



## By the Numbers

Preliminary 6 Month Report

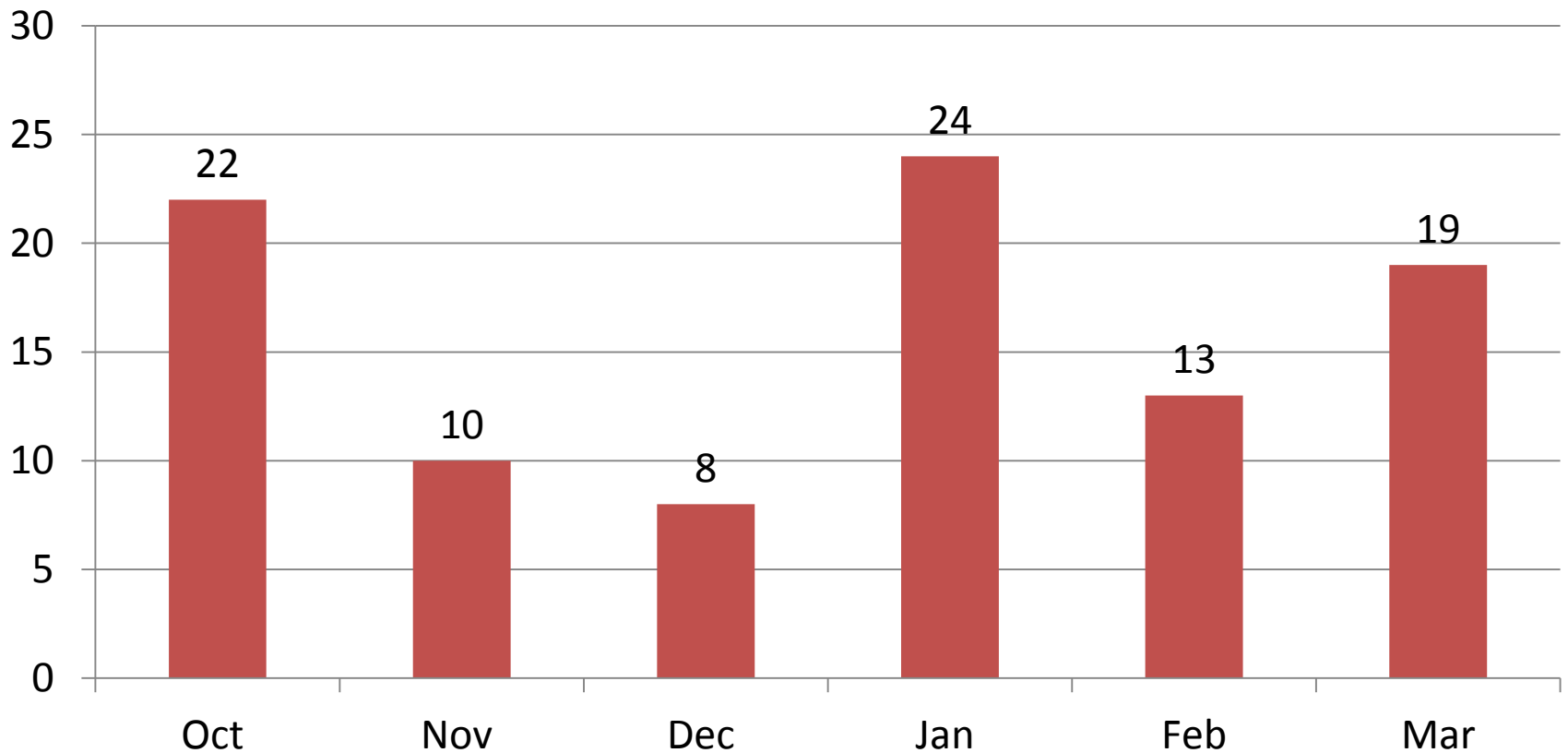
Presented April 10, 2013

# mediaArtists

- Intro Registrants
- New mediaArtists
- Percent Joining
- mediaArtist Renewals
- Comparison

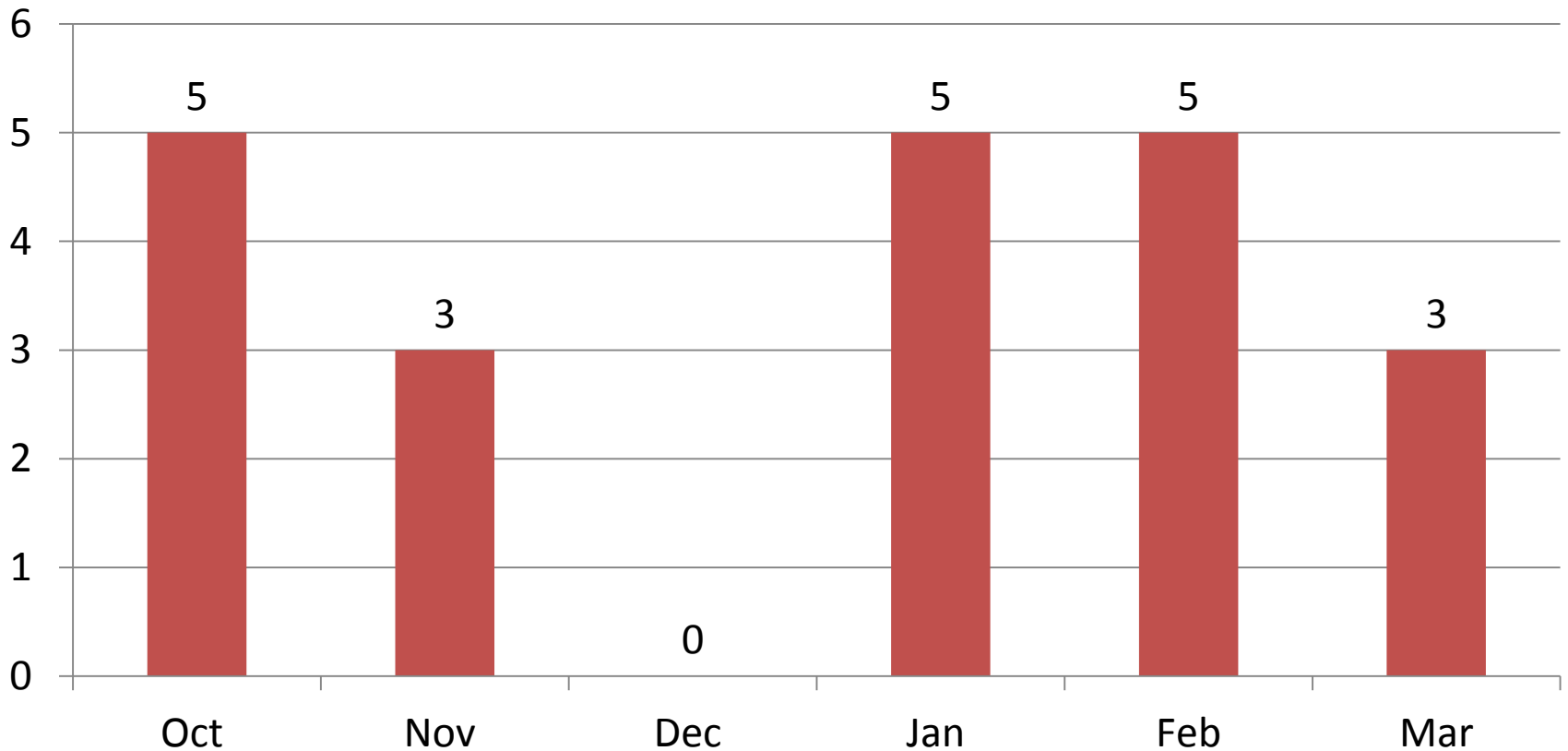
# Intro Registrants

**Number of People Registered for Intro per Month**



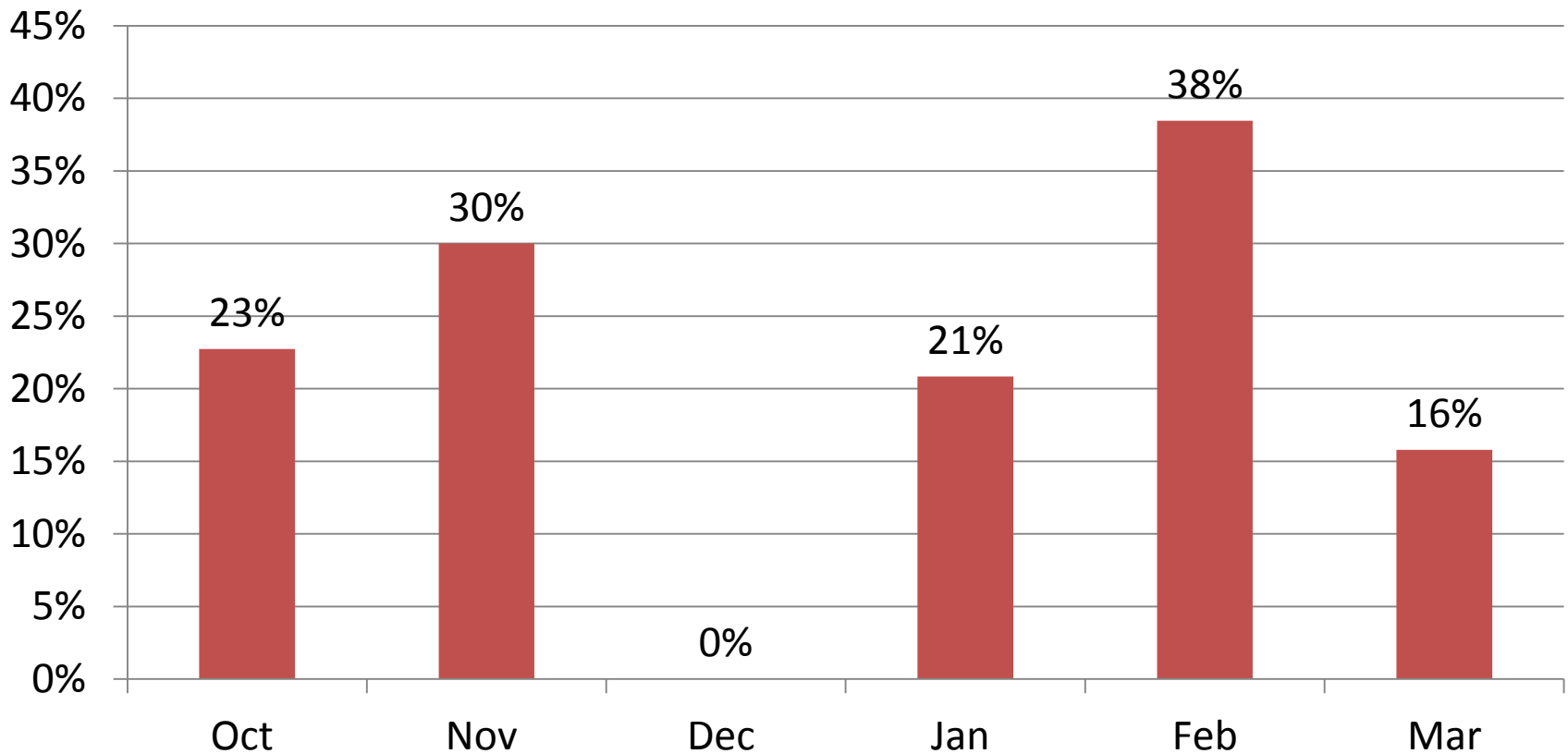
# New mediaArtists

Number of New mediaArtists per Month



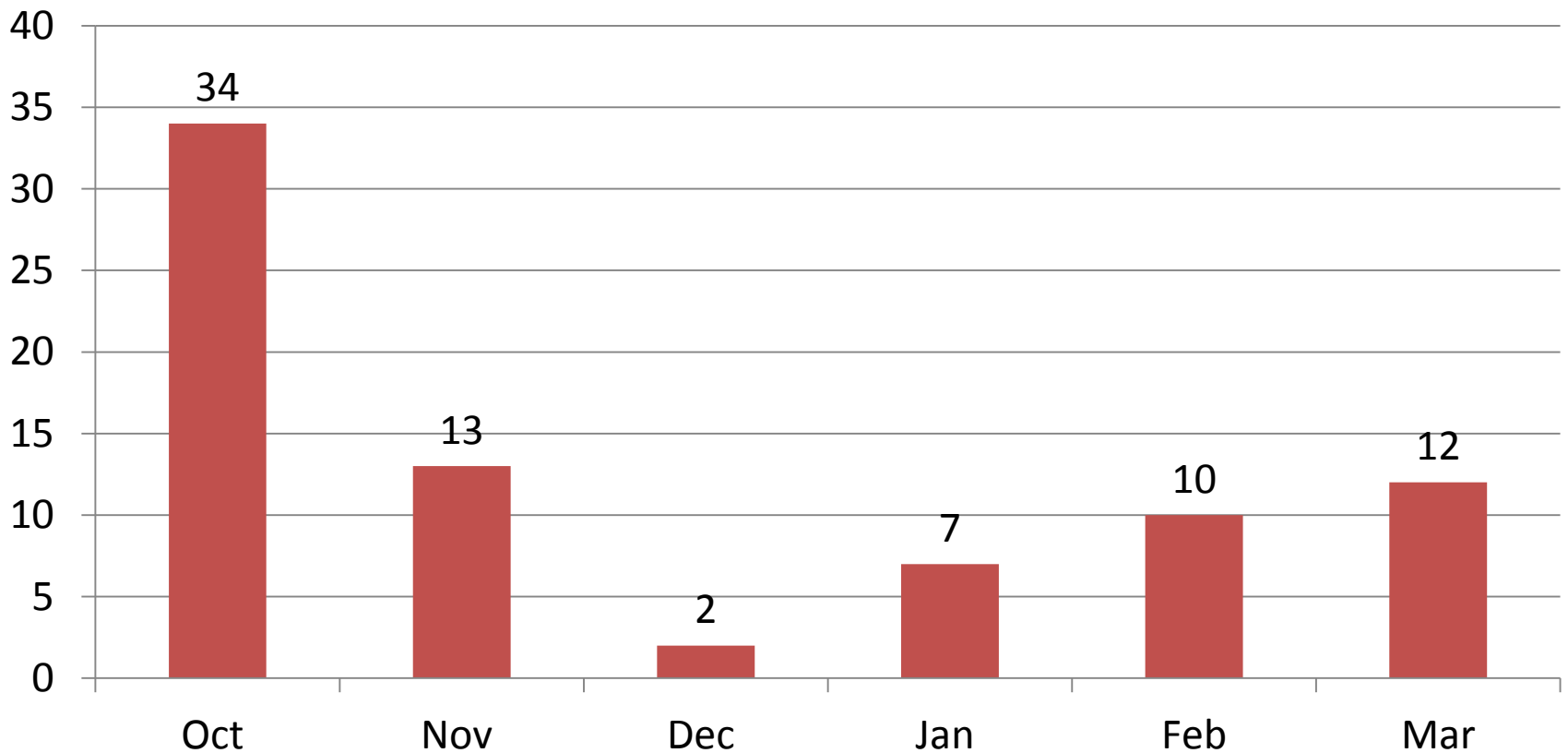
# Percent Joining

## Percent of Intro Registrants who Joined as mediaArtists



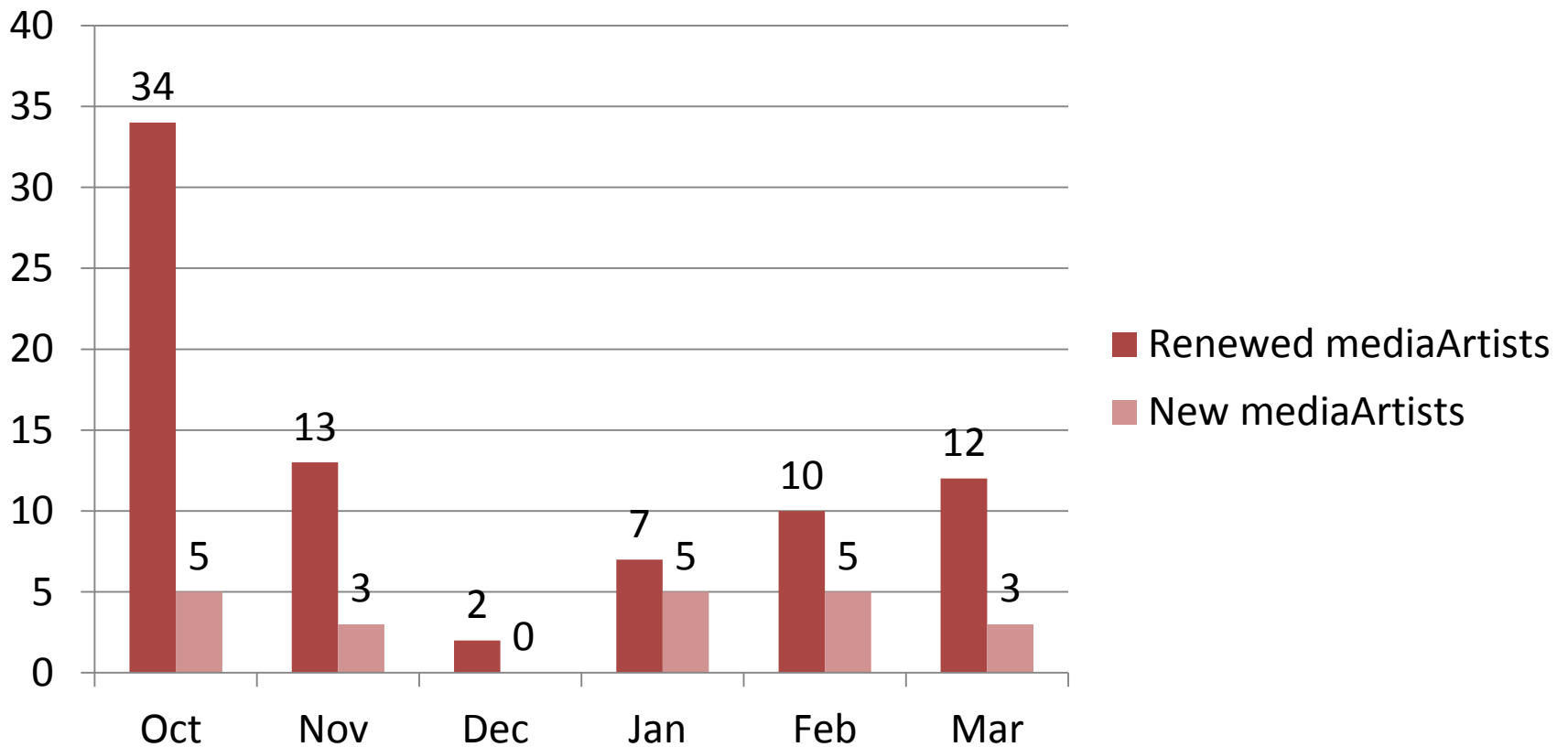
# mediaArtist Renewals

**Number of mediaArtists who Renew per Month**



# Comparison

**Number of Renewed and New mediaArtists**

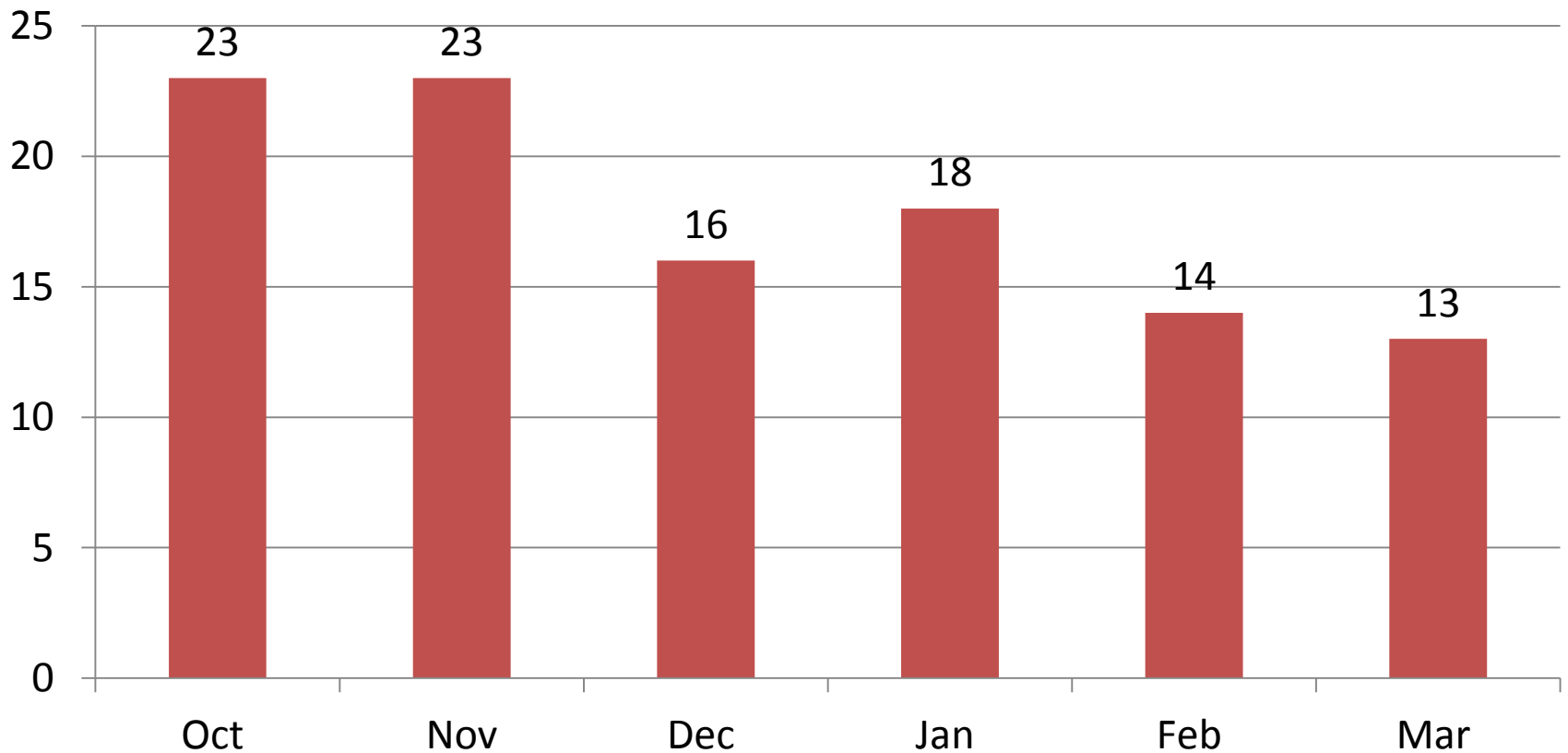


# Classes

- Classes Offered
- Percent Held
- Class Attendees

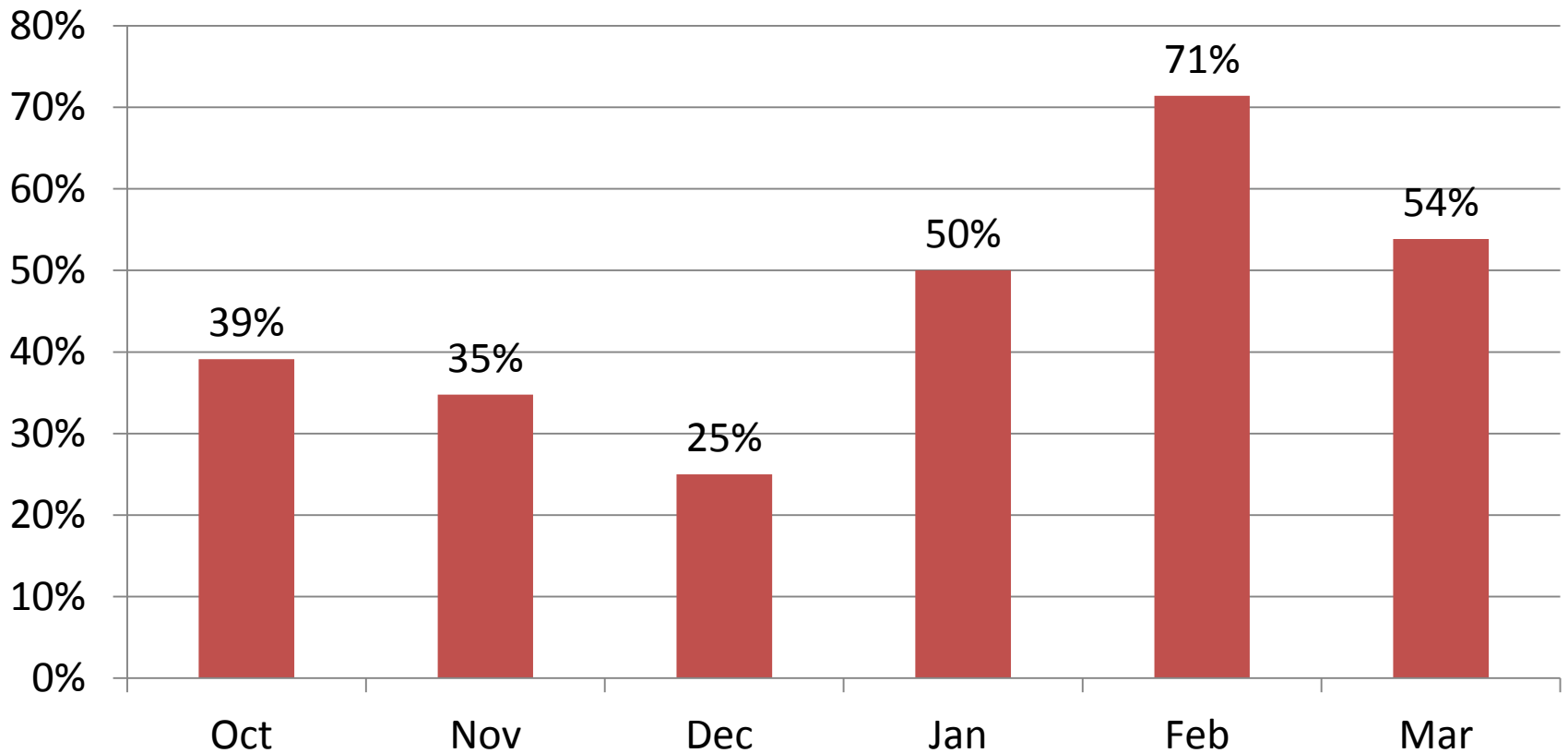
# Classes Offered

**Number of Classes Offered per Month**



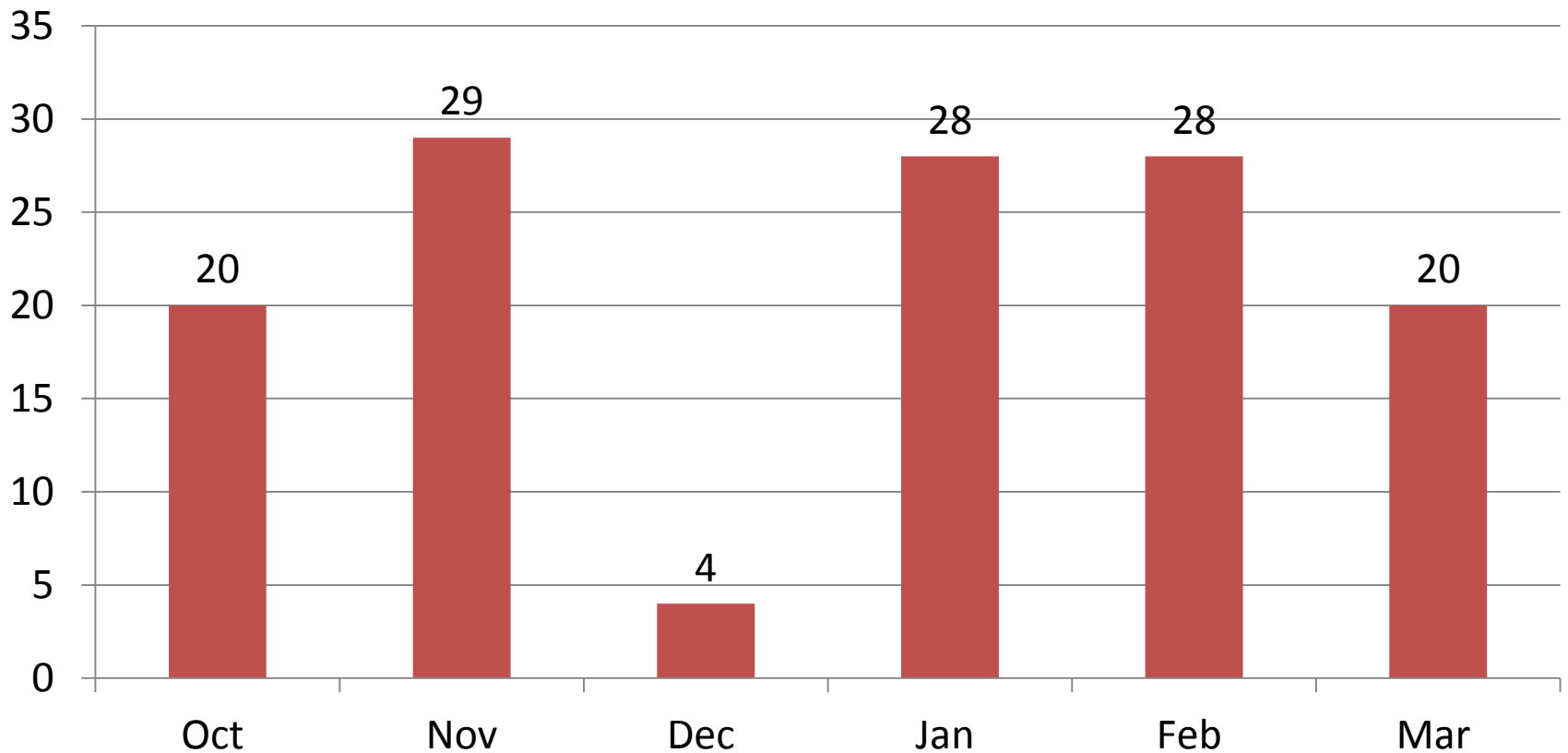
# Percent Held

**Percent of Classes Offered that were Held**



# Class Attendees

**Number of Seats Filled in Classes per Month**

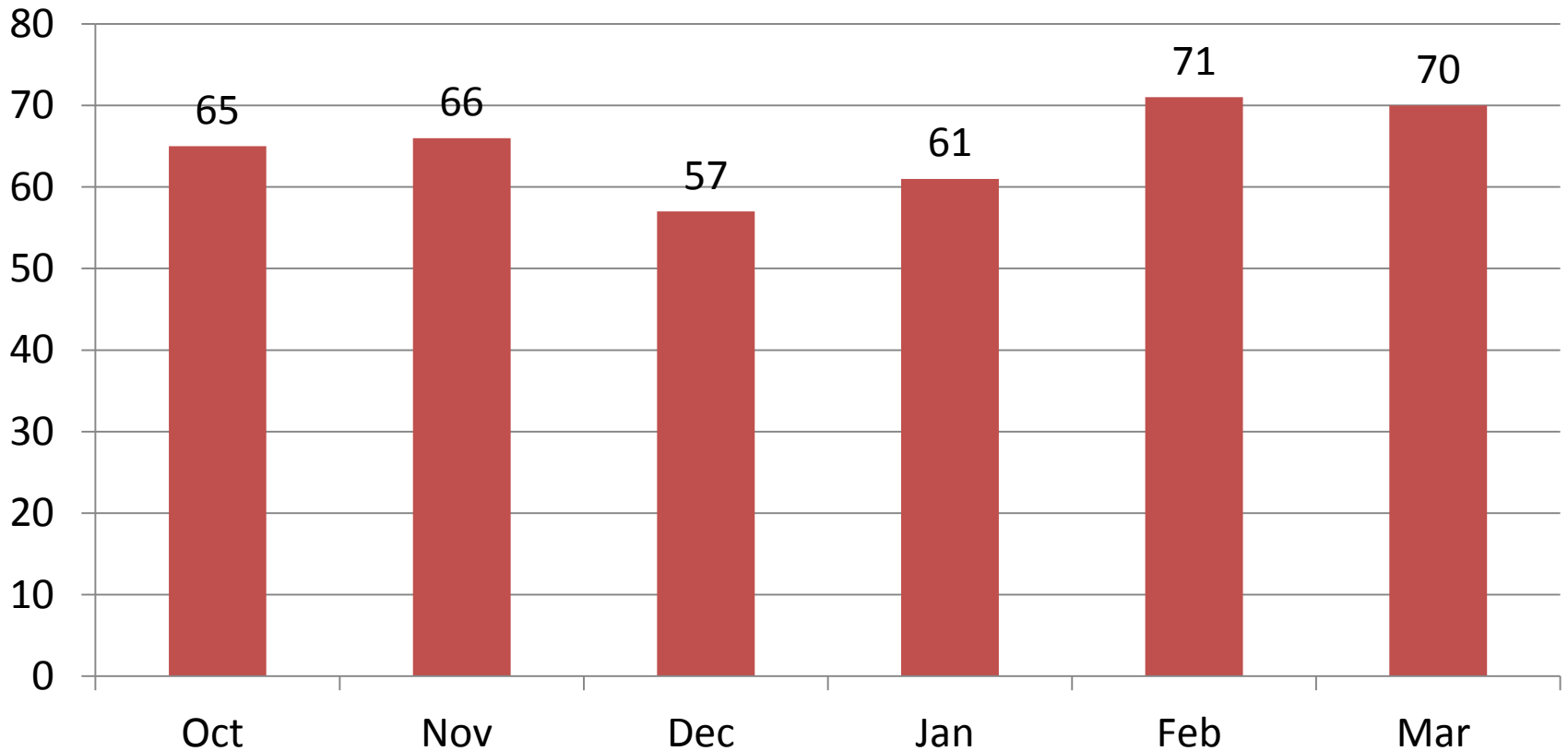


# Reservations

- Studio Resources
- Editing Resources
- Camera Resources

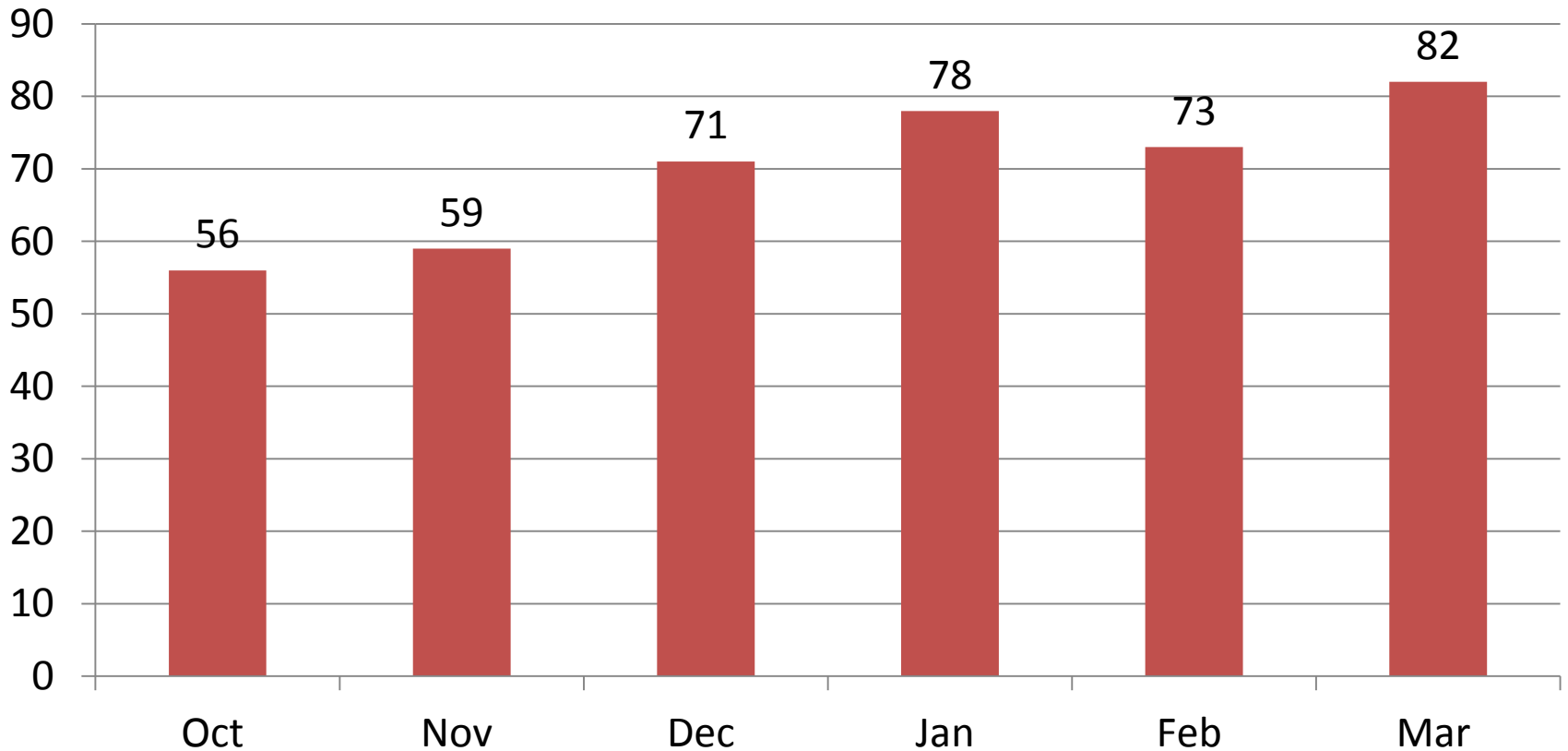
# Studio Resources

**Number of Studio Reservations Per Month**



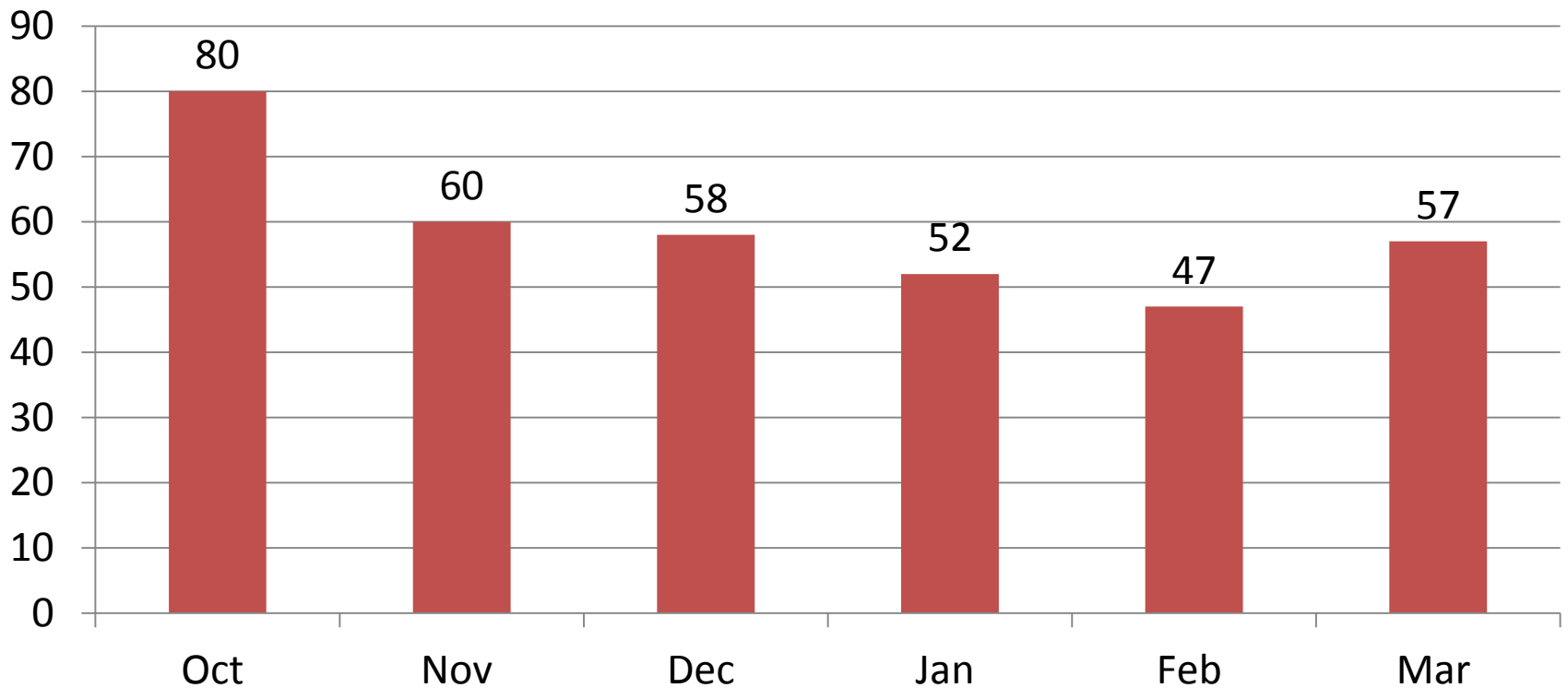
# Editing Resources

**Number of Editing Resource Reservations per Month**



# Camera Resources

**Number of Field Camera Resource Reservations per Month**

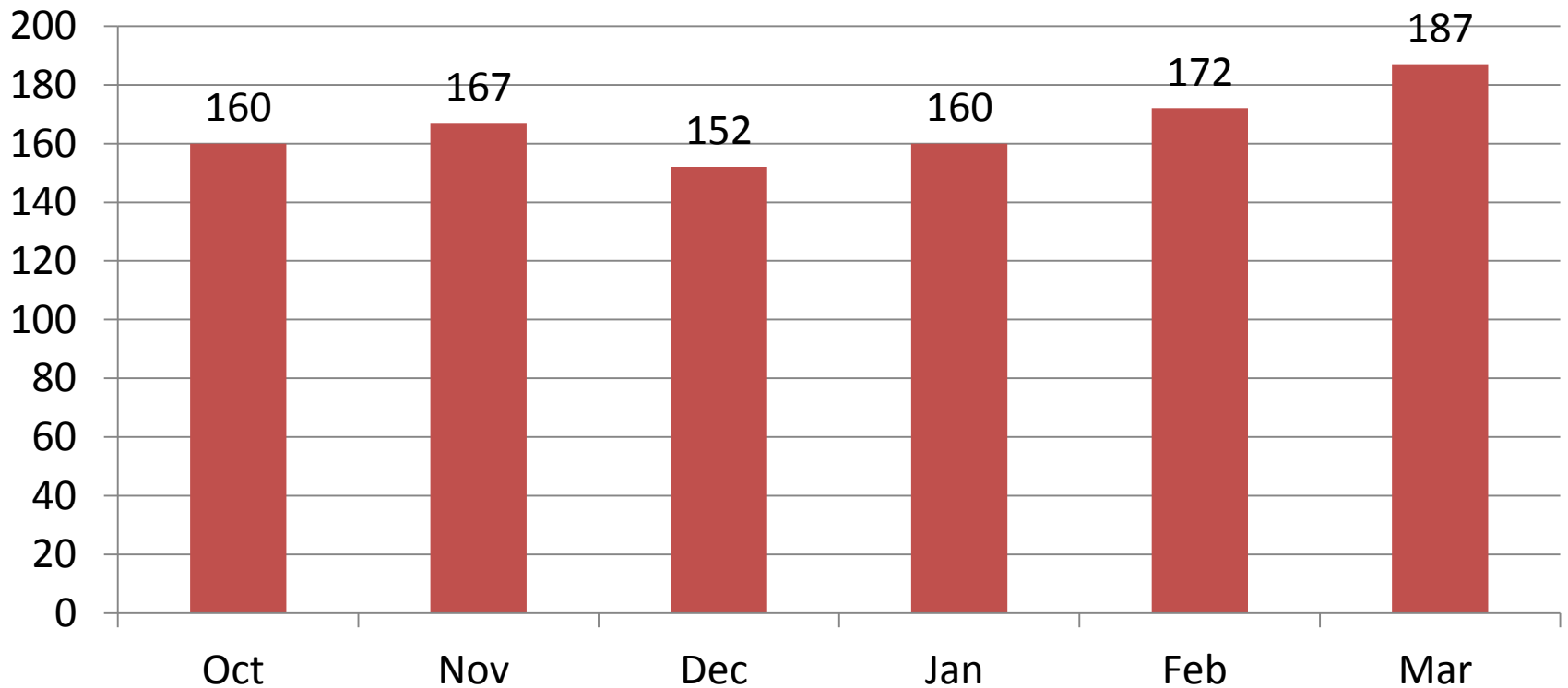


# Programming

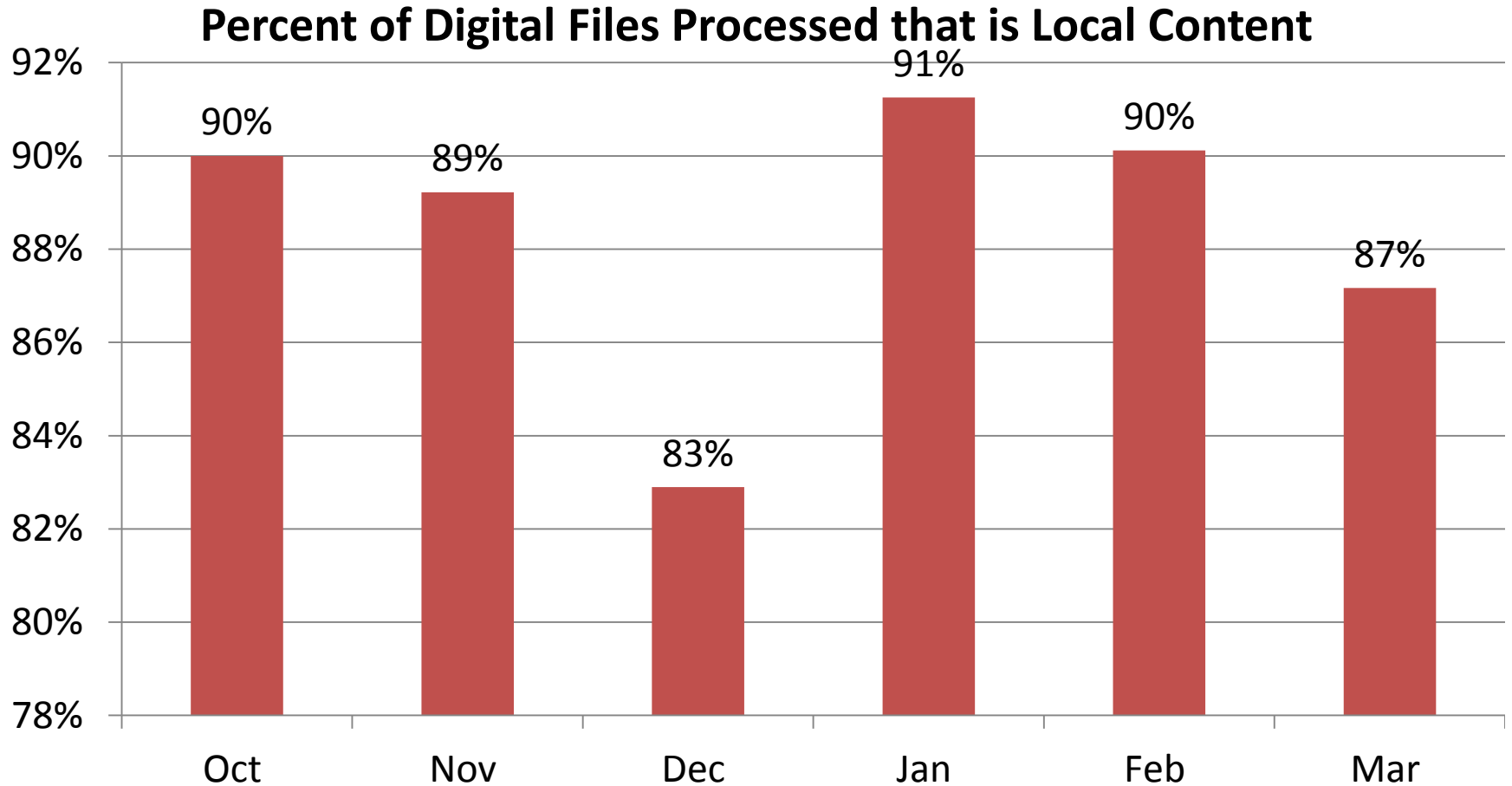
- Digital Files
- Local Content
- Live Studio Series

# Digital Files

**Number of Digital Files Processed per Month for Playback**

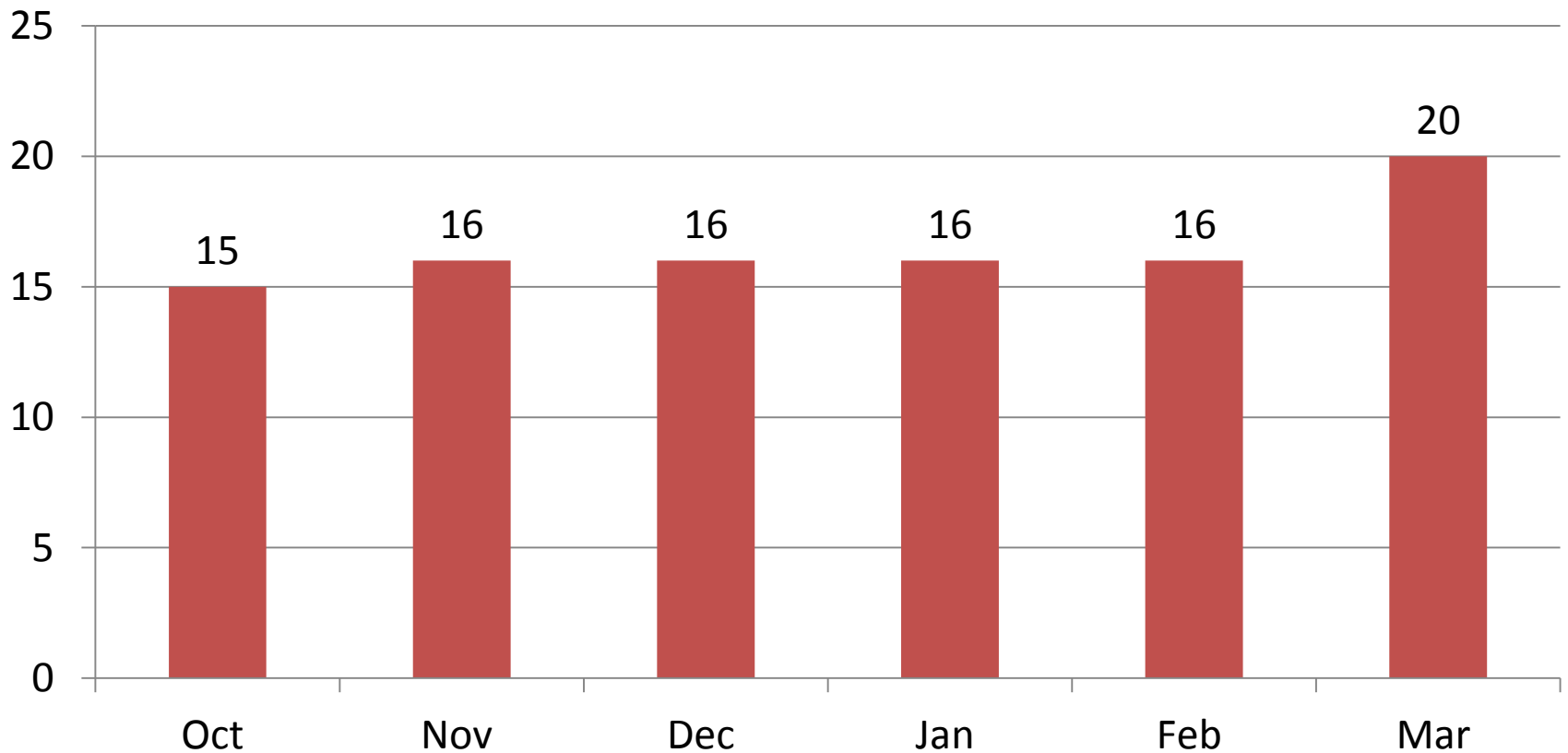


# Local Content



# Live Studio Series

**Number of Live Studio Series per Month**

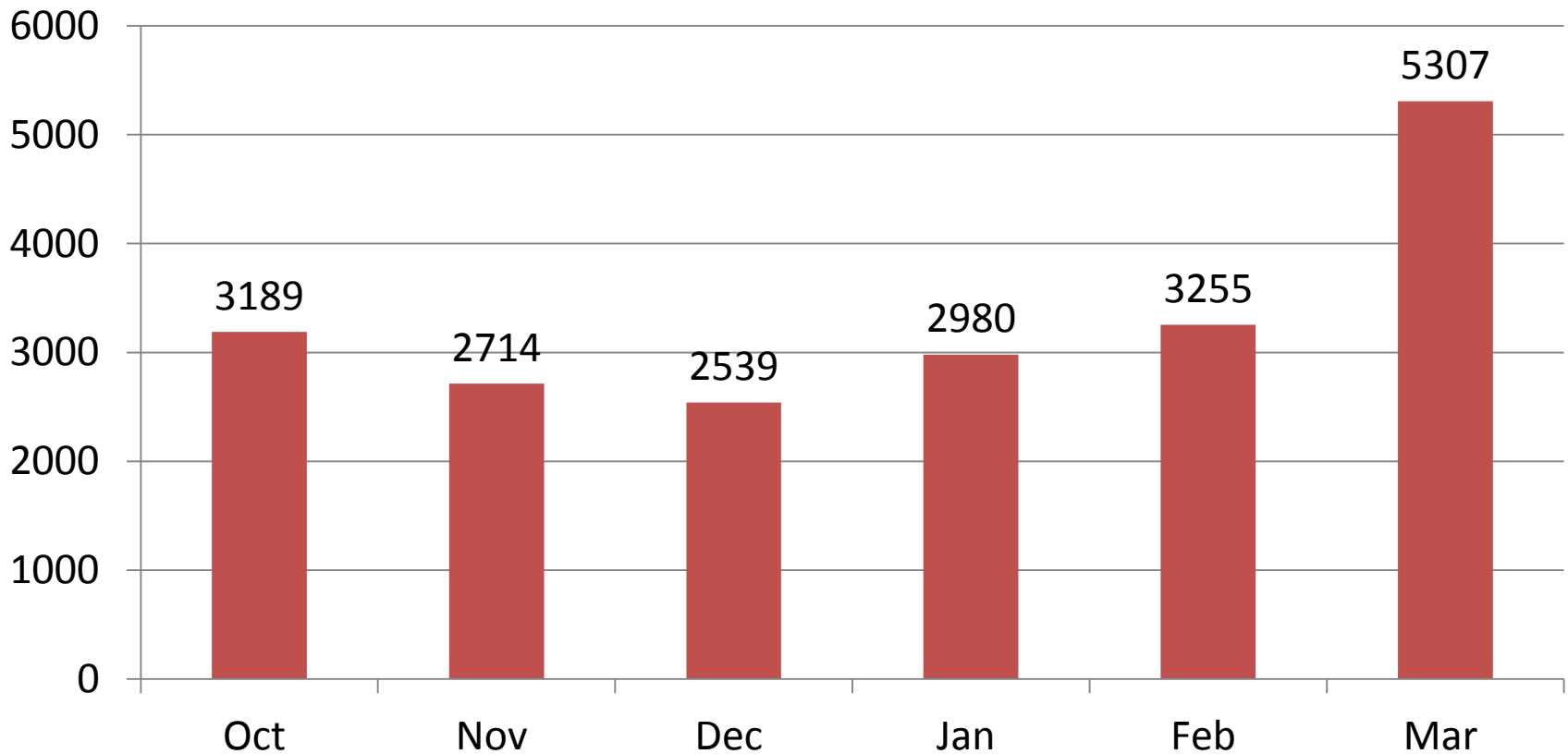


# Google Analytics

- Visits to [www.channelaustin.org](http://www.channelaustin.org)
- Unique visitors to [www.channelaustin.org](http://www.channelaustin.org)
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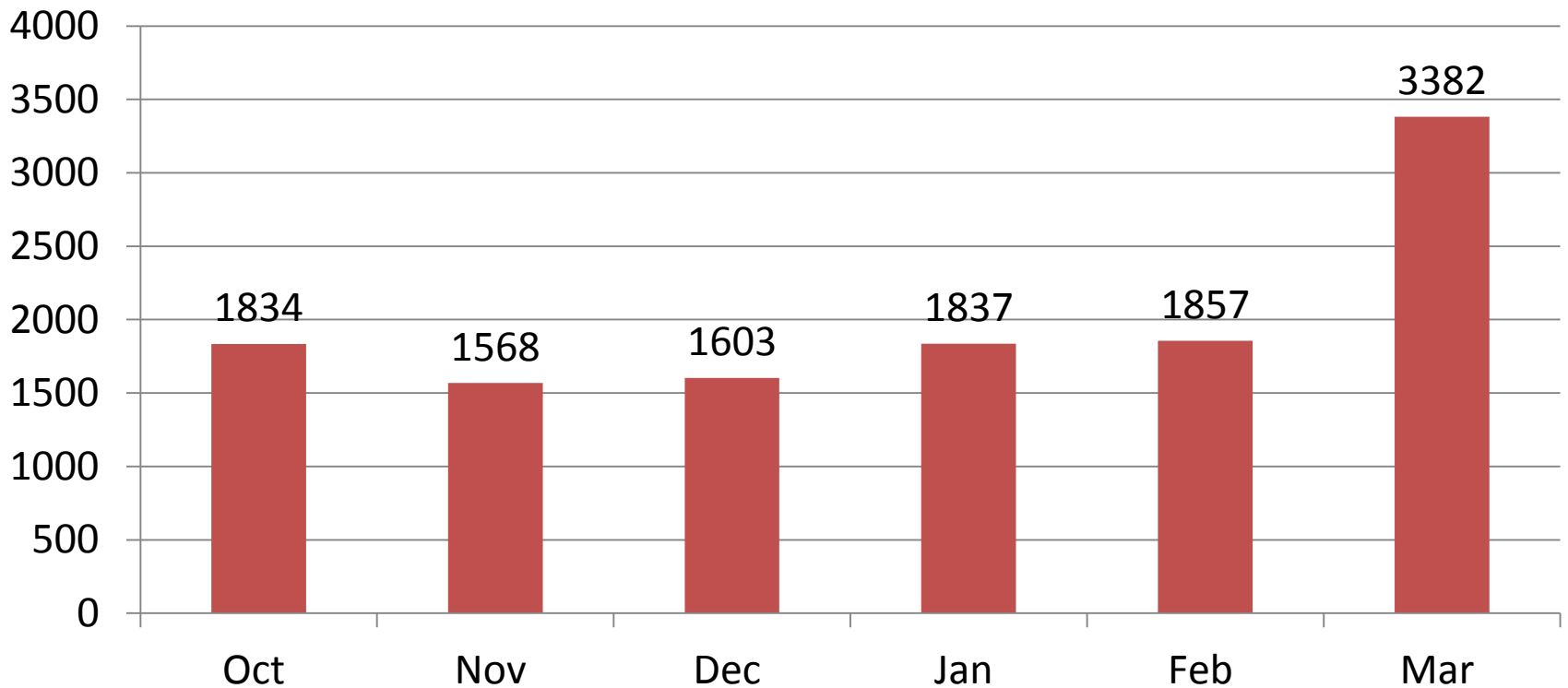
# Visits to [www.channelaustin.org](http://www.channelaustin.org)

**Number of Visits to [www.channelaustin.org](http://www.channelaustin.org) per Month**



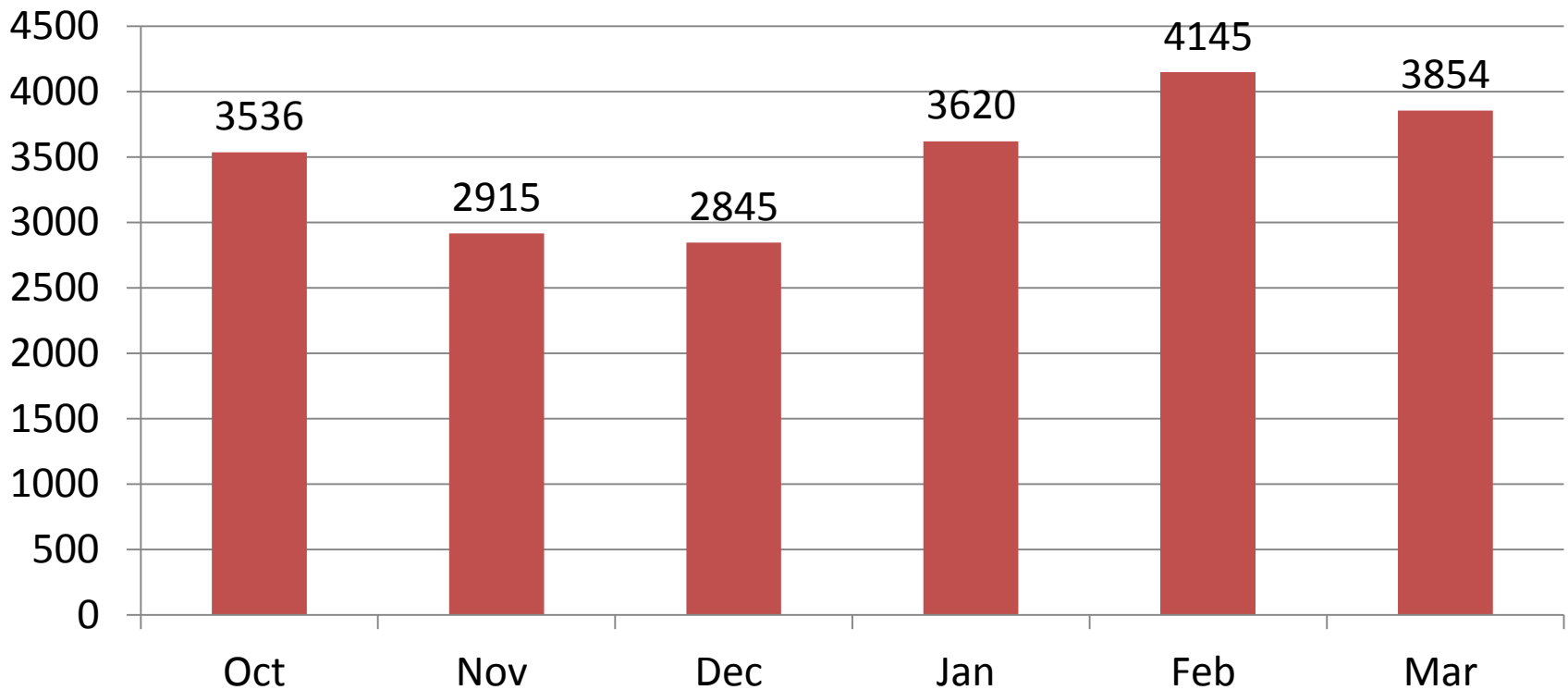
# Unique Visitors to www

**Number of Unique Visitors to [www.channelaustin.org](http://www.channelaustin.org)  
per Month**



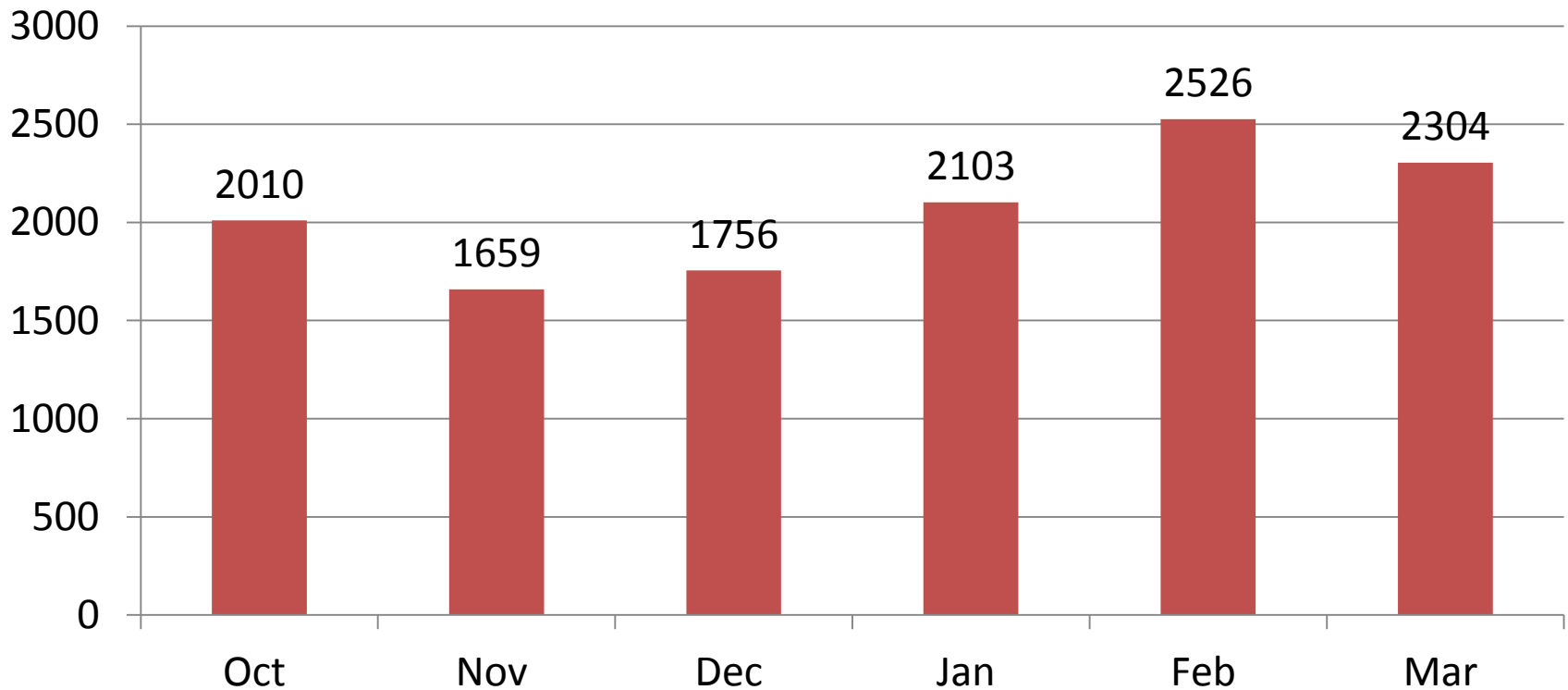
# Visits to community.channelaustin.org

**Number of visits to community.channelaustin.org per Month**



# Unique visitors to community

**Number of Unique Visitors to  
community.channelaustin.org per Month**



# 2013 IT Infrastructure

- 111 Computers
- 15 Operating Systems
- 29 Software Packages
- 11 Users
- 46 User Accounts

# 2005 IT Infrastructure

- 26 computers
- 7 operating systems

# Other Metrics

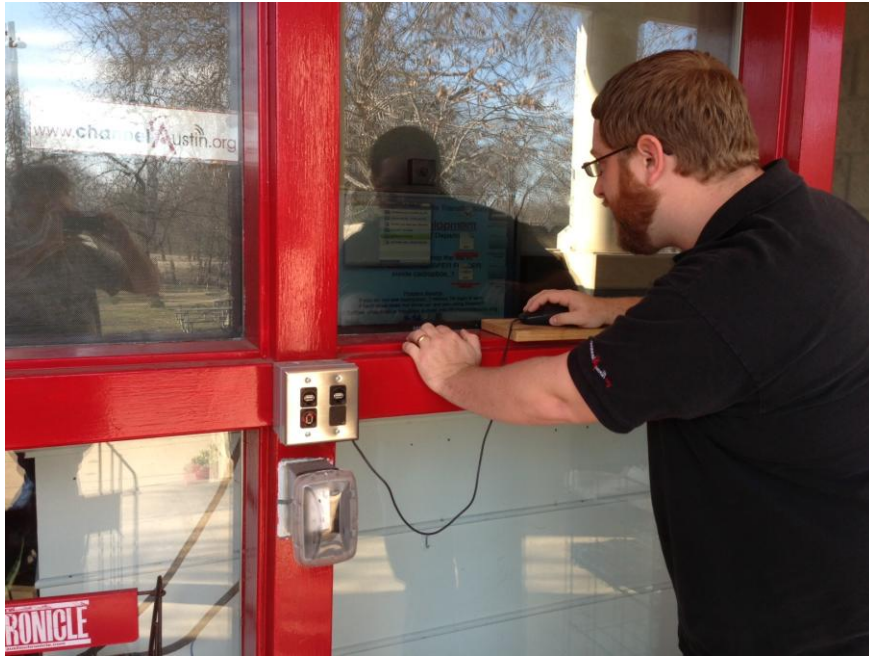
Developing ways to measure

- Event Coverage
- Partnerships
- iYouth Media

# Future Free Google Fiber Connection?



# Video Kiosk + Google Fiber



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