



# Better Buildings Multifamily Overview

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Resource Management Commission presentation  
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- \$10 million federal stimulus grant from the U.S. Department of Energy
- Reduce first cost barriers to energy upgrades
- Stimulate demand for energy upgrades in the built environment

## ● Goals:

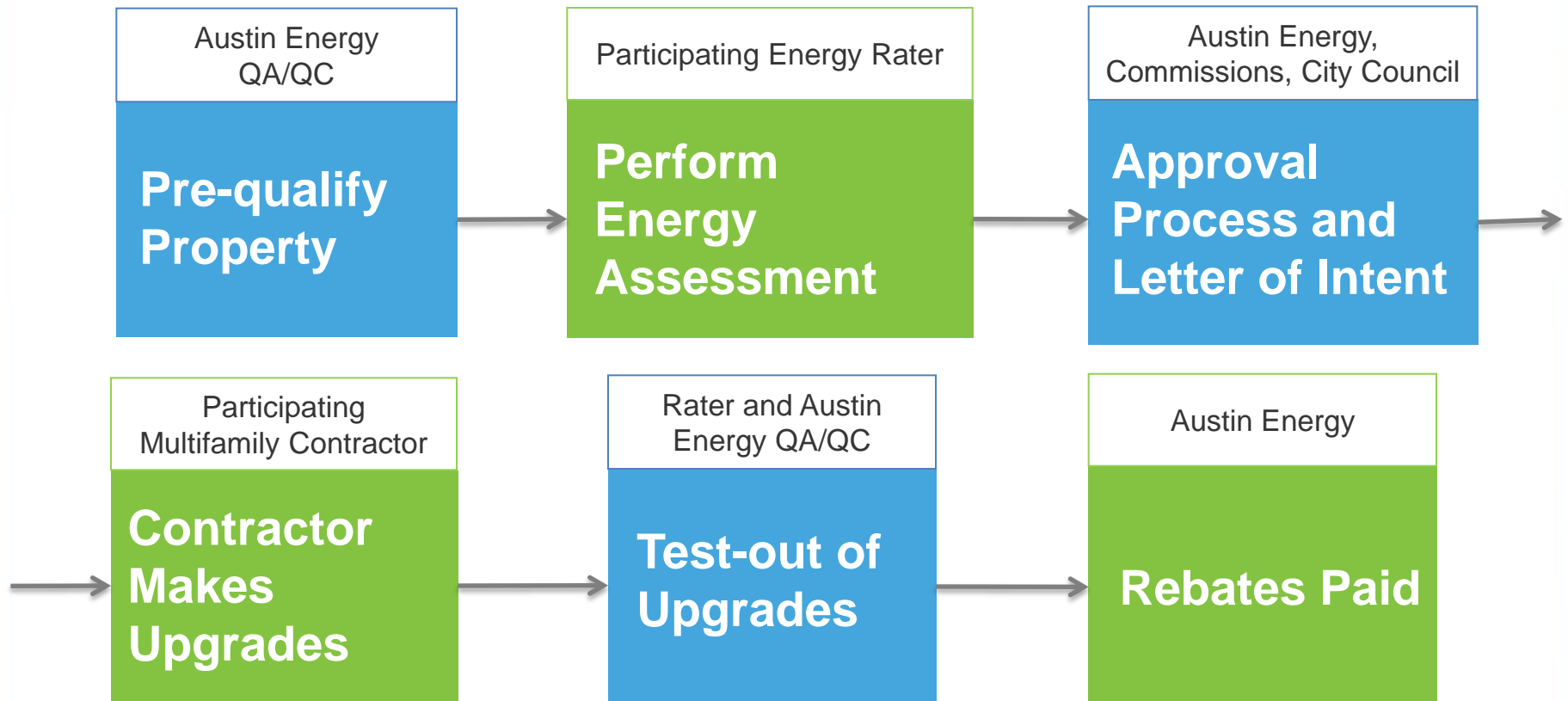
- Capture traditionally “hard to reach” multifamily market
- Minimum 15% predicted annual energy savings for gas and electric
- Upgrade ~1,800 multifamily units

## ● Strategies:

- Marketing campaign, support participants
- Incentivize comprehensive upgrades
- Use energy modeling software

- Participation Agreement and Handbook
- Energy Assessments
- Collaboration with Austin Water and Texas Gas Service
- Modeling software to predict savings
- New efficiency upgrade components
- Independent 3<sup>rd</sup> Party test-out
- Quality Assurance
- Marketing campaign

# Process



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# Thank You!