



# City of Austin Artwork Donation & Loan Policy



e.g.r.s.o.

economic growth  
& redevelopment  
services office

Economic Growth & Redevelopment Services Office  
Cultural Arts Division

# Artwork Donation & Loan Policy

## Background

- The policy allows for individuals and community groups to add to the City's artwork collection through privately funded projects.
  - The **purpose** of the policy is to provide a consistent and transparent process for reviewing and accepting citizen-initiated artwork donations and loans (temporary exhibitions)
- The policy was adopted by Austin Arts Commission in 1985 at the time of adoption of the AIPP Ordinance by City Council.
- The policy has been managed (and enforced) by the Art in Public Places staff since 1985.

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# Night Wings



Stevie Ray Vaughn



# Philosophers Rock



Willie Nelson



Angelina Eberly

# Art Week Austin



*"Play Me, I'm Yours"*



*"Red Swing Project"*

# Artwork Donation & Loan Policy

## Need for Revision

Challenges due to lack of consistent Citywide recognition, understanding and implementation of the existing policy, resulting in inconsistent process for review and acceptance of artworks on city property:

- Interdepartmental discrepancies regarding the Arts Commission-approved policy
- Inconsistent or non-existent records for collection management purposes
- Donations or loans requiring multiple department reviews were given inconsistent or conflicting requirements or review criteria.
- Lack of clarity for responsibility of maintenance / repair
- A uniformly embraced, citywide policy recognized by City Manager and Council

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# Artwork Donation & Loan Policy

On August 20, 2012, City Council passed a Resolution directing the City Manager to collaborate with the City of Austin Arts Commission to develop a consistent and efficient artwork donation policy that enables the City to respond to artwork donations or loan requests in a centralized way.

# Artwork Donation & Loan Policy

## Process of Revision

EGRSO staff led a total of four (4) meetings with representatives from:

- Parks and Recreation Department
- Austin Bergstrom International Airport
- Austin Public Library
- Austin Police Department
- Austin Fire Department
- Public Works
- Austin Transportation Department
- Austin Convention Center
- Austin Energy
- Planning, Development and Review Department
- Austin Arts Commissioner (AIPP Panelist) Scott Daigle

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# Artwork Donation & Loan Policy

## Overview of Changes

The outcomes of the process has been clarification of terms; better understanding of the intent for the policy and department's roles; consensus on the need for a single citizen point of contact (Cultural Arts Division) and systematic approach for a coordinated review process:

### Definition of Terms

- Moved to the front of the policy
- Clarified “Prominent Location” to determine level of approvals
- Clarified Department Review Committees and AAC Working Groups

### New policy language

- Requirement to show proof of value for purposes of insurance
- Discretion of the department to hire a conservator during review
- Separate department collections with Collection Management policies
- Exception to the Policy for Town Lake Park is extended to the Town Lake Trail; clarification on review criteria of these proposed donations
- Expanded application form

# Artwork Donation & Loan Policy

## Schedule

- January 4, 2013: Final comments due from Department Directors
- January 7 – February 20, 2013: Briefings to appropriate B&C
- January 28, 2013: Presentation to Austin Arts Commission
- February 11, 2013: Briefing to Land & Facilities Committee
- February 20, 2013: Briefing to Downtown Commission
- February 2013: Memo to City Manager's Office
- March 1, 2013: Memo to City Council re: revised Donation and Loan Policy

## Next Step

Staff will prepare a memo to Mayor and Council on behalf of the City Manager with a briefing on the revision process and revised donation policy, along with any recommendations from Boards and Commissions.

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