

**ORDINANCE NO. 20130808-057**

**AN ORDINANCE AMENDING RESOLUTION NO. 021003-40 TO MAKE THE VIVA LA VIDA FEST STREET FESTIVAL AND PARADE A CITY CO-SPONSORED EVENT, WAIVING CERTAIN FEES AND REQUIREMENTS, AND AUTHORIZING PAYMENT OF CERTAIN COSTS FOR THE EVENT WHICH WILL BE HELD ON OCTOBER 19, 2013.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1. FINDINGS.**

- (A) 2013 marks the 30<sup>th</sup> anniversary of Viva la Vida, Austin's largest and longest running Day of the Dead event hosted by Mexic-Arte Museum.
- (B) Mexic-Arte Museum is dedicated to enriching the community through education programs and exhibitions focusing on traditional and contemporary Mexican, Latino, and Latin American art and culture.
- (C) Since its founding in 1984, Mexic-Arte Museum has been designated as the Official Mexican and Mexican American Fine Art Museum of Texas by the 78<sup>th</sup> Legislature of the State of Texas.
- (D) The City of Austin funded Viva la Vida Fest in previous years through the Holly Good Neighbor Program "Cultural Arts Projects" fund in the Austin Energy operating budget.
- (E) The Hispanic/Latino Quality of Life Initiative found that the "Hispanic/Latino arts organizations have been historically underfunded. Funding continues to decrease and the number of City-funded Hispanic/Latino arts organizations are also decreasing." In FY 92-93, 17% of the City of Austin Cultural Arts funding was dedicated to Hispanic/Latino arts organizations. In 2011, \$541,855 was invested in Hispanic/Latino Arts funding, accounting for 10.51% of the total arts funding by the City.
- (F) The City of Austin currently co-sponsors other events with cultural and community benefits including the Juneteenth Parade & Festival, Austin Farmer's Market, MLK March and Parade, Austin Pride Parade, Veteran's Day Parade, SXSW, Kite Festival, 4<sup>th</sup> of July, Diez y Seis, and Celebrate Texas Parade & Run.

**PART 2.** Council authorizes an amendment to Resolution No. 021003-40 to add the Viva la Vida Street Festival and Parade as a City co-sponsored event which, for Fiscal Year 2013-14, will be held on October 19, 2013.

**PART 3.** Council waives the following fees and authorizes payment of the following costs for the Viva la Vida Street Festival and Parade in an amount not to exceed \$25,000:

**Fees Waived:**

\$583 Equipment fees (Austin Resource Recovery)  
\$250 Application Fee (Austin Transportation Department)  
\$152 Safety Inspection Fee (Austin Transportation Department)  
\$33 Sound Amplification Fee (Austin Transportation Department)  
\$1,500 Permit Fee (Austin Transportation Department)  
\$1,500 Traffic Plan Fee (Austin Transportation Department)  
\$775 Standby Fees (Emergency medical Services)  
\$246 Fire Inspection Fees (Austin Fire Department)

\$5,039 Total Fees Waived

**Payments Authorized:**

\$7,077 Barricade Costs (Austin Transportation Department)  
\$2,536 Staff Costs (Austin Resource Recovery)  
\$2,142 Police Costs (Austin Police Department)

\$11,755 Total Payments Authorized

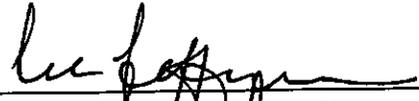
\$2,000 Refundable security deposit waived (Austin Transportation Department)

**PART 4.** This ordinance takes effect on August 19, 2013.

**PASSED AND APPROVED**

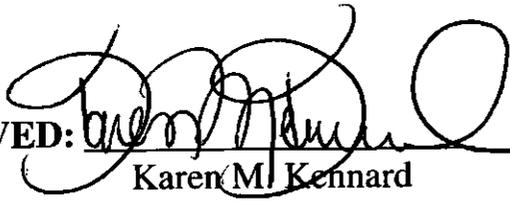
August 8, 2013

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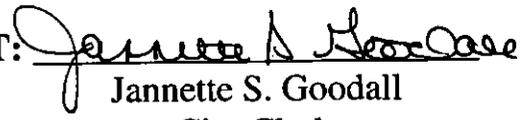
Lee Leffingwell  
Mayor

**APPROVED:**



Karen M. Kennard  
City Attorney

**ATTEST:**



Jannette S. Goodall  
City Clerk