

**HISTORIC LANDMARK COMMISSION**  
**MAY 20, 2013**  
**DEMOLITION AND RELOCATION PERMITS**  
**HDP-2013-0249**  
**3700 GREENWAY**

**PROPOSAL**

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Remove the exterior walls and windows at a ca. 1951 house.

**ARCHITECTURE**

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One-story, irregular-plan, hipped-roof, brick-veneered ranch house in minimal Mid-Century modern style with metal-framed casement-style windows and a balcony with ornamental metal railings. The house was remodeled in 1968. The architect (if any) of this house is unknown; there are no drawings at the Austin History Center.

**RESEARCH**

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The house was built in 1951 for Ernest and Margarette Sharpe, who lived here the rest of their lives; it was recently sold by their son, David to the current applicant, who wishes to renovate the house and change its exterior appearance. Ernest Sharpe joined the faculty of the Department of Journalism at the University of Texas in 1946, and became a professor of advertising when the Department of Advertising was created in 1972.

**STAFF COMMENTS**

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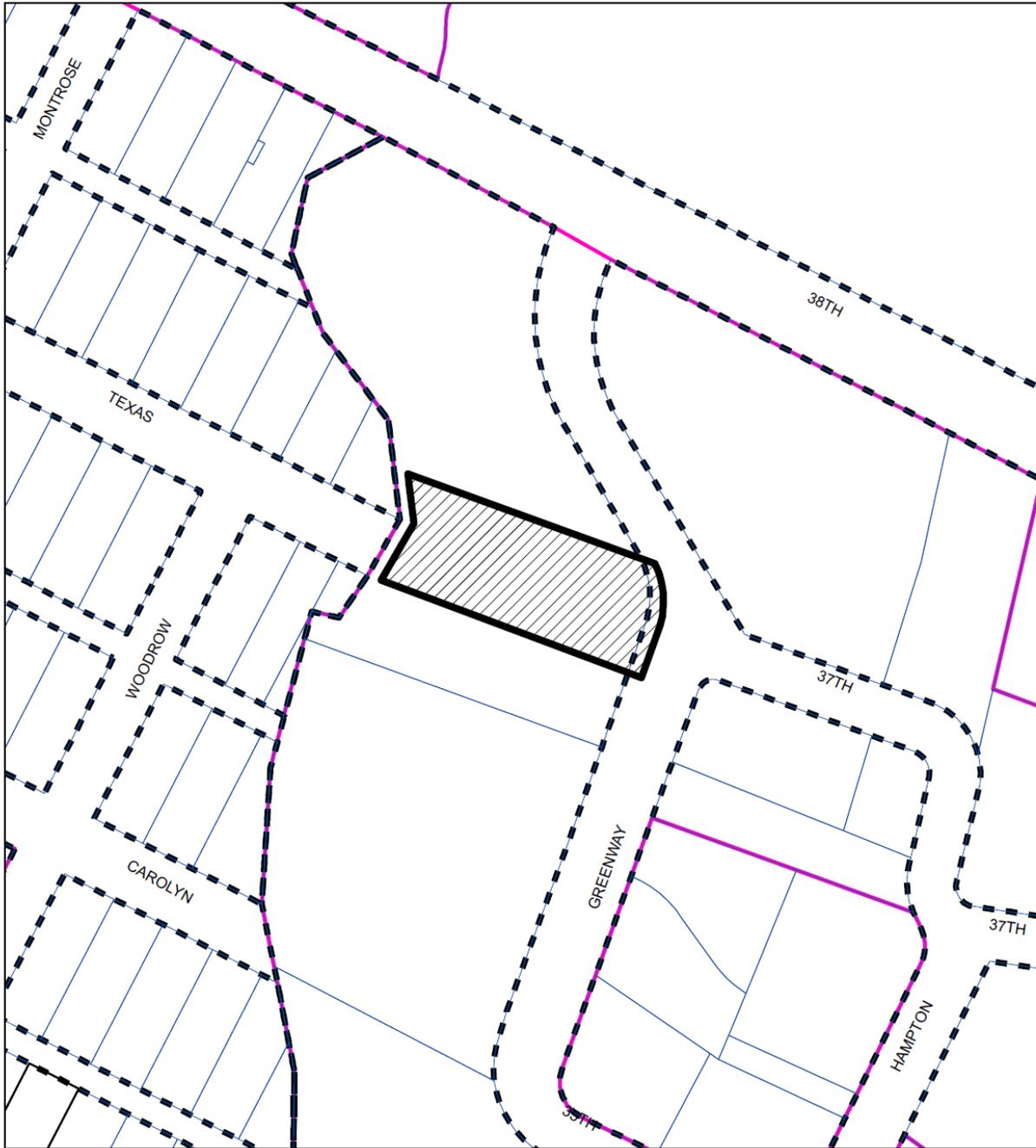
The house does not appear in any city survey.

**STAFF RECOMMENDATION**

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Release the permit upon completion of a City of Austin Documentation package consisting of photographs of all elevations, a dimensioned sketch plan, and a narrative history of the house for archiving at the Austin History Center.

LOCATION MAP



SUBJECT TRACT



ZONING BOUNDARY

CASE#: HDP-2013-0249  
LOCATION: 3700 Greenway Street

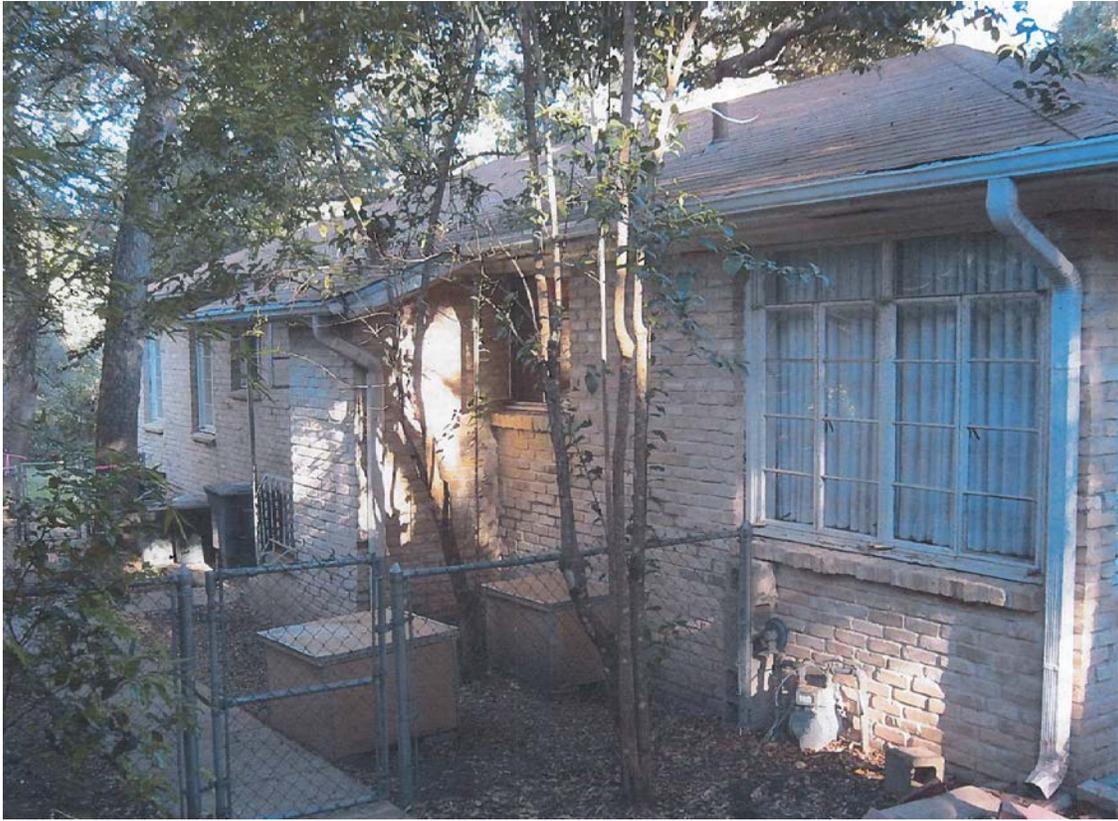


This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

This product has been produced by the Planning and Development Review Department for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.

3700 Greenway  
ca. 1951







## OCCUPANCY HISTORY

### 3700 Greenway

City Directory Research, Austin History Center  
 By City Historic Preservation Office  
 April, 2013

1992	Ernest A. and Margarett Sharpe, owners Professor emeritus, University of Texas
1985-86	Ernest A. and Margarett Sharpe, owners Professor, University of Texas
1981	Ernest A. and Margarett Sharpe, owners Professor, University of Texas
1977	Ernest A. and Margarett Sharpe, owners Professor, University of Texas
1973	Ernest A. and Margarett Sharpe, owners Professor, University of Texas
1968	Ernest A. and Margarett Sharpe, owners Professor, University of Texas
1962	Ernest A. and Margarett Sharpe, owners Associate professor, University of Texas
1957	Ernest A. and Margarett Sharpe, owners Associate professor, University of Texas

- 1953 Ernest A. and Margarett Sharpe, owners  
Associate professor, University of Texas
- 1949 The address is not listed in the directory.  
NOTE: Ernest A. and Margarett Sharpe are listed as living at 3300 Hampton Road; he was an associate professor at the University of Texas.

## **BIOGRAPHICAL NOTES**

### **Ernest A. and Margarett Sharpe**

#### **IN MEMORIAM**

#### **ERNEST A. SHARPE**

Ernest Alonzo Sharpe, or Dr. Sharpe, as we all affectionately called him, was a very special and gifted teacher. The Department of Advertising owes to Dr. Sharpe its existence and its continuous commitment to quality. He was, and always will be, a role model for those who choose advertising as a profession and teaching as an avocation.

Dr. Sharpe loved The University of Texas. He obtained three degrees from our University, a B.J. in 1939, a B.A. in 1940 and a Master's in Journalism in 1941. In addition to his academic education, Dr. Sharpe amassed a rich experience in his field, by serving as a Vice Consul for the Department of State in three foreign posts, and by working in advertising at two major newspapers and a radio station.

In 1946, Dr. Sharpe joined the faculty in the Department of Journalism, and in 1972, when the Department of Advertising was created, Dr. Sharpe held a dual appointment in Journalism and Advertising, until his retirement.

The professional and academic accomplishments of Dr. Sharpe are many, a simple review of his resume indicates how indefatigably he dedicated himself to all those tasks that are so important in a University: a master teacher and a fertile writer, he also spent innumerable hours serving on every academic committee and every administrative assignment he was asked to perform.

It is through his students, however, that we get to know the most important contributions Dr. Sharpe has made to his University and his Departments. His office door was never closed, and his home was a haven to all those who were homesick, somewhat lost, or just hoping for a home-cooked meal. He never forgot a student's name, never forgot a face. Ten, twenty, even thirty years after their graduation, students would receive notes of congratulation from him, as they succeeded in their professional careers. He remembered their questions, understood their weaknesses, and shaped their lives as no other professor had done. He was in fact responsible for the first generation of advertising professionals in Texas, those who built the first advertising agencies in this state. Ernest Sharpe was more than a respected colleague for the members of the advertising faculty. He was our leader and our critic, he inspired us, and made sure that we did not compromise our goals. He was instrumental in building and developing a department, when very few other advertising departments existed in our country. He listened as carefully as he spoke, and his kindness brought together as a team a number of young and driven faculty members who learned to dream of and to work for the excellence that he always demanded of himself.

A unique and gentle master, he could be firm and inflexible. His ethical principles were never compromised. His dedication never wavered. Dr. Ernest Sharpe will always be remembered fondly by all those who knew him as a model, a teacher, and a very special human being

**WATER SERVICE PERMIT**  
Austin, Texas

No. 7923  
**INDEXED**

Received of E. A. Sharpe Date 12-15-50  
 Address 3700 Greenway Dr.  
 Amount Twenty Dollars 20  
 Plumber R. H. Barr Size of Tap 3/4"

Date of Connection 1-2-51  
 Size of Tap Made 3/4"  
 Size Service Made 3/4"  
 Size Main Tapped 2" L.F.  
 From Front Prop. Line to Curb Cock 2'  
 From Prop. Line to Curb Cock 3 3/4'  
 Location of Meter Curb  
 Type of Box Locu  
 Depth of Main in St. 3'  
 Depth of Service Line 2'  
 From Curb Cock to Tap on Main area  
 Checked by Engr. Dept. INDEXED

No. Fittings	Size
1	Curb Cock
1	Elbow
1	ST. BROW
1	Boxing
1	Reducer 2" x 1 1/2"
3	Pipe
	Lead Comp.
	Nipples
	Union
	Plug
1	Tap
1	Stop
1	Box
1	Lid
	Valves
	Job No. <u>22320-502</u>
	Req. No. <u>Walker</u>

Water service permit to Ernest A. Sharpe (1950)

Receipt No. 15870 Application for Sewer Connection No. 27502

Rush  
Austin, Texas, 12-15-1950

To the Superintendent of Sanitary Sewer Division, City of Austin, Texas.

Sir:—  
 I hereby make application for sewer connection and instructions on premises owned by  
E. A. Sharpe at 3700 Greenway Street,  
 further described as Lot 100 x 251.30 Block 1 Outlot 9 Division 3  
 subdivision Blau City Property Plate 9, which is to be used as a  
 In this place there are to be installed 8 fixtures. Plumbing Permit No. 41845  
 I agree to pay the City of Austin, the regular ordinance charge.

Depth at Prop. Line 2 4' - 1/2" above 12-29-50  
 Stub Out 86' NE of AH at Cent + 22' N of SW R. H. Barr  
 (Location)  
 Date 1-2-51 Respectfully,  
ED

By B. Hernandez  
 NOTE: Connection Instruction 6' diameter in easement  
Property I 30 days - A-1075

Sewer connection application by Ernest A. Sharpe (1950)

OWNER Ernest A Sharpe ADDRESS 3700 Greenway  
PLAT 69 LOT 100x251.30 of 1 BLK  
SUBDIVISION Beau Site  
OCCUPANCY res.  
BLD PERMIT # 109985 DATE 10-3-68 OWNERS ESTIMATE \$8,000  
CONTRACTOR L.C. Hobbs NO. OF FIXTURES 3  
WATER TAP REC # SEWER TAP REC #  
remodel exist res.

Building permit to remodel the house by Ernest A. Sharpe (1968)