimously approves placing \$385 million worth of bond propositions on the Nov. 6 ballot

# Guiding Principles for Bond Development

-  **Infrastructure:** Provide for adequate infrastructure and facilities to maintain City services
-  **New Initiatives:** Support new investments reflecting the values and priorities of the City as identified in the Imagine Austin Comprehensive Plan and related plans
-  **Mobility:** Make investments in new mobility capacity
-  **Sustainability:** Promote a sustainable community and high quality of life
-  **Cost-Effectiveness:** identify projects that are cost-effective, leverage other funding sources and maximize the benefit of capital investment
-  **Balanced Approach:** Consider the balance of priorities in a proposed bond package

# Bond Election Advisory Task Force

- 15 members:

**Frank Fernandez, Chair**  
**Terry Mitchell, Vice Chair**  
**Rodney Ahart**  
**Don Baylor, Jr.**  
**Jeb Boyt**

**Griffin Davis**  
**Craig Enoch**  
**Linda Guerrero**  
**Alfonso Hernandez**  
**Celia Israel**

**Jennifer Kim**  
**Jennifer McPhail**  
**Leslie Pool**  
**Tom Spencer**  
**Heather Way**

- 13 regular meetings
- 2 special-called meetings/community forums
- 4 committees:
  - Affordable Housing
  - City Facilities
  - Parks & Open Space
  - Transportation & Mobility
- 24 committee meetings

# Bond Development Public Participation

**3,000+ community points of contact**

**~200** Citizen's Communication participants

**384** participants at an Open House, during Speak Week and in an online survey

- Gathered input on ranking Guiding Principles
- Provided information on bond development process

**1,087** participants at **4** community workshops and in an online survey

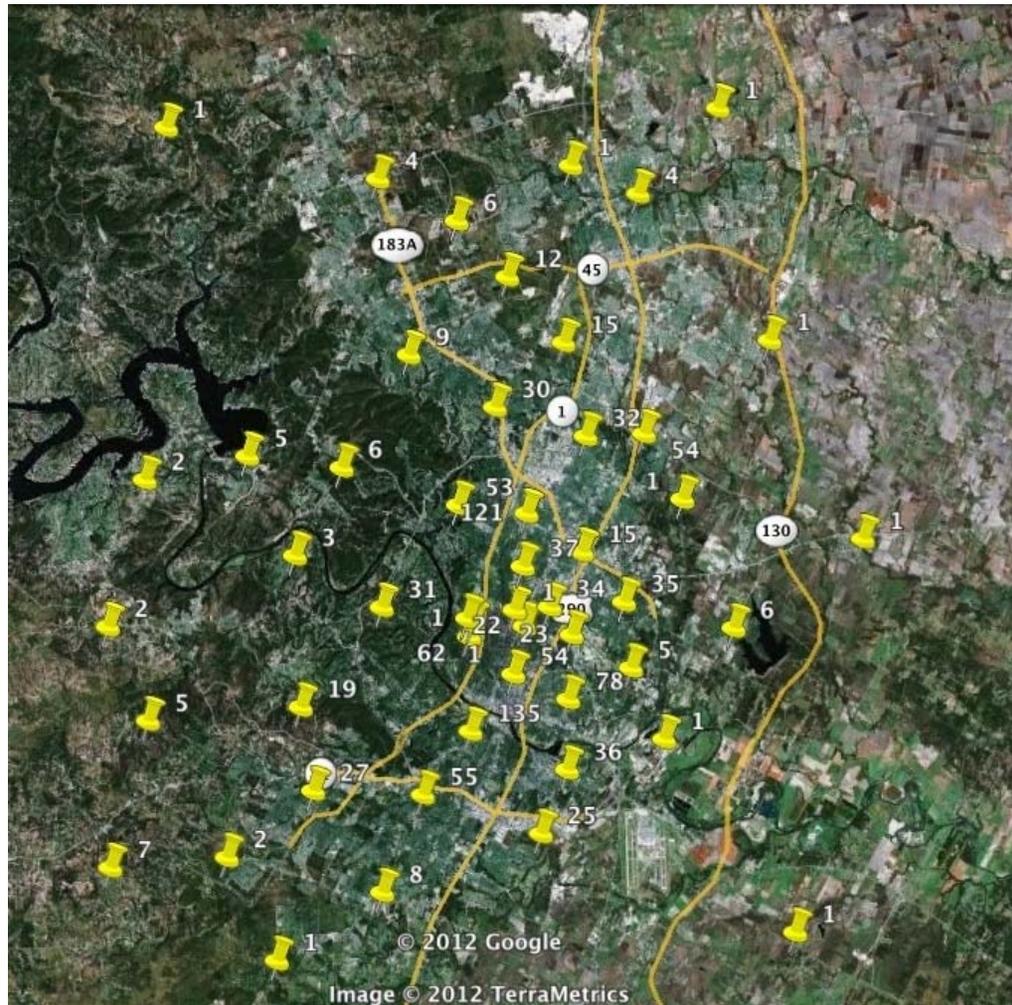
- Input on bond allocations, Top 10 Projects

**179** participants at **2** community forums

- Input provided direction to Task Force at special-called meetings

**1,405** written comments via phone/text, email, comment cards, SpeakUp, Facebook and Twitter

# Respondent Distribution



# The 2012 Bond Propositions

- Prop 12: Transportation and Mobility
- Prop 13: Open Space and Watershed Protection
- Prop 14: Parks and Recreation
- Prop 15: Housing
- Prop 16: Public Safety
- Prop 17: Health and Human Services
- Prop 18: Library, Museum and Cultural Arts Facilities

# Prop 12: Transportation and Mobility

**\$143,299,000**

- If approved, this proposition would provide funding for the design and construction of mobility projects, such as streets, sidewalks, bridges, urban trails and bikeways.
- It would also provide funding for traffic signals, signal synchronization and control systems, and the facilities needed for construction and maintenance of those improvements.
- Intended outcomes:
  - Maintain and repair infrastructure
  - Improve safety
  - Enhance mobility
  - Reduce traffic congestion



# Prop 12: Transportation and Mobility

*The types of projects and programs to be undertaken as part of Prop 12, if approved, may include but are not limited to:*

- Corridor Improvement Projects – *representative corridors may include:*
  - IH-35 Improvements
  - Loop 1 (MoPac) Improvements
  - North Lamar Boulevard/Burnet Road
  - East 51<sup>st</sup> Street
  - East Riverside Drive
- Street Reconstruction and Renovation
- Bridges, Culverts and Structures
- Intersection Safety and Arterial Traffic Flow
- Local Area Traffic Management
- Citywide Sidewalks, Ramps, Curbs and Gutters
- Citywide Bikeways and Urban Trails



# Prop 13: Open Space and Watershed Protection

**\$30,000,000**

- If approved, Prop 13 would provide funding to purchase land or conservation easements in the Barton Springs Watershed contributing and recharge zones for water quality protection and preservation of open space.
- Tracts targeted for purchase or easements may include those that would:
  - protect aquifer recharge waters
  - preserve water quality
  - preserve critical baseflows
  - provide a contiguous buffer where tracts are located next to existing protected land, habitat land and other public land.
- May also provide opportunities for development of facilities for public access to the open space land where appropriate, including trails and trailheads.



# Prop 14: Parks and Recreation

**\$77,680,000**

- If approved, Prop 14 would allow the City to provide funding for designing, constructing, acquiring, improving and equipping public parks, natural areas, trails, recreation centers and other park buildings or related facilities.

*The types of projects and programs to be undertaken as part of Prop 14, if approved, may include but are not limited to:*

- **Citywide Park Projects – Representative projects may include:**
  - Colony District Park
  - Emma Long Metropolitan Park
  - Gus Garcia Neighborhood Park
  - Downtown Squares
  - Rosewood Neighborhood Park
  - Shoal Creek Greenbelt
  - Veterans Pocket Park
  - Waller Creek Park/Trail
  - Zilker Metropolitan Park



# Prop 14: Parks and Recreation

*The types of projects and programs to be undertaken as part of Prop 14, if approved, may include but are not limited to (continued):*

- Facility Improvement Projects – *Representative projects may include:*
  - Barton Springs Bathhouse Renovations
  - Dougherty Arts Center
  - Dove Springs Recreation Center Expansion
  - Elisabet Ney Museum Renovations
  - Montopolis Community Building – Recreation Center
- Recreation Facility Renovations
- Cemetery Renovations
- Parkland Acquisition



# Prop 15: Housing

**\$78,300,000**

- If approved, Prop 15 would allow the City to continue to fund the development of affordable housing, for both renters and homeowners, and provide funding for transitional and permanent supportive housing for the homeless.
- This proposition would also preserve existing affordable housing through home repair and accessibility modifications for the disabled.

*The types of projects and programs to be undertaken, if Prop 15 is approved, may include but are not limited to:*

- Rental Housing Development Assistance
- Home Ownership Programs
- Transitional and Permanent Supportive Housing
- Home Repair
- Infrastructure Improvements



# Prop 16: Public Safety

**\$31,079,000**

- If approved, Prop 16 would allow the City to provide funding for designing, constructing, improving and equipping police, fire and emergency medical services facilities. Facility projects could include renovations, expansions and new public safety facilities.

*The types of projects and programs to be undertaken as part of Prop 16, if approved, may include but are not limited to:*

- Northwest Police Substation
- Mounted Patrol Police Facility
- Park Patrol Police Facility
- Onion Creek Area Fire and EMS Station
- Women's Locker Room additions to Fire Stations
- Fire Station Driveway Replacements
- Public Safety Drill Field and tower Renovations
- Ambulance Truck Bay Expansions



# Prop 17: Health and Human Services

**\$11,148,000**

- If approved, Prop 17 would allow the City to provide funding for designing, constructing, improving and equipping health and human services facilities.
- Facility projects could include new facilities to accommodate underserved areas of the community as well as renovations and infrastructure improvements at the City's existing health and human services facilities.

*The types of projects and programs to be undertaken as part of Prop 17, if approved, may include but are not limited to:*

- Women's and Children's Shelter Renovations/Expansion
- Montopolis Community building – Neighborhood Health Center
- Far South Clinic and Montopolis Clinic Parking Lot Expansions
- Betty Dunkerley Campus Infrastructure Improvements



# Prop 18: Library, Museum and Cultural Arts Facilities

**\$13,442,000**

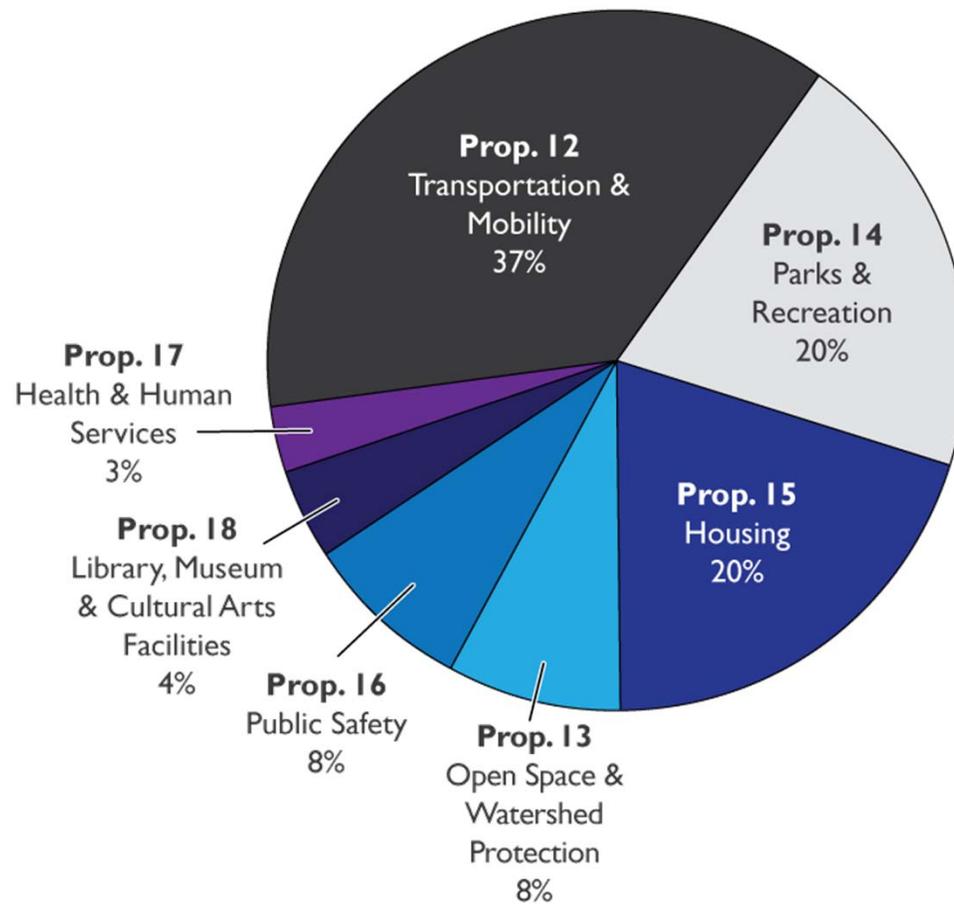
- If approved, this proposition would allow the City to provide funding for designing, constructing, improving and equipping library, museum and cultural arts facilities.

*The types of projects and programs to be undertaken as part of Prop 18, if approved, may include but are not limited to:*

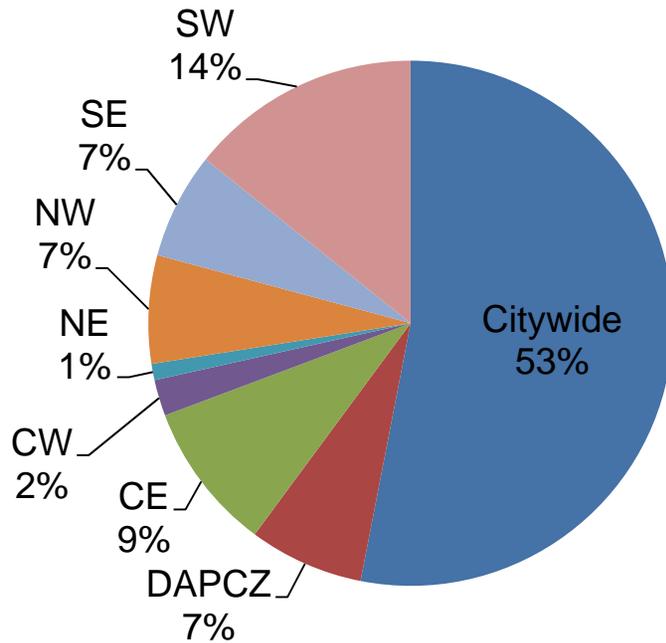
- Library Facility Improvements – *representative projects may include:*
  - Austin History Center
  - Various branch libraries
  - Zaragosa Technical Support Warehouse
- Cultural Arts Facility Improvement Projects
  - Provide funding to expand City-owned buildings that are leased and operated by the Austin Film Society to provide additional space for film and TV production.



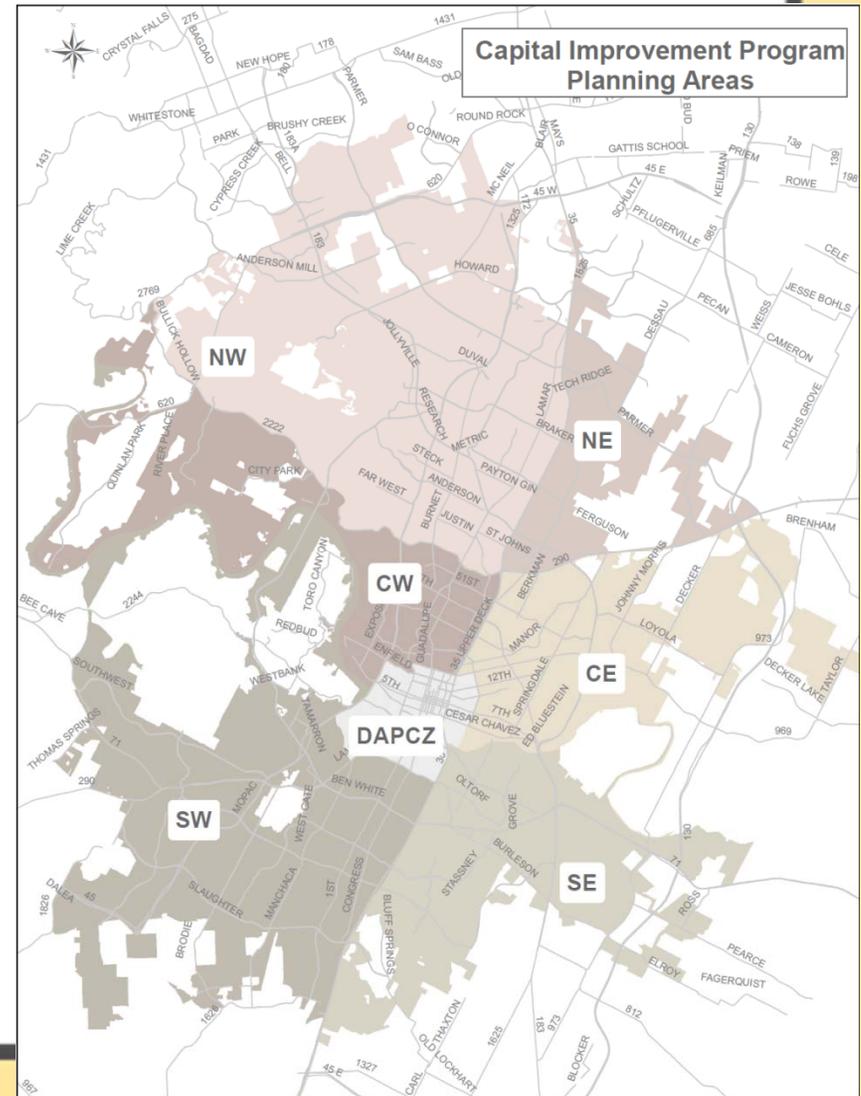
# Distribution of funds by proposition



# Geographic Distribution\* by CIP Planning Area

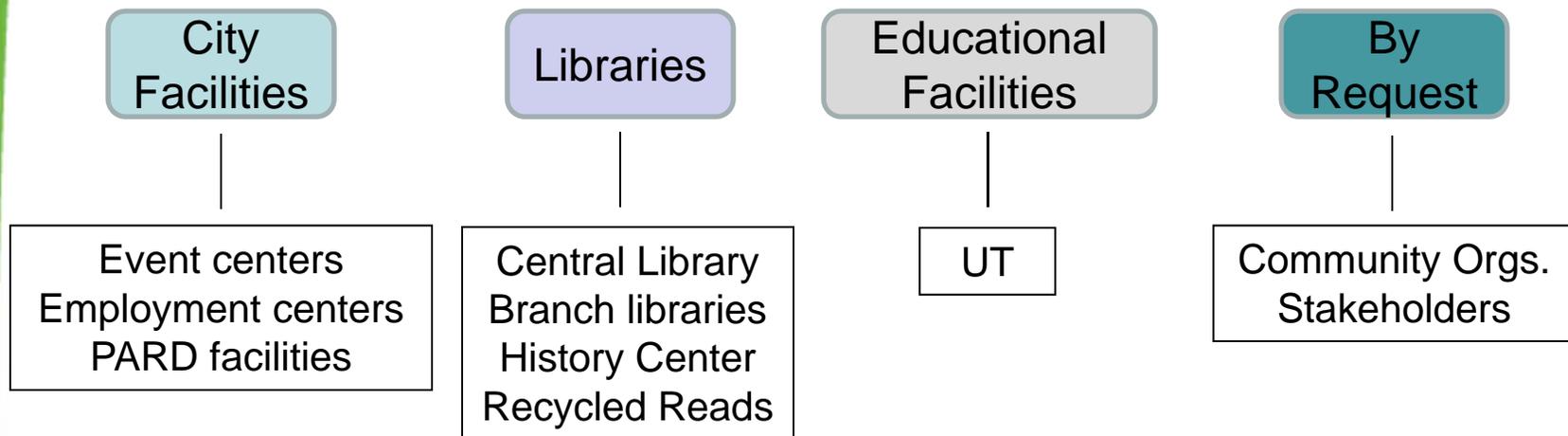


\*based upon anticipated funding for the types of projects and programs considered in the development of the bond propositions.



# 2012 Bond Communication

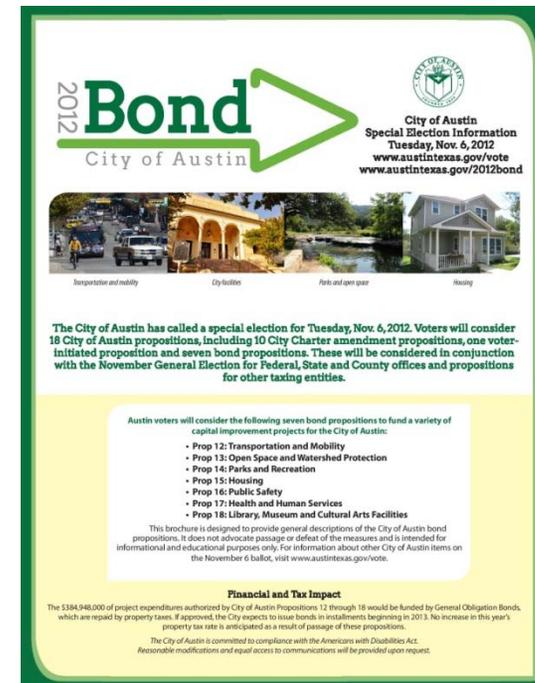
- [www.austintexas.gov/2012bond](http://www.austintexas.gov/2012bond) went live Sept. 13
- 13,000 + copies of 2012 Bond Voter Information Brochure in circulation. Distribution:



- Community presentations – Presentation video online
- E-newsletters
- Channel 6 informational video in production

# Media

- Press releases/media advisories following:
  - City Council decision to place bond propositions on ballot
  - release of the bond brochure
  - Release of bond video
- Staff continues to respond to media inquiries



# Bond Program Implementation

## Key Considerations:

- Completion of capital improvement projects may be a multiyear process.
- The City does not incur the total debt of a bond program at once; rather, bonds are issued on an annual basis as needed.
- It is common to have overlap between bond programs. This allows continuity of workload, cash flow and debt service payments.
- Based upon available spending plan information, it is projected that more than 70% of the City's remaining bond authorization will be spent by FY2014. About 95% will be spent by FY2016.
- The City of Austin has a AAA bond rating.

# 2012 Bond Program Implementation

- If the propositions are approved, the Capital Planning Office will oversee and monitor implementation of the 2012 Bond Program.
- CPO Staff is creating a Bond Program Implementation Plan that addresses areas such as:
  - Monitoring and oversight
  - Performance goals and metrics
  - Cross-departmental coordination
  - Appropriations (approved project funding) and bond sales schedule
  - Prioritization and work sequencing to ensure timely completion of the bond program
  - Continued reporting to citizen's Bond Oversight Committee
  - Ongoing community outreach and engagement

## Wrap-up

### Where to get more information:

- 2012 Bond Election Voter Information Brochure
  - Available at city facilities throughout the community
  - Online at [www.austintexas.gov/2012bond](http://www.austintexas.gov/2012bond)

Election Day is  
**Tuesday, Nov. 6, 2012**

**Questions?**