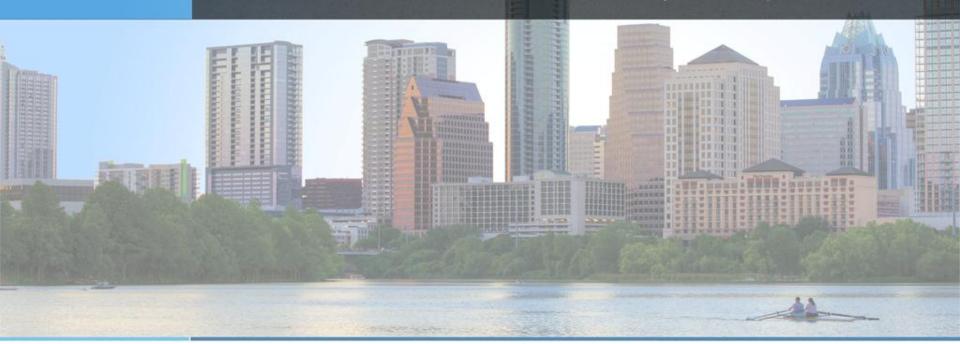


# Better Buildings Multifamily Overview

Brian Kennedy & Stephanie Grahn



Resource Management Commission presentation October 16, 2012

# **Grant Overview**



- \$10 million federal stimulus grant from the U.S.
   Department of Energy
- Reduce first cost barriers to energy upgrades
- Stimulate demand for energy upgrades in the built environment

# Goals & Strategies



## Goals:

- Capture traditionally "hard to reach" multifamily market
- Minimum 15% predicted annual energy savings for gas and electric
- Upgrade ~1,800 multifamily units
- Strategies:
  - Marketing campaign, support participants
  - Incentivize comprehensive upgrades
  - Use energy modeling software

# **New Elements**



- Participation Agreement and Handbook
- Energy Assessments
- Collaboration with Austin Water and Texas Gas Service
- Modeling software to predict savings
- New efficiency upgrade components
- Independent 3<sup>rd</sup> Party test-out
- Quality Assurance
- Marketing campaign

## Process



Austin Energy, **Austin Energy** Participating Energy Rater Commissions, City Council QA/QC **Perform Approval Pre-qualify Process and Energy Property Letter of Intent Assessment** Rater and Austin **Participating Austin Energy** Energy QA/QC Multifamily Contractor Contractor **Test-out of** Makes **Rebates Paid Upgrades Upgrades** 

#### Contact Us



# City of Austin - Austin Energy Customer Care Center

721 Barton Spring Rd. Austin, Texas 78704-1194

- p. 512.494-9400
- e. custinfo@austinenergy.com

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# Thank You!