

**AGENDA**



**Recommendation for Council Action**

Austin City Council	<b>Item ID</b>	24126	<b>Agenda Number</b>	22.
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<b>Meeting Date:</b>	4/25/2013	<b>Department:</b>	Parks and Recreation
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Subject

Approve a resolution amending Resolution No. 20110623-091 related to the negotiation and execution of an agreement with the Austin Parks Foundation for a pilot program for a food and beverage concession and improvements at the Old Bakery and Emporium park site to expand the permissible foods available through the concession, while minimizing the addition of costly infrastructure improvements to the site. Related to Item # 23.

Amount and Source of Funding

Fiscal Note

There is no unanticipated fiscal impact. An expense detail is not required.

<b>Purchasing Language:</b>	
<b>Prior Council Action:</b>	Resolutions 20110623-091 and 20120927-044.
<b>For More Information:</b>	Cheryl Bolin 974-3920; April Shaw 974-6716.
<b>Boards and Commission Action:</b>	To be reviewed by the Parks and Recreation Board on April 23, 2013.
<b>MBE / WBE:</b>	
<b>Related Items:</b>	

Additional Backup Information

On June 23, 2011, City Council approved Resolution 20110623-091 that authorized the City Manager to negotiate and execute an agreement with the Austin Parks Foundation for a pilot program for a concession and improvements at the Old Bakery and Emporium park site. Language in the resolution specified the types of food items that could be served by the temporary concessionaire, which were limited to coffee, baked goods, pre-packaged snack and food items, and canned non-alcoholic beverages.

During the pilot period, the concessionaire made a business decision to terminate its agreement with APF. In response to this decision, APF sought a new concessionaire. In its efforts to obtain a new concessionaire, APF was

mindful and purposeful in selecting a concessionaire with high quality food offerings that would stimulate public interest. Knowing that increased public interest would create a more active and public park space and increased sales for the Old Bakery and Emporium, APF chose a joint-venture concessionaire, Royal Blue Grocery and My Thai Mom. Due to the joint-venture nature of the new concessionaire, menu offerings will be greatly expanded. Notwithstanding these changes, costly site infrastructure improvements will not be necessary.

The amendment to this resolution would expand the types of permissible food that can be served at the Old Bakery and Emporium park site to support the operations of the new concession.