

Concessions on Lady Bird Lake



**Parks and Recreation Board
October 23, 2012**

**101 South First Street
Excursion Boating Concession**



Park Location: 101 South First Street

18 June 2012 AH

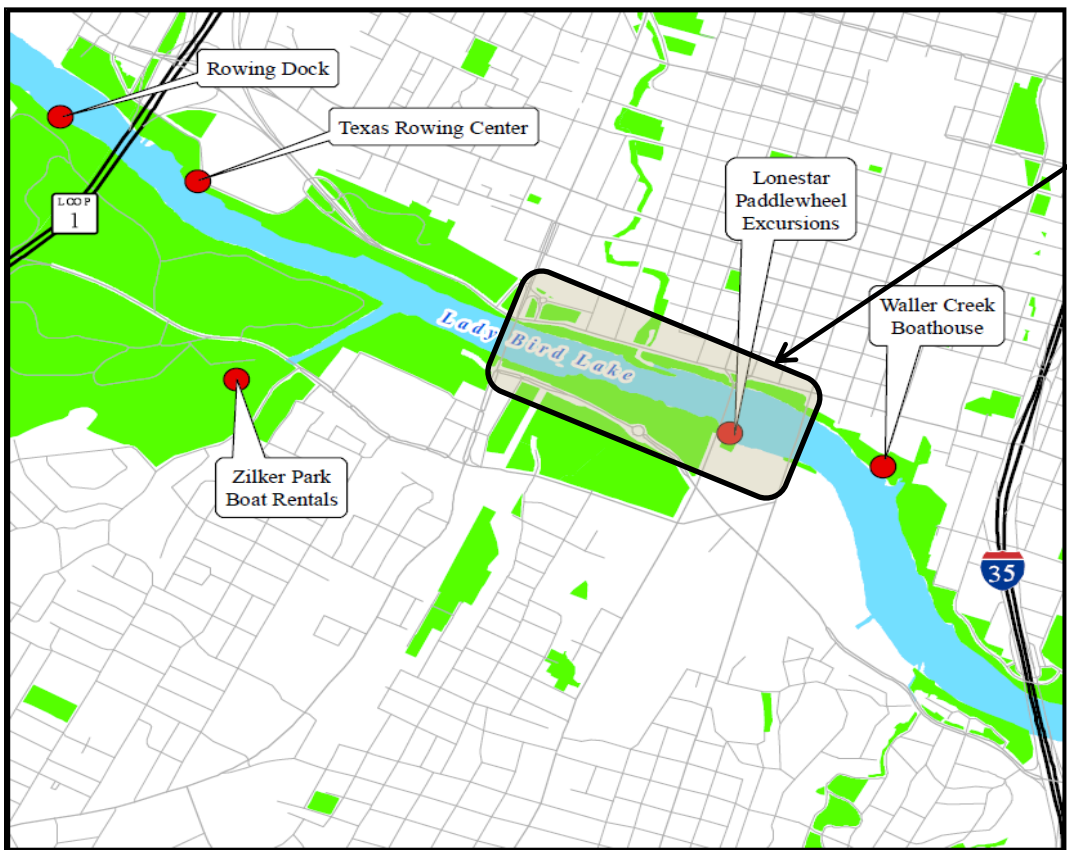
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OUTLINE



- **Code**
- **History, Process and Purpose**
- **Public Input Process**
- **Options**
- **Recommendation**
- **Questions**





Lady Bird Lake: Concessions 26 April 2012 AH



8-1-72 BOATING CONCESSIONS :

On Town Lake, between Lamar Boulevard and Congress Avenue (shaded area), a person may obtain a concession:

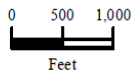
- (1) to rent to the public a boat that requires little or no skill to operate, including a paddleboat;
- (2) to operate an excursion boat; or
- (3) to maintain a permanent mooring for an excursion boat.



Legend

-  Lady Bird Lake Concessions
-  City of Austin Parks

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History, Process & Purpose



Contract History

City of Austin and Lone Star Riverboat Inc. Agreement:

January 1, 2000 – December 31, 2005 :
January 1, 2006 – December 31, 2011:
January 1, 2011 - January 1, 2013:

5-year Term
5-year Option
Holdover

Process -- Request for Proposal

Public Input

March – June, 2012:

Staff facilitated public input process.

Purpose:

Provide to the Board the results of the public input process.

To seek recommendation from the Board to Council regarding the excursion boating concession at 101 S. First Street.



Public Input

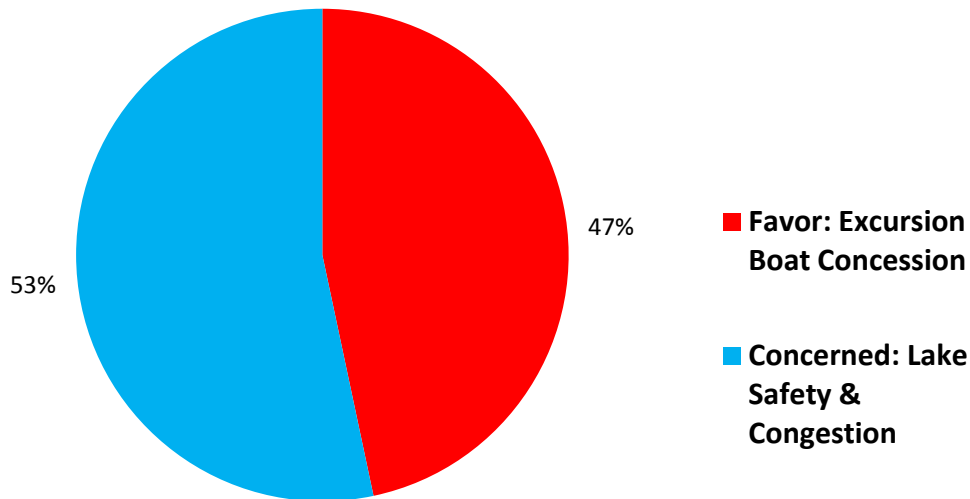


Town Hall Meetings

Two public meetings



- **Public Meeting #1:** March 7, 2012, Mexican American Cultural Center , 6-7 p.m.
- **Public Meeting #2:** March 21, 2012, Mexican American Cultural Center 6-7 p.m.

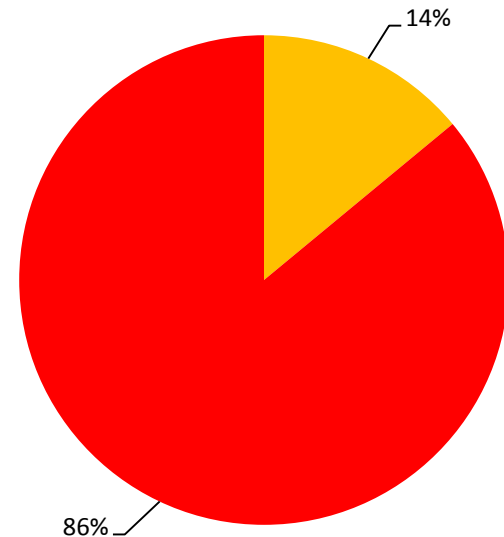
Comment Cards



Survey Monkey

Which of the following boating options would you prefer at this location?

-  A boat that requires little or no skill to operate (e.g. canoe, kayak, rowboat, etc)
-  An excursion boat (a paddle wheel, multi-passenger vessel)








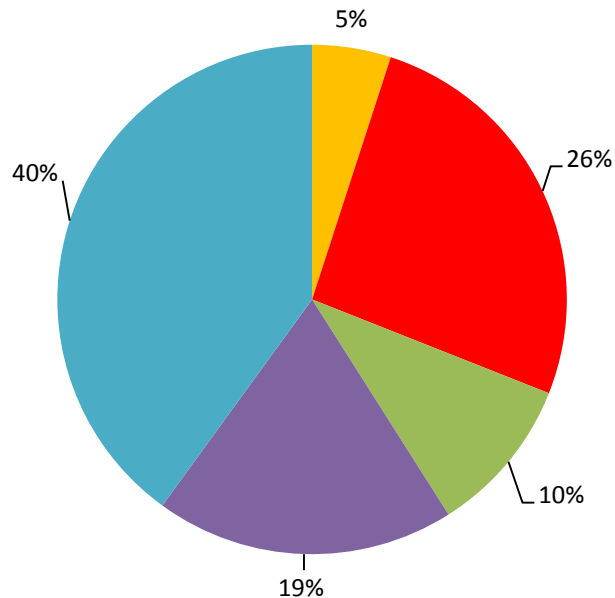
Public Input








Survey Monkey: Do you have any other comments or suggestions about potential boating concessions on Lady Bird Lake?

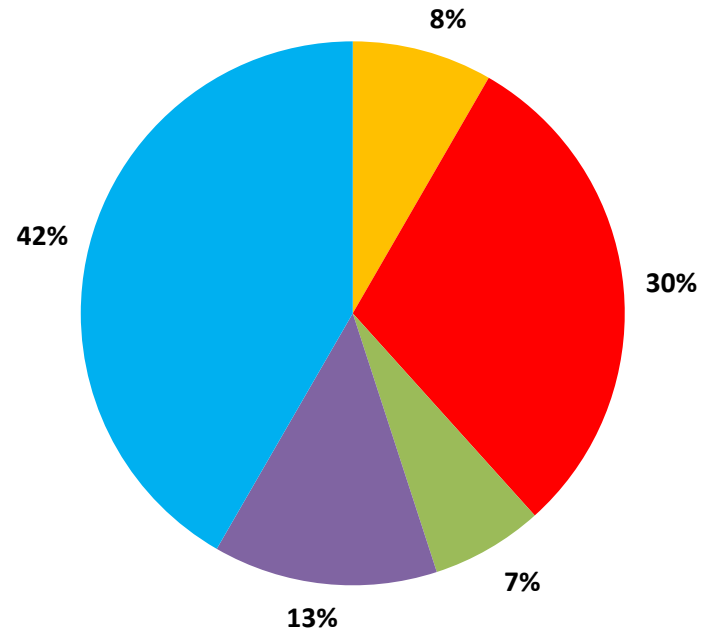
Five Categories:

-  Favor: Rowing Concession
-  Favor: Excursion Boat Concession
-  Favor: Alternative (sailboats)
-  Concerned: Rowing Concession
-  Concerned: Lake Safety & Congestion



Total: Boating Concession Public Input Tabulation

-  Favor: Rowing Concession
-  Favor: Excursion Boat Concession
-  Favor: Alternative (sailing)
-  Concerned: Rowing Concession
-  Concerned: Lake Safety & Congestion



Options & Recommendation



Options:

- **Extend Agreement R000005 between City of Austin and Lone Star Riverboat Inc two (2) years starting March 1, 2013.**
- **Move forward with solicitation for proposals for excursion boat concession to award March 1, 2013.**
- **Terminate Agreement R000005 between City of Austin and Lone Star Riverboat Inc as of January 1, 2013.**



Department Recommendation

Two-year extension to Agreement R000005 between City of Austin and Lone Star Riverboat Inc.

Concurrently:

Comprehensive study of City of Austin concessions:

- Mission
- Inventory
- Revenue
- Expenses
- Lake Safety
- Public Input
- Best Practices
- Opportunities
- Planning/Projects
- Other?

Questions?

