got innovation?

3 new thoughts!

○ "crowdsourcing"

○ "automagical"

○ "culture eats strategy"

today's agenda

O where are we in the process?

O peer cities comparison/lessons learned

O where do we want to go?

O chief innovation officer search
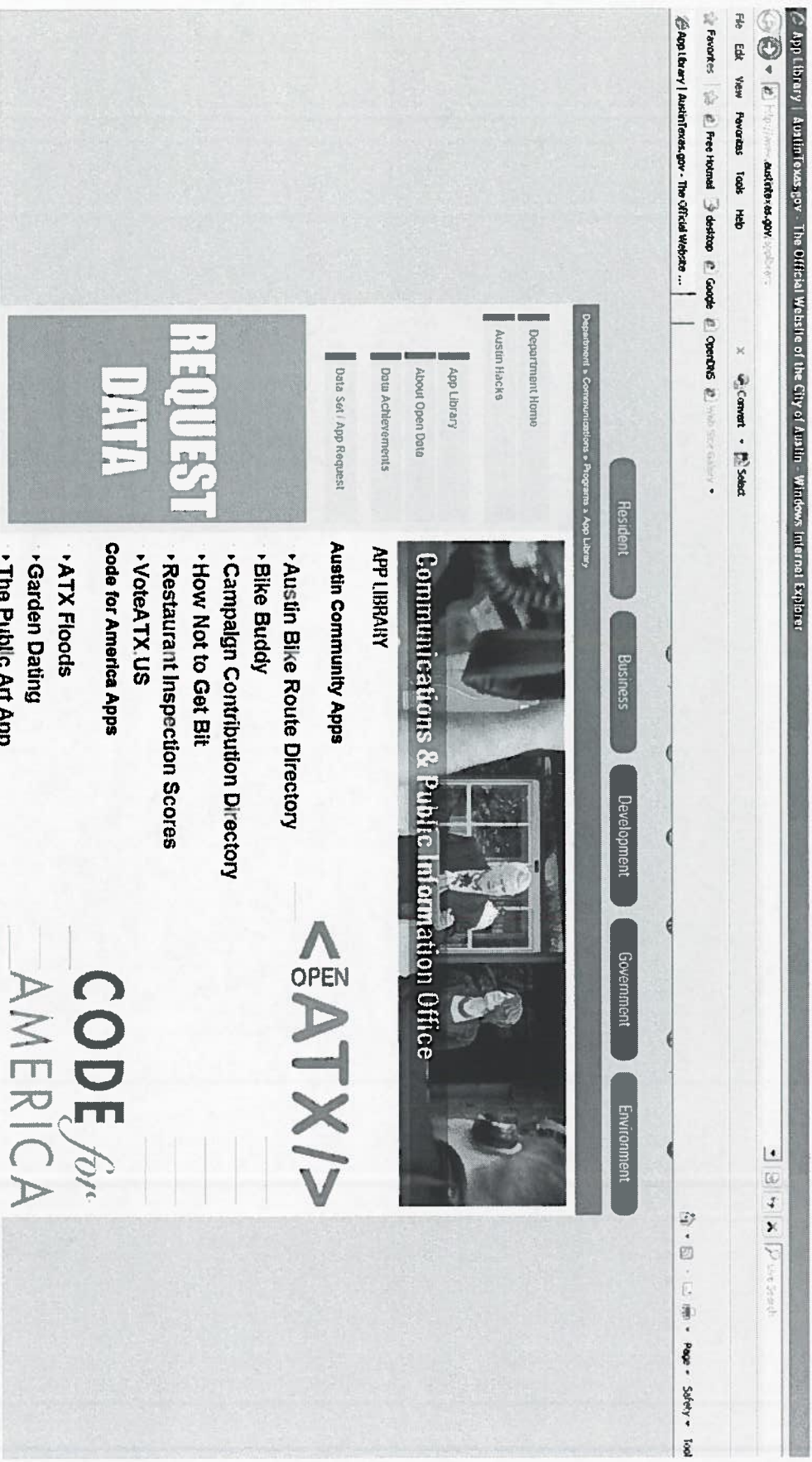
O discussion/input

where are we in the process?

O prior work with Code for America/CfA Peer Network

O developed initial scope and model

O evaluating model against peer cities

O engaged with the Alliance for Innovation

O conducted kick-off sessions with department directors

O attended Transforming Local Government conference

O gathering input from interested stakeholders

O launched Open Data portal/Austin Community App Library

O supported community "hack-a-thon" events

O initiating search for the chief innovation officer

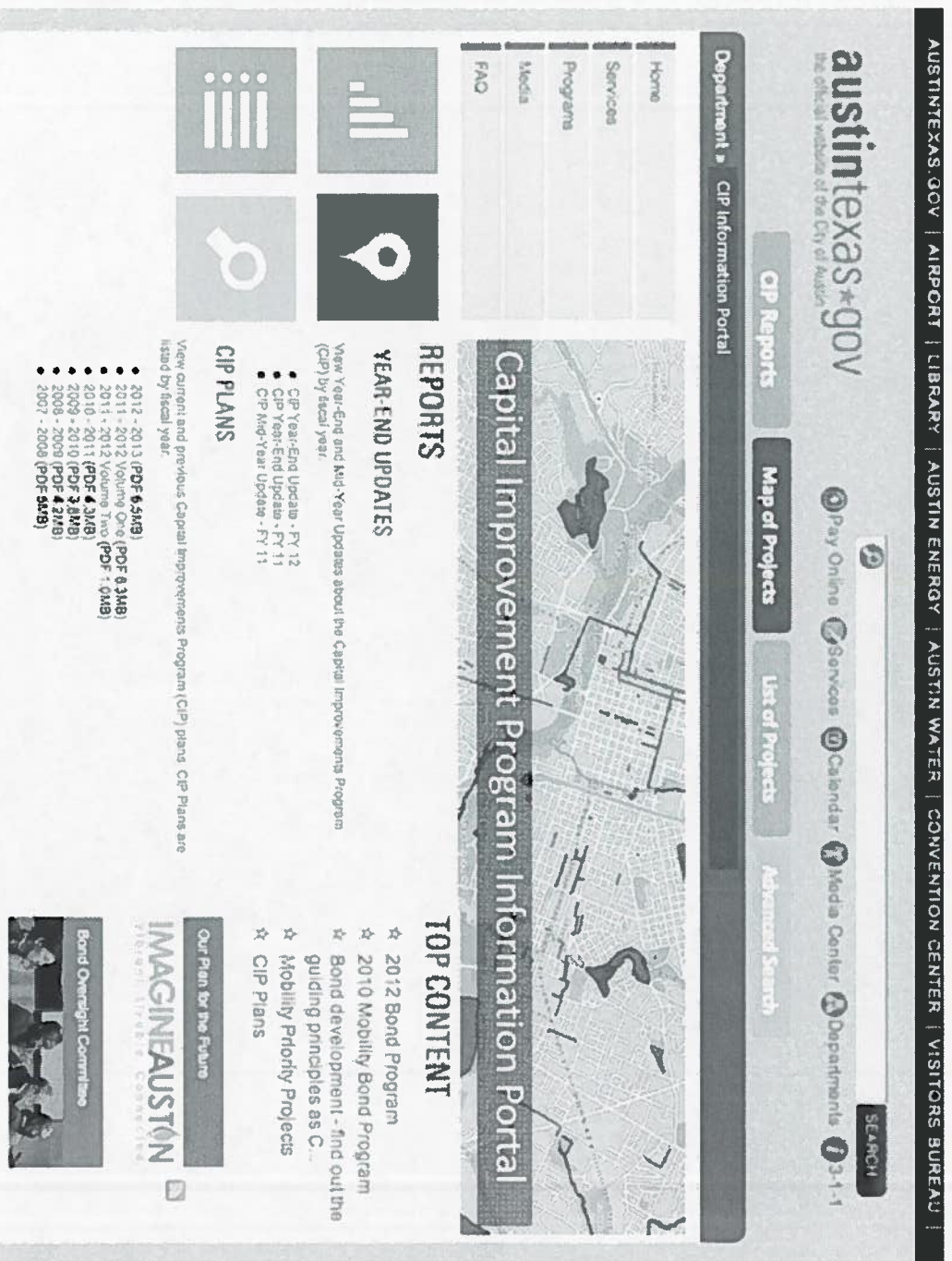*"genius is 10% inspiration and 90% perspiration"*

open data portal

Data.AustinTexas.gov | Open Austin - Windows Internet Explorer

https://data.austintexas.gov/

File   Edit   View   Favorites   Tools   Help

× ⚙ Convert ▾ 📄 Select

👍 Favorites | 👍 🔁 Free Hotmail 🔁 desktop 🔁 Google 🔁 OpenDNS 🔁 Web Slice Gallery ▾

🔁 Data.AustinTexas.gov | Open Austin

data.**austin**texas✶gov

Welcome to the City of
Austin's Data Portal!

The Data Portal is your open
government resource. The data
portals benefits include
transparency, user-friendly data
presentation and opportunities for
community app development.
Browse the data sets below, use the
Open Search bar, or learn more about
www.austintexas.gov/openadata

Request a Data Set

Don't see what you're looking for here? Request a data set at
www.austintexas.gov/requestdata

REQUEST
DATA

Data Set of the Month

This represents the top 10 searches that visitors have conducted on
www.austintexas.gov, the number of queries is calculated by Unique Pageviews per
column. The data represents a one month period. LAST UPDATE MAY 1 2013

App Development

The City of Austin wishes to thank our volunteer citizen developers
using this data to create useful apps for residents. Check out some
local app makers have created in our app library www.austinte...

CODE for

community applications

App Library | AustinTexas.gov - The Official Website of the City of Austin - Windows Internet Explorer

http://www.austintexas.gov

File   Edit   View   Favorites   Tools   Help

Favorites   Free Hotmail   desktop   Google   OpenDNS   Web Slice Gallery

App Library | AustinTexas.gov - The Official Website ...

Resident   Business   Development   Government   Environment

Department » Communications » Programs » App Library

| Department Home |
| Austin Hacks |
| |
| App Library |
| About Open Data |
| Data Achievements |
| |
| Data Set / App Request |

REQUEST DATA

Communications & Public Information Office

⟨OPEN/ATX/⟩

APP LIBRARY

Austin Community Apps

· Austin Bike Route Directory
· Bike Buddy
· Campaign Contribution Directory
· How Not to Get Bit
· Restaurant Inspection Scores
· VoteATX US

Code for America Apps

· ATX Floods
· Garden Dating
· The Public Art Ann

CODE for AMERICA

outward looking apps (coming soon!)

initial meetings/fact-finding

- Austin Technology Incubator
- OpenAustin
- Austin Ventures
- Capital Factory
- KPMG
- Austin Technology Council
- Code for America
- Chamber of Commerce
- University of Texas

"smart people are smart because they know what they don't know"

peer cities review

cities reviewed in May 15th memo:

- Baltimore
- Boston
- San Francisco
- Louisville
- Kansas City
- Chicago
- Philadelphia

additional cities examined:

- Palo Alto
- Colorado Springs
- San Antonio
- Montgomery County, MD

"...a good idea is a good idea..."

peer cities review

austin program elements?	baltimore	boston	chicago	kansas city	louisville	philadelphia	san francisco
innovation officer							
open data initiative							
social media/civic engagement							
innovation fellowships							
innovation roundtables							
city-stat							
internal innovations							
innovation fund							
Code for America							
tech structure/sustainable design							
Improving education							

peer cities review

other cool stuff:

O boston: participatory urbanism/clicks & bricks

O san francisco: innovate sf

O philadelphia: textizen/CityHow/NeighborHow

O louisville: innovation delivery teams

O boston/philadelphia: Mayor's Office of New Urban Mechanics

innovation office relationships

Diagram showing "city manager's office" at center, with relationships to: community, non-profits, business, academia, city staff, directors, DDAC/ambassadors, and CTM.
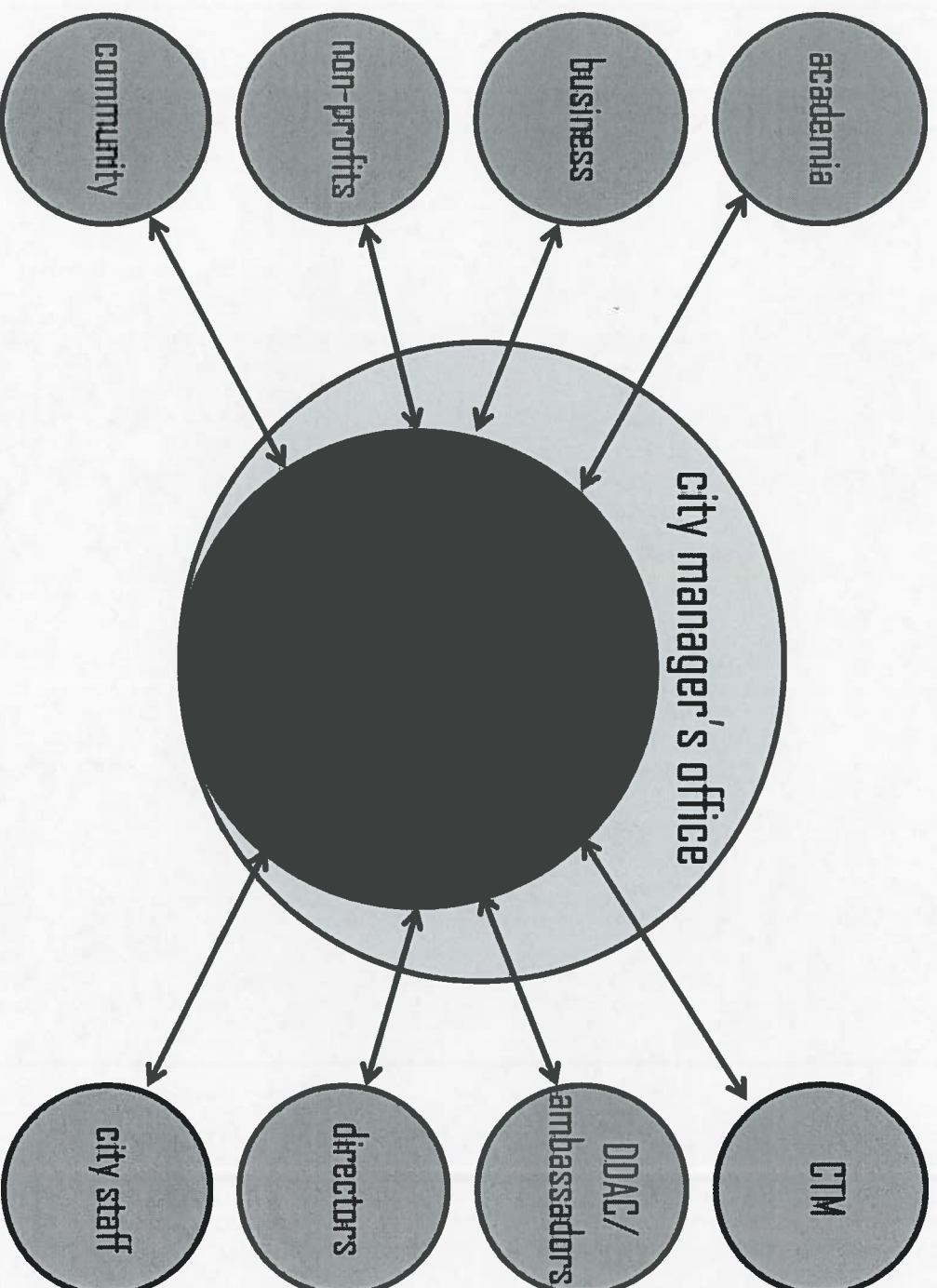
lessons learned

- there is no "standard model" for initiative structure

- models are largely dictated by organizational needs, culture and the expectations of the community in which they exist

- innovation exists in Austin, but it's not always recognized, connected, or celebrated

- innovation must be part of the organizational culture

"...history becomes more and more a race between education and catastrophe..."

lessons learned

- innovation is about both process and technology

- there is keen interest internally and externally for a "pathway" in to the organization for innovative concepts

- there is a lot of chasing the rabbits while the elephants are stampeding

where do we want to go?

O establish operating innovation office in FY2013-2014

- funding in FY2013-14 budget
  - 2 FTE: chief innovation officer and systems analyst
  - fellowship program funding
  - other direct costs

O continue to support Open Government initiative

- open data, open source platforms, mobile apps, social media

O find early successes during innovation officer recruitment

- launch pending "outward facing" applications
- develop platform for community-developed applications

"...if you don't know where you're going you will probably end up somewhere else"

what are we looking for in our chief innovation officer?

what are we looking for in our chief innovation officer?

○ characteristics
— tech-savvy & systems-oriented
— visionary
— strong communicator
— organizational navigator/connector
— resourceful and respectful
— fearless

" ...walk with kings – nor lose the common touch "

what are we looking for in our chief innovation officer?

O process
— post opening with maximum flexibility in job description
— include tech/innovation community in search
— engage ICMA/ outside resources

O goal
O have Chief Innovation Officer in place with FY14 execution

chief innovation officer recruitment schedule

O June – engage recruiter/develop position profile

O July – advertise position/ receive & review applicant files

O August – conduct interviews/ evaluate finalists

O September – make offer/ engage chief innovation officer

got input?