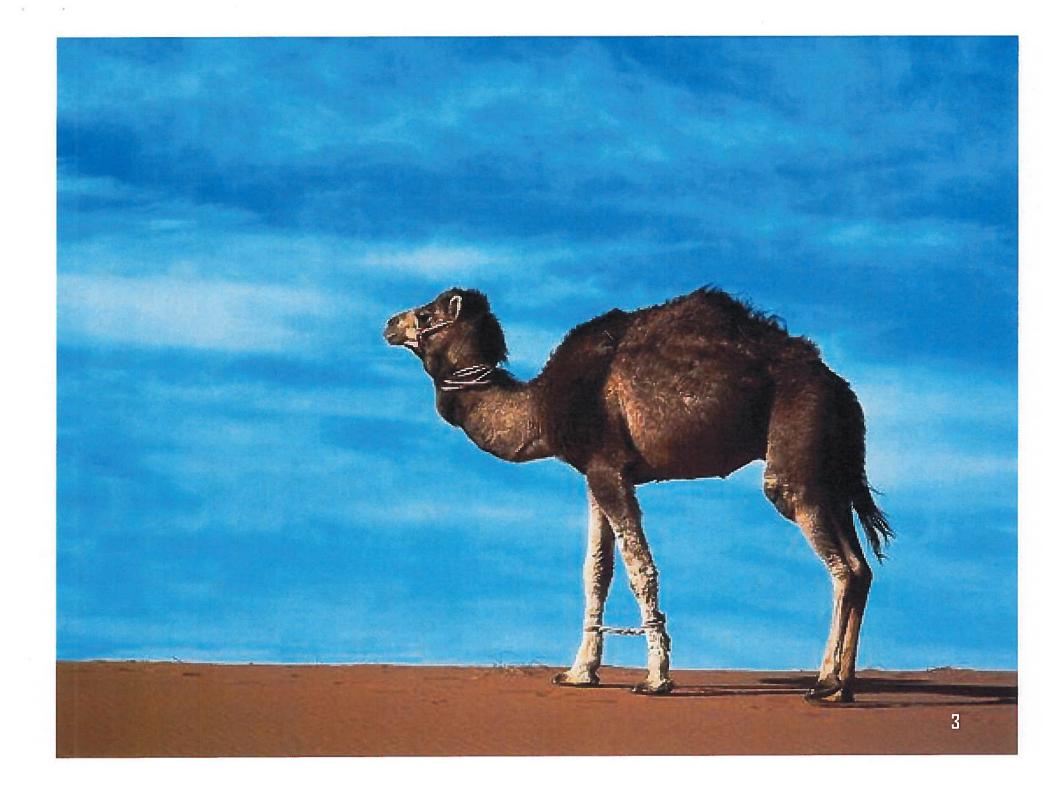# got innovation?

"Eureka!"

3

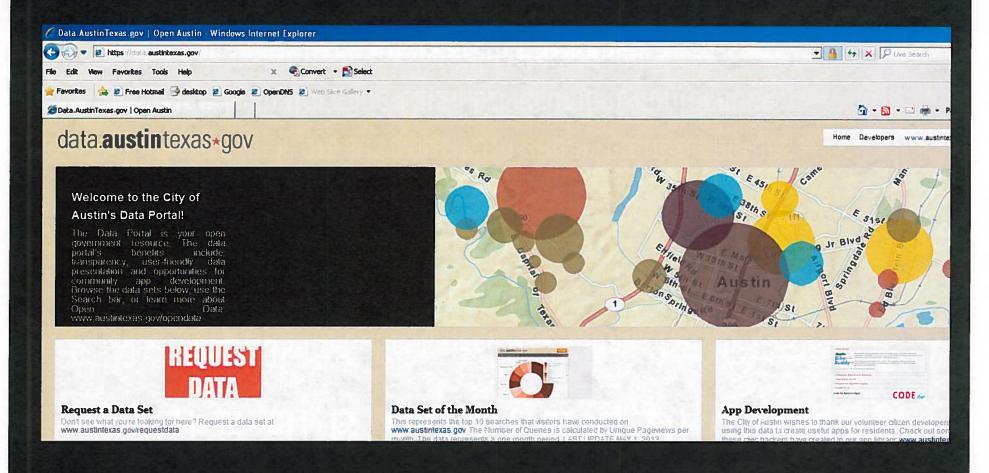# today's agenda

o where are we in the process?

o peer cities comparison/lessons learned

o where do we want to go?
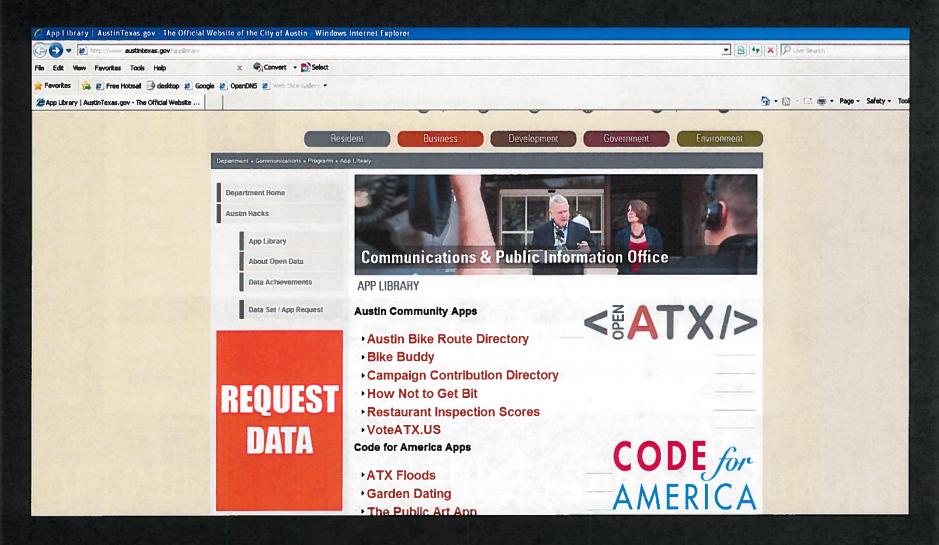
o chief innovation officer search

o discussion/input

where are we in the process?

- prior work with Code for America/CfA Peer Network
- developed initial scope and model
- evaluating model against peer cities
- engaged with the Alliance for Innovation
- conducted kick-off sessions with department directors
- attended Transforming Local Government conference
- gathering input from interested stakeholders
- launched Open Data portal/Austin Community App Library
- initiating search for the chief innovation officer

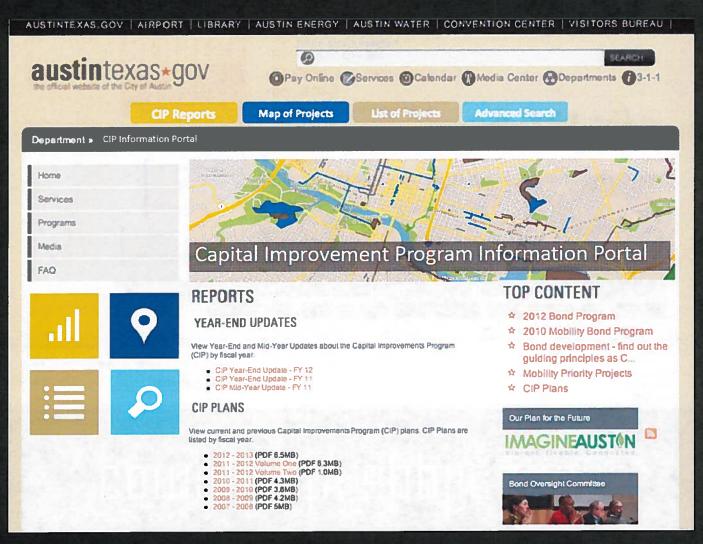*"genius is 10% inspiration and 90% perspiration"*

open data portal

community applications

outward looking apps (coming soon!)

initial meetings/fact-finding

- Austin Technology Incubator
- OpenAustin
- Austin Ventures
- Capital Factory
- KPMG
- Austin Technology Council
- Code for America
- Chamber of Commerce
- University of Texas

"smart people are smart because they know what they don't know"

peer cities review

cities reviewed in May 15th memo:

- Baltimore
- Boston
- San Francisco
- Louisville
- Kansas City
- Chicago
- Philadelphia

additional cities examined:

- Palo Alto
- Colorado Springs
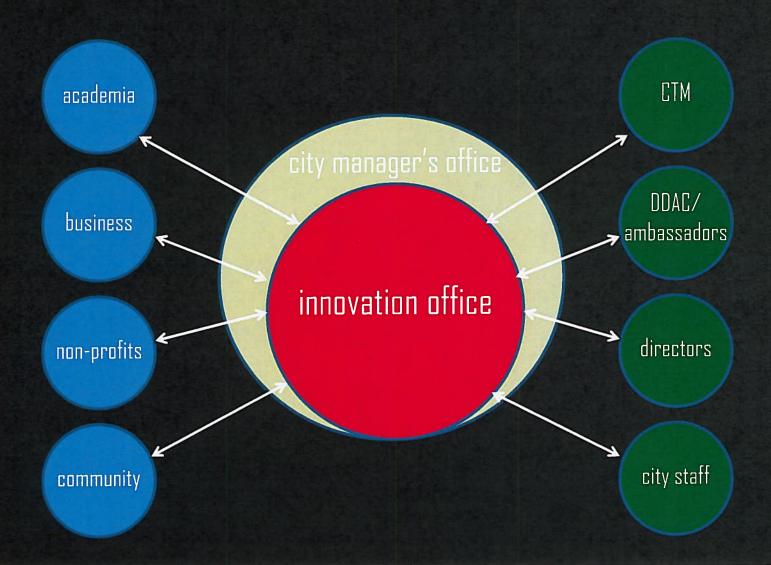- San Antonio
- Montgomery County, MD

peer cities review

austin program elements?	baltimore	boston	chicago	kansas city	louisville	philadelphia	san francisco
innovation officer		✓		✓		✓	✓
open data initiative	✓	✓	✓	✓	✓	✓	✓
social media/civic engagement		✓				✓	✓
innovation fellowships							✓
innovation roundtables							✓
city-stat	✓			✓			
internal innovations				✓			
innovation fund	✓						
Code for America		✓	✓	✓	✓	✓	✓
tech structure/sustainable design		✓					
Improving education		✓					

peer cities review

other cool stuff:

- boston: participatory urbanism/clicks & bricks
- san francisco: innovate sf
- philadelphia: textizen/CityHow/NeighborHow
- louisville: innovation delivery teams
- boston/philadelphia: Mayor's Office of New Urban Mechanics

innovation office relationships

academia

business

non-profits

community

city manager's office

innovation office

CTM

DDAC/
ambassadors

directors

city staff

13

lessons learned

- there is no "standard model" for initiative structure
  - models are largely dictated by organizational needs, culture and the expectations of the community in which they exist
- innovation exists in Austin, but it's not always recognized, connected, or celebrated
- innovation <u>must</u> be part of the organizational culture

lessons learned

- innovation is about both process and technology
- there is keen interest internally and externally for a "pathway" in to the organization for innovative concepts
- there is a lot of chasing the rabbits while the elephants are stampeding

where do we want to go?

o establish operating innovation office in FY2013-2014
  * funding in FY2013-14 budget
    - 2 FTE: chief innovation officer and systems analyst
    - fellowship program funding
    - other direct costs

o continue to support Open Government initiative
  * open data, open source platforms, mobile apps, social media

o find early successes during innovation officer recruitment
  * launch pending "outward facing" applications
  * develop platform for community-developed applications

"...if you don't know where you're going you will probably end up somewhere else"

what are we looking for in our chief innovation officer?

what are we looking for in our chief innovation officer?

o characteristics

 – tech-savvy & systems-oriented

 – visionary

 – strong communicator

 – organizational navigator/connector

 – resourceful and respectful

 – fearless

what are we looking for in our chief innovation officer?

o process

- post opening with maximum flexibility in job responsibilities
- include tech/innovation community in search
- engage recruiter/ICMA/outside resources

o goal

o have Chief Innovation Officer in place with FY14 execution

got input?