



Water Conservation Incentive Program Update

Resource Management Commission

February 19, 2013

Mark Jordan

Water Conservation Program Coordinator

www.austintexas.gov/water

Rainwater Rebate Program



- Ongoing since 1999
- July 2010 increased maximum rebate amount from \$500 to \$5,000 to:
 - Encourage more larger capacity systems
 - Increase samples for savings analysis
 - At the time, acknowledged increased rebate outside cost-benefit benchmark and short-term
 - Higher rebate amounts or those with low or negative cost/benefit ratios typical for pilot programs to collect data for innovative or untested technology or increase public conservation awareness.

Pilot rebate amount results



- Participation for larger systems increased from an annual average of nine rebates in FY1999 through FY2010, to 39 in FY2011, and 63 in FY2012
- However, evaluations of participant usage indicate rebate amount less cost-beneficial than previously considered

3

Program Changes



- Minimum 500 gallon capacity to participate
 - Exploring options for smaller demonstration projects
- Streamlined \$0.20 per gallon rebate for all system types
 - Still higher cost-per-gallon of savings than other rebate programs
- No maximum rebate amount, unrelated to project cost
- Changes effective March 31, 2013
- Coordinating with PIO to inform public





Mark Jordan

Water Conservation Program Coordinator

(512) 974-3901

mark.jordan@austintexas.gov

www.waterwiseaustin.org

www.austintexas.gov/water