

CITY OF AUSTIN

SUSTAINABLE FOOD POLICY BOARD

WORKING GROUPS UPDATE REPORT

Each Working Group leader is responsible for completing their respective section by Wednesday at close of business prior to each SFPB Executive Board Meeting (third Monday of each month). Include date of WG meeting and any outcomes, including requested Board Action.

SFPB Meeting Date:

6. Affordable Water for Sustainable Farms ERIN FLYNN, Chair

7. Data Tracking & Collating MEGAN JONES , Chair

8. Buy Local Food, MARLA CAMP, Chair

(9) Community Outreach and Engagement,

MICHELE MURPHY-SMITH and HILDRETH ENGLAND, Co-Chairs

Meetings: 04 01 2013 at Hartland Plaza, 1717 West 6th St., 1200-1330

05 21 2013 at Hartland Plaza, 1717 West 6th St., 1200-1330

Minutes of initial meeting attached. Discussed goals of the group and questions to be relayed to the full board.

Second meeting: decided that first focus would be to increase citizen communication participation and drive stakeholders to volunteer for work groups relevant to each individual's interests.

Requested action from SFPB: 1) approve "How to get involved" narrative to be added to web page; 2) approve change to the SFPB web page to include updated names of current work groups, concise purpose statement, and contact information of chair; and 3) approve process map for community stakeholders with input to share.

Meeting 06 11 2013 at Hartland Plaza, 1717 West 6th St., 1200-1330

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SFPB Meeting Date:

Outcomes: Discussed next steps for 3 proposed Community Meetings(including SFPB Food Day 2013 participation); Agreed on webpages' edits to propose to SFPB Executive Committee; agreed on narrative and sections or "Get Involved"; discussed purpose & request for more names/contacts for Partner Outreach email distribution list; discussed next steps for engagement & outreach with social media

Requested action from SFPB:

1. Approve purpose and opt-in invitation to SFPB Community Partners Email Distribution List;
Request that Board Members add network partners/contacts to email distr. list in order for working groups to engage with community partners who 1) may not subscribe to Austin Notes newsletter and 2) may not otherwise know about ongoing SFPB activities.
2. Approve changes to both SFPB web pages (PDF with suggested changes will be submitted to Executive Committee and SFPB staff liaison before EC meeting Monday 6/17)
3. Discuss/Approve format for 2 future Community Meetings
 - o CEOR Work group proposes combining regular board meeting with an enhanced "Citizen Communication" and/or time allotted for focused dialogue (e.g. small, focused citizen feedback sessions on 1 question/issue, suggested by each work group)