



# IMAGINEAUSTON

Our Plan for the Future. In Action Today.

## Land Development Code Advisory Group Meeting #3 Minutes

May 20, 2013 at 3:00 pm  
City Hall, first floor, room 1029 (Staff bullpen)  
301 W. 2nd Street, Austin, Texas 78701

**Imagine Austin Priority Program:** Revise Austin's land development regulations and processes to promote a compact and connected city (*Imagine Austin Comprehensive Plan, p. 207-210*).

**Charge to Advisory Group:** Assist in public outreach and provide feedback on development and implementation of a revised land development code (*Resolution #20121206-074*).

**Meeting Objective:** Collaborate on outreach, engagement and communication.

1. Review and refine draft LDC Revision Fact Sheet. Advisory Group members provided comments to improve the fact sheet.
2. Discuss ideas and concepts for Step 1: Listening, Education and Issue Identification. Jill Goodman and Larry Schooler (Public Information Office) talked about general ideas for Step 1 to get feedback. Information included questions to ask the public: Based on what you know about how the city regulates land use, where do you think those regulations need improvement? Where do you see a disconnect between the vision we have for our city and the land use regulations we have? Jill and Larry asked Advisory Group members questions as part of a discussion: Who are we trying to reach? As Advisory Group members, what do you want your role to be? What tools/resources will you need to be successful in your outreach? Other ideas/suggestions?
3. Identify stakeholders to engage. Matt Dugan (PDR) showed the shared list of stakeholders populated with organizations and individuals representing household affordability, neighborhoods, development and business, and environment and sustainability. Advisory Group members will continue to update the list with additional organizations to engage.
4. Discuss work product type and goals for Advisory Group. Advisory Group members discussed the items below under Agenda for next meeting.

5. Agenda for next meeting. Advisory Group members identified these topics for their next meeting.
- Continue to discuss ideas for Step 1 – Listening, Education and Issue Identification
  - Discuss how Advisory Group members become experts on the LDC
  - The actions related to development regulations from Imagine Austin
  - Timeline for the project, and how the Advisory Group will interact with the consultants, PDR and PIO to understand the products and goals