

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Special Meeting

Wednesday, July 11, 2012 5:30 pm – 7:30 pm

Mexican American Cultural Center/ Conference Room (2nd floor)

600 River Street, Austin, TX 78701

Current Board Members

Juan Oyervides, Chair
Emilio Zamora, Vice Chair
Rossana Barrios, Member
Sylvia Orozco, Member

Cassie Smith, Member
Marisa Limon, Member
Velia Sanchez-Ruiz, Member

AGENDA CALL TO ORDER

- 1. APPROVAL OF MINUTES:** **5 minutes**
- 2. CITIZEN COMMUNICATION: GENERAL** **30 minutes**
The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.
- 3. STAFF BRIEFINGS:** **15 minutes**
 - a. Herlinda Zamora will report on the MACC's facility (safety upgrades, leaks, landscaping, and HVAC); "Awards of Excellence" event; Margarita Cabrera's workshops and July events and rentals.
 - a. Laura Esparza will update the Board on the MACC's rental policy, the Latino Arts Incubator Project, a response from PARD Director regarding property on Rainey Street, the remaining Bond funding, Board elections, and review Board Work Plan.
- 4. PRESENTATIONS:** Jaime Beaman with CasaBella and Walker Parking Consultants will present on the ESB-MACC parking alternatives. Austin Art In Public Places artist Margarita Cabrera will update the Board on her community-based art installation.
- 5. BOARD ITEMS FOR DISCUSSION AND/OR ACTION** **90 minutes**
 - a. The Chair's Report
Mayor Garcia meeting, Robert Mezquiti meeting
 - b. The Board will discuss and take action on proposed rentals.
 - c. The Board will discuss and take action on Parking study Phase 2 Parking Alternatives Models (Oyervides and Sanchez-Ruiz)
 - d. The Board will discuss and take action on establishing a working group to refine reservations policy for private, government and educational entities at the ESB MACC with non-mission related Latino cultural arts outcomes for recommendation to council and staff. (Oyervides and Sanchez-Ruiz)
 - e. The Board will discuss and take action on the LAIP proposal (Oyervides and Sanchez-Ruiz)
 - f. The Board will discuss and take action on the MACC Budget (Oyervides and Zamora).
 - g. The Board will discuss and take action on "Award of Excellence" (Oyervides and Sanchez-Ruiz).
 - h. The Board will discuss and take action on Working Group reports.
Latino Artists Mercado (Oyervides, Smith, H. Zamora), Bond Phase 2 (Oyervides and Barrios), Marketing (Smith, Sanchez-Ruiz, Limon), Budget (Oyervides and Zamora), and Landscaping (Sanchez-Ruiz)

6. FUTURE AGENDA ITEMS:

7. ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call Laura Esparza at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.