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You can’t solve exponential problems with linear solutions.

benjamin banerjee

organization

the idea

chief
innovation
officer

the process

engage + learn
assess + prioritize
design + build
evaluate + redesign

high demand

doing good

EVERYTHING IS
DESIGNED.
FEW THINGS ARE
DESIGNED WELL.
SINGLEWINGCREATIVE.COM
SW
technology

council priorities

sustainability

year
one

building a culture

improving how we work

defining
the destination

engaging
the community

thinking
no-tech

thanks
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