

Late Backup

ITEM NO. 35

3/21/13

RESOLUTION NO.

*Changes initiated by
CM Riley*

WHEREAS, the return of the Trail of Lights in 2012 after a three year absence was met with a resounding welcome by the Greater Austin area; and

WHEREAS, the event will be produced by RunTex Foundation as a family-friendly lighted trail with entertainment at no cost to the citizens of Austin; and

WHEREAS, the RunTex Foundation will fund, plan, design, produce, market and manage the multi-night event including a 5K Run, the coordinating and managing of volunteers, and the raising of funds to cover all direct costs by the City; and

WHEREAS, the RunTex Foundation has agreed to implement City recommended signage, parking management, and transportation-related improvements for 2013 and future years, and to continue

stakeholder/neighborhood input processes related to the event and annual review of the event schedule [and impacts on other nearby venues and institutions]; and

WHEREAS, the RunTex Foundation has also agreed to continue to engage neighborhood stakeholders related to event impact, conduct annual review of the event schedule, and consolidate set up and take down activities to maximize public access to the park; and

WHEREAS, it is critical for a co-sponsorship agreement to be established so that the Foundation can undertake a major fund raising campaign to guarantee corporate funding to help ensure a stable future for the Trail of Lights; and **NOW THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council directs the City Manager to negotiate and execute a 5-year co-sponsorship agreement with the RunTex Foundation to produce the Trail of Lights.

BE IT FURTHER RESOLVED:

The City Council declares its intent to consider future agenda items to amend the budget and appropriate the funds raised by RunTex Foundation for

payment of services provided by City Departments and to waive all event-related permit, park use and street closure fees.

ADOPTED: _____, 2013 **ATTEST:** _____
Jannette S. Goodall
City Clerk