

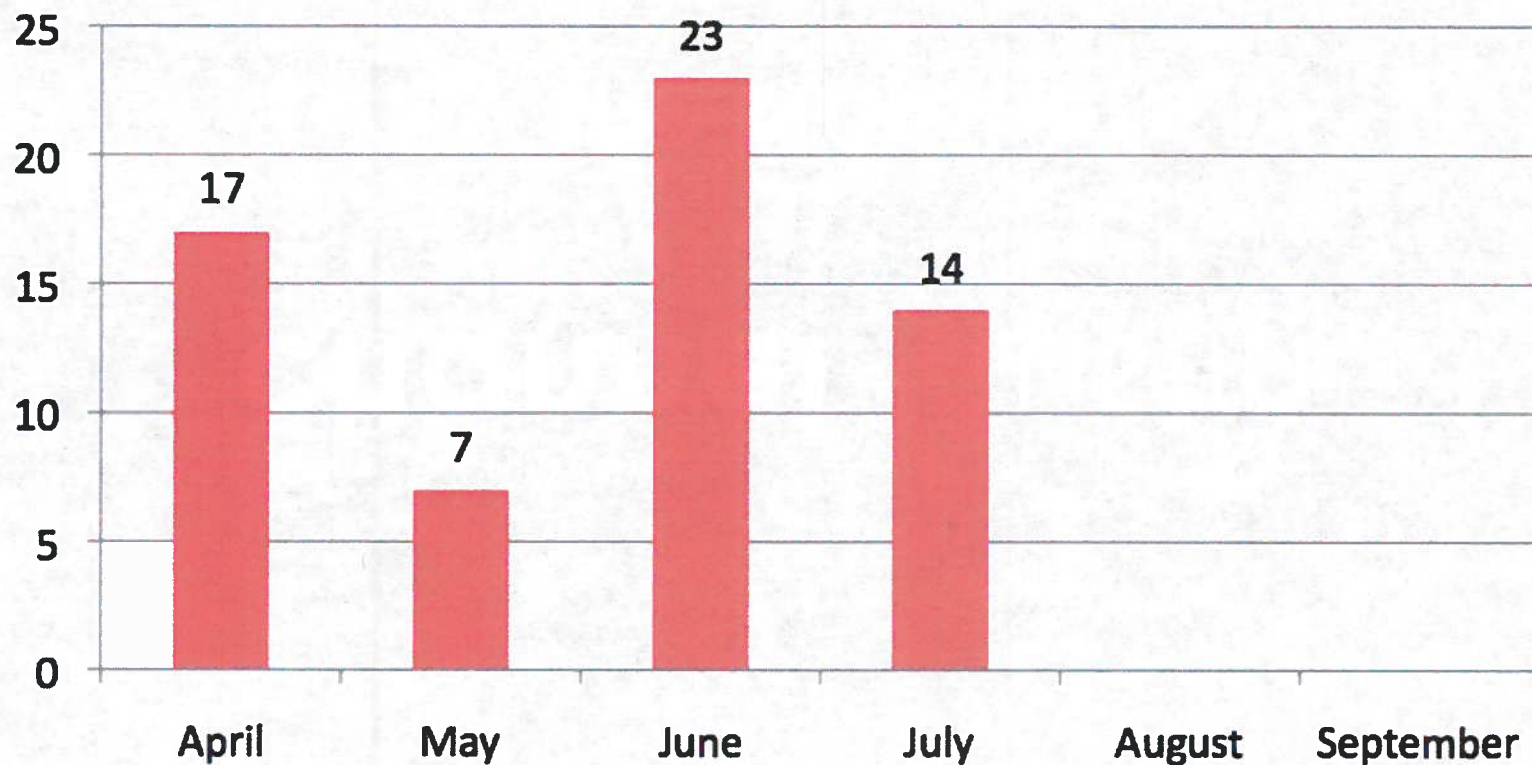


## By the Numbers

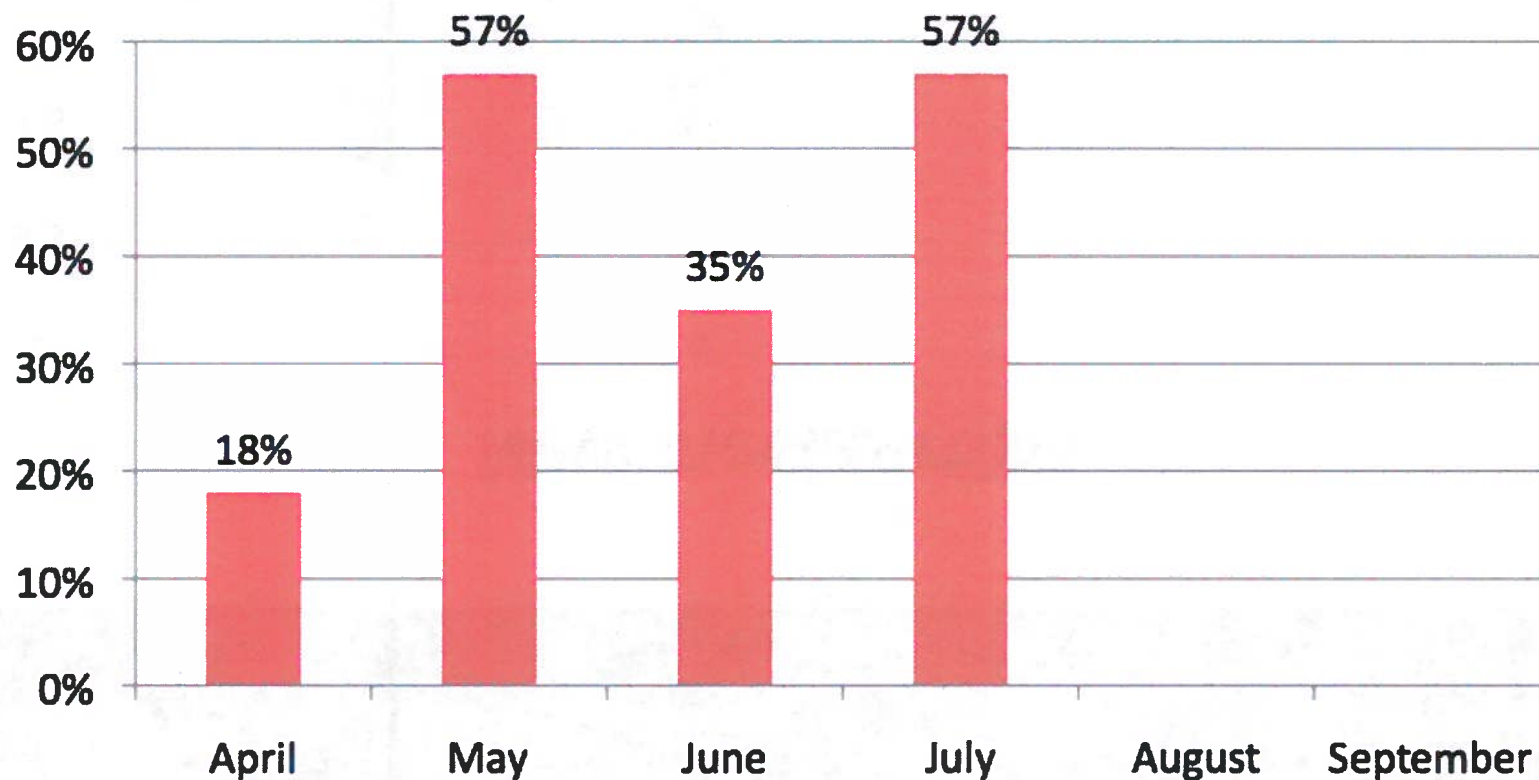
Karla Saldaña  
Training Director  
channelAustin  
[karlas@channelAustin.org](mailto:karlas@channelAustin.org)



## Intro Registrants

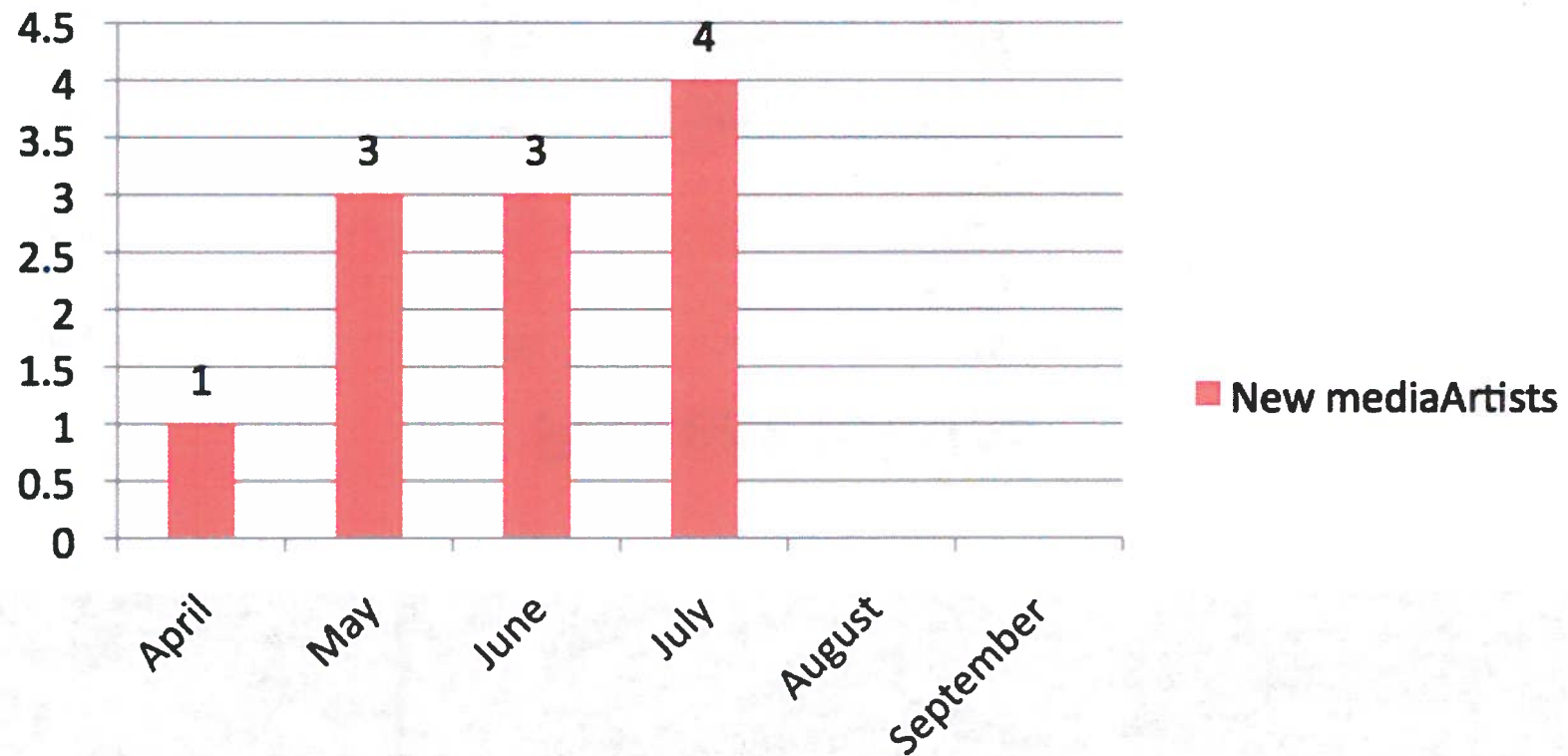


## Percent Joining

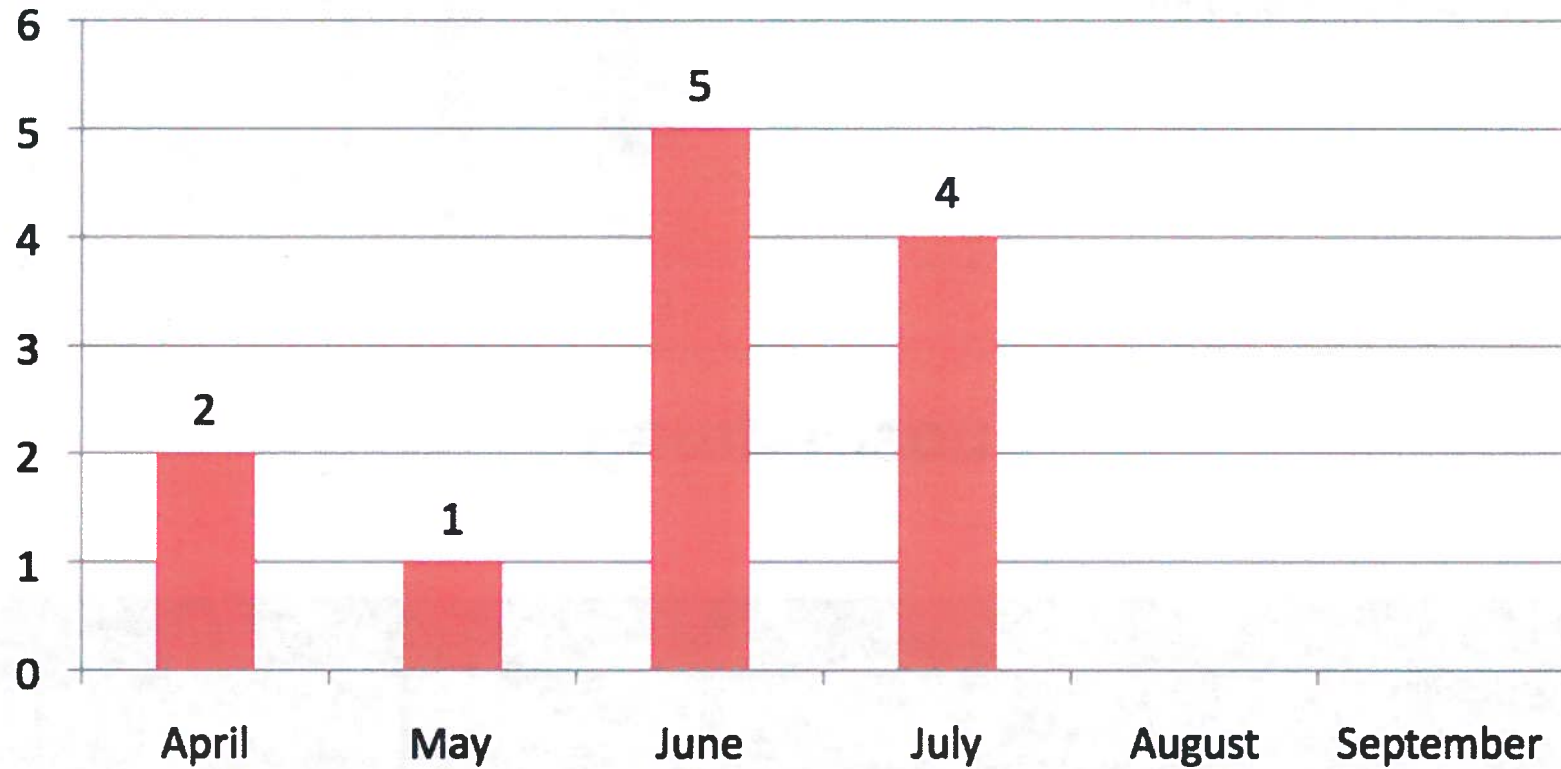




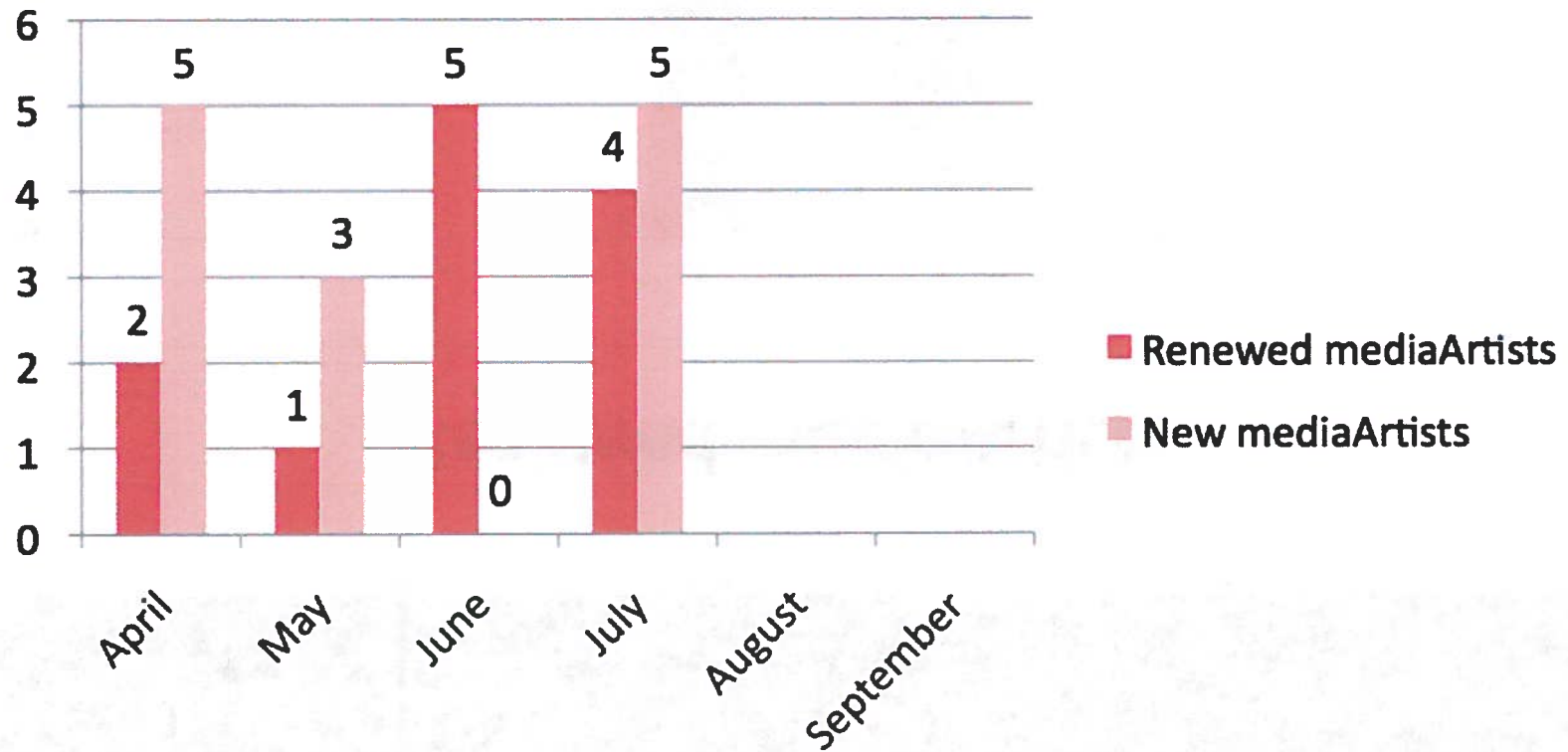
## New mediaArtists



## Renewed mediaArtists



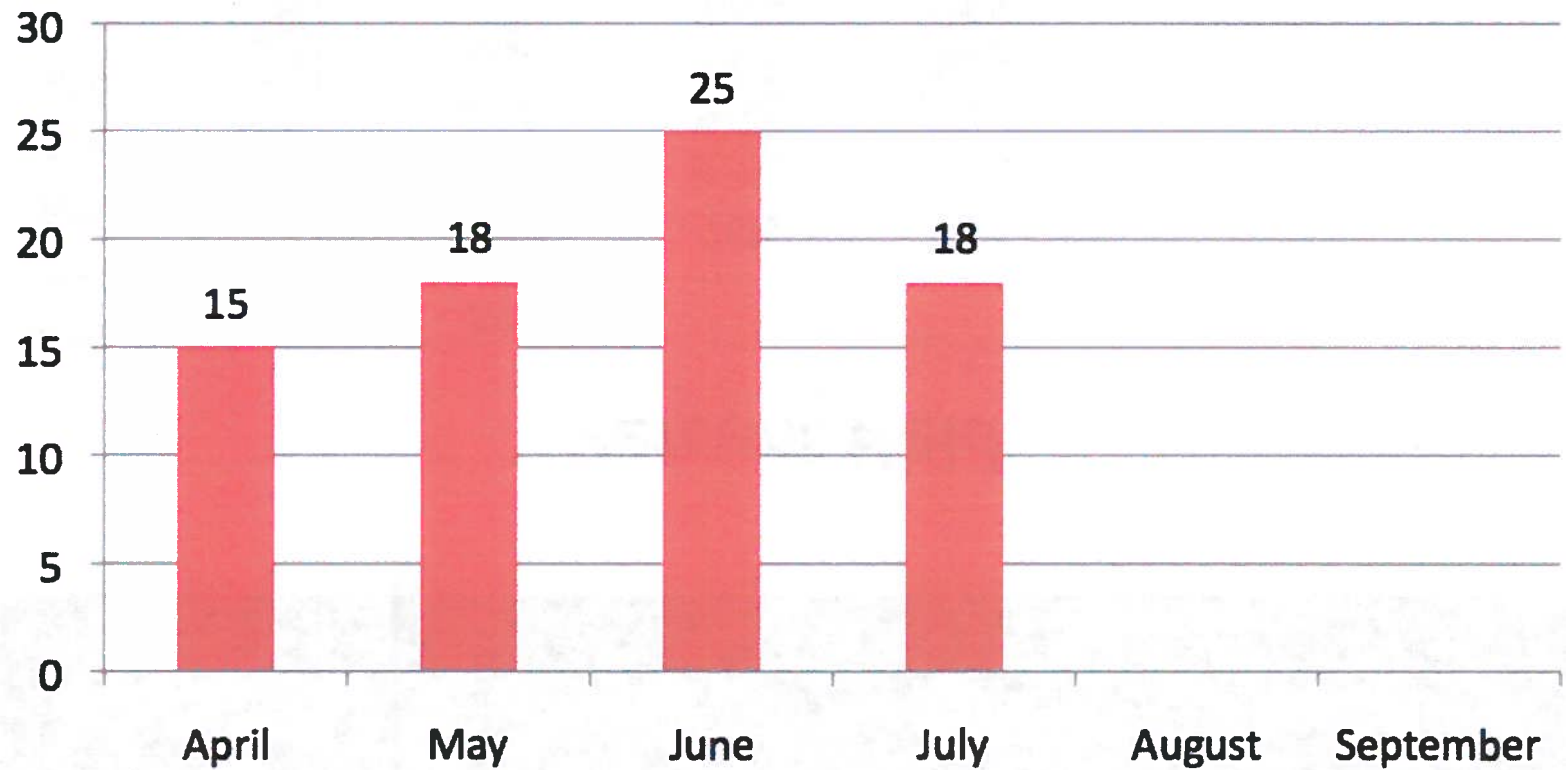
## Comparison



# Classes



## Classes Offered

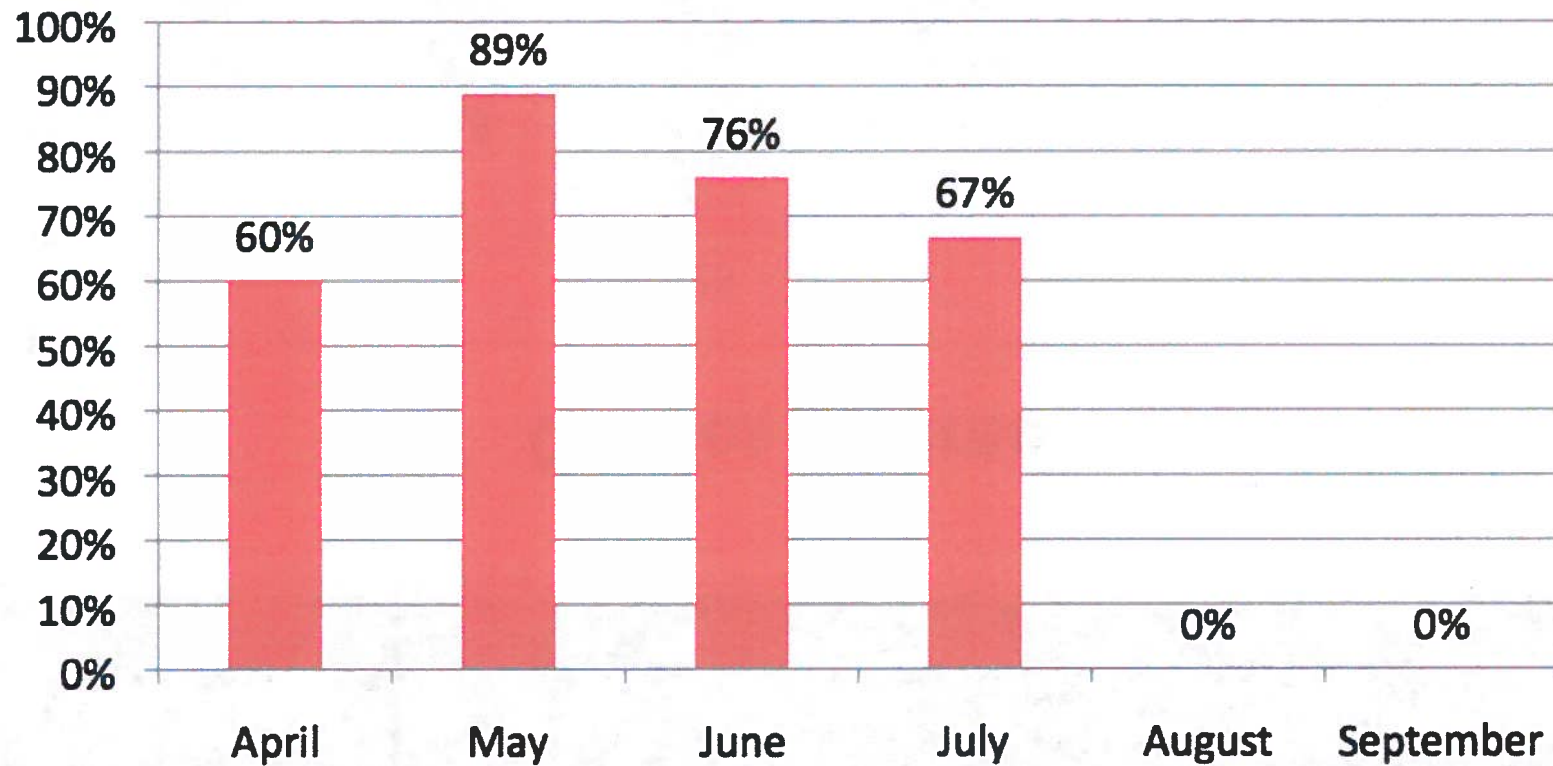




# Classes



## Percent Held

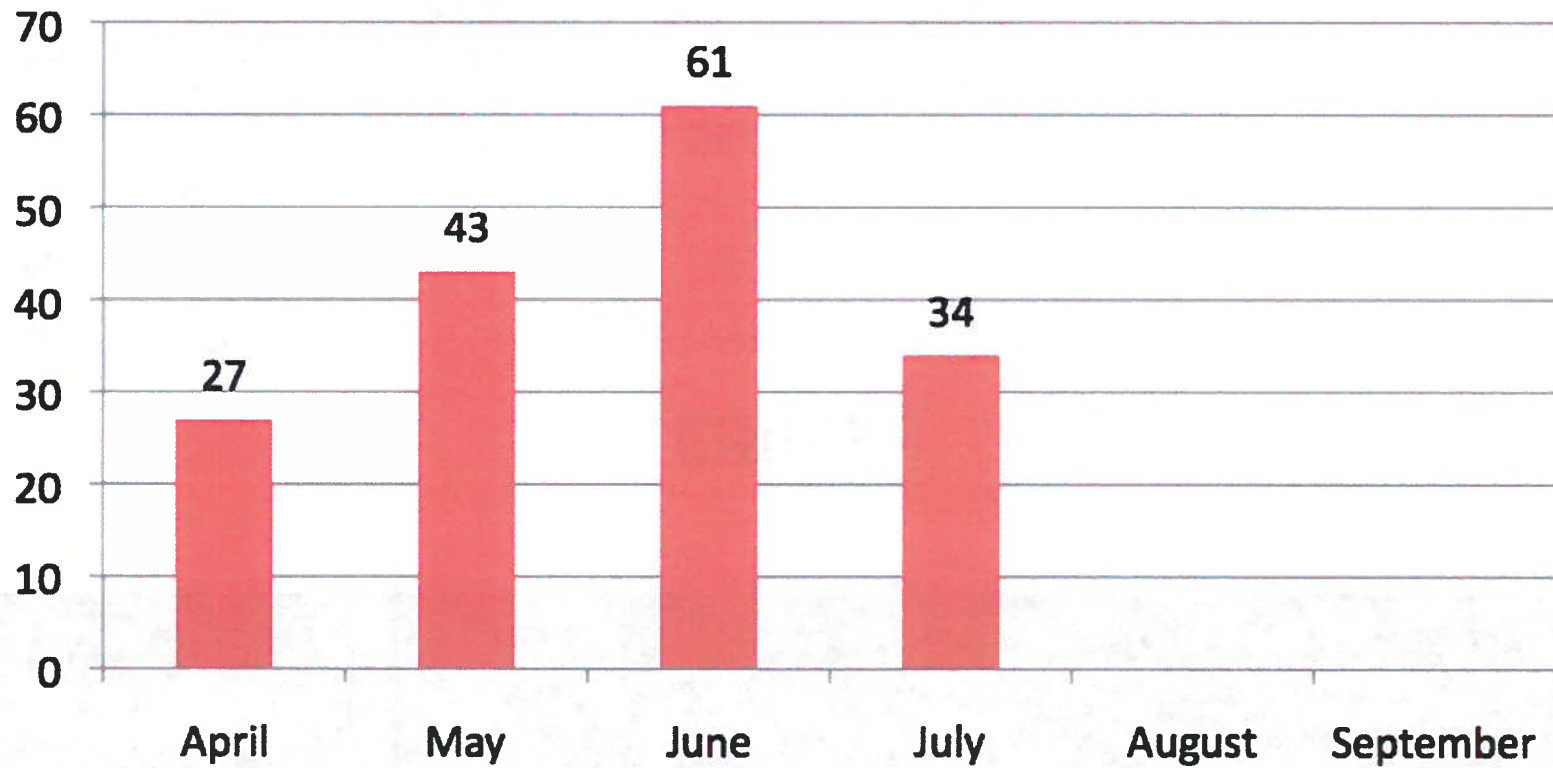




# Classes



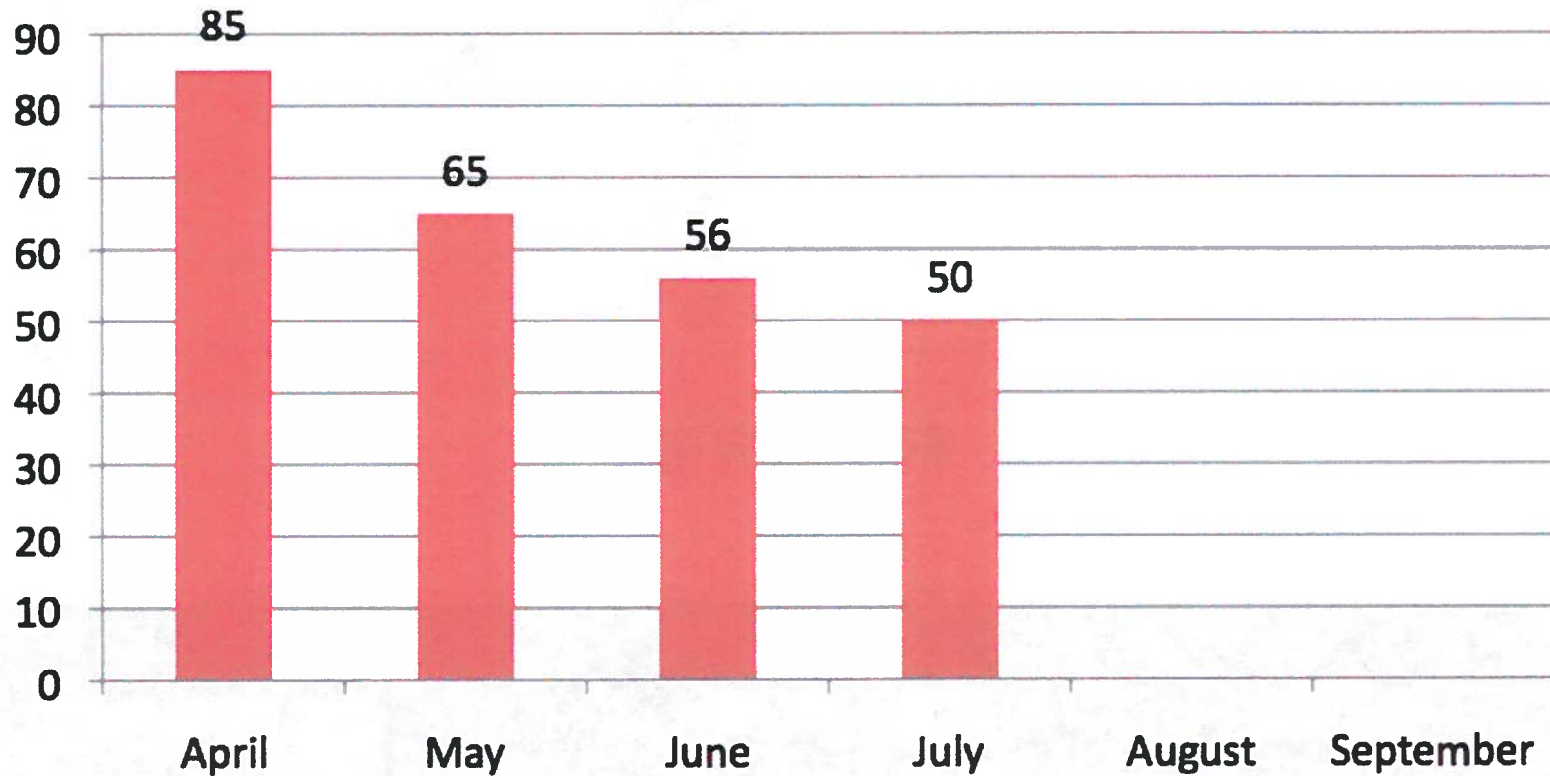
## Attendees



# Resources



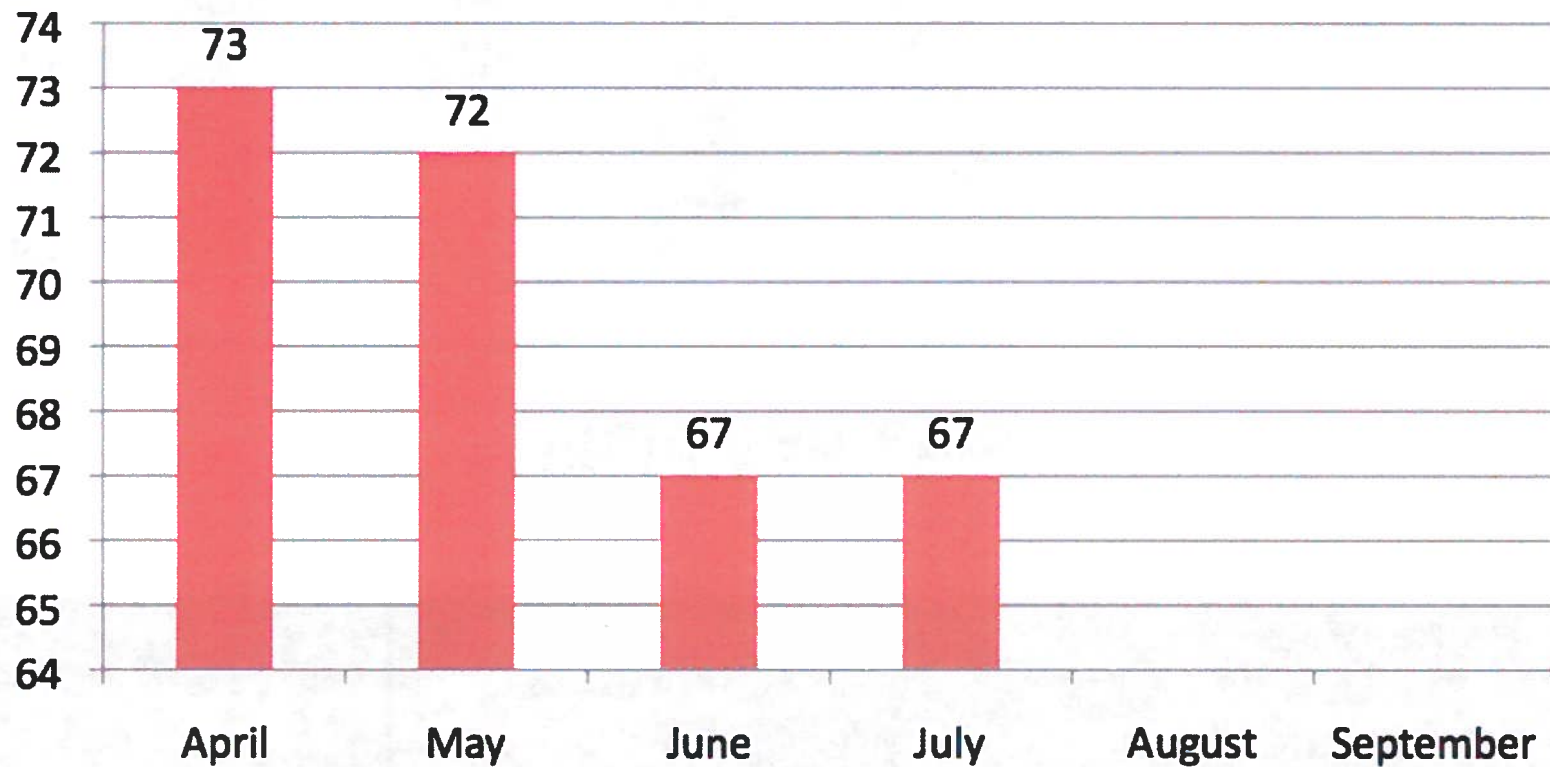
## Editing



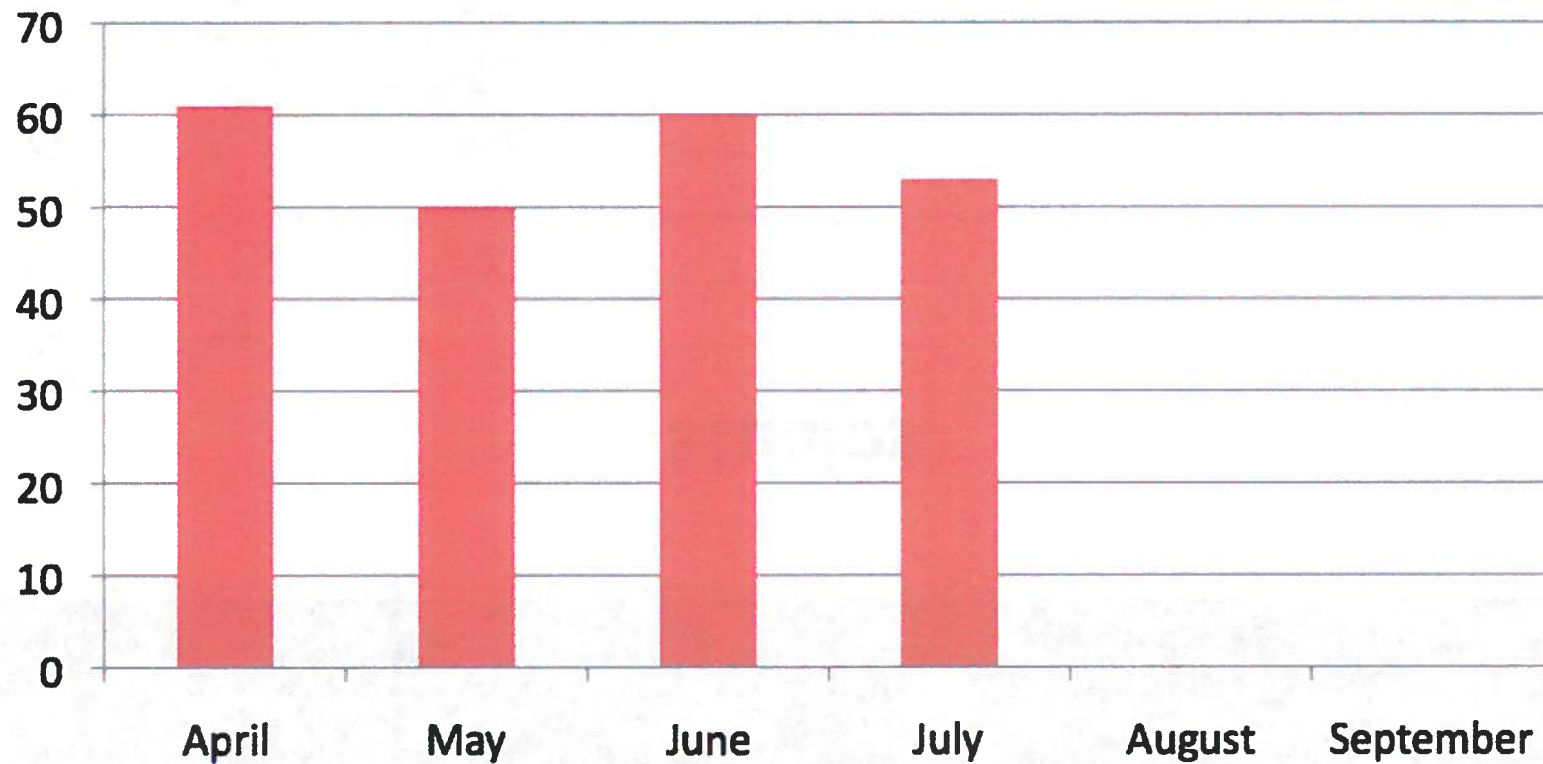
# Resources



## Studios



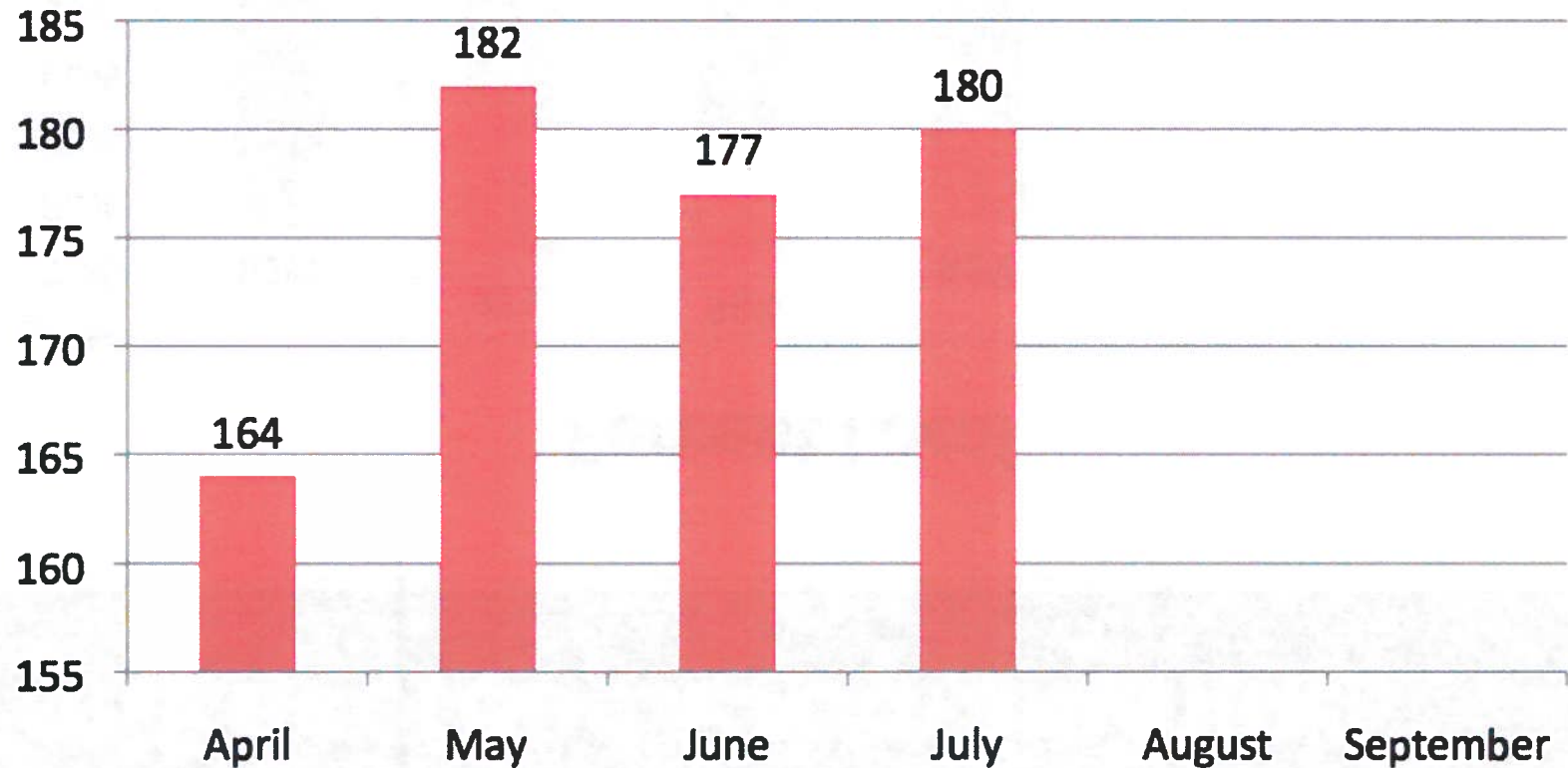
## Field Cameras





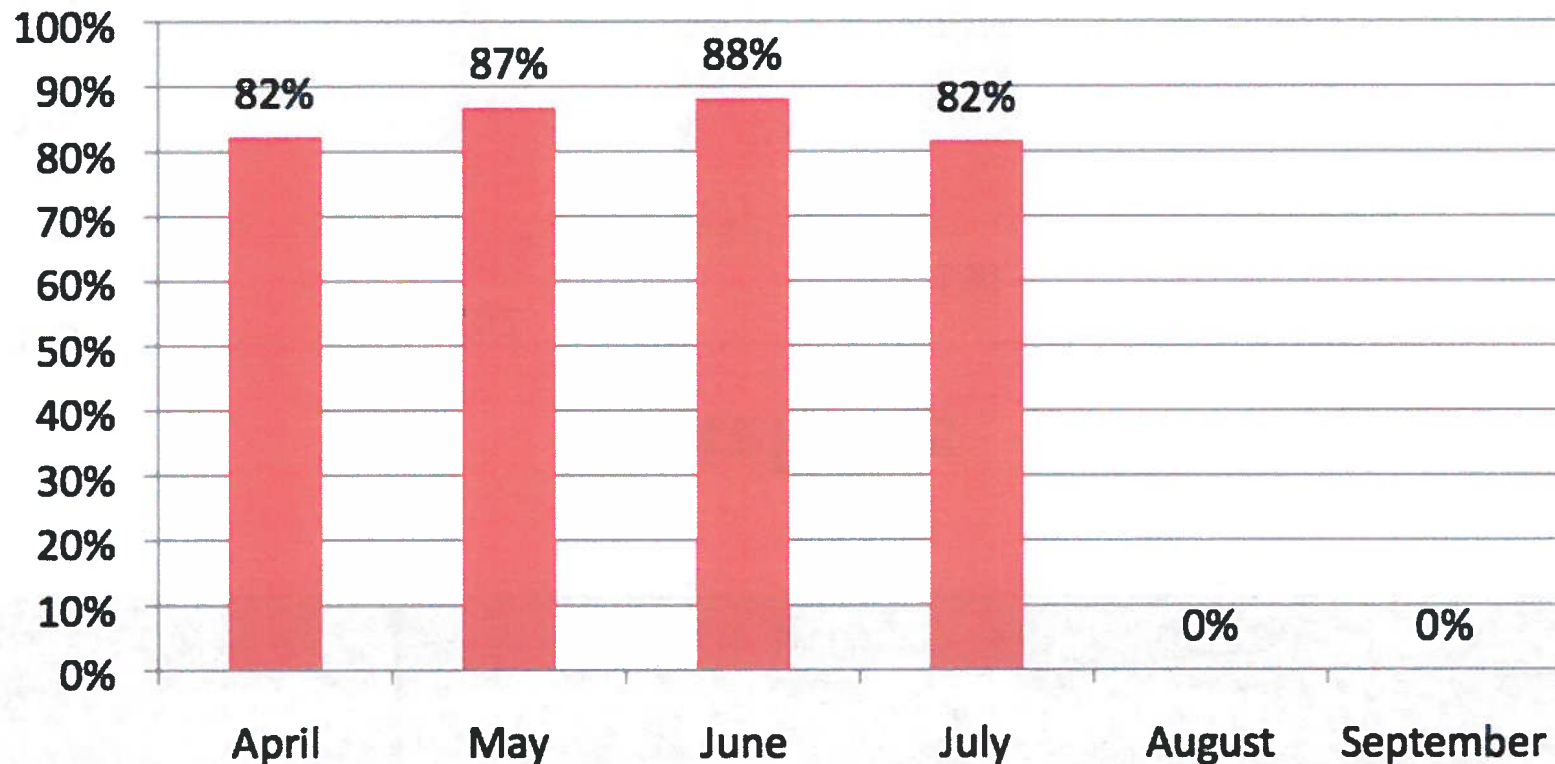
# Pre-Recorded Programming

**Total Files**



# Pre-Recorded Programming

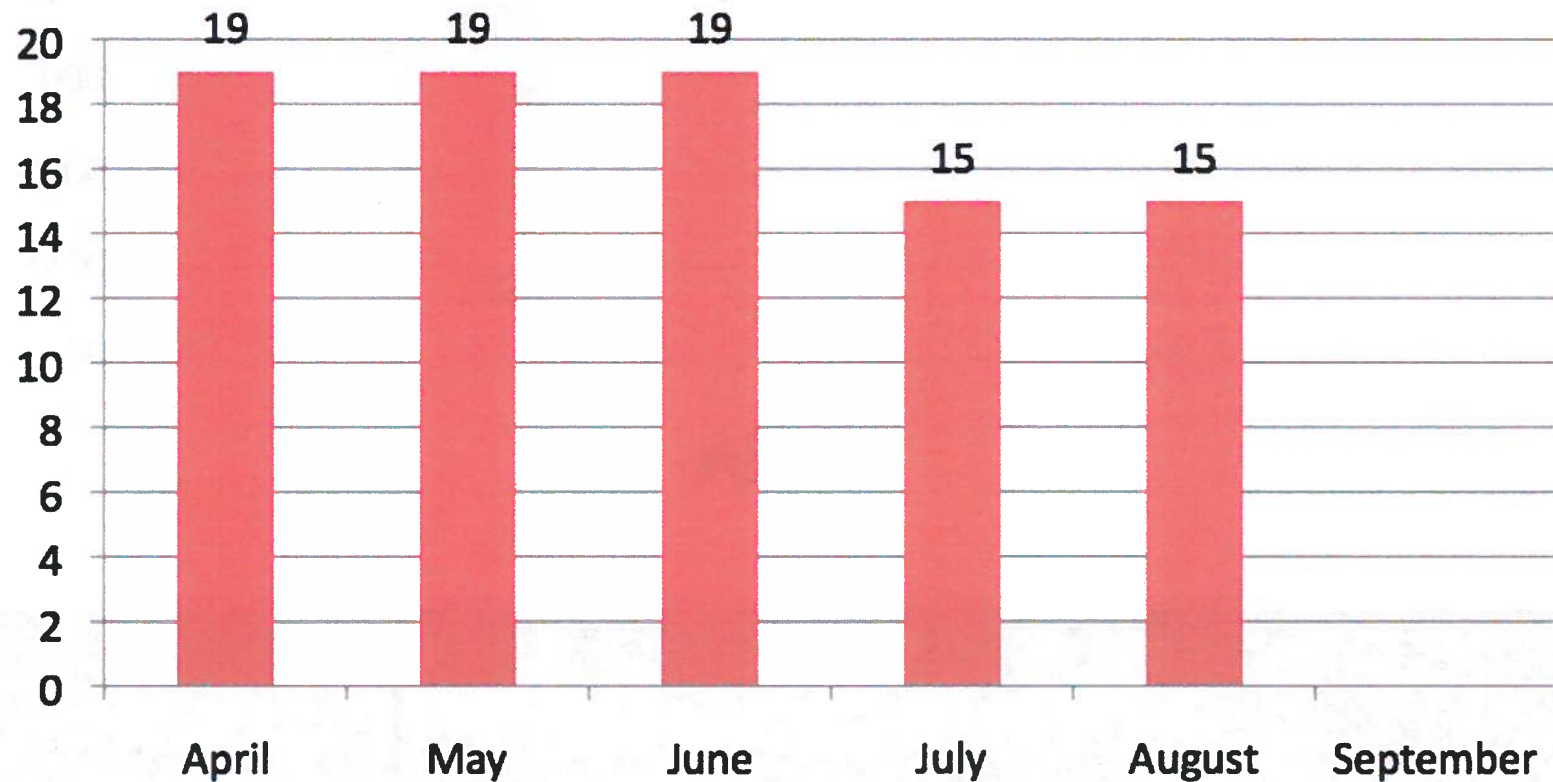
## Percent Local



# Series Programming

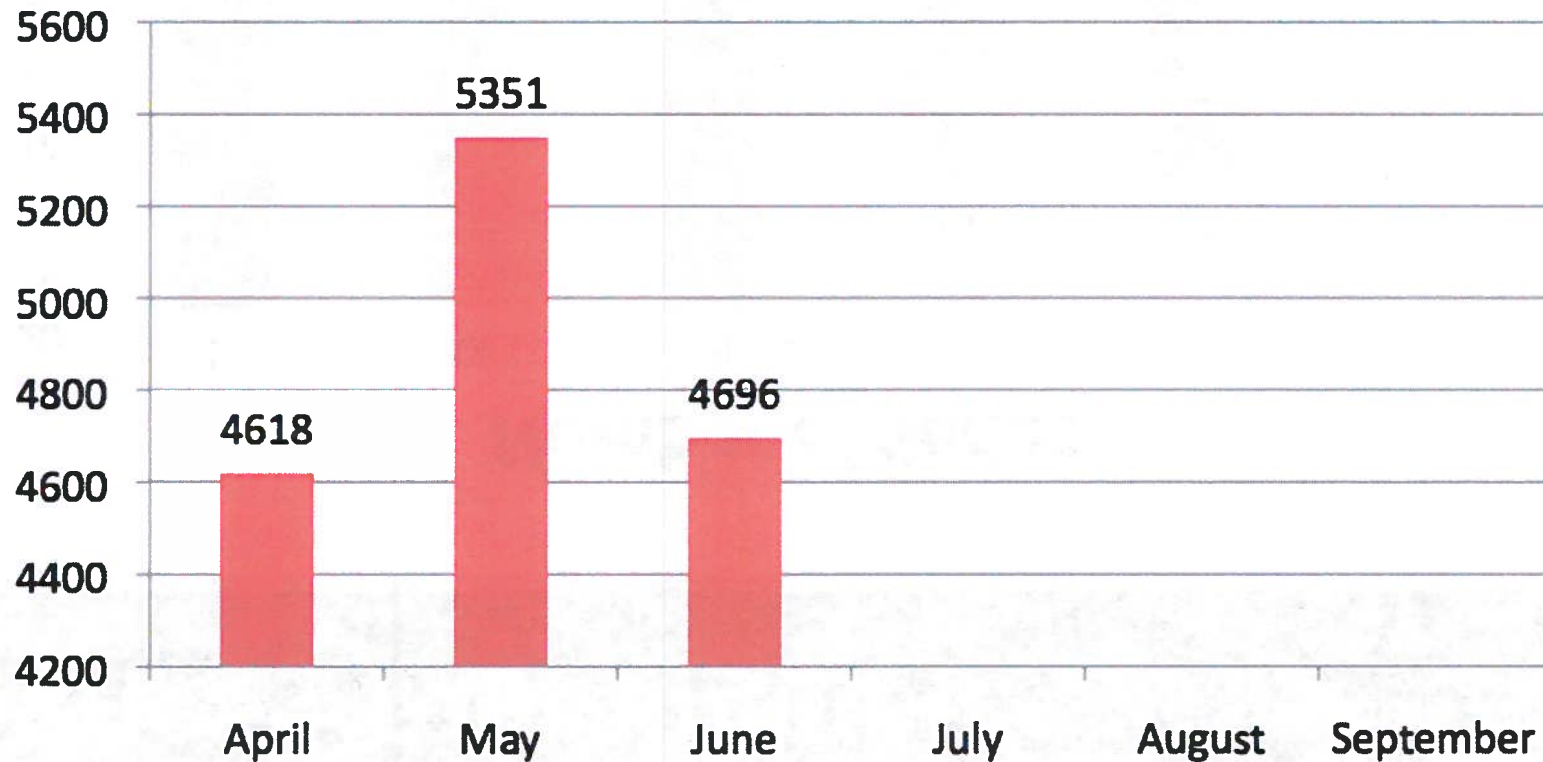


## Number of Series



[www.channelAustin.org](http://www.channelAustin.org)

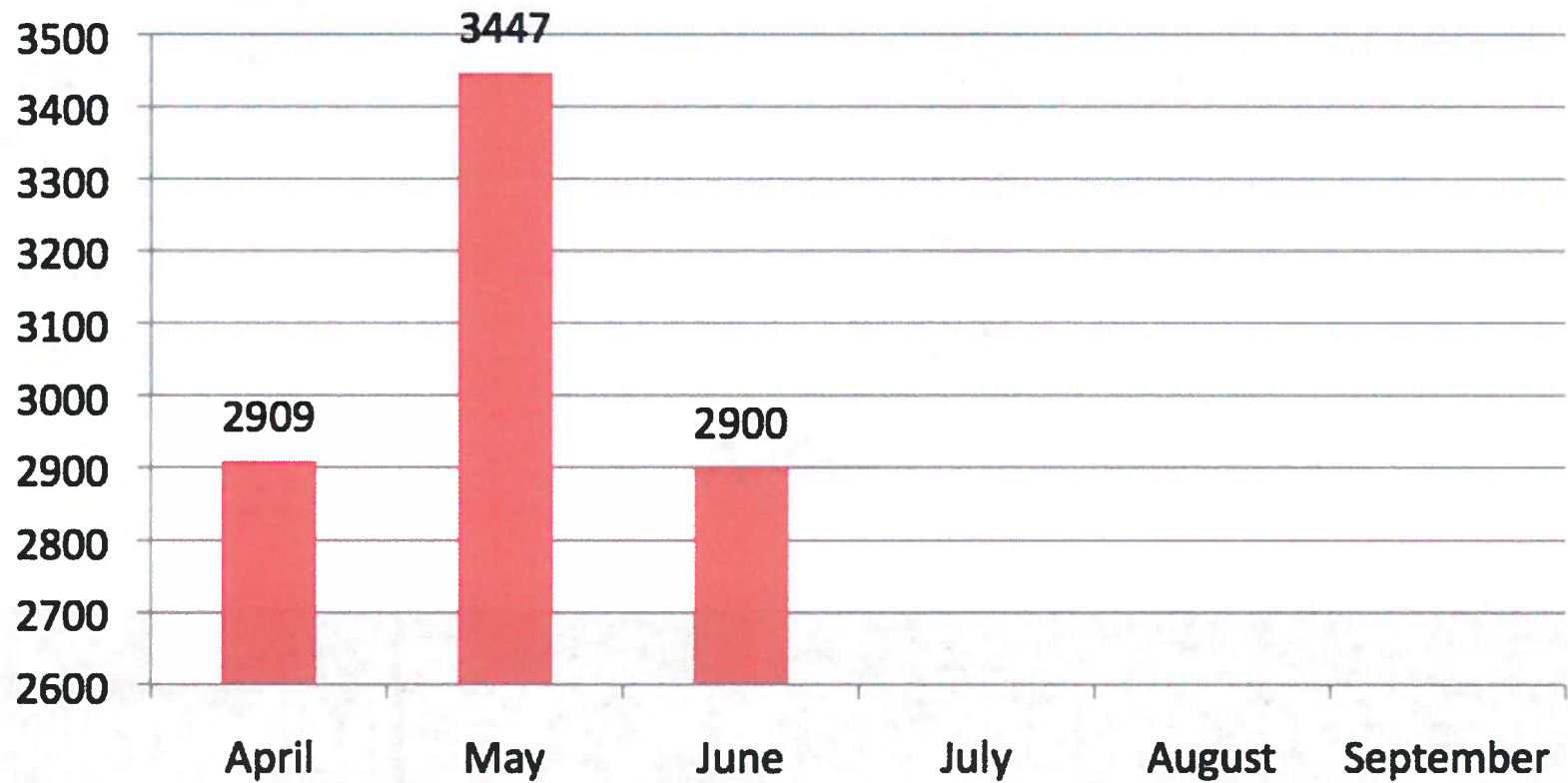
## Visits





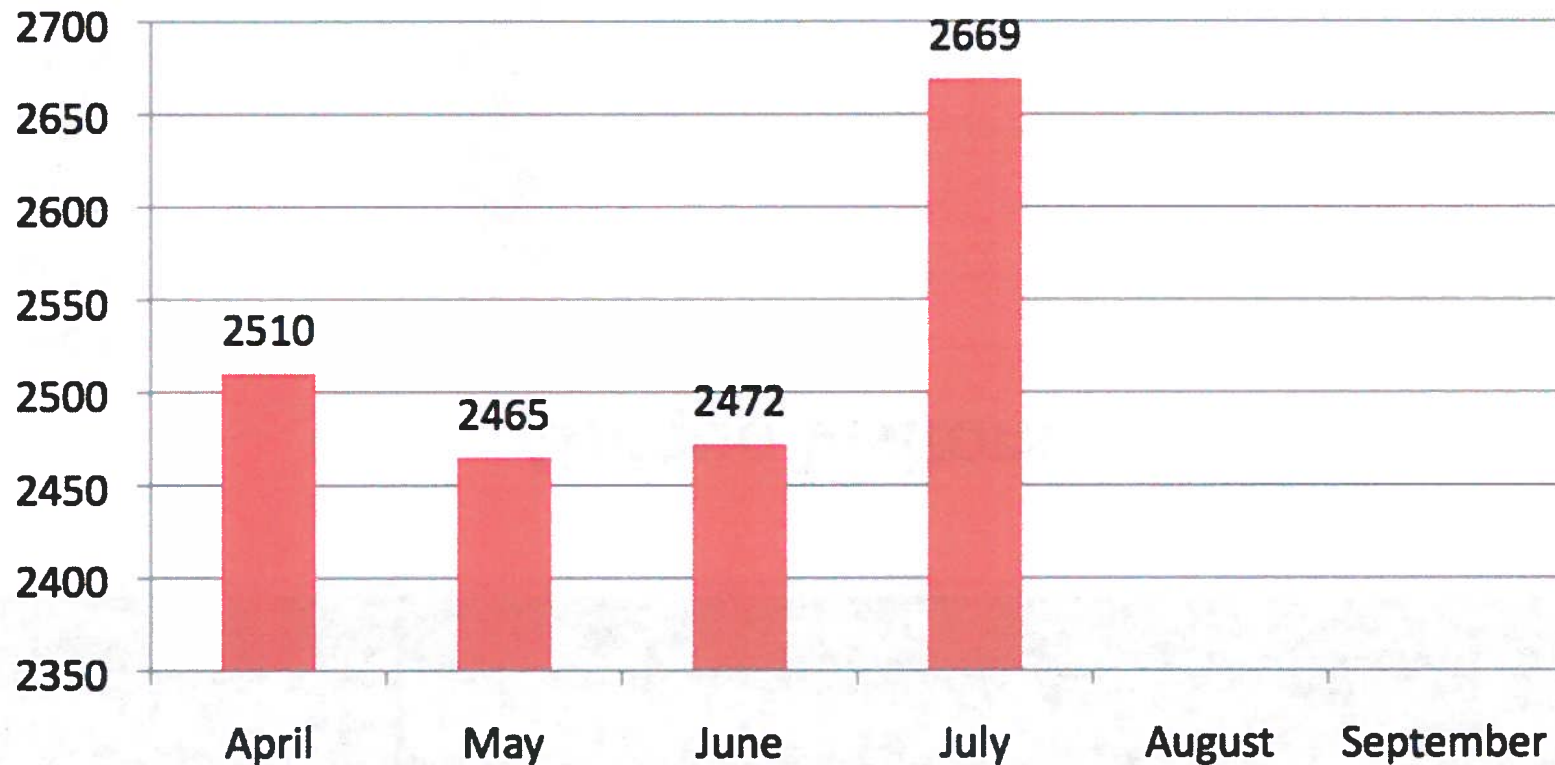
[www.channelAustin.org](http://www.channelAustin.org)

## Unique Visitors



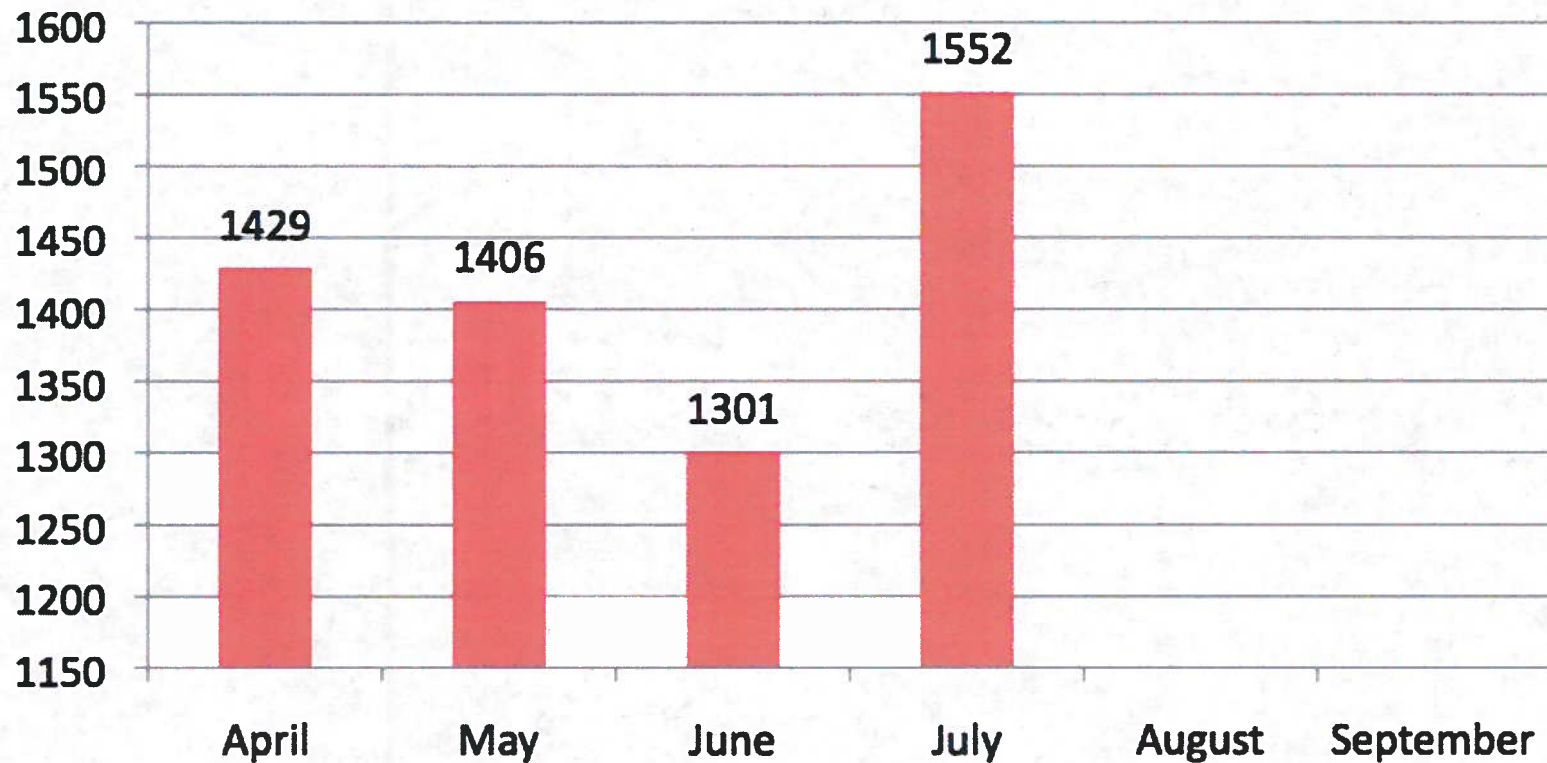
# community.channelAustin.org

## Visits



# community.channelAustin.org

## Unique Visitors







## 40<sup>th</sup> Birthday Celebration





August 2 – 4, 2013

**CELEBRATE OUR 40TH!**  
**HAPPY BIRTHDAY**  
**AUSTIN COMMUNITY**  
**TELEVISION!**

get your tickets today @  
[channelaustin.org/celebrate](http://channelaustin.org/celebrate)

**COME**

*Celebrating*  
**40**  
channeling everything  
*austin*

**AUGUST 2ND**  
**3RD & 4TH**  
**2013**



# August 2 – Slacker Double Feature



**SLACKER 1991  
v SLACKER 2011**

8:00 pm \$10  
enjoy light bites + bevs  
Slacker Trivia + prizes  
Double Feature

AUSTIN  
FILM  
SOCIETY

@The Marchesa  
6226 Middle Fiskville Rd. 78752

Get Your  
Tickets Online @  
[channelAustin.org/celebrate](http://channelAustin.org/celebrate)

FRIDAY,  
AUGUST 2ND  
2013

*Celebrating 40th*  
channeling everything  
austin



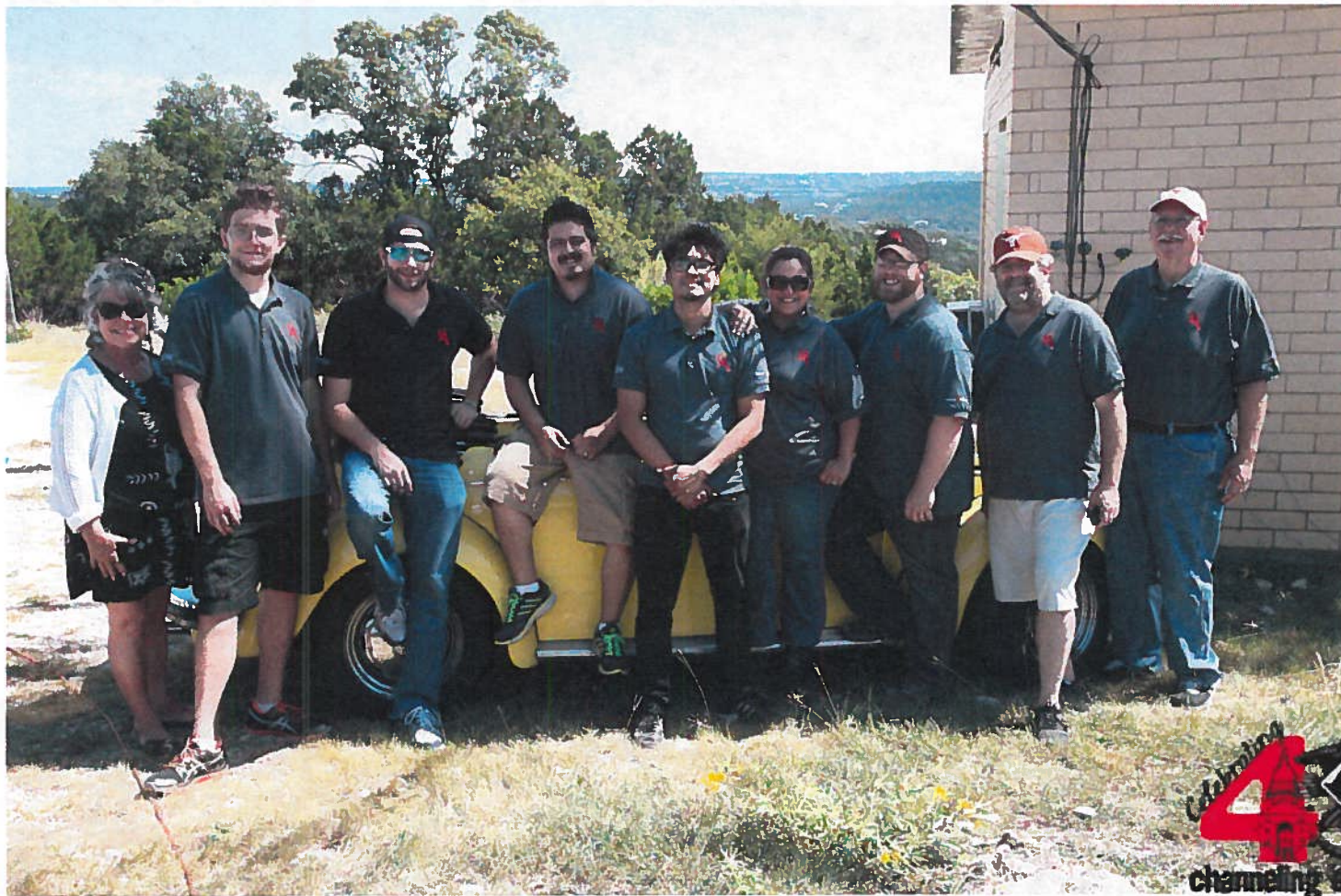


# August 3 – Mt. Larson Live





# August 3 – Mt. Larson Live





# August 3 – TransMedia Conference





# Saturday, August 3, 2013



## MUSICAL BENEFIT PARTY

Bob Livingston



Joel Guzman  
& Sarah Fox



Ghosts Along  
the Brazos

7:00 pm  
Musical Benefit Party  
— enjoy food + drink \$40  
@Vuka 411 Monroe St. 78704

Get Your  
Tickets Online @  
[channelAustin.org/celebrate](http://channelAustin.org/celebrate)

**SATURDAY,  
AUGUST 3RD  
2013**





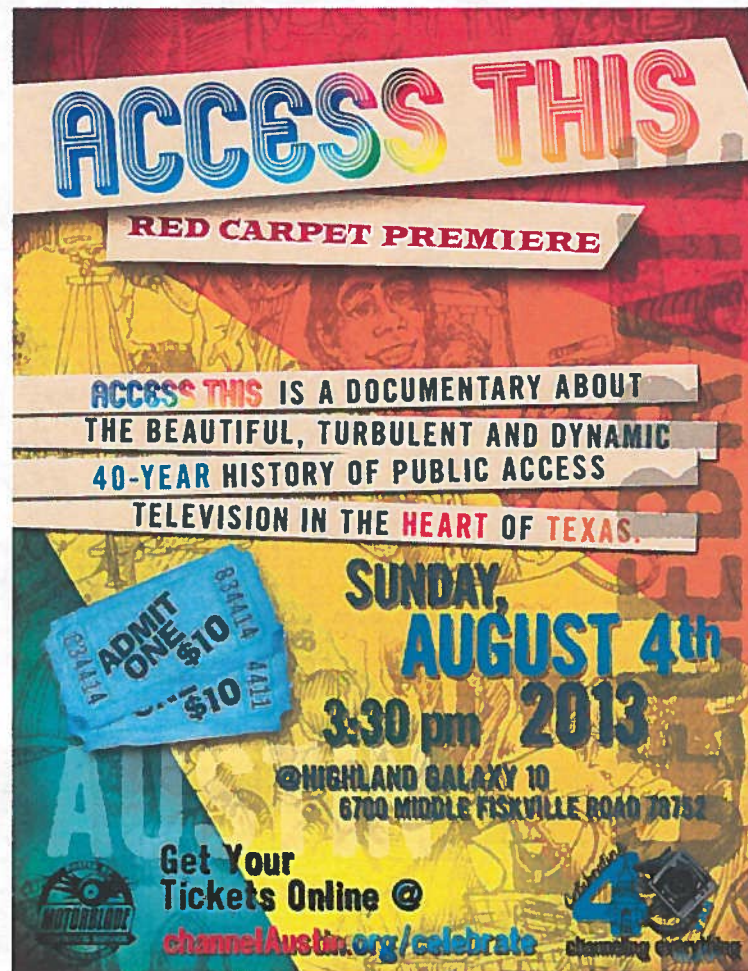
# August 3 – Musical Benefit @ Vuka





# Sunday, August 4, 2013

HAPPY 40TH BIRTHDAY AUSTIN COMMUNITY TELEVISION

A poster for the documentary 'Access This' celebrating the 40th birthday of Austin Community Television. The poster features a collage background with a red carpet, a camera, and a person's face. The title 'ACCESS THIS' is in large, colorful, outlined letters. Below it, a red banner reads 'RED CARPET PREMIERE'. The text describes the documentary as being about the 40-year history of public access television in the heart of Texas. It provides the date and time of the premiere: Sunday, August 4th, 3:30 pm, 2013, at the Highland Galaxy 10. Ticket information is also included, showing a blue ticket stub for \$10. The poster ends with a call to action to get tickets online at channelAustin.org/celebrate. Logos for Austin Community Television and 'channeling everything' are at the bottom.

**ACCESS THIS**

**RED CARPET PREMIERE**

**ACCESS THIS** IS A DOCUMENTARY ABOUT  
THE BEAUTIFUL, TURBULENT AND DYNAMIC  
40-YEAR HISTORY OF PUBLIC ACCESS  
TELEVISION IN THE **HEART OF TEXAS.**

**SUNDAY,  
AUGUST 4th  
3:30 pm 2013**

**@HIGHLAND GALAXY 10  
6700 MIDDLE FISKVILLE ROAD 78752**

**Get Your  
Tickets Online @  
[channelAustin.org/celebrate](http://channelAustin.org/celebrate)**

**channeling everything**

*Celebrating*  
**40** *years*  
**channeling everything**  
*austin*



# August 4 – Access This Red Carpet Premiere





**Thank You!**  
**Questions?**

Karla Saldaña  
Training Director  
channelAustin  
[karlas@channelAustin.org](mailto:karlas@channelAustin.org)

