

# CENTRAL CORRIDOR ADVISORY GROUP

## MEETING #2

August 16, 2013, 1:30 pm – 3:00 pm

Austin City Hall, Council Chambers

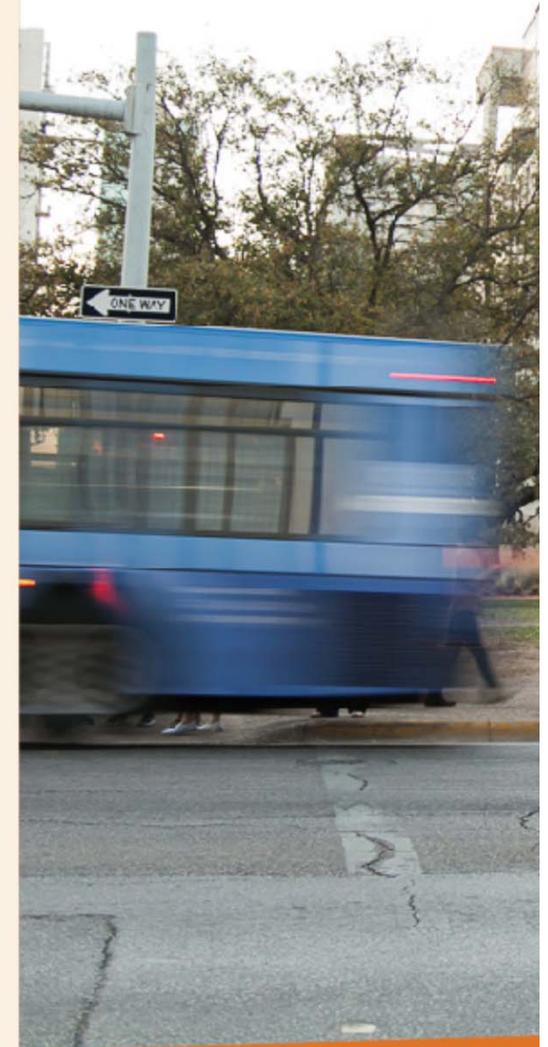


*project***connect**  
central corridor

# 1

## Agenda

- 1) Welcome & Introductions
- 2) Work Plan & Schedule
- 3) Public Involvement
- 4) CCAG Syllabus
- 5) Study Area Definition
- 6) Sub-Corridor Identification
- 7) Next Steps
- 8) Next Meeting – September 20, 2013



# 1

## CCAG Members

Mayor Lee Leffingwell\* - Mayor, City of Austin

Council Member Bill Spelman\*+ - Council Member, City of Austin

John Langmore\* - Vice Chair, Capital Metro Board of Directors

Sid Covington\*+ - Chair, Lone Star Rail Board of Directors

Pat Clubb - University of Texas at Austin

Martha Smiley\*+ - Austin Area Research Organization (AARO), Austin Chamber

Tom Stacy\* - Downtown Austin Alliance (DAA)

Natalie Madeira Cofield - President & CEO, Capital City African American Chamber of Commerce (CCAACC)

Greg Hartman - President and CEO Seton Medical Center Austin

Audre Dukes\*+ - Portfolio Manager and Public Liaison, Texas Facilities Commission

Ali Khataw, P.E. - Immediate Past Chair, Greater Austin Asian Chamber of Commerce (GAACC)

Celia Israel - Board Secretary, Greater Austin Hispanic Chamber of Commerce (GAHCC)

Julia Montgomery - Citizen (Austinites for Urban Rail Action-AURA)

Dave Sullivan - Citizen (former COA Planning Commission Member)

Tim Taylor - Citizen (Partner, Austin Office of Jackson Walker LLP)

Boone Blocker - Citizen; Vice Chair, Urban Transportation Commission

\*CAMPO Transit Working Group (TWG) Member

+Project Connect: North Corridor (PCNC) Project Advisory Group (PAG) Member

# 1

## CCAG Charge

The CCAG will:

- Ensure open and transparent public process
- Advise Mayor and project team in prioritizing and defining a preferred alignment for the next high-capacity transit investment for the Central Corridor
- Assist project team in a meaningful dialogue with the community



2

# Work Plan & Schedule

# 2

## Project Development Process

- Regional Plan
- System Plan
- Corridor Studies
- Preliminary Design/Environmental Analysis
- Final Design
- Construction
- Operation



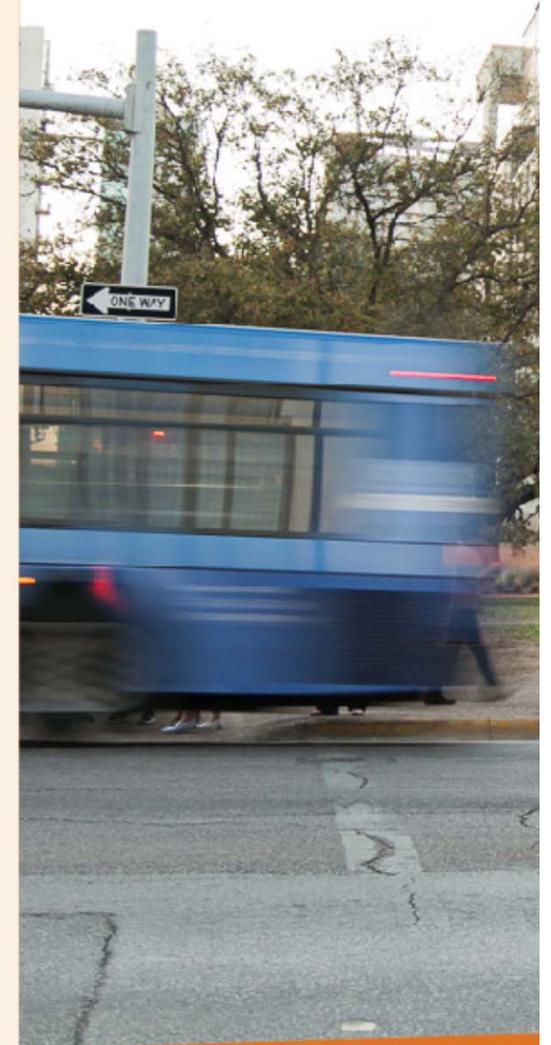
## 2

## Work Plan

### Central Corridor High-Capacity Transit (HCT) Study

#### Work Plan Objective:

- Establish Robust Decision-Making Process
  - Transparent and inclusive
  - Sequential and logical
  - Efficient



## 2

## Work Plan

### Decision-Making Process

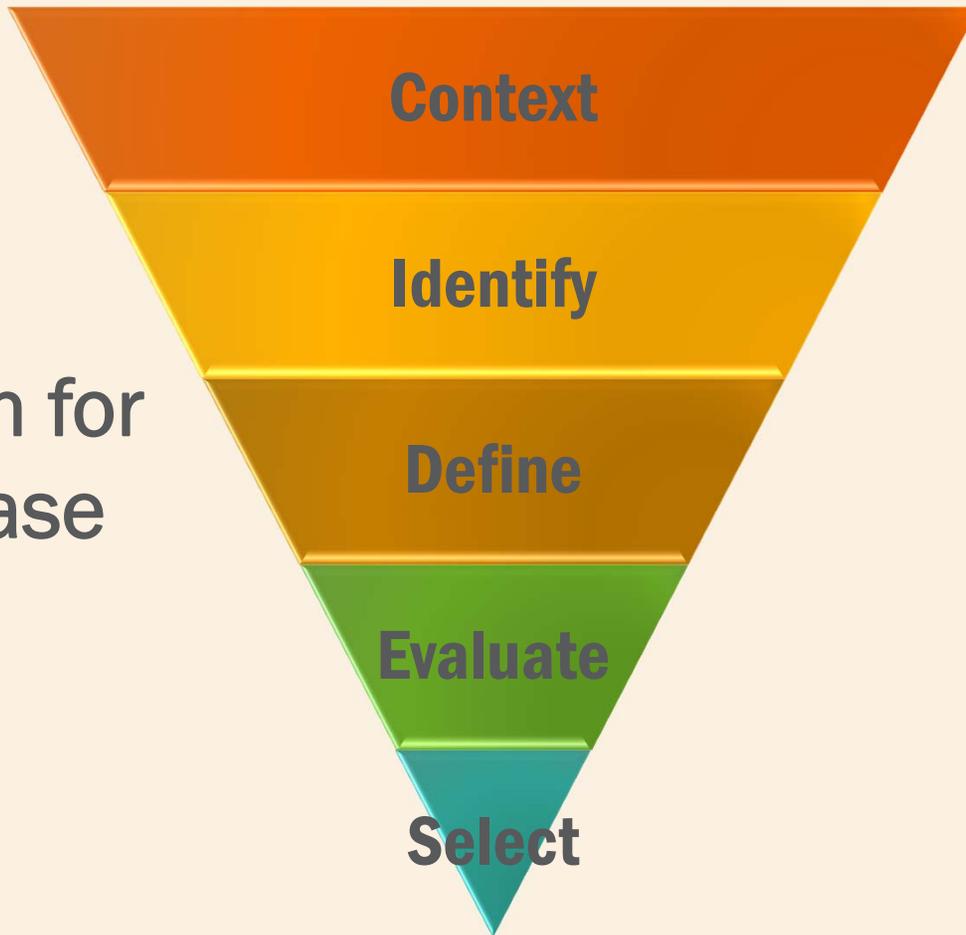
- Phase 1: Select Priority Sub-Corridor
  - ‘Where are we going?’
- Phase 2: Select Locally Preferred Alternative (LPA)
  - ‘How will we get there?’



# 2

## Work Plan

Funnel approach for each phase



# 2

## Work Plan & Schedule

### Decision-Making Process

- Phase 1: Select Priority Sub-Corridor

				2013						2014							
				1	2	3	4	5	6	7	8	9	10	11	12	13	14
				Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Phase 1 Select Priority Sub-Corridor	Step 1: Kick-Off/Process	Task 1	Work Plan/Decision-Making Process	█	█												
		Step 2: Define Sub-Corridors	Task 2	Framework/History	█	█	█										
	Task 3		G&O/Problem Statement	█	█	█											
	Task 4		Methodology/Criteria	█	█	█											
	Task 5		Identify Sub-Corridors	█	█	█											
	Task 6		Define Sub-Corridors	█	█	█											
	Step 3: Select Priority Sub-Corridor		Task 7	Evaluate Sub-Corridors			█	█	█	█							
		Task 8	Select Priority Sub-Corridor			█	█	█	█								
		Decision							*								
				█ - Project Team Activities						█ - Public Involvement Activities							

# 2

## Work Plan & Schedule

### Decision-Making Process

- Phase 2: Select Locally Preferred Alternative (LPA)

			2013						2014								
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	
			Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Phase 2 Select Locally Preferred Alternative (LPA)	Step 4: Identify Preliminary Alternatives	Task 9	Project P&N/Problem Statement														
		Task 10	Methodology/Criteria														
		Task 11	Identify Preliminary Alternatives – Alignment & Mode														
	Step 5: Define Final Alternatives	Task 12	Define Final Alternatives – Alignment & Mode														
	Step 6: Evaluate Alternatives	Task 13	Evaluate Alternatives														
	Step 7: Select LPA	Task 14	Select Locally Preferred Alternative (LPA)														
			Decision													*	
			- Project Team Activities						- Public Involvement Activities								

3

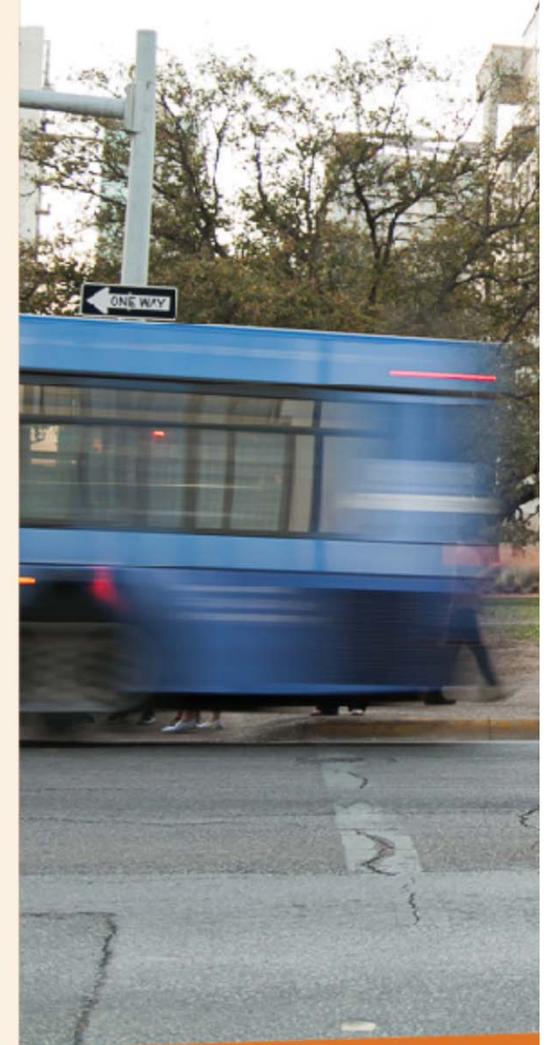
# Public Involvement

# 3

## Public Involvement

### Key Elements:

- Informed consent
- Build and maintain trust
- Meaningful opportunities for the community to be involved in the decision-making process



# 3

## Public Involvement

### Goal:

- To facilitate a collaborative, deliberative decision-making process with broad participation and awareness

### Key Objectives:

- Develop informed consent for each step in the process
- Build and maintain trust in the planning process and in the partner agencies



# 3

## Public Involvement

### Public Participation Levels:

- Empower
- Collaborate
- Involve
- Consult
- Inform



# 3

## Public Involvement

### Phase 1: Select Priority Sub-Corridor

	Phase 1					
	Step 1: Kick-Off/Process		Step 2: Define Sub-Corridors		Step 3: Select Priority Sub-Corridor	
	2013					
	1	2	3	4	5	6
	July	Aug	Sep	Oct	Nov	Dec
Public Participation Level	Consult		Involve	Collaborate		
<b>Engagement Methods</b>						
Central Corridor Advisory Group (CCAG)		X	X	X	X	
Public Open Houses			X			
Public Workshops					X	
Deliberative Polling Workshop					X	
Webinar		X	X		X	
Online Forum		X	X	X	X	X
Stakeholder Meetings/Briefings	X	X	X	X	X	X
Media Briefing		X			X	
Surveys (online & intercept)			X			
<b>Public Briefings (Councils, Commissions, Committees)</b>						
Austin City Council		X	X		X	
Audit & Finance Committee						
Comprehensive Planning and Trans Cmte (CPTC)			X		X	
Urban Transportation Commission			X		X	
Planning Commission			X		X	
Zoning and Platting Commission			X			
Downtown Commission			X		X	
Capital Metro Board of Directors			X	X	X	X
Finance, Audit, and Administration Committee						
Operations and Planning Committee					X	
Customer Satisfaction Advisory Committee			X		X	
Access Advisory Committee			X		X	
Lone Star Rail District Board of Directors			X			
Executive Committee					X	
Capital Area Metropolitan Planning Organization						
Policy Board			X		X	
Technical Advisory Committee			X		X	

# 3

## Public Involvement

### Phase 2: Select Locally Preferred Alternative

	Phase 2							
	Step 4: Identify Preliminary Alternatives	Step 5: Define Final Alternatives		Step 6: Evaluate Alternatives		Step 7: Select LPA		
	2014							
	7 Jan	8 Feb	9 Mar	10 Apr	11 May	12 Jun	13 Jul	14 Aug
<b>Public Participation Level</b>	Collaborate	Consult		Consult		Consult		
<b>Engagement Methods</b>								
Central Corridor Advisory Group (CCAG)	x	x	x	x	x	x		
Public Open Houses					x			
Public Workshops	x		x					
Deliberative Polling Workshop			x					
Webinar	x		x		x			
Online Forum	x	x	x	x	x	x	x	
Stakeholder Meetings/Briefings	x	x	x	x	x	x	x	
Media Briefing	x		x		x			
Surveys (online & intercept)					x			
<b>Public Briefings (Councils, Commissions, Committees)</b>								
Austin City Council	x		x		x	x		
Audit & Finance Committee					x			
Comprehensive Planning and Trans Cmte (CPTC)	x		x		x			
Urban Transportation Commission	x		x		x			
Planning Commission	x		x		x			
Zoning and Platting Commission					x			
Downtown Commission	x		x		x			
Capital Metro Board of Directors	x	x	x	x	x	x		
Finance, Audit, and Administration Committee					x			
Operations and Planning Committee					x			
Customer Satisfaction Advisory Committee	x		x		x			
Access Advisory Committee	x		x		x			
Lone Star Rail District Board of Directors						x		
Executive Committee	x		x		x			
Capital Area Metropolitan Planning Organization								
Policy Board						x		
Technical Advisory Committee	x		x		x			

# 3

## Public Involvement

### Highlights:

- Open Houses or Public Workshops every 2 months
- Council and Council Committee Briefings every 2 months
- Capital Metro Board updates every month
- UTC and Planning Commission every 2 months
- Ongoing online engagement
- Ongoing stakeholder, neighborhood, and community group meetings

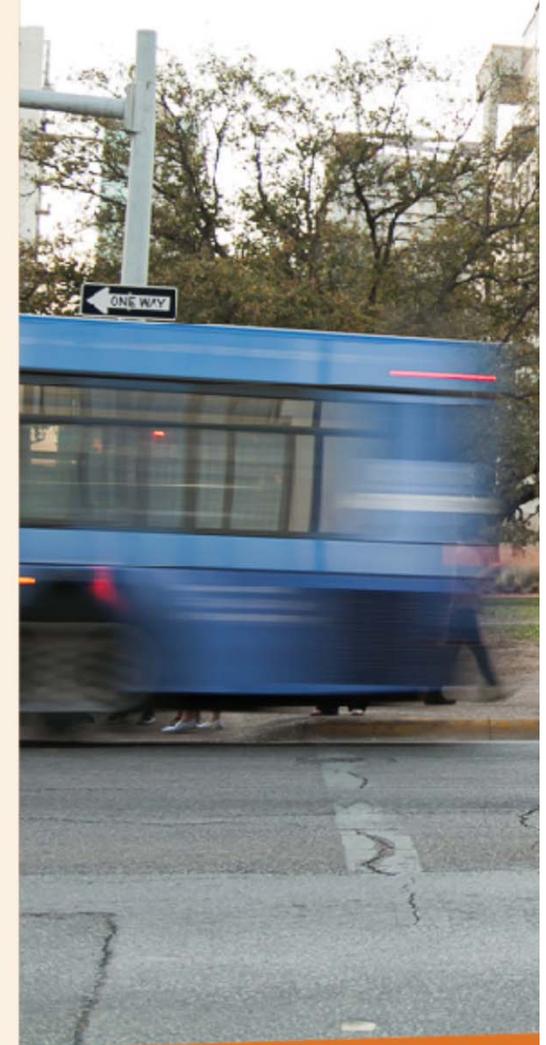


# 3

## Public Involvement

September PI activities:

- CCAG Workshop (Broadcast)
- City Council Briefing
- Comprehensive Planning and Transportation Committee Briefing
- Urban Transportation Commission (UTC) Briefing
- Planning Commission
- Zoning and Platting Commission
- Downtown Commission
- Capital Metro Board Briefing
- Briefings for several other Boards and Committees
- 4 Public Open Houses/Workshops
- Online Open House (Webinar) and Discussion Forum
- Surveys online and in community
- Neighborhood and Community Group briefings
- Key Stakeholder meetings
- Targeted neighborhood outreach
- Outreach at community events
- Social media



4

# CCAG Syllabus

# 4

## CCAG Syllabus Highlights

- Tracks Work Plan
- Frequent Feedback Opportunities (clickers!)
- Focused on 2 Decisions:
  - Priority Sub-Corridor
  - LPA
- Recommendations



5

# Study Area Definition

# 5

## Study Area Definition

### Steps to define Study Area

1. Study Area Limits
2. Identify Problems
3. Develop Problem Statement(s)
4. Develop Goals & Objectives

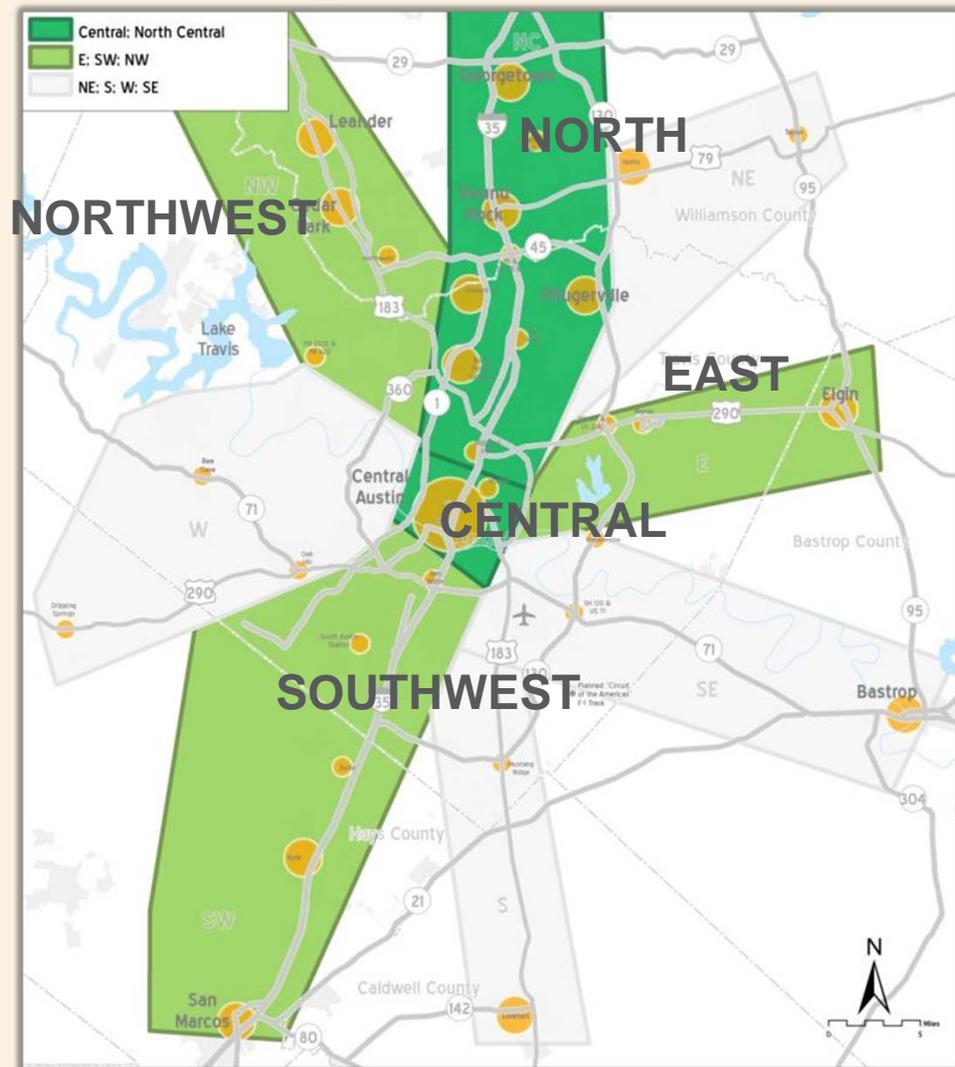
# 5

## Study Area Definition

### Limits

5 High Priority Corridors:

- North
- Central
- Northwest
- Southwest
- East



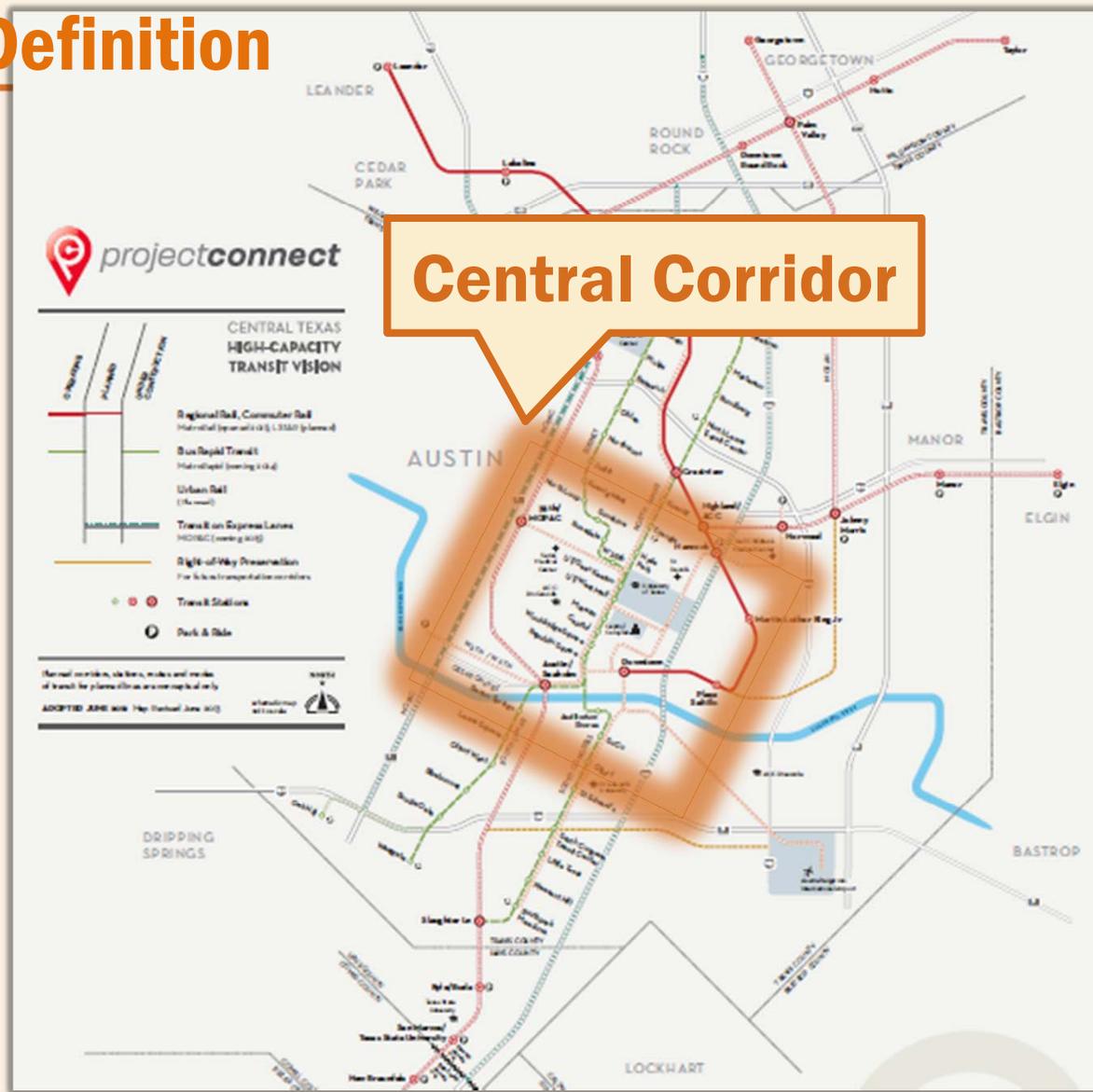
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## Study Area Definition Limits

Loosely

bounded by :

- N: 51<sup>st</sup> Street
- E: Springdale/  
Grove
- S: Oltorf
- W: MoPac



# 5

## Study Area Definition Problems

### Project Connect & TWG Priorities

- Centers
- Congestion
- Core
- Constraints
- Growth
- System

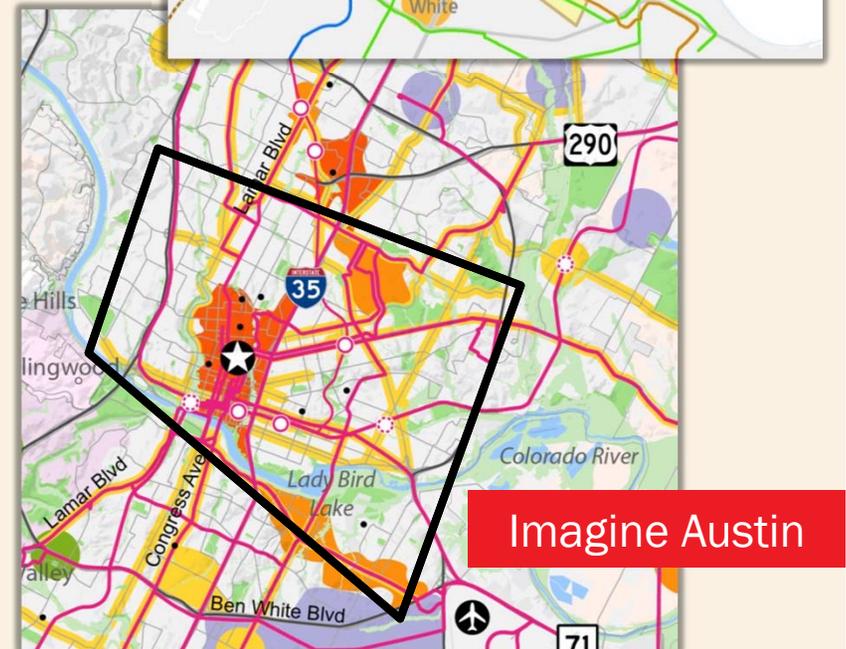
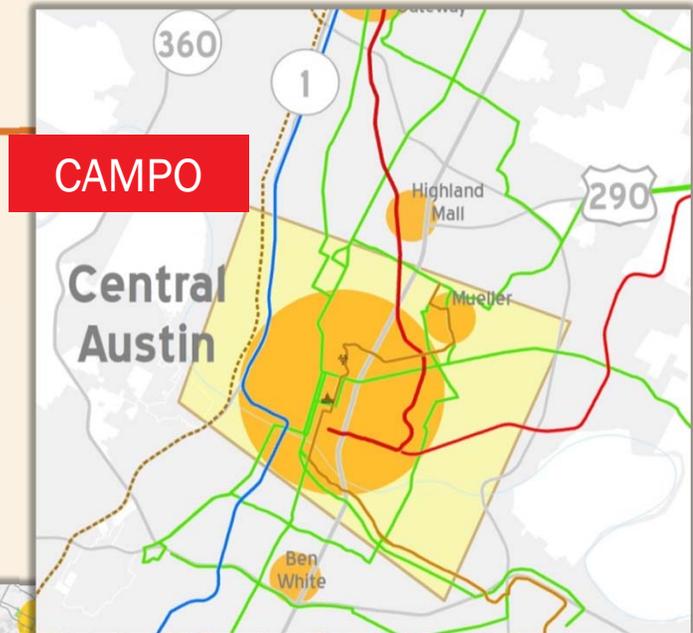


# 5

## Study Area Definition Problems

### Centers

- CAMPO
  - Central Austin & Mueller
- Imagine Austin
  - Regional Center, Town Centers, Neighborhood Centers, Activity Corridors
- Plan is to link Centers with transit – they're generally not



# 5

## Study Area Definition Problems

### Congestion

- Ring of “Congestion”
  - Chokepoints surrounding core of the core
- MoPac! I-35! Lamar!

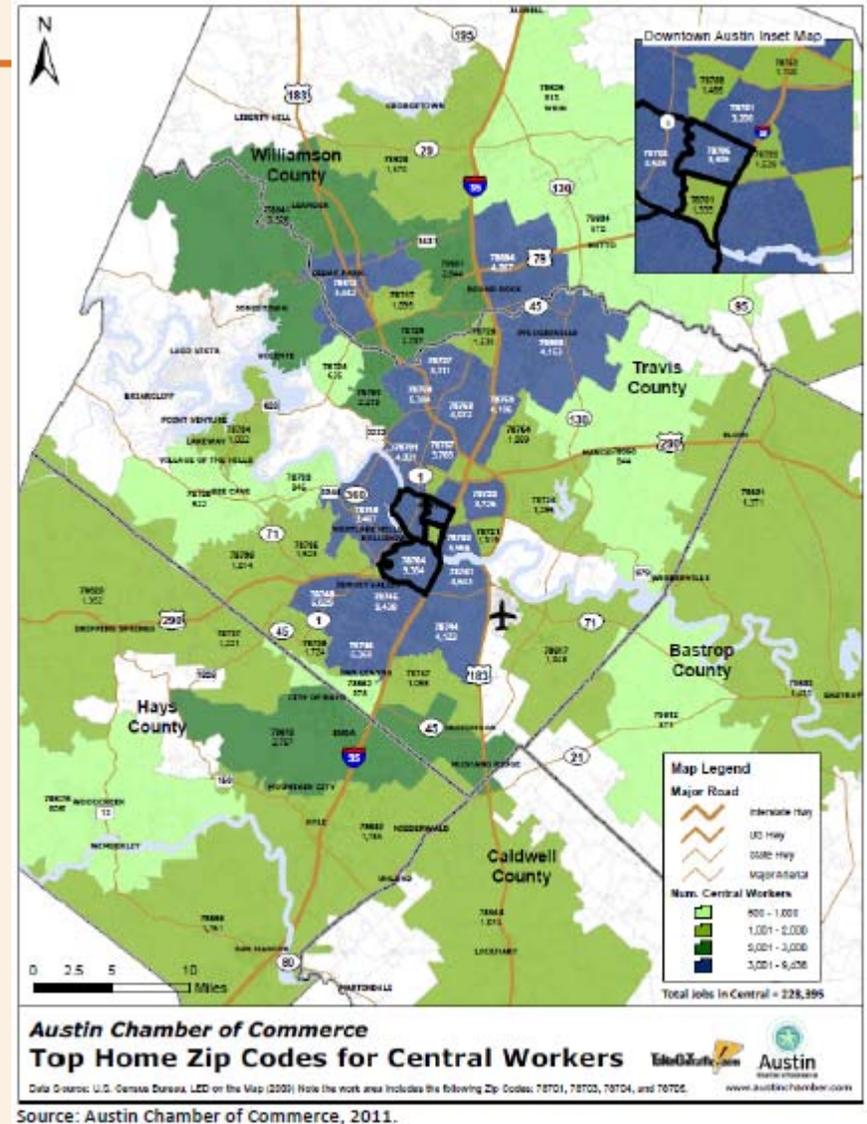


## 5

## Study Area Definition Problems

### Core

- Regional employment highly concentrated
  - 23% of Region (197,000 jobs)
- Numerous special events are held within the Central Corridor
  - “Austin now hosts more than three festivals a week, on average...” (AA-S 8/13/13)
- 47,000 Daily work trips within a small geographical area
- ‘Many paths lead to the Core’

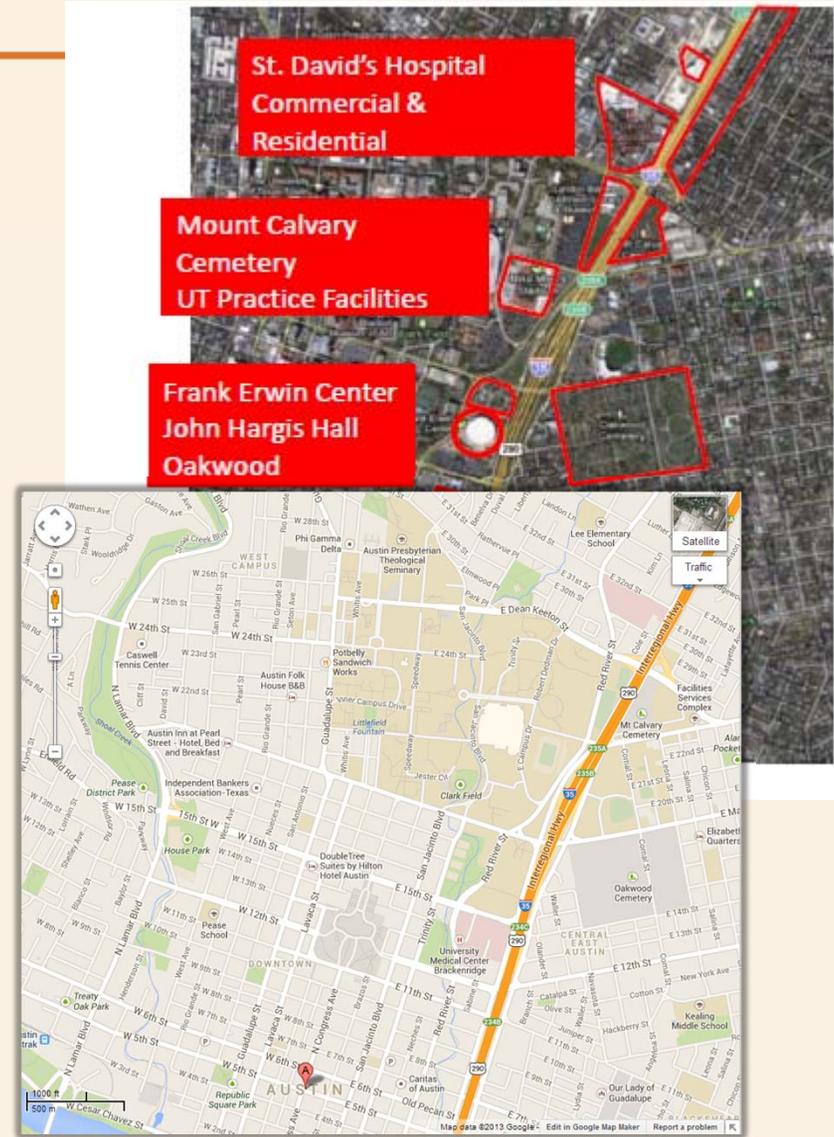


# 5

## Study Area Definition Problems

### Constraints

- Mature/Narrow ROW
- Grid Inconsistencies
- Capital View Corridors
- Multi-Modal Competition for Space



# 5

## Study Area Definition Problems

### Growth

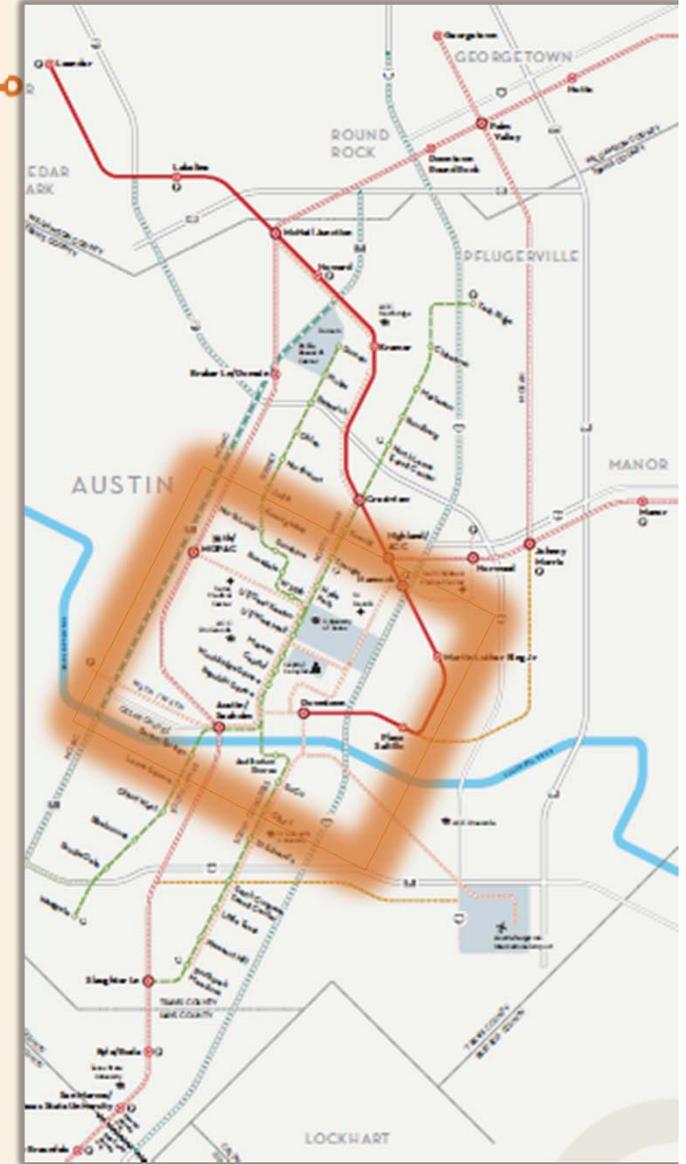
- Rapidly increasing residential densities and employment base
- Inadequate infrastructure not keeping pace with increasing demands
- Projected Growth 2010-2035
  - 42% Population increase
  - 48% Employment increase



# 5

## Study Area Definition Problems

- System
  - Project Connect Vision's Central Corridor focus
    - Many 'paths' lead to Central Corridor
    - LSTAR, Red Line, BRT, Urban Rail...
  - Need to integrate HCT with other services/modes



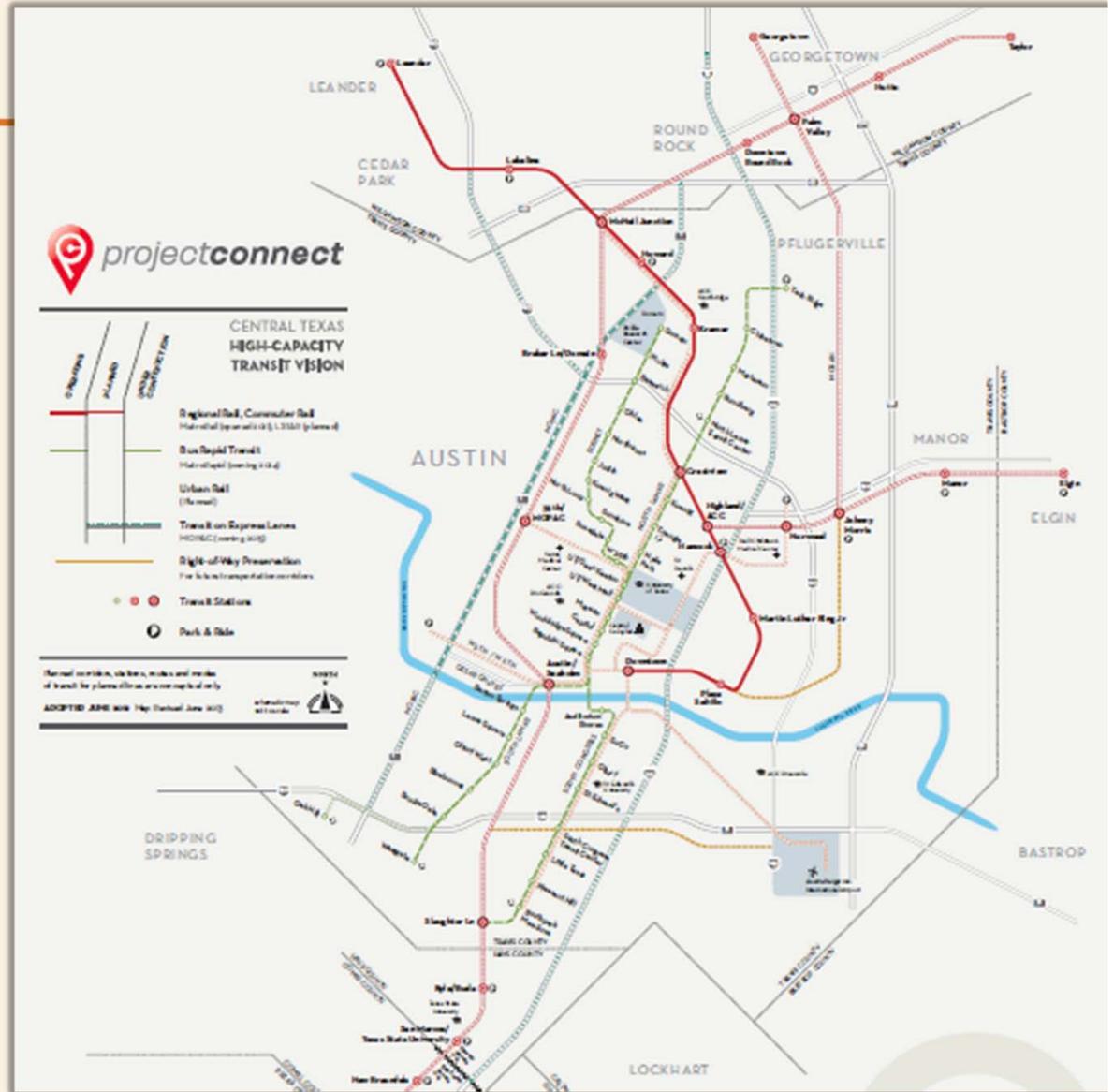
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# Sub-Corridor Identification

# 6

## Vision Map

- 25 Centers & ABIA
- 4 Counties/13 Cities
  - Bastrop: Elgin
  - Hays: Buda, Kyle, San Marcos
  - Travis: Austin, Manor, Pflugerville
  - Williamson: Cedar Park, Georgetown, Hutto, Leander, Round Rock, Taylor

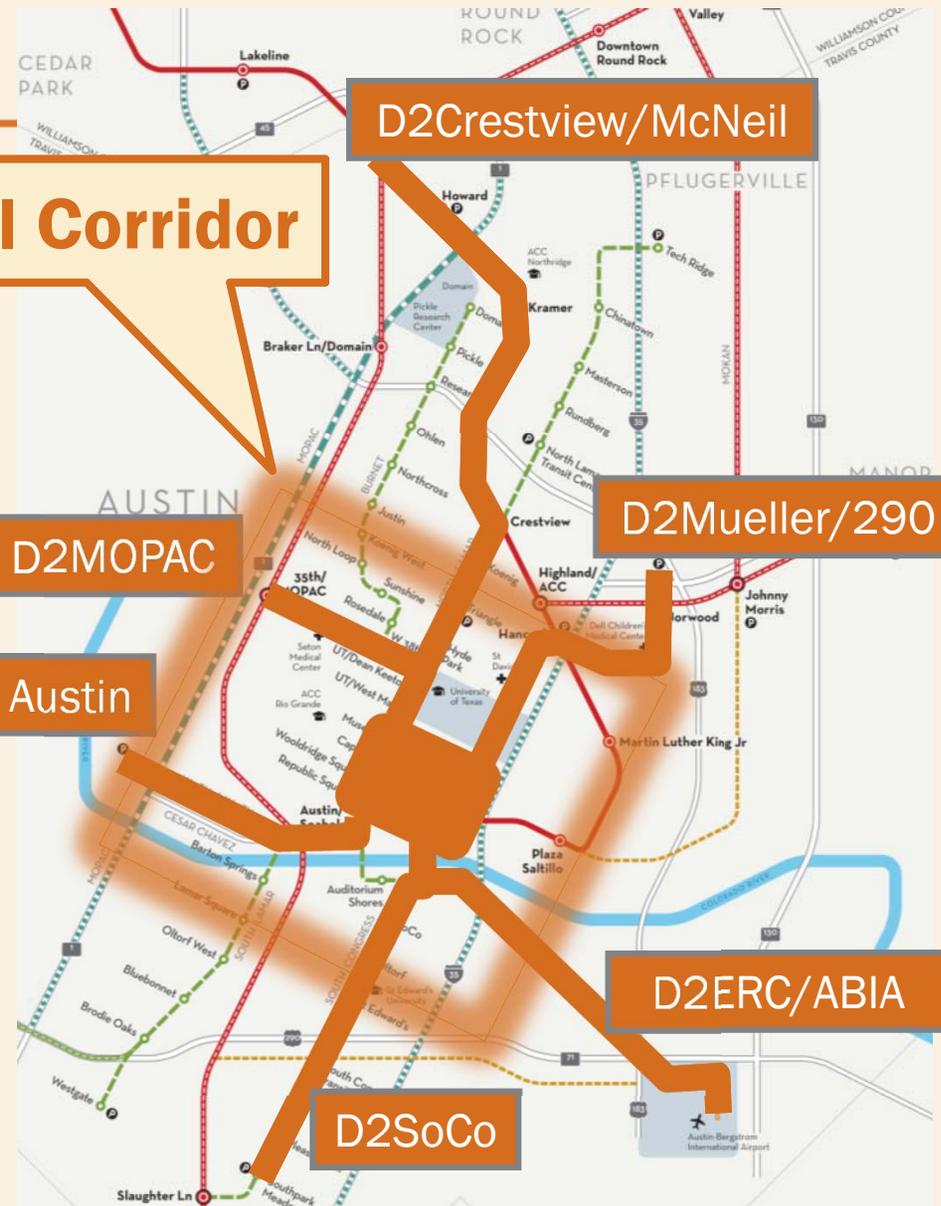


# 6

## Central Corridor Sub-Corridors

- Drawn from Project Connect Vision
- ~40-mi Urban Rail System / Layer
- 6 Sub-Corridors emanating from Downtown (“Downtown to...”)

### Central Corridor



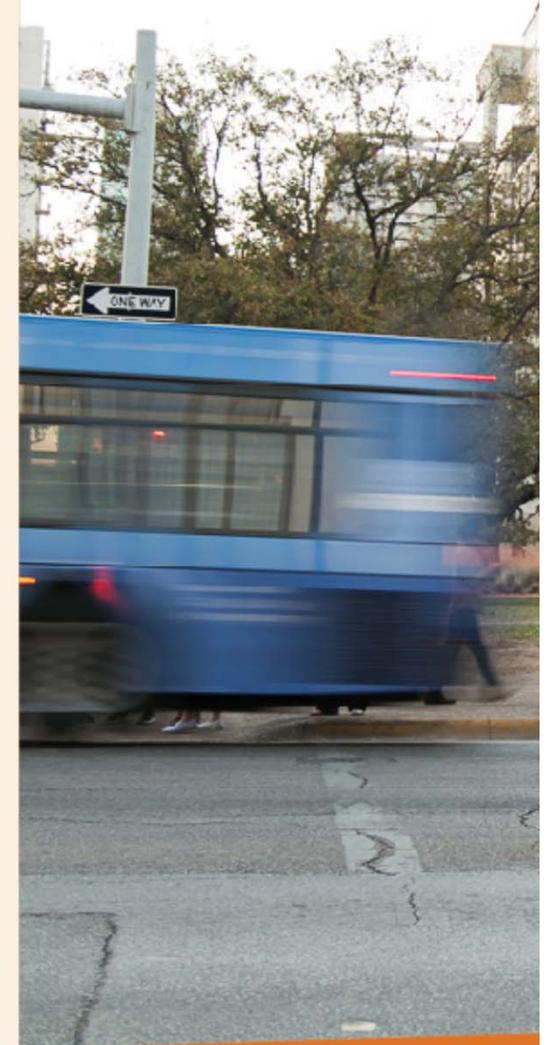
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# Next Steps

# 7

## Next Steps

- Complete Study Area Definition
- Complete Problem Statement(s)
- Complete Sub-Corridor Identification
- Develop Evaluation Criteria
- Begin Sub-Corridor Definition
- September – Public Outreach Efforts



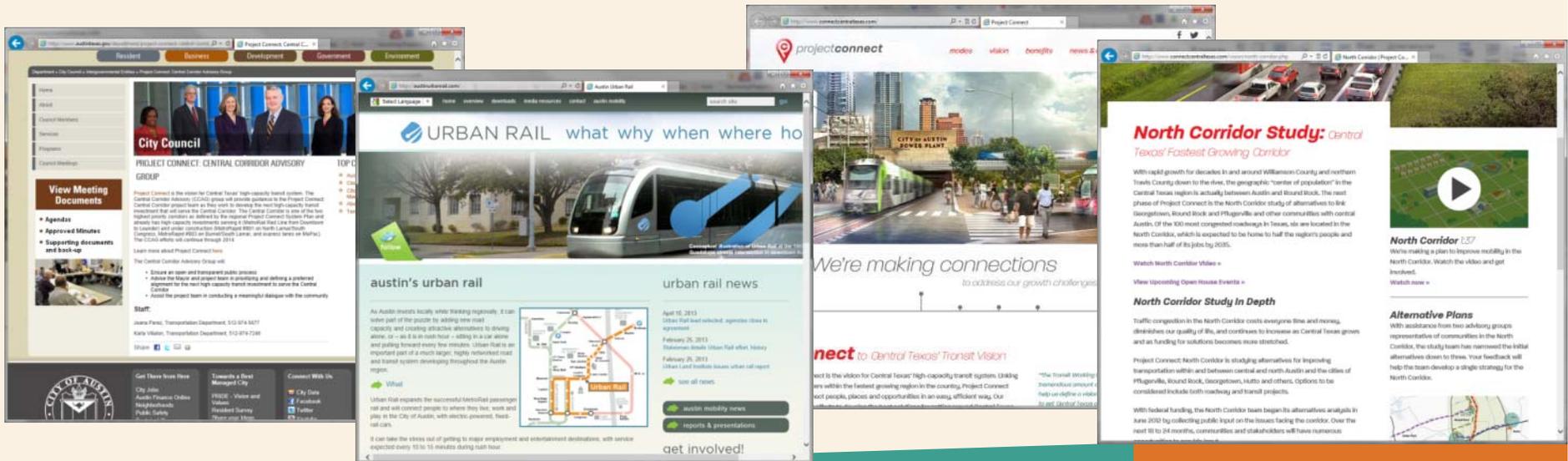
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**Next Meeting  
September 20th**

# 8

## More Information

- CCAG: [www.austintexas.gov/department/project-connect-central-corridor-advisory-group](http://www.austintexas.gov/department/project-connect-central-corridor-advisory-group)
- Project Connect: [www.connectcentraltexas.com](http://www.connectcentraltexas.com)
- Urban Rail: [www.austinurbanrail.com](http://www.austinurbanrail.com)
- Project Connect: North Corridor: [www.connectcentraltexas.com/vision/north-corridor.php](http://www.connectcentraltexas.com/vision/north-corridor.php)



THANK YOU



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*central corridor*