WebLOCI Analysis:
Local Hiring and New Residents

March 7, 2013

WebLOCI Analysis
New Area Residents

Does a project that hires fewer local residents result in a larger number of new residents coming into the Austin area?

All projects creating new jobs result in a like number of new area residents, regardless of estimated local hiring percentages. New area residents are created either through the "job chain effect" or through direct hiring from outside the local area ("new neighbors").

New Area Residents Analysis

New Area Residents	*Example* 35% Local Hiring	*Example* 100% Local Hiring
Job Chain Effect	350	1,000
New Neighbors	650	0
Total New Area Residents	1,000	1,000

WebLOCI Analysis
New City Residents and Non-Residents

Of the Total New Area Residents, WebLOCI computes an estimate of new City residents and calculates the revenue generated by and costs to support these new City residents.

Based on Census data, we use 60% as the estimated number of Total New Area Residents that will reside within the City.

```
                    1,000
                   New Area
                   Residents
         ↙                      ↘
    600                              400
City Residents                  Non-Residents
```

WebLOCI Analysis
Revenues from Residents and Non-Residents