

Whereas:

The Economic Impact Analysis of Austin's Food Sector report found that the aggregate economic activity multiplier for Austin's food sector is 1.86, meaning that a dollar of direct activity creates an additional \$0.86 of indirect and induced activity; that consumer demand for local food products is very strong and growing; and that the expansion of cost-competitive agriculture, as well as increased food-related processing and production, is a logical economic development target for the City of Austin.

Whereas:

The SFPB recognizes that recommendations made in the report, such as working toward establishing a permanent mixed-use market, can have significant positive local economic impacts in the long run, especially if the majority of what is offered is sourced from local producers and artisans.

Whereas:

In order to reach long-term goals for food sector economic viability, our local base of relevant resources (e.g, land, infrastructure, training and market development) must be secured and strengthened in partnership with community organizations and businesses.

and,

Whereas:

Economic and spatial access to a diverse and sustainable supply of fresh, culturally appropriate foods are urgent needs in parts of Austin and the surrounding areas and ensuring that access must be a priority in order to have a just, healthy and environmentally viable city.

rec 0

Choose a definition of "local" for the City of Austin as a way of measuring success in growing the local food economy.

rec 1

Create infrastructure and facilities, such as cold storage, processing facilities and distribution systems, to help local farms and food manufacturers reach more customers.

short-term goal

Create financial incentives including investment capital for small and mid-scale, independently owned supply-chain aggregation and distribution systems that move local food into mainstream markets in a cost-effective manner. Needed infrastructure includes temperature-controlled storage, vehicles, and animal and food processing facilities.

- This recommendation builds on the EIA's Recommendation #2: "Identify infrastructure, facilities, and programs that could further support local food manufacturing/processing" and responds to the finding that lack of infrastructure has a direct effect on production

(capacity

- Refer to the results of the 2010 Farm-to-Market Roundtable for a clear list of farmer needs, which include: commercial kitchens, cold storage, packaging facilities, and distribution.
 - **Farm-to-Market Roundtable Outcomes Report (3-8-2010):**
http://www.edibleaustin.com/content/images/stories/Summer_2010/Roundtable-Playbook-3-10-final-1.pdf
 - Summary story about the Roundtable:
<http://www.edibleaustin.com/content/component/content/article/42-summer-2010/607-edible-business-whats-on-the-table>

Support and partner with local groups already working to establish food hubs in order to aggregate, distribute, and/or process food.

- This recommendation builds on the EIA's Recommendation #1: "Conduct detailed feasibility analysis related to creating a permanent food market(s), and a food hub(s)."

rec 2

Encourage supporting local farmers through incentives, access to land, and training to help them increase their customer base.

access to land - invest in infrastructure on city land to develop a new farmer incubator program in partnership with local organizations and farms
city would provide the infrastructure such as

make five pieces of city land already identified as suitable for sustainable agriculture available to farm through an RFP process by the end of 2013

designate land parcels in the city, particularly those that contain prime agricultural soils, to be preserved for sustainable agriculture in perpetuity:

- Partner with an existing land trust to conserve appropriate private land through conservation easements and/or purchased development rights
- Acquire new and existing parcels outright and designate future land use for agriculture.

Resources:

- See the Marin Agricultural Land Trust for a good example of this practice:
<http://www.malt.org/>
- Texas has a number of excellent land trusts, including the Hill Country Conservancy, Texas Land Conservancy, Texas Agricultural Land Trust, Green Space Alliance

rec 3

Implement innovative and proven practices that improve access to healthy and local

foods and reduce hunger in our community.

Replicate successful mobile market models (could retrofit an old capital metro bus) and partner with local nonprofit organization and local farms to bring sustainably-produced food to areas that currently lack access.

Resources:

- EIA Recommendation #5 - p. 28
- <http://www.vanderbilt.edu/nashvillemobilemarket/nationalmobilemarket/members.php>
- Healthy Food Access Portal's 2013 report on success stories:
<http://healthyfoodaccess.org/library/browse/mobile-markets-applying-food-truck-model-food-access>

Institute effective Farmers Market Incentive Programs that extend the value of federal nutrition assistance programs such as SNAP, WIC and FMNP at all markets through budgeting funds for the incentives and administration support in partnership with public and private funders and organizations.

resources- LBJ FMiP Report, HHSD report to PHHS

To build a more diverse, highly-skilled local food sector, the City should utilize the current City of Austin/Travis County Summer Youth Employment Program to provide summer job placements with local food organizations and farmers.

Supplemental Backup/Resources

From Marla:

Here is the link to our Farm-to-Market Roundtable Outcomes Report (3-8-2010):

http://www.edibleaustin.com/content/images/stories/Summer_2010/Roundtable-Playbook-3-10-final-1.pdf

(here's a link to the story (by Elizabeth Winslow) and there's also a video of the Roundtable link at the end of the story):

<http://www.edibleaustin.com/content/component/content/article/42-summer-2010/607-edible-business-whats-on-the-table>

Here's a link to the story (by Erin Fynn) that has a summary of our Water Roundtable (October, 2008)

<http://www.edibleaustin.com/content/component/content/article/32-winter-2008/206-crisisunderground>

(there's also video of the roundtable session, but I don't have a link to it)

Good resource for SFPB generally:

http://ase.tufts.edu/uep/degrees/field_project_reports/2012/Team_5_Final_Report_2012.pdf

[Define Local clearly]

Activities:

- Jake had worked with Allen Rogers on the Rosewood Market, and they approached that endeavor with the idea of it becoming a food hub - not sure if it went beyond the market.
- SFC has applied for a planning grant in conjunction with TOFGA and the city of Elgin for food hub planning, and there's a possibility that it could happen at our new location in the next couple of years.
- The city is working with the developers at Plaza Saltillo (don't know if Hope is involved or not) to think about an in-door market somewhere in that area.
- The next building to go up at site where SFC moving, developed by Meredith Family Investments, will have an indoor market component to it. Will Meredith has asked SFC to help facilitate the procurement of vendors for that space.