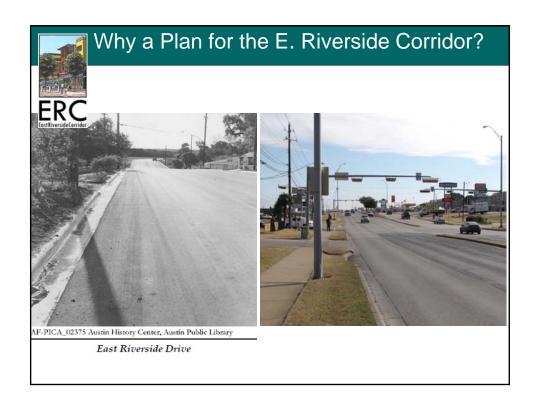
East Riverside Corridor Bringing the Vision to Life





Why a Plan for the E. Riverside Corridor?





Change is underway

- Aging & underutilized buildings
- Redevelopment & displacement already occurring
- Potential future rail service on East Riverside Dr.

Vision needed to guide change

- Balance desire for improvements with needs of residents with a diversity of incomes and backgrounds
- Ensure new development is consistent with vision



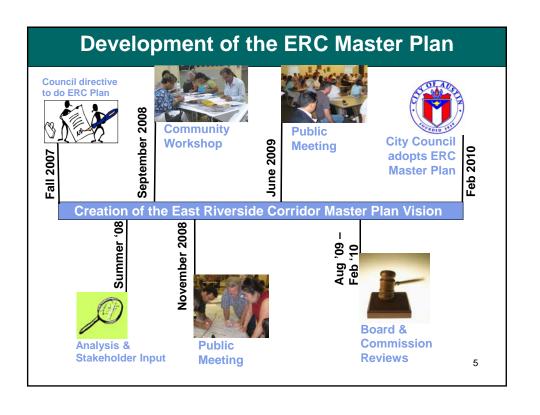


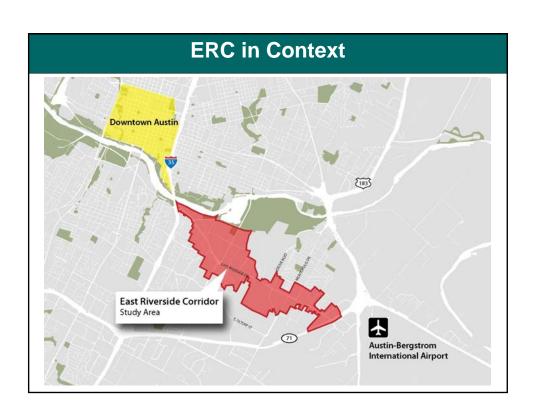


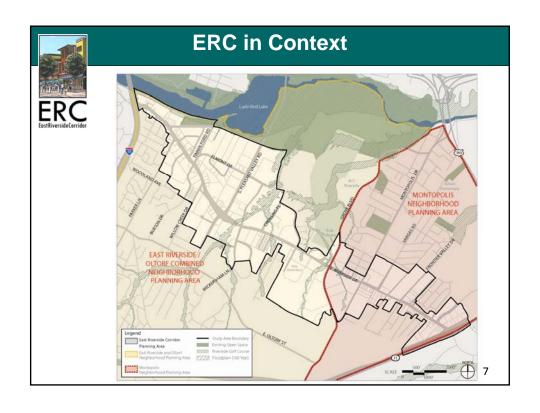
Master Planning Process

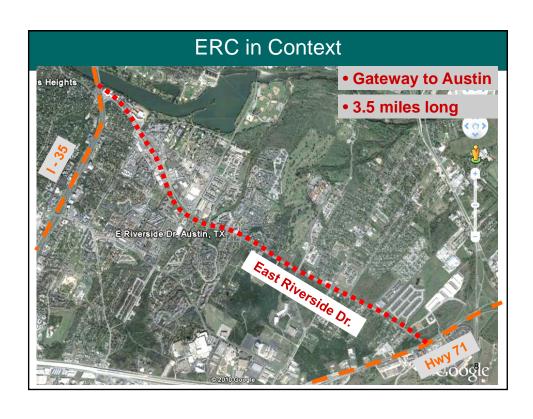
- Early Stakeholder Meetings
- Visual Preferences Survey (VPS) and questionnaire at meetings and online
- Vision Translation Workshop
- Did We Get it Right? Meeting
- Draft Plan Public Meeting
- Interdepartmental / Interagency Coordination
- Planning Commission Neighborhood Planning Subcommittee Meetings (3)
- Additional Stakeholder Meetings

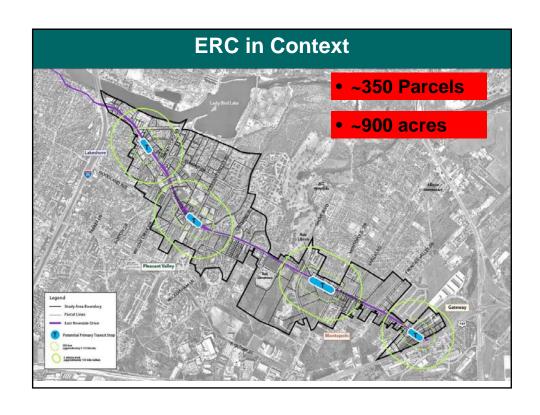


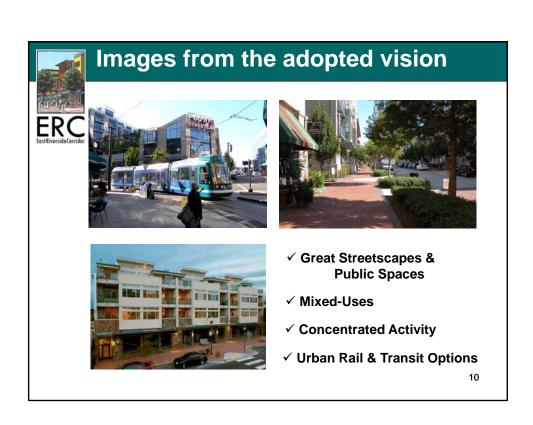






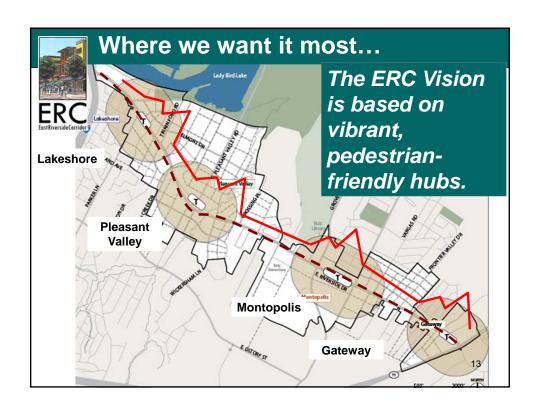


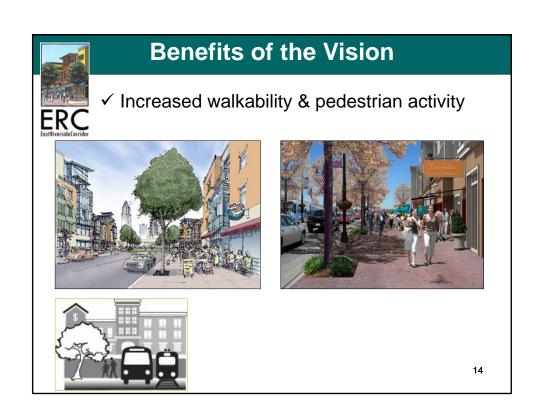














Benefits of the Vision

✓ More accessible open space







15



Benefits of the Vision

✓ More housing and housing options









ERC EastRiversideCorridor

Benefits of the Vision

✓ More neighborhood services & retail









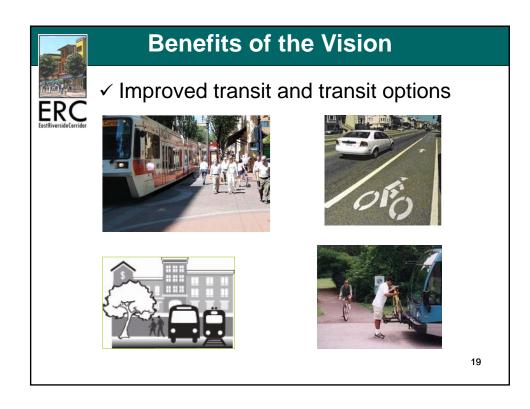
Benefits of the Vision

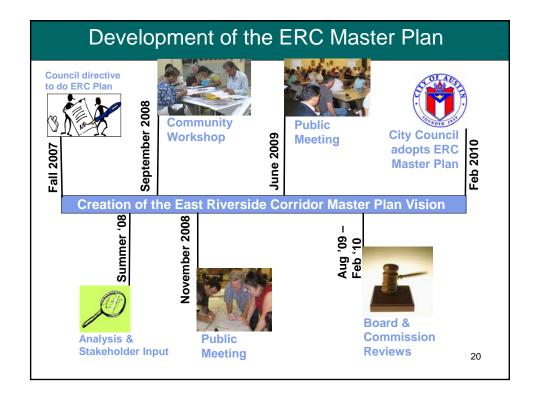
✓ Attractive and Compatible development















The New Zoning: ERC Regulating Plan

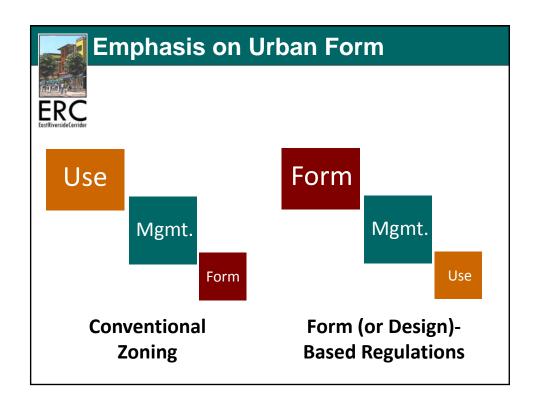
Regulating Plan: a zoning and design tool

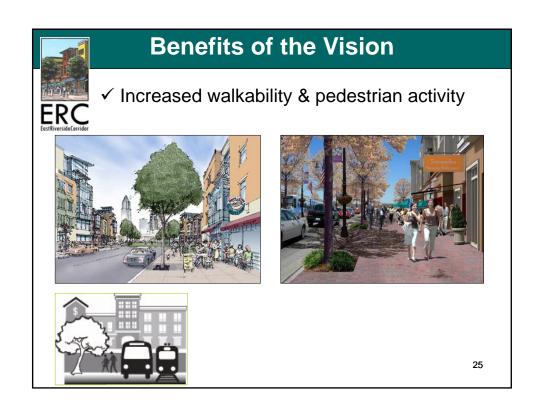
The rules that will guide future development to contribute to the Plan's Vision

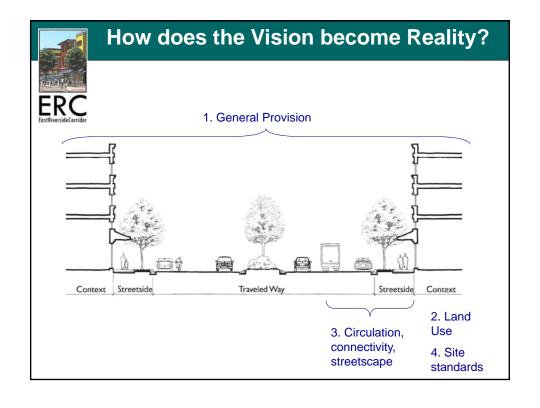


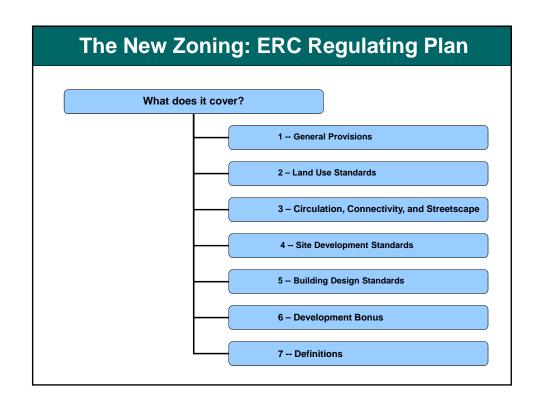
How is a Regulating Plan different?

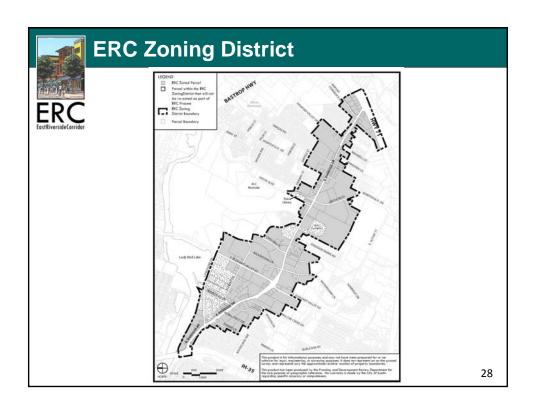
- 1. Tailored to meet the ERC Vision
- 2. Integrates public realm (street and sidewalk design) with private realm (building placement & design)
- 3. Promotes a walkable street network
- 4. Integrates zoning + urban design standards
- 5. Development Bonus tool

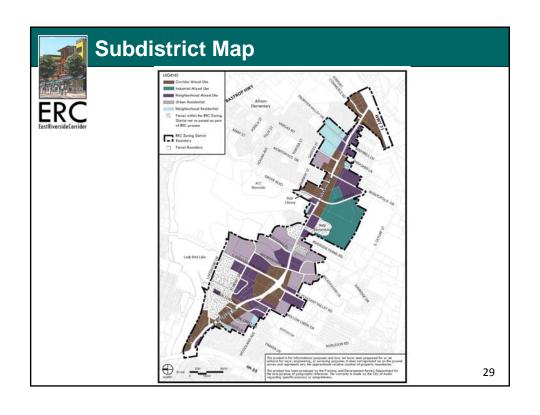


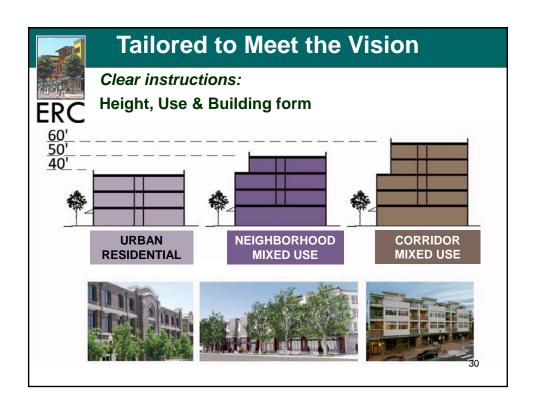


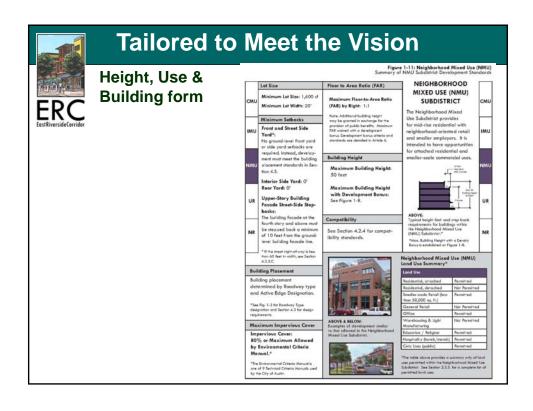


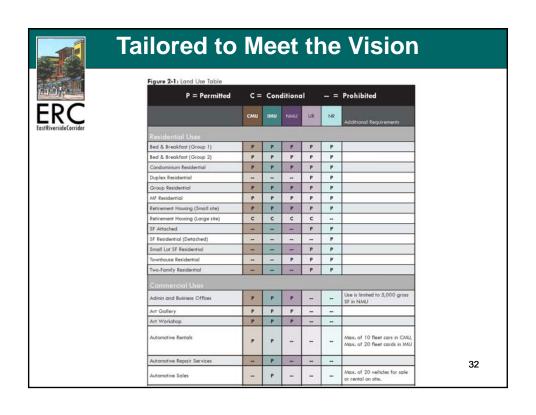


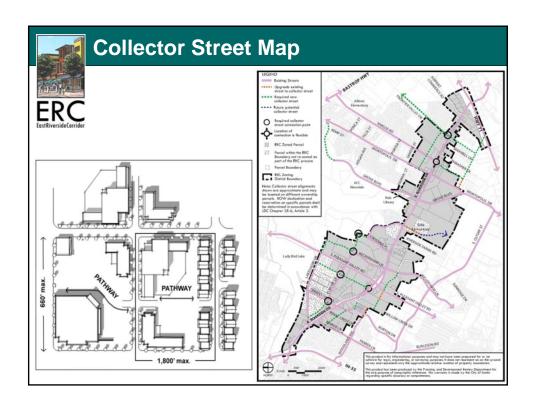


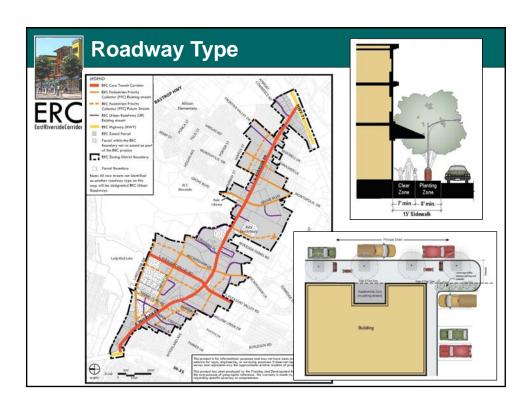




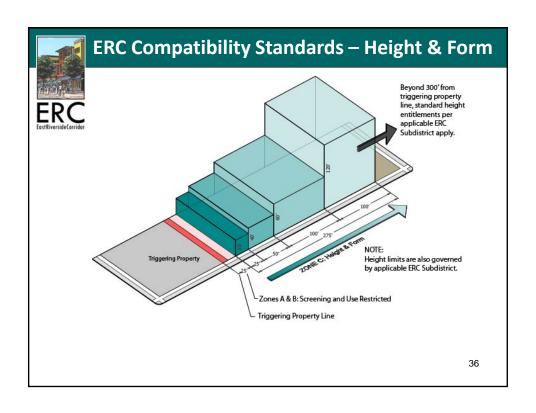


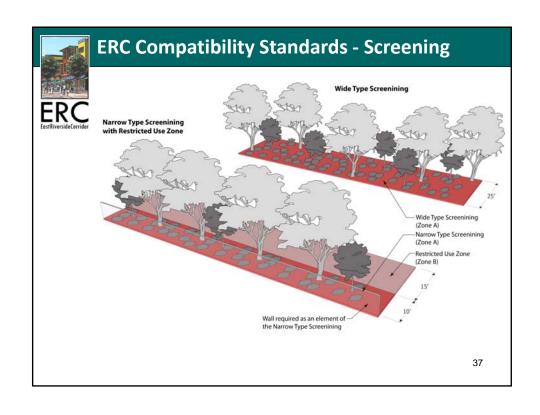


















Open Space

PRIVATE COMMON OPEN SPACE & PEDSTRIAN AMENITIES

 5% of gross site area dedicated to private common open space & amenities

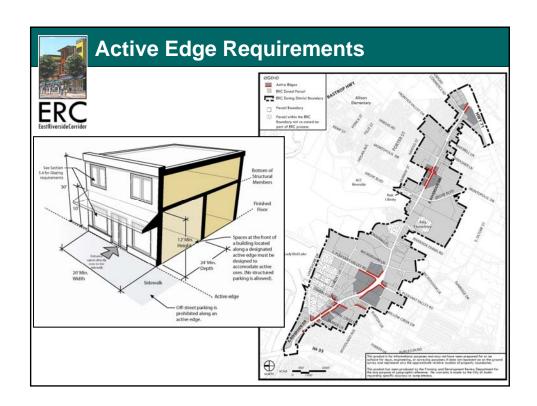
PUBLIC OPEN SPACE

- Citywide Parkland Dedication Requirements apply
 - If req. met with dedication of public parkland on site, FAR calculations based on total site area prior to dedication
 - Sites 20 acres or larger required to dedicate a min. of 5% of gross site area











Building Design Standards

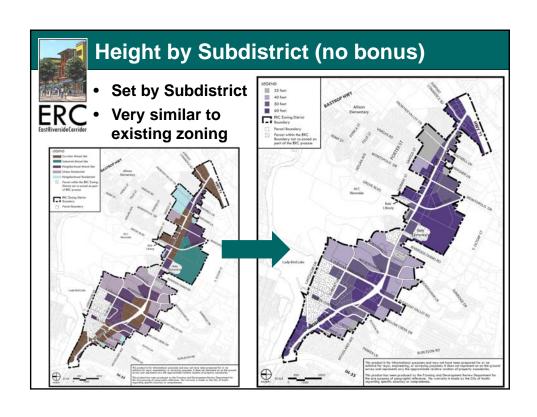
WINDOW GLAZING

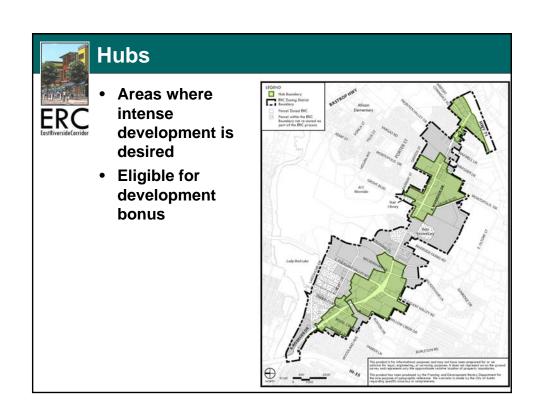
- Commercial & Mixed-use Building Frontages:
 - Requirements along all streets
 - 1st and 2nd floors
- Residential Building Frontages:
 - Requirements along the principal street only
 - 1st and 2nd floors

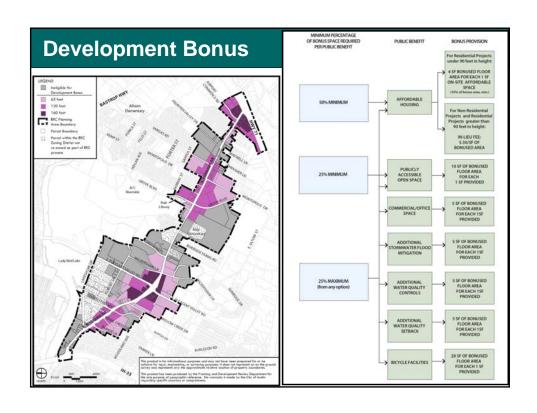


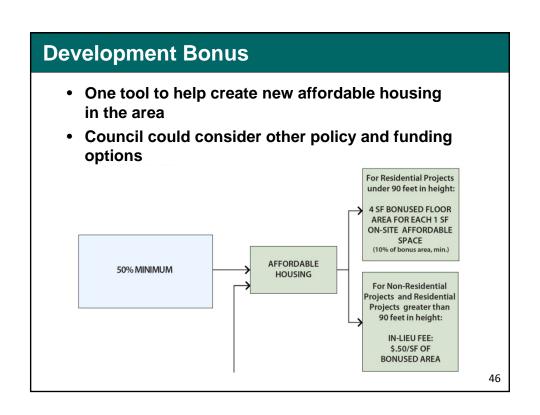
Versus



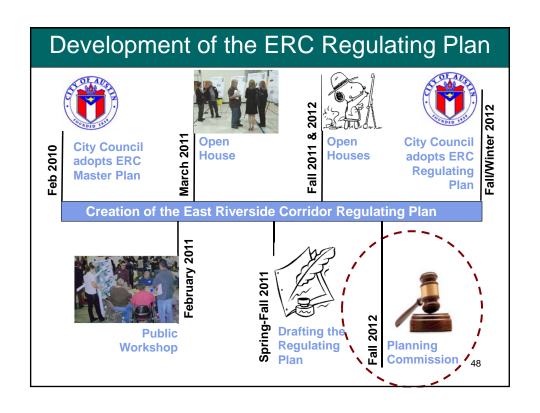


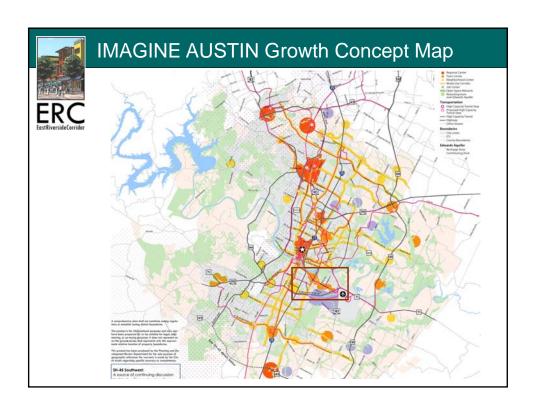














Tentative Schedule *

- Oct. 4, 2012: Public Open House
- Oct. 18 &19, 2012: Planning Commission Committee Meetings
- Oct. 23, 2012: Planning Commission Public Hearing
- Nov. 1, 2012: City Council Briefing
- Nov. 8, 2012: City Council Public Hearing
 - City Council will consider adoption of ERC zoning changes & Neighborhood Plan amendments

^{*} Schedule subject to change - check ERC website for updates



Questions?

For more information, contact: Erica Leak, Project Manager City of Austin Planning & Development Review Dept. (512) 974-2856