DATE OF COUNCIL CONSIDERATION: CONTACT DEPARTMENT(S):

6/6/13 Parks and Recreation Department

CURRENT YEAR IMPACT:

Project Name:	Auditorium Shores Improvements
Project Authorization:	2012-2013 Capital Budget
Funding Source:	Donation
Fund/Dept/Unit:	8741-8607-NEW
Current Budget	0
Unencumbered Balance	0
This Action	3,500,000
Estimated Available	3,500,000

ANALYSIS / **ADDITIONAL INFORMATION**: The Parks and Recreation Department (PARD) is working actively with C3 Presents (C3), the organizer of the Austin City Limits Music Festival, and with the Austin Parks Foundation (APF) on a coordinated effort to develop a facilities and operational plan for PARD's major outdoor events venues, with emphasis upon Auditorium Shores. With the assistance of outside consultants, the team of C3, APF and PARD intend to collaborate on improvements to Auditorium Shores. This collaboration will bring a renewed focus on this facility as a great urban park that can sustainably accommodate patrons, special events and community gatherings.

The need for improvements on Auditorium Shores was identified through the most recent public engagement process conducted between October 2011 and July 2012 as part of the Town Lake Metropolitan Park Master Plan process. The result of the project will be a renovated event space with enhanced recreation opportunities including a newly designed and developed off-leash area, realignment of the trail and irrigation and new turfgrass for the event lawn and remaining landscape and shoreline areas of Auditorium Shores. The total project cost for this scope of work is currently estimated at \$3,500,000 funded through a donation provided by C3.