

**RFP EVALUATION MATRIX - (PHOTO)
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
RFP SDC0009**

EVALUATION FACTORS	# Possible Points	Hennig Productions	Arnold Wells Photography	The Dorothy Miller Ad Agency Inc.	Horizon Film & Video	Thomas McConnell LLC	Phame Factory LLC	Rama Tirumalachar
System Concept and Proposed Solutions	20	16	15	15	15	15	15	14
Technical Qualifications and Experience	20	18	12	15	18	17	17	15
Sample of Previous Works	20	14	17	15	2	11	13	14
Statement of Unspecified Value Added Offerings	10	6	6	3	8	0	0	0
Proposed Fees	20	20	20	10	11	9	6	5
LOCAL BUSINESS PRESENCE	10	10	0	8	10	10	10	10
Total	100	84	70	66	64	62	61	58

*Did not bid on photography services.

Note: As per Section 252.049 of the Local Government Code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office; therefore, the matrix will include points awarded for price, but exact pricing will not be disclosed.

Crouch Environmental Services, Inc.	*Cox Media Group- Austin	*Castleview Productions
14		
15		
3		
0		
5		
0		
37		