

# 1 Vision C1

As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.

Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality. Imagine Austin envisions a complete community that is:

- Livable
- Mobile & Interconnected
- Natural & Sustainable
- Educated
- Prosperous
- Creative

A Place that  
Values & Respects Everyone

## 5 Guiding Principles

- Grow as a compact, connected city.
- Integrate nature into the city.
- Provide paths to prosperity for all.
- Develop as an affordable and healthy community.
- Sustainably manage water and other environmental resources.

## 8 Priority Programs

- Affordable housing throughout Austin
- Education and talented workforce
- Network of parks, trails, waterways & natural areas
- Manage long-term water resources
- Grow and invest in creative economy
- Improved transportation options for cars, transit, bikes & walking
- Update City rules for land uses
- Healthy Austin program

View the full draft plan and set your priorities at [ImagineAustin.net](http://ImagineAustin.net)

**IMAGINEAUSTON**  
Vibrant. Livable. Connected.