

# Private Hauler's Licensing Program

Zero Waste Advisory Commission Update

June 12, 2013

# Education

- **Media Campaign**

- Public Service announcements
- Radio/TV ads : Univision, Time Warner, Clear Channel, Emmis Radio, Channel 6
- News coverage promoting licensing and highlighting illegal dumping
- Development of promotional items
- Informational literature for supply businesses
- CCD Homepage promotions
- Internet advertising
- Televisions at Planning & Development Review Dept.

- **Web Page**

- [WWW.AUSTINTEXAS.GOV/HAULER](http://WWW.AUSTINTEXAS.GOV/HAULER)
- Program information and resources

# Field Operations

- Program Initiation and Staffing
  - Program development with ARR & CCD staff collaboration
  - Hiring and training of new staff
  - Challenges developing standard operating procedures
- Illegal Dumping
  - Use of covert camera systems
  - Compliance statistics
  - Education for violators
- Current Status of Licensing Program
  - Continuing education of public
  - Issuance of vehicle and container decals
  - Research to identify unlicensed haulers
  - Initiating proactive enforcement inspections for decal compliance

# Ordinance and Rules

- **Compliance Challenges**

- Ordinance applicability – Exemption for a private collection service that hauls refuse from single-family residences only.
  - Expressed desire of stakeholders to ensure compliance from small private haulers
- Concern regarding strict solid sidewall requirement for trailers hauling materials such as brush.
  - Current expanded metal trailers could no longer be used.
- Clarification of private waste hauler definition.
- Effectively assuring equitable compliance with container fee post use reporting.
  - Detailed reporting required, proactive survey and auditing process to ensure compliance.

# Future Timeline

- **June 12, 2013**      **Program update to ZWAC and recommended next steps for ordinance revision and administrative rule development.**
- **June 26, 2013**      **First stakeholder meeting. Discuss ordinance/rules challenges, present staff input and request stakeholder feedback on potential solutions.**
- **July 10, 2013**      **Responses due from stakeholders for consideration**
- **July 24, 2013**      **CCD staff review of stakeholder responses and draft revisions completed.**
- **July 24, 2013**      **Second stakeholder meeting to discuss final draft.**
- **July 31, 2013**      **Draft ordinance and rules sent to City Legal for review.**
- **Aug. 15, 2013**      **Final comments from City Legal due to CCD**
- **Aug. 30, 2013**      **Directors (CCD / ARR) signoff of final Ordinance and rule drafts. Ordinance/rules posted for ZWAC committee members**
- **Sep. 11, 2013**      **ZWAC meeting-Discussion/Action**
- **Oct. 17, 2013**      **Possible Council Action**