

RFP EVALUATION MATRIX - (VIDEO)
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
RFP SDC0009

EVALUATION FACTORS	# Possible Points	Castleview Productions	Henning Productions	Horizon Film & Video	The Dorothy Miller Ad Agency Inc.	Phame Factory LLC	Cox Media Group-Austin	Crouch Environmental
System Concept and Proposed Solutions	20	19	16	15	15	16	14	14
Technical Qualifications and Experience	20	19	17	17	16	17	13	15
Sample of Previous Works	20	19	16	11	16	13	6	15
Statement of Unspecified Value Added Offerings	10	9	5	7	3	0	8	0
Proposed Fees	20	9	20	12	9	5	7	7
LOCAL BUSINESS PRESENCE	10	10	10	10	4	10	10	0
Total	100	85	84	72	63	61	58	51

*Did not bid on video services.

Note: As per Section 252.049 of the Local Government Code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office; therefore, the matrix will include points awarded for price, but exact pricing will not be disclosed.

Thomas McConnell LLC	*Arnold Wells Photography	*Rama Tirumalacher
14		
15		
0		
0		
8		
10		
47		