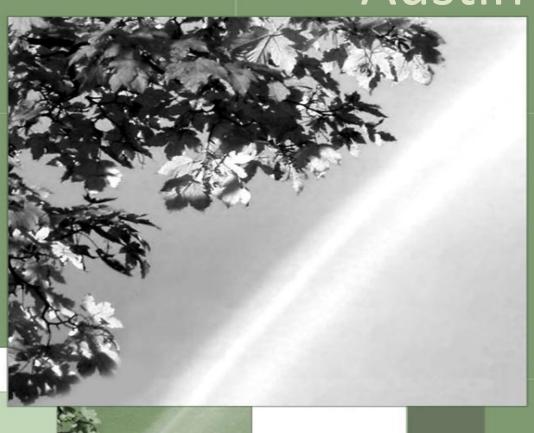
## Austin's Urban Forest Plan



- Background
- Plan Overview
- Performance Indicators
- Policy Elements
- Community Engagement
- Departmental Operational Plans

## Code Mandated Initiative\*

#### § 6-3-5 and 2-1-183 COMPREHENSIVE URBAN FOREST PLAN.

- The Urban Forester shall provide administrative staff services to the Board in connection with the plan.
- The Environmental Board and Parks and Recreation Board shall review the plan and make recommendations to the Urban Forestry Board.
- Urban Forestry Board required to seek City Council approval before implementation

#### Staff Contributions:

- 2,700 hours to date
- Number of City staff that have provided input so far: 45+ and counting
- Approximately 33 meetings and counting

## Plan Overview

#### STATE OF AUSTIN'S URBAN FOREST

History and Regional Context Performance Indicators

#### THE URBAN FORESTRY PLAN

Vision Statement and 6 Vision Components
Guiding Principles
Policy Elements
Implementation Timeline, DOP's, and Support
Public Engagement

#### **APPENDIX**

Operational Plan Template, Supporting Documents



## Performance Indicators

Include Vegetative Resource, Community Framework, Resource Management:

**Example: Community Framework** 

Criteria	Key Objective	Performance Indicators				Figure for Most Recent
		Low	Moderate	Good	Optimal	Year
Public agency cooperation	Insure all city departments cooperate with common goals and objectives.	Conflicting goals among departments and/or agencies.	Common goals but no cooperation among departments and/or agencies.	Informal teams among departments and/or agencies are functioning and implementing common goals on a project-specific basis.	Municipal policy implemented by formal interdepartmental/intera gency working groups on all municipal projects.	N/A

# Policy Elements – The Urban Forest Management Framework

- Strategic framework to achieve the Plan's vision
  - Will Influence Implementation & Departmental Operational Plans
- Grouped into policy element categories based on topical category
  - Includes Education and Outreach
  - Preservation is a Key Component
  - Inform Planting, Care & Maintenance Operations
  - Collaborative and Strategic Planning & Design Elements
  - Advancing a Sustainable Urban Forest

## **Community Engagement**

**April 2012 | Public Meeting and Opinion Poll** 

July/August 2013 | Engagement Opportunities

- Mobile Engagement July 27<sup>th</sup> Kick-Off
  - Leaf the Tree Activity
  - 6 Locations
- Community Workshop/Open House August 13<sup>th</sup>
- Online Resources www.austinurbanforestry.org

## Austin's Urban Forest Plan

#### Thank You!

For more information:

Patrick Brewer, (512) 970-3689 pbrewer@Bartlett.com

Angela Hanson, (512) 974-9551 Angela.hanson@austintexas.gov

Web Resource www.austinurbanforestry.org

### Today We Covered:

- AUFP Overview
- Performance Indicators
- Policy Elements
- Community Engagement