

Major Initiatives and Key Accomplishments

Job creation investment.

The Greater Austin Chamber of Commerce's Opportunity Austin 3.0 includes goals to increase economic diversity and Austin's talent pool through development and attraction by promoting the Austin region to entrepreneurs, business leaders, and site selectors. Goals include increasing per capita income by \$2,400, reducing the poverty rate 6.2%, reducing the child poverty rate 7%, and raising educational attainment (BA or higher) 1.3% by 2018.

Capacity building and workforce development.

- o The Economic Growth and Redevelopment Services Office supports Science, Technology, Engineering, and Mathematics (STEM) education programs into Chapter 380 economic development agreements. For example, the Chapter 380 agreement with National Instruments requires the support of STEM education programs for at least 1,000 Austin students every year, representing 10,000 youths mentored for software and robotics careers in the ten year incentive period.
- o The International Economic Development Program within Economic Growth and Redevelopment Services Office has partnered with Austin Community College, St. Edward's University, and the Camino Real District Export Council to create a "Careers in a Changing World" program to educate high school students about international career opportunities and educational pathways. Twenty-seven students participated in the pilot phase of the program, and Economic Growth and Redevelopment Services Office is working with its partners to expand the program's reach for academic year 2013-14.

The Small Business Development Program.

The Economic Growth and Redevelopment Services Office maintains a robust Small Business Development Program that assists small businesses and entrepreneurs. This program provides 1,000 hours of free one-on-one business counseling annually, a walk-in Business Solutions Center visited by 4,106 businesses in FY2012, low-cost technical assistance courses to small business owners and entrepreneurs, a free online marketing tool and directory for locally-owned businesses (LocallyAustin.org) which has over 900 small businesses registered and 34,657 page-views to date, help navigating the City's Development process (BizOpen), which is used by nearly 300 businesses annually, and a new expansion loan program for small businesses. In addition, in April 2013, the Small Business Development Program hosted its second Elevate Austin Small Business Summit with dozens of small business owners to get their feedback on how the City can better support small business.

Provision of business and entrepreneurship-related guides and classes.

Austin Public Library provides a series of business resource Information guides on their website and at branch locations. The business resource online guides have been viewed by 4,553 unique library users in the past year. The Austin Public Library also partners with SCORE to offer free classes on business-related topics such as starting a business, finance, marketing, and social media on an annual or semi-annual basis.

Funding of the University of Texas Austin Technology Incubator.

The Economic Growth and Redevelopment Services Office and Austin Energy fund the University of Texas Austin Technology Incubator (ATI), which has worked with over 100 companies to obtain \$400 million in external funding over the past five years.

Creative and Food Sector economic studies.

The Economic Growth and Redevelopment Services Office commissioned studies on Austin's Creative and Food Sectors to demonstrate the economic impact of these sectors and identify opportunities to accelerate their growth.

Business recruitment.

The Economic Growth and Redevelopment Services Office recruits companies that hire blue and green collar workers, developing stronger links between local employers and workforce development activities.



Students presenting their Small Business Skills Certificate awards. Students earn the certificate after completing six or more classes through the Small Business Development Program's contract with UT's Professional Development Center.



Any Given Child's drama-based instructional strategies in action (courtesy of Drama for Schools).



<http://mindpop.org/creative-classroom/>

SPOTLIGHT: ANY GIVEN CHILD CREATIVE INITIATIVE

The Any Given Child Creative Initiative was developed and adopted by the Austin Independent School District (AISD) school board, and endorsed by the City of Austin, following a survey conducted in 2011-12 that collected and analyzed detailed arts participation data from every AISD K-8 school. The study found that AISD's rapidly growing student population living in poverty (72.8%) and English Language Learners (29%) are not receiving equal arts education as other students in the district. Local data reveal clear benefits of arts learning on graduation rates, engagement, motivation, and academic achievement, especially for students living in poverty and those learning English. In order to address these inequities, AISD leadership, in partnership with Mindpop, City staff, and representatives of the creative community, created this strategic arts initiative to ensure every AISD school is "arts-rich" by 2022.

For More Information on Priority Program 3



The Imagine Austin website's page for Priority Program 3:

<http://www.austintexas.gov/page/workforceandeducation>

Small Business Development Program:

www.utexas.edu/co/pdc/general/austin-small-business-program/

The Economic Impact of the Creative Sector in Austin—2012 Update:

austintexas.gov/sites/default/files/files/creative_sector_impact2012.pdf

2010 Workforce Analysis: Unemployed, Discouraged, Given Up:

www.austintexas.gov/sites/default/files/files/2010_Workforce_Analysis.pdf

Arts and Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences:

http://www.austintexas.gov/sites/default/files/files/Redevelopment/TX_CityOfAustin_AEP4_FinalReport.pdf

Texas A&M University Austin Value Proposition Project (Complete report available upon request)

Priority Program 5: Grow and invest in Austin's creative economy

See page 199 of *Imagine Austin* for more information on Priority Program 5.

Core Departments

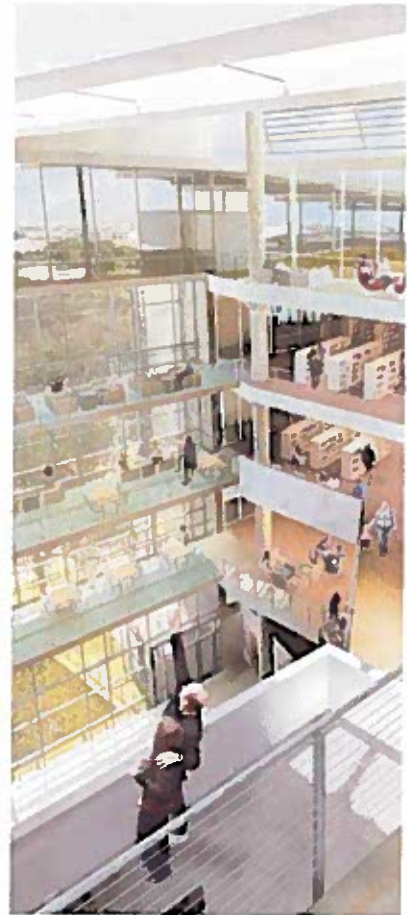
Economic Growth and Redevelopment Services Office, Planning and Development Review, Parks and Recreation, Austin Public Library

Priority Program Team Workplan

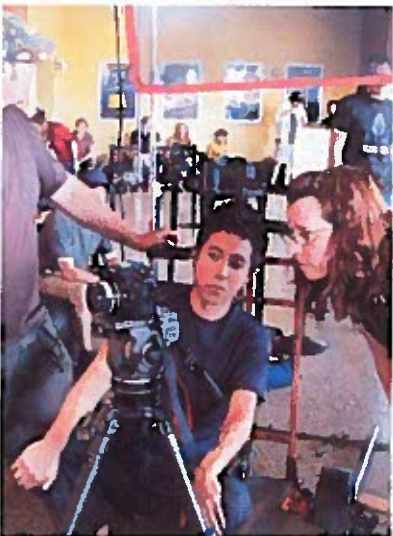
Sub-teams have been formed around three main areas – conducting a creative needs assessment with primary focus on for profit creative industries small businesses in order to identify and implement strategies to build their capacity; developing a cultural tourism plan focusing on inventorying cultural assets during the “shoulder season” and branding and building itineraries around these; and developing and implementing new strategies for creative space development of all kinds and in various places. This last sub-team includes creating new tools for creative space development including using the data from the Artspace Market Survey Report, incorporating creative sector components in the Land Development Code revision, developing cultural resource maps with associated community and economic development strategies, and activating public space.

Action Matrix: Moving Forward

- ★ **E A9.** Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin.
- ★ **C A4.** Cultivate cultural and heritage education and tourism by marketing and promoting Austin's museums, libraries, historic sites and venues, and providing education and training to frontline tourism workers.
- ★ **C A14.** Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.



A rendering of the atrium at the new Central Library (image by Lake/Flato Architects).



Mozart ballet (photo by Tony Spielberg); 2008 Austin City Limits; and Slacker 2011 photo shoot with filmmaker Elisabeth Sikes (photo by Gerri McCall, courtesy of Austin Studios).

Major Initiatives and Key Accomplishments

Investment in the creative economy.

- o The Economic Growth and Redevelopment Services Office is exploring financing and regulatory issues for the creative sector including those for individual artists, the traditional nonprofit arts and the for-profit creative industries of music, film, gaming, and digital media and others.
- o Council approved funding for the “Creative Content Incubator” with Troublemaker Studios. The Creative Incubator’s purpose is to foster the commercialization of local talent, stories, gaming, film, and television production through a private partnership with the successful film maker. The performance measures include attracting at least one major motion picture to Austin every year while hiring 130 film employees per film annually, and working with educational institutions to offer more internships and opportunities to students.

Capacity building and workforce development.

The City offers programs such as “Take it to the Next Level” workshops/presentations/expos, the Mexican-American Cultural Center’s Latino Arts Residency Program, and Small Business Development Program that teach creative professionals business skills. The Small Business Development Program runs the Family Business Loan Program with the mission to enable existing local businesses, including creative businesses, to expand and create jobs.

Development and redevelopment of centers for culture and the arts.

The Asian American Resource Center and African American Cultural and Heritage Facility opened, providing educational, cultural, and business services to the community. Also, 2012 bonds will fund the redevelopment of the Dougherty Arts Center.



Infusion of creative elements in the Seaholm District.

The new Central Library in the Seaholm District, currently under construction, will have gallery space and other artistic amenities. The Seaholm Intake Facility Design Competition, currently underway, is focusing on adaptive re-use that could include artistic amenities.

The African American Cultural and Heritage facility.

Cultivation of cultural and heritage tourism.

- The Cultural Arts Division received a grant from the National Endowment for the Arts to create a Cultural Tourism Plan and Training in 2014.
- The Austin History Center's Community Archivist Program focuses on African American, Mexican American/Latino, and Asian American history, as well as an online history tour through Historypin.
- The Historic Preservation Office partnered with the University Of Texas School Of Architecture to create the Austin Historical Survey Wiki Project, allowing anyone to find and contribute information about Austin's historic buildings and sites.

Activation of public space.

The City's park system became the first municipal parks system to join the Smithsonian Affiliations Program and will help enliven city spaces by using Smithsonian Institution resources for science, history, world cultures and the arts.



Rendering of the possible Artspace Four-Story Artist Live/Work Complex and Community Gallery above Austin Playhouse (image by Dick Clark Architecture).

SPOTLIGHT: ARTSPACE MARKET SURVEY



www.austintexas.gov/event/artspace-market-survey-results-and-community-conversation

In 2013, the Cultural Arts Division, in partnership with Austin Playhouse, contracted with Artspace Projects Inc. to conduct a market survey of individual artists, arts/culture/creativity organizations, and creative businesses. The resulting report assesses the demand for the various kinds of creative space, articulates the specific design elements and building features preferred/required, and describes the individuals and entities' affordability levels. This information will assist nonprofits, developers, and others in making informed decisions for new and existing development based on the creative sector's needs, including live/work spaces and creative spaces in mixed-use projects.



The Asian American Resource Center (Photo by Betty Pu, Graphic Designer, Parks & Recreation Department).

For More Information on Priority Program 5



The Imagine Austin website's page for Priority Program 2:

www.austintexas.gov/page/creativeeconomy

CreateAustin Cultural Master Plan:

austintexas.gov/department/createaustin-cultural-master-plan

Downtown Austin Plan:

www.austintexas.gov/downtownplan

CAD – TXP, Inc. Study: The Economic Impact of the Creative Sector in Austin – 2012 UPDATE and Staff Response:

austintexas.gov/sites/default/files/files/creative_sector_impact2012.pdf

Americans for the Arts Austin Report "Arts & Economic Prosperity IV:"

austintexas.gov/sites/default/files/files/Redevelopment/TX_CityOfAustin_AEP4_FinalReport.pdf

Any Given Child Inventory and community planning:

mindpop.org/creative-classroom/

Hispanic Quality of Life Initiative:

austintexas.gov/department/hispanic-quality-life

African-American Quality of Life Initiative:

austintexas.gov/department/african-american-quality-life

PDR – Downtown Wayfinding Project:

<http://austintexas.gov/department/downtown-austin-wayfinding-program>

HEALTHY & AFFORDABLE

Healthy Food + Active Lifestyle + Health Care+ Housing Options + Savings

Priority Programs 6 and 7 promote ways of creating a more livable Austin, by focusing on regulations and investments that allow for a more affordable and healthier place to live.

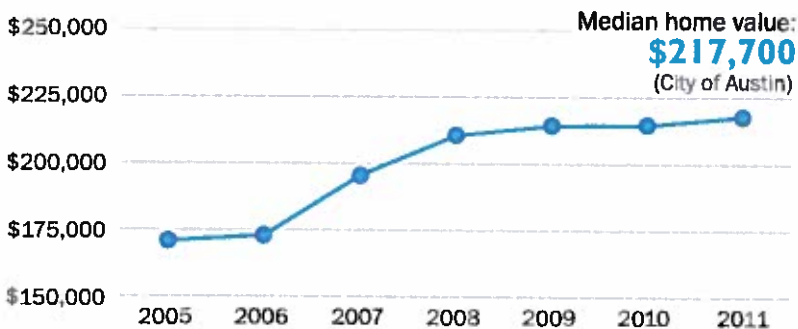
Current Conditions

Currently, Austinites are experiencing rising housing and rent costs, while salaries are not increasing at the same pace. As a result, the City is becoming increasingly unaffordable to a number of residents. At the same time that household affordability is suffering, there are rising obesity rates and other health concerns in the City.

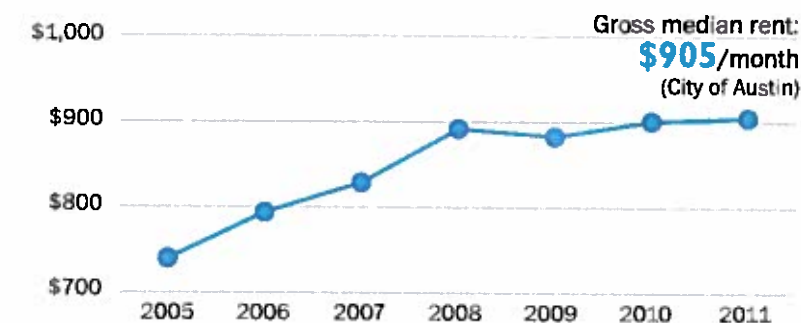
Housing Affordability

The City's strong population growth paired with slowed housing production during the recession has increased demand for and prices of all types of housing.

Home Value



Monthly Rent

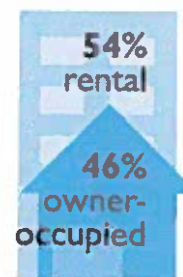


"People across all parts of the city and...all income levels live in safe, stable neighborhoods with a variety of affordable and accessible homes with access to healthy food, economic opportunity, healthcare, education, and transportation."

—Imagine Austin Vision p. 87

Housing Types

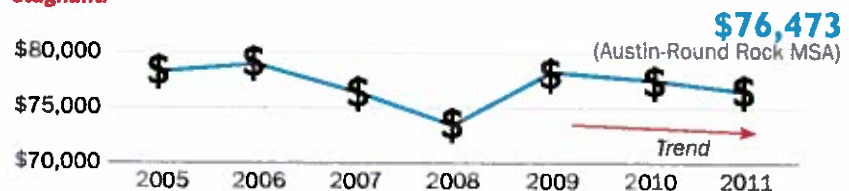
City of Austin



For more information on affordable housing see the City of Austin's FY 2013-2014 Community Needs Assessment: http://www.austintexas.gov/sites/default/files/files/Housing/Action_Plan/FY_2013-14/_13-14_Community_Needs_Assessment.pdf

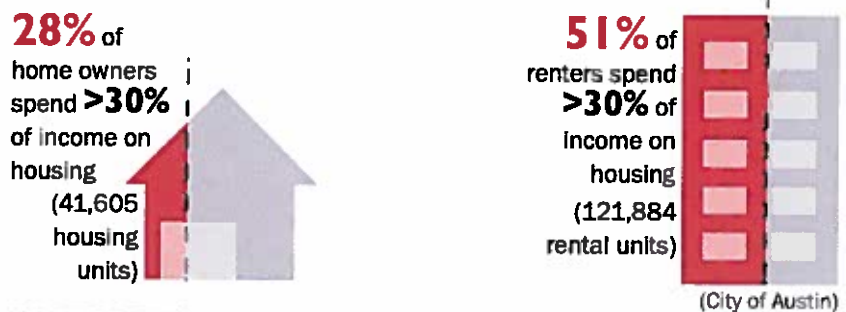
Median Family Income (Adjusted to 2012 dollars)

While the cost of housing has increased, **household incomes have remained stagnant.**



Cost Burdened Households

Because housing costs have increased while incomes have remained stagnant, Austinites are spending a greater portion of their income on housing. People who spend more than 30% of their income on housing are considered "cost burdened." 28% of Austin home owners and 51% of Austin renter households are cost burdened.

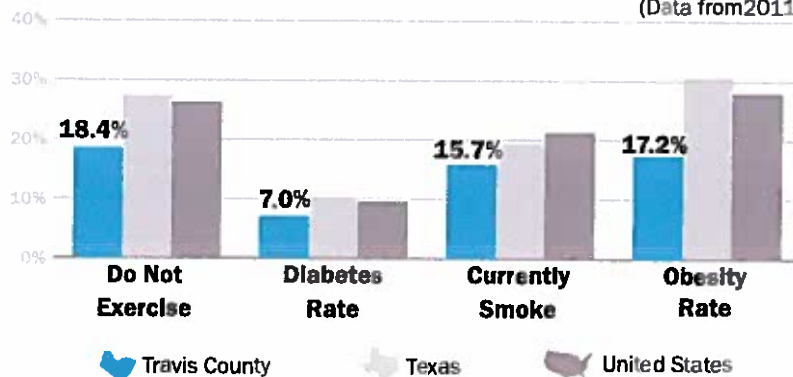


Health

Health Indicators

Residents of Travis County are on average healthier and more active than the state and national population.

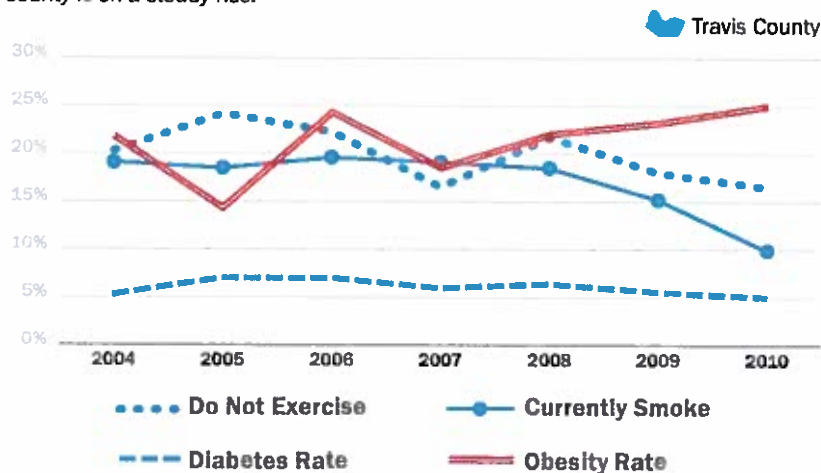
(Data from 2011)



Health indicator data from the Center for Disease Control and Prevention's Behavioral Risk Factor Surveillance System: <http://apps.nccd.cdc.gov/BRFSS-SMART/SeiQuickViewChart.asp>

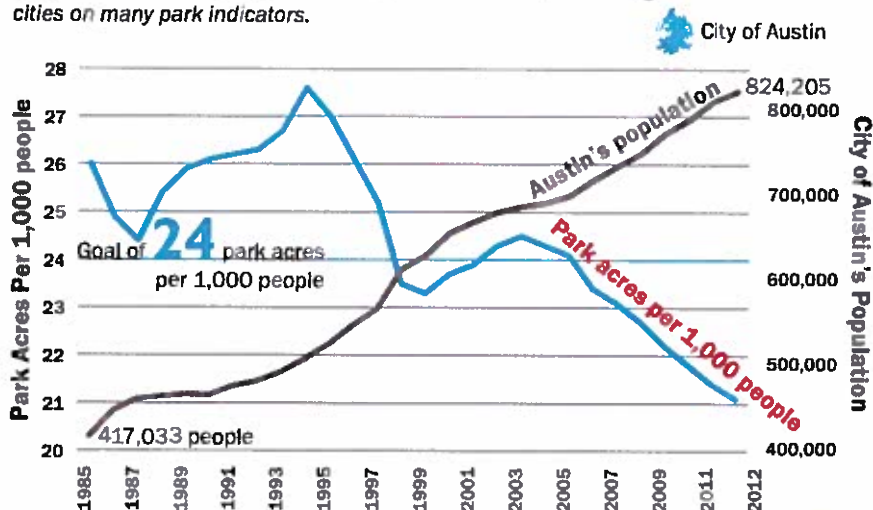
Health Indicators Continued

Historical data from 2004-2010 provides mixed results on the personal health of those living in the Austin area. The good news is that use of any tobacco products among adults was stable for several years with reported usage beginning a decline in 2009. The prevalence of diabetes and cardiovascular disease among adults has remained stable over time. Despite this, the prevalence of obesity (BMI ≥ 30) in Travis County is on a steady rise.



Parkland

One way we can work to combat the increasing obesity rate is to focus attention on ways to allow for increased physical activity. Parks provide important opportunities for people of all ages to get outside and exercise, and can be an indicator of overall community health. Unfortunately, Austin is struggling to acquire enough parkland to keep up with population growth, falling behind the national average and other peer cities on many park indicators.



Residents in Walking Distance of Parkland

Current Percent: **37%**



of residents living in the urban core live within 1/4 mile of a publicly accessible and child-friendly park or green space.

City Goal: **100%**

Austin falls far outside the national models set by cities such as Denver (90% of residents), Seattle (79% of residents), Minneapolis (99.4% of residents), and Chicago (more than 90% of residents).

See the City of Austin's 2011 Urban Parks Workgroup Report Recommendations: https://www.austintexas.gov/sites/default/files/files/Capital_Planning/Bond_Development/Parks_Open_Space_Committee/urban-parks-workgroup-final-report.pdf



Mueller Development row homes (courtesy of David Weekly Homes).

Priority Program 6: Develop and maintain household affordability throughout Austin

See page 201 of *Imagine Austin* for more information on Priority Program 6.

Core Departments

Neighborhood Housing and Community Development, Planning and Development Review, Economic Growth and Redevelopment Services Office, Health and Human Services, Code Compliance

Priority Program Team Workplan

The team has formed three inter-departmental and inter-disciplinary sub-teams to address the primary aspects of their workplan: data and research, dedicated revenue and affordable housing tools, and regulatory practices.

Action Matrix: Moving Forward

- ★ **HA A3.** Enhance regulations and programs to promote affordable housing by utilizing publicly-owned land; preserving existing affordable housing; allowing for diverse housing types throughout Austin; providing assistance in securing funding; and examining regulations and policies that adversely affect affordable housing.
- ★ **HA A4.** Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.
- ★ **S A26.** Promote the development of housing opportunities that support persons transitioning from homelessness to housing stability.



Glen Oaks home developed by Green Doors.

Priority Program Sub-Teams

Data & Research Team

This team will continue supporting the household affordability provisions within *Imagine Austin* by obtaining reliable data and conducting comprehensive research with thorough analysis that will be shared with the other sub-teams.

Dedicated Revenue & Affordable Housing Tools Team

This team will analyze opportunities for dedicated revenue streams and other reliable sources of funding for affordable housing activities including ways to ensure long-term affordability and to develop new goals and strategies to promote the distribution of affordable housing throughout the city.

Regulatory Practices and Policies Team

This team will coordinate with Priority Program 8 to ensure that affordability is addressed during the Land Development Code revision process, in addition to recommending new policies or amendments to existing ordinances to promote the goals of affordability.

Major Initiatives and Key Accomplishments

Planning for a comprehensive report on housing in Austin.

The City will issue a solicitation in 2013 for a consultant team to conduct a combined report including a comprehensive housing market study, an analysis of impediments to fair housing, and an analysis on the preservation of affordable housing in Austin. These reports will provide crucial information on the housing needs of area residents by highlighting trends and future demand for housing; identifying actions to increase housing choice and remove barriers to a fair housing market; and developing strategies for sustainable approaches to achieving the creation and preservation of affordable housing in Austin. The combined report is scheduled for release in 2014.

Funding of supportive housing units.

The Austin City Council passed a resolution in 2010 giving priority to funding 350 permanent supportive housing units over four years. As of July 2013, the City has added 286 of these units to the pipeline. This includes 181 units that are occupied and 105 that are partially funded.

Development of recommendations for geographic dispersion.

The Community Development Commission's Affordable Housing Siting Policy Working Group developed a set of recommendations to assist Council in moving forward with geographic dispersion. A component of this policy is the Austin Opportunity Mapping tool that can be used to assess proposed projects or policies, and includes three sets of opportunity indicators: Education; Economics/Mobility; and Housing/Environmental Conditions.

Growth of the Housing Trust Fund.

The Economic Growth and Redevelopment Services Office negotiated the Green Water Treatment Plant property sale which in 2013 begins to implement the Council resolution requiring 40% of property taxes from City-owned land to be transferred to the Housing Trust Fund, as directed by Austin City Council resolution 000907-72.

Preparation for an assessment of the Density Bonus Program.

Neighborhood Housing and Community Development is enhancing its reporting on affordable housing policy accomplishments as well as accomplishments through Master Developer Agreements that have produced affordable housing results. This information will be available through a dedicated page on the Neighborhood Housing and Community Development Department's website and will be a part of the department's 2014 Investment Plan and Policy Report available at the beginning of FY2014.



La Vista de Guadalupe, developed by the Guadalupe Neighborhood Development Corporation (Courtesy of Tre Dunham).

Planning for the creation of an affordable housing database.

The Neighborhood Housing and Community Development Department is creating a comprehensive “real-time” database which includes available affordable housing units, services, resources, and incentives to strengthen the process of connecting lower-income buyers and renters with safe, decent and sanitary affordable housing options.

Downtown Density Program.

In June 2013, the City Council adopted Land Development Code amendments that put in place a Downtown Density Program. These code amendments advance the Downtown Austin Plan's goal of creating a means for projects to obtain additional height or square footage entitlements in exchange for funding for affordable housing – or even affordable housing units.



A rendering of Wildflower Terrace. The City of Austin provided funding for the acquisition and development of this 201-unit senior development in the Robert Mueller Municipal Airport Redevelopment Area (Image by Diana McIver & Associates, Inc).

SPOTLIGHT: RECORD NUMBER OF AFFORDABLE RENTAL UNITS

In the last six years, the City has produced and preserved a combined 3,417 housing units and created more than 2,900 jobs related to the construction and operation of those units. Of these units, approximately 30 percent are leased to households with incomes no greater than 30 percent of the median family income (MFI) (\$21,950 for a four-person household). The remaining 70 percent are leased to households with incomes no greater than 50 percent MFI (\$36,600 for four persons). While this is a significant achievement, there is a remaining need for 12,000 new subsidized units (renting for \$425 monthly or less) for very-low income residents, requiring an average of 1,000 units per year to meet the need between 2008 and 2020.

For More Information on Priority Program 6

The Imagine Austin website's page for Priority Program 6:

www.austintexas.gov/page/householdaffordability

The City's FY 2013-2014 Action Plan:

austintexas.gov/department/housing

FY 2014-2019 Consolidated Plan:

austintexas.gov/department/housing

Austin Opportunity Mapping Initiative:

www.opportunitymatterscentex.org/



Sprouting Health Kids workday for Graham Elementary School children (photograph courtesy of the Sustainable Food Center).

Priority Program 7: Create a Healthy Austin program

See page 205 of *Imagine Austin* for more information on Priority Program 7.

Core Departments

Health and Human Services, Planning and Development Review, Parks and Recreation

Priority Program Team Workplan

The team has brought in partners to help implement the work program. This team is helping in the creation of the Community Health Improvement Plan, which is a necessary program to complete the first work plan step, creating a Healthy Austin program. They have also worked on a number of initiatives including the tobacco cessation programs, education programs, and expansion of community gardens.

Action Matrix: Moving Forward

- ★ **CFS A3.** Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.
- ★ **S A6.** Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare.
- ★ **S A10.** Develop partnerships to promote awareness and educate residents about healthy food choices, sources and preparation.



Child at the Cunningham Elementary School and Community Farm; Festival Beach Community Garden; and Grow Local Spread the Harvest seeds (photographs courtesy of the Sustainable Food Center).

Major Initiatives and Key Accomplishments

Economic evaluation of the City's food sector.

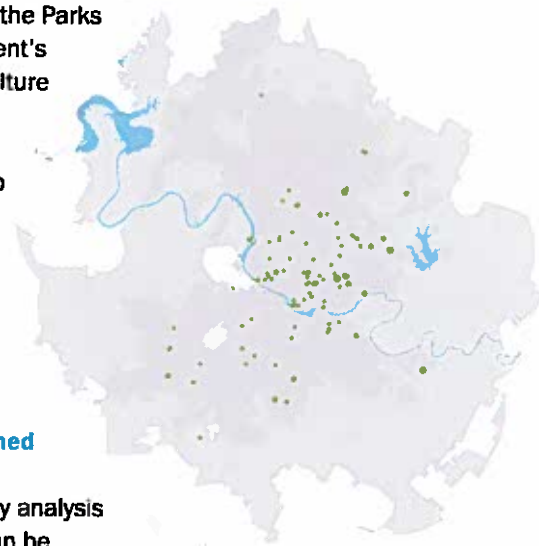
The Economic Growth and Redevelopment Services Office completed the City's first economic evaluation of the Food Sector (a \$4 billion industry). Working with TXP and the Sustainable Food Policy Board, the analysis presented a roadmap for the City to address food desert issues, recommendations to capitalize on an unused "brand" opportunity for small business expansion, and opportunity for low and moderate income employment. Recommendations included creation of a regional food distribution hub and a major farmers market modeled on Pike Place Market in Seattle.

Improvement of nutrition and food access through community gardens.

The City opened gardens in the fall of 2012 at four senior citizen centers (South Austin Senior Activity Center, Virginia L. Brown Community Center, Gus Garcia Recreation Center, and Oswaldo B. Cantu Pan American Recreation Center) in partnership with the St. David's Foundation and is planning a community garden at the Dove Springs District Park. In addition, the Parks and Recreation Department's Sustainable Urban Agriculture and Community Garden Program coordinated outreach events, clean up days, spring plantings, educational programming, organizational management, and design workshops.

Feasibility analysis of growing food on City-owned land.

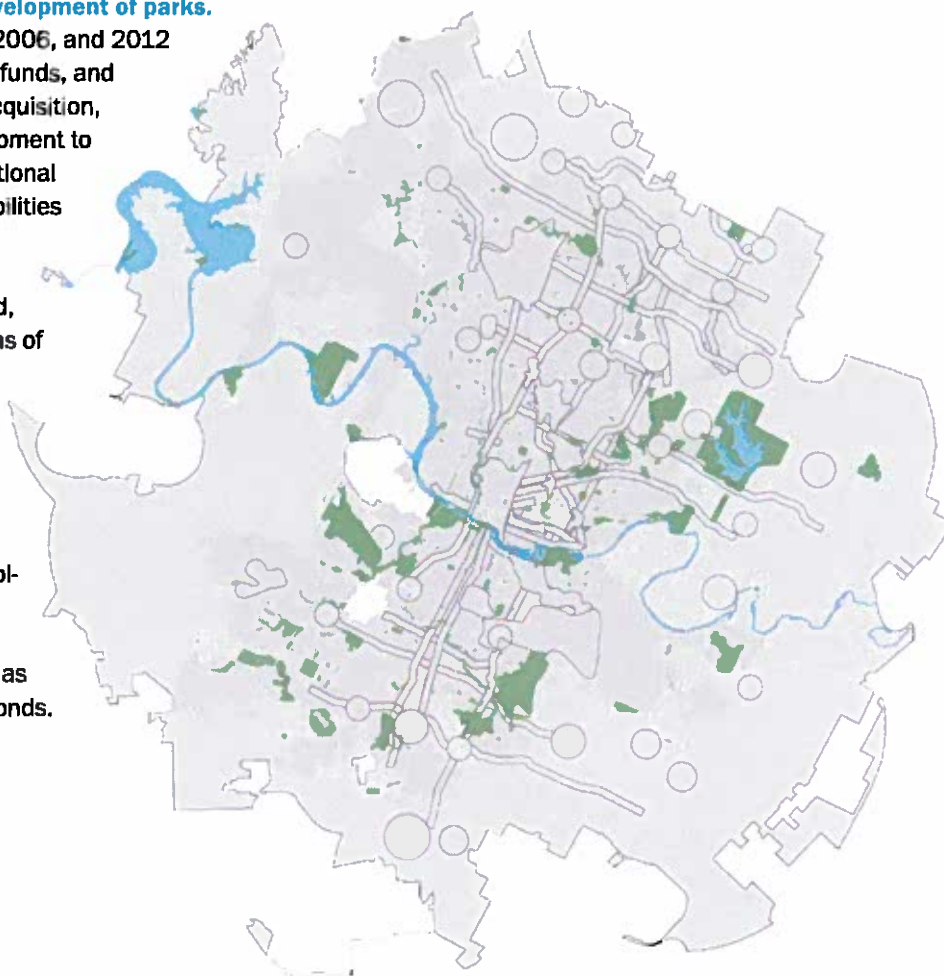
The City began a feasibility analysis of City-owned land that can be utilized for community gardening and leased for commercial urban farming.



Map of community gardens in Austin (140 total).

Acquisition, design and development of parks.

The City is spending 1998, 2006, and 2012 Bonds, parkland dedication funds, and other grant funds on land acquisition, and park design and development to create diverse public recreational opportunities for all ages, abilities and interests. Since May of 2012, the City has acquired nearly 142 acres of parkland, all in parkland-deficient areas of south and east Austin, and is in varying stages of constructing and expanding four urban infill pocket and neighborhood parks. In addition, the City undertook projects city-wide at metropolitan, district, neighborhood and pocket parks as well as greenbelt and trail corridors as approved under the 2012 Bonds.



Map of parkland in Austin.



Smoke-free signage in Austin.

Promotion of tobacco-free places.

The City promotes tobacco-free public places, including all City parks, trails, green spaces, recreation centers, senior centers, nature preserves, swimming pools, and municipal golf course practice facilities. Health and Human Services, Austin Public Library, Communication Technology Management, and all of Travis County and Capital Metro owned property have implemented a tobacco-free campus policy.

The *Imagine Austin* Speaker Series.

In 2012 and 2013, the City held the *Imagine Austin* Speakers Series, which has brought nationally recognized speakers to Austin to speak about ways the built environment affects and can encourage healthy behavior.

Improvement of the quality of health care.

Health care organizations, including Seton Family of Hospitals, Community Care, Lone Star Circle of Care, People's Community Clinic, and El Buen Samaritano, are working through the Integrated Care Collaboration to improve the quality of care among indigent care providers through implementing clinical interventions that address cardiovascular disease, diabetes and tobacco use.

For More Information on Priority Program 7



The *Imagine Austin* website's page for Priority Program 7:

www.austintexas.gov/page/healthyaustin

The Economic Impact of Austin's Food Sector:

austintexas.gov/sites/default/files/files/Radevelopment/Economic_Development/TXP_Austin_Food_Sector_Report_03282013_FINALv1.pdf

Community Health Assessment/Community Health Profile Link:

www.austintexas.gov/sites/default/files/files/Health/CHA-CHIP/cha_report_Dec2012.pdf

Draft Community Health Improvement Plan:

www.austintexas.gov/sites/default/files/files/Health/CHA-CHIP/CHIP_Draft_12-13-12.pdf

Hispanic Quality of Life Report:

austintexas.gov/sites/default/files/files/City_Manager/HispanicReport-FINALver2-2optimized.pdf

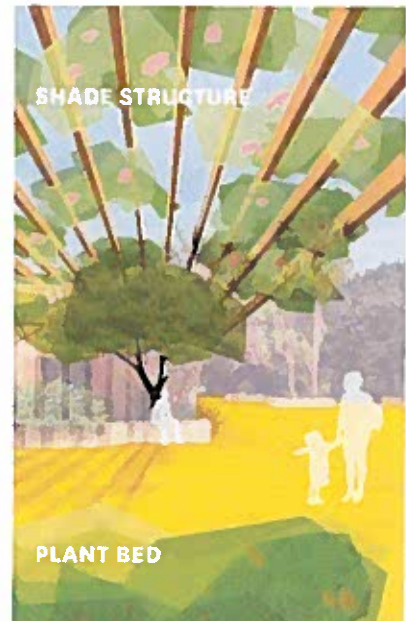


SPOTLIGHT: HOLLY SHORES / EDWARD RENDON SR. PARK AT FESTIVAL BEACH – MASTER PLAN

In 2013, the Parks and Recreation Department held a series of design workshops to engage neighborhood residents in helping to shape the vision for Holly Shores and a master plan that includes nearby parkland. The parkland to be redeveloped stretches from Interstate 35 east to Pleasant Valley Road, along the north shoreline of Lady Bird Lake. Design concepts have emphasized the waterfront, with features envisioned such as a beach, decks, and a wide footbridge out into the water.

The master plan includes redevelopment of Edward Rendon Sr. Park at Festival Beach, Fiesta Gardens, and the Holly Power Plant Site. The decommissioned plant will provide an additional nine acres of parkland.

The long-term vision is to enhance the quality of life in the surrounding neighborhoods. This is important for families looking to the future. Completing all aspects of the long-term project could take up to 20 years, depending on funding. The first phase of improvements for implementation of this master plan is funded under the 2012 Bonds. Health benefits could include opportunities for play, fitness, fishing, swimming, kayak/canoeing, art, a museum, a destination for small events, and new trails and roads for better connectivity for pedestrians, bicyclists and vehicles.



Design concepts for Holly Shores and nearby parkland (created by prime consultant to the master plan project, Michael Van Valkenburgh Associates, Inc.

austintexas.gov/hollyshores
masterplan



Lady Bird Lake Boardwalk Project.

This project will improve connectivity by bridging the southeastern gap of the Lady Bird Lake hike and bike trail. It is an example of accomplishments that will be highlighted in future annual reports.

Appendices

Appendices



1. **Appendix 1:** includes the purpose of the Annual Report (see *Imagine Austin*, p. 223).
2. **Appendix 2:** contains an Action Matrix listing the status of *Imagine Austin* actions that fall under priority program topics. For a full list of the actions for achieving the plan's vision and goals, see *Imagine Austin*, pp. 228-266.
3. **Appendix 3:** contains baseline data on key indicators, or metrics that will be used to measure whether or not the goals and vision of the plan are being met. Some of these indicators are included in the body of the report to illustrate the City's current conditions. The Five Year Evaluation and Appraisal Report will include a full review of these indicators.
4. **Appendix 4:** provides greater detail about the *Imagine Austin* outreach events that were summarized in Section III under Education & Engagement.
5. **Appendix 5:** includes the correction of a few minor errors in the plan document.

APPENDIX I: PURPOSE OF THE ANNUAL REPORT

Documenting Progress: Plan Monitoring and Review

Regular evaluation and monitoring of the *Imagine Austin Comprehensive Plan* is a key component of the implementation strategy. If the plan is to remain useful and effective over time, the City must establish a method to measure the successes and challenges in achieving its vision, goals, and implementation strategies. Ongoing monitoring will inform the City Council, Planning Commission, City of Austin administration and departments, partner organizations, and the public about the plan's effectiveness; identify those aspects of implementation that are working well and those needing improvement; and keep the plan current as circumstances change and new information becomes available. The monitoring process provides a way to measure progress and get feedback from policy makers and the public to determine if the implementation program is working to achieve the *Imagine Austin* vision. Plan monitoring includes two primary components: annual program monitoring of recommended initiatives, programs, or regulatory changes; and longer term performance monitoring using indicators to measure whether the recommended actions are achieving desired results. These components will be documented using the two monitoring and review mechanisms identified in the Austin City Charter—the Annual Report (program monitoring) and the periodic (i.e., five-year) Evaluation and Appraisal Report (performance monitoring).

Annual Report (Program Monitoring)

The Annual Report assesses the City's progress in accomplishing the priority programs identified in the *Imagine Austin* Implementation plan. The report will include:

- Projects and policies (including capital improvements) implemented and the alignment of those projects and policies with the goals of the plan
- An annotated matrix indicating the implementation status and benchmarks of each priority program
- The work program for the coming year
- Suggestions for updates to the comprehensive plan needed to respond to new issues and changing conditions, for consideration by City Council.

The Annual Report will be submitted by the Planning Commission to the Mayor and City Council at the end of each fiscal year.

APPENDIX 2: ACTION MATRIX

Acronyms & Legend

AE	Austin Energy
AFD	Austin Fire Department
APD	Austin Police Department
APL	Austin Public Library
ARR	Austin Resource Recovery
ATD	Austin Transportation Department
AWU	Austin Water Utility
CAD	Cultural Arts Division of EGRSO
CPO	Capital Planning Office
CTM	Communications and Technology Management
ED	Economic Development Division of EGRSO
EGRSO	Economic Growth and Redevelopment Services Office
EMS	Emergency Medical Services Department

GLPIT	Green Infrastructure Priority Program Implementation Team
HHSD	Health and Humand Services Department
HRD	Human Resources Department
NHCD	Neighborhood Housing and Community Development
OoS	Office of Sustainability
PARD	Parks and Recreation Department
PIO	Public Information Office
PDRD	Planning and Development Review Department
PWD	Public Works Department
RES	Office of Real Estate Services
SBDP	Small Business Development Program of EGRSO

SMBR	Small and Minority Business Resources
TARA	Telecommunications and Regulatory Affairs
WPD	Watershed Protection Department

PRIORITY ACTIONS

Priority actions are highlighted in the left most column



Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.			
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.		Consider during annual Capital Improvement Program planning process.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.		- PDRD will identify specific organizational needs and hire staff. - EGRSO will expand redevelopment services into additional <i>Imagine Austin</i> identified centers and corridors.
LUT A13	Create a system of high-capacity transit, including elements such as urban rail and bus rapid transit corresponding to land-use mix and intensity.		- Align Strategic Mobility, Bicycle Master Plan, and Sidewalk Plan with <i>Imagine Austin</i> for public Review to achieve a 5% modal split. - Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan. - Revise Land Development Code. - Revise Subdivision Regulations. - Analyze proposed Urban Rail corridors.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A14	Increase public transit ridership.	ATD, PDRD, PWD, EGRSO, CPO		- Align Strategic Mobility, Bicycle Master Plan, and Sidewalk Plan with Imagine Austin for public Review to achieve a 5% modal split. - Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan. - Revise Land Development Code - Revise Subdivision Regulations - Finish development of the Sustainable Places Analytic Tool and use to analyze proposed Urban Rail corridors.
LUT A15	Ensure that the construction, operation, and management of rail, bus rapid transit, local bus systems, and future public transportation are integrated and coordinated across City Departments and with our partners such as other local governments, agencies, and districts.	PWD, ATD		- Align Strategic Mobility, Bicycle Master Plan, and Sidewalk Plan with Imagine Austin for public Review to achieve a 5% modal split. - Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan.
LUT A16	Enhance crosstown transit options to better connect people to the places where they live, work, play, shop, and access services.	ATD, PWD		- Align Strategic Mobility, Bicycle Master Plan, and Sidewalk Plan with Imagine Austin for public Review to achieve a 5% modal split. - Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD, EGRSO		- Implementation of Airport Boulevard Corridor Plan in process. - Develop EGRSO prioritizations to expand to all identified Imagine Austin Centers and Corridors. - Continue Corridor Project Development.
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PDRD, PWD, ATD, CPO		- Implement recommendations from corridor projects - Amend AMATP to support connectivity and right of way preservation. - Revise Land Development Code. - Revise Subdivision Regulations. - Continue working group to modify Transportation Criteria Manual. - Consider during annual Capital Improvement Program Planning Process
LUT A21	Create a network of on - and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PWD, ATD		Align Strategic Mobility, Bicycle Master Plan, and Sidewalk Plan with Imagine Austin for public Review to achieve a 5% modal split.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.			
LUT A22	PORD		Enhance PDRD process for identifying funding and building partnerships.
LUT A23	PDRD, PWD, ATD		Revise Subdivision Regulations.
LUT A24	PDRD, PWD, ATD, EGRSO		- Implementation through master planning and development review process. - Revise Land Development Code.
LUT A25	ATD		Consider during annual Capital Improvement Program Planning Process.
LUT A27	PDRD, PWD, ATD		- Publish monthly newsletter regarding Imagine Austin and related issues. - Coordinate newsletters across departments.
LUT A31	PDRD, PWD, ATD, CPO, EGRSO		- Enhance PDRD process for identifying, funding and building partnerships. - Analyze proposed Urban Rail corridors. - Consider during annual Capital Improvement Program Planning Process.
HN A5	PDRD, PWD, ATD, CPO		- Revise Land Development Code. - Revise Subdivision Regulations. - Coordinate with departments.
E A5	PDRD, PWD, ATD		- Revise Land Development Code. - Revise Subdivision Regulations. - Coordinate with departments.
CFS A25	PWD, ATD, CPO		Consider during annual Capital Improvement Program Planning Process.
CFS A34	PDRD, PWD, ATD, CPO		- Revise Land Development Code. - Revise Subdivision Regulations. - Consider during annual Capital Improvement Program Planning Process. - Coordinate with departments.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.			
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.		• Revise Land Development Code. • Revise Subdivision Regulations. • Consider during annual Capital Improvement Program Planning Process. • Coordinate with departments.
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.			
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.		• Complete Watershed Protection Ordinance update. • Revise Land Development Code
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.		• Review existing policy with Land Development Code revisions. • Coordinate with EGRSO.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.		• Examine as part of Land Development Code revision. • Adopt Drainage Criteria Manual.
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.		• Work with stakeholders to get input. • Coordinate with Green Infrastructure Priority Program.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.		Re-evaluate the landscape ordinance. Adopt 2012 UPC with local amendments. Finalize auxiliary water study.
CE A1	Implement the City of Austin Climate Protection Plan.		Coordinate with OoS on prioritization of plan elements.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.		Coordinate with Green Infrastructure Priority Program Green Infrastructure Acquisition Sub-team.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.			
CE A3 Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize grayfield/redevelopment/infill.	WPD, PDRD		- Evaluate with Land Development Code revision. - Coordinate with Green Infrastructure Priority Program Regulatory Policy Sub-team.
CE A4 Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PDRD		- Coordinate with Green Infrastructure Priority Program Regulatory Policy Sub-team. - Evaluate with Land Development Code revision.
CE A5 Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, AWU, PDRD		Evaluate status/implementation of BSZ Regional Water Quality Plan.
CE A6 Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	PDRD, WPD		Evaluate with Land Development Code revision.
CE A7 Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	PDRD, WPD		Consider changes to zoning process to include environmental impact evaluation and feasibility.
CE A8 Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	Sustainability Office, AE, WPD, ARR, PARD		Revamp/expand green business award program (Sustainability).
CE A9 Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	PWD, ATD, PDRD, WPD, PARD		PARD to develop curriculum for after-school and summer programs.
CE A15 Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas.	AWU, WPD, RES, PARD		Coordinate with Green Infrastructure Priority Program Green Infrastructure Acquisition Sub-team.
CE A16 Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	WPD, PARD, AWU		Defer to Green Infrastructure Priority Program Public Lands Management Sub-team.
CE A17 Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	AWU, WPD		Continue work with Colorado River Foundation and in-house elementary education programs. Explore potential demonstration projects and test sites at educational campuses as well as research partnerships.
CE A18 Create a regional task force to address inter-jurisdictional environmental sustainability issues.	OoS		

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.			
CE A23	WPD		Further evaluation in Land Development Code revisions.
CE A24	PDRD, WPD		- Evaluate how zoning regulations can help implement. - Coordinate with Land Development Code revisions.
CFS A8	WPD, PARD		- RZR Program in WPD implements in select watersheds. - Evaluate further in Land Development Code revision. - PARD and WPD continue funding of the Grow Zone Project and planting of trees in riparian areas.
CFS A9	PWD, ATD, PDRD, WPD, PARD		- Urban Trails Master Plan underway. - Develop Trails Criteria Manual.
CFS A11	WPD, PARD		Colorado River Corridor Plan implementation.
CFS A28	AWU		- Coordinate with AE Key Accounts. - Complete commercial benchmark studies - Develop joint water/energy rebate structure. - Explore low-interest loans through third-party.
CFS A29	AWU		- Research environmental footprint application - Continue existing media campaigns.
CFS A34	AWU, PDR, AE, PWD		- Ongoing regional water planning efforts and coordination with LCRA. - Further evaluation in Land Development Code revisions.

	Action	Responsible Department(s)	Status	Next Steps
	PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.			
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens green streets, infiltration facilities, and the urban forest.	WPD		Coordinate with Green Infrastructure Priority Program.
CFS A36	Incentivize and promote low impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD		- Continue revisions to ECM, DCM, and TCM. - Work with stakeholders to get input. - Coordinate with Green Infrastructure Priority Program.
CFS A37	Strengthen water conservation programs to lower water use using new tools, incentives, and regulations.	AWU		- Continue to review program offerings for cost effectiveness. - Research new technologies.
CFS A38	Develop incentives and coordinate regulations to promote innovative water and graywater re-use options for building and site design, landscape maintenance, and agricultural irrigation.	AWU, WPD		- Proposed UPC changes expected in April 2013 - Further evaluate with Land Development Code revisions. - Complete auxiliary water study, recommend code changes. - Explore joint marketing of irrigation/auxiliary water solutions.
CFS A39	Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	WPD, PDRD		- Explore options as part of Airport Blvd Form-Based Code. - Further evaluate with Land Development Code revisions.
CFS A41	Participate in national, state, and local efforts to identify, assess, and reduce emerging contaminants in water, such as pharmaceuticals and personal care products.	AWU, WPD		- Pending TOEQ policy actions. - Ongoing evaluation.
CFS A42	Strengthen flood control, erosion, and water quality programs, incentives, regulations, and enforcement to incorporate best practices and meet or exceed national standards.	WPD		- Watershed Protection Ordinance under development and Watershed Master Plan. - Further evaluation in Land Development Code revisions.
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas.	WPD		Further evaluation in LDC revisions.
CFS A44	Collaborate with regional water providers to identify and reduce service overlaps and coordinate access to main water sources, including groundwater.	AWU		Ongoing coordination with area water providers.

Action		Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED		Continue participation, conversations, and support.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and - scaled districts, transit-oriented districts (TOD), etc.	ED		Find out what they are already doing.
E A3	Create a regulatory framework to foster a business-friendly environment.	PDR, SBDP		• Revise Land Development Code. • Revise Subdivision Regulations. • Coordinate with other departments.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	All EGRSO divisions		Determine measures and stakeholders.
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	ED		Continue working with ABIA and Austin Chamber's Air Services Task Force.
E A7	Facilitate international trade that benefits diverse sectors of the Austin economy.	EGRSO, ED		Coordinate with departments, continue to implement EGRSO's international economic development strategy.
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	SBDP, ED		• Help promote SBDP's programs and resources, create new programs. • Evaluate initial online offering and determine resource needs for expanded online education resources.
E A9	E A9 - Establish and expand policies, programs, and partner - ships to support the development of creative industries, including film, music, gaming, etc., in Austin.	CAD, ED, HRD		Support creation of incubator program.
E A10	Partner with the Austin Convention and Visitors Bureau to develop a marketing strategy to promote tourism that builds upon Austin and Central Texas' unique natural environment, outdoor lifestyles, live music, performing arts, culture, diversity, and history.	ED, CAD, APL		• Continue to provide support as True Austin representative. • Austin Public Library will continue existing relationship.
E A11	Partner with business, property, and arts organizations to enhance downtown Austin's position as a nationally - and internationally-renowned business, entertainment center, and regional destination.	ED - Coordinate		Find out what's already happening, plan future needs.

Action		Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	CAD, ED, HRD		
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to identify gaps in educational programs; identify the skills needed for current, emerging, and targeted job sectors; and educate students at all levels about the skills needed to compete in a 21st Century economy.	Any Given Child (PARD/CAD/HRD), ED		• Meet/talk with organizations. • Identify gaps in grades 9-12 for Any Given Child.
E A14	Work with local colleges and universities to expand their medical education offerings and increase the availability of medical residency programs.	ED		Find out what's already being done and identify gaps.
E A15	Develop economic development programs and incentives to promote the employment of historically under - employed segments of the population.	ED		• Focus more specifically on projects that provide these kind of jobs. • Formulate incentive policy that rewards creating these kinds of jobs.
E A16	E A16 - Create a regional economic development task force, led by the Greater Austin Chamber of Commerce, that includes the City of Austin, nearby municipalities and surrounding counties; the University of Texas, Austin Community College, and other area institutions of higher learning; area transportation providers such as the Capital Area Metropolitan Planning Agency, Texas Department of Transportation, Central Texas Regional Mobility Authority, and Capital Metropolitan Transportation Authority; major employers and representatives from major industries; and other regional partners to develop a strategic direction for the Austin region.	ED		Continue participation.
E A17	Establish more formal relationships between the cities in the Texas Triangle (Dallas-Fort Worth, Houston, and San Antonio) to address issues regarding the larger region, including intraregional trade policies, the development of an inland port, and the employment of the region's diverse population."	ED		Continue participation.
E A18	Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses.	ED, SBDP, SMBR		• Identify gaps via Small Business Needs Assessment 2013. • Future need: Study of street vendors / fairs.

Action		Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A19	Create a public-private task force between the State of Texas, the City of Austin, Travis County, local universities, the Chamber of Commerce, and local industries to invest in research and development and green tech, biotech, high tech, and other emerging technologies.	ED		- Finalize plans for clean tech incubator at COTA. - Continue participation in Clean Energy Council. - Identify gaps.
E A21	Establish strategies, incentives, or investments in health – full outdoor activities and venues that generate economic benefits to local businesses while promoting wellness.	HHSD		
CFS A27	Create a world-class library system by expanding collections and public computer access and by upgrading and expanding library facilities by completing the new Central Library, building four regional Resource Branches in the four quadrants of Austin, and retrofitting the Faulk Library as an expansion of the History Center.*	APL – lead		Expand AHC into Faulk after new Central Library opens.
S A31	Expand mentoring and tutoring programs to help school – aged children improve their academic performance and develop essential life skills.	AE, APL		Continuing program with focus on recruiting additional mentors and tutors.
S A32	Work with educational and business partners to expand the availability of early childhood education and daycare services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.	Any Given Child (CAD/HRD/PARD) – lead		
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	Any Given Child (PARD/HRD/CAD) – Lead, APL – Coordinate		Continue to collaborate with school districts.
S A34	Work with child care providers, school districts, local businesses, and non-profits to make affordable and accessible child care, early education, preschool, afterschool, and summer programs widely available throughout Austin and its extrajurisdictional jurisdiction (ETJ).	HRD, APL		Austin Public Library will promote existing programs.
S A35	Partner with businesses to offer incentives to childcare, early education and preschool programs that locate in underserved areas and near employment centers.	HHSD, HRD		Continue to partner with businesses.
S A36	Explore funding opportunities to offer financial assistance or scholarships to low and moderate income families for early childhood education and childcare.	HHSD, HRD, APL		Evaluate pilot.

Action		Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
S A37	Create opportunities for public-private partnerships to increase direct involvement by City departments, such as Parks and Recreation, in childcare and afterschool programming.	APL, PARD, HRD, HHSD		Continue programs afterschool programs.
S A38	Partner with local school districts, colleges, universities, and vocational schools to expand the availability of evening and weekend continuing education and higher education classes.	HRD		Define the City's role.
S A39	Develop a youth student leadership program that involves students in community planning and implementation.	HRD, CPIO		- Continue to work with Youth Council; - Continue AustinCorps.
S A40	Collaborate with educational and business partners in developing a comprehensive education program for all ages that focuses on the range of skills (i.e., literacy, interpersonal skills, and vocational skills) needed to for gainful employment.	APL, PARD, HRD		Continue existing services.
S A43	Collaborate with educational and business partners in expanding educational opportunities to meet the needs of current and emerging industries, the safety needs of the public sector, as well as those of the skilled trades.	HRD, PARD, EGRSO		Continue as part of EGRSO's strategic planning.
S A44	Partner with the colleges and universities when designing community-based education programs.	SBDP, EGRSO, APL, PARD		Create inventory of existing initiatives across City departments.
S A45	Explore leasing and cost-sharing agreements between the Austin Independent School District and the City of Austin to facilitate under-capacity schools and under - funded programs to remain open and in operation.	CMO		
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	PARD, HRD, CMO		Continue initiatives and collaborations.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	PARD, HRD, APL		
S A48	Support better integration of education from pre-kindergarten through higher education.	PARD, HRD		
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	APL, HHSD, PARD		Austin Public Library will continue storytimes, brochures, programs, materials and NCL have cooking demo area.

Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
CA16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED 	Support creation of incubator program.
CA18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	CAD 	Monitor implementation of Troublemaker Studios incubator program.
CA19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	CAD, PARD 	Monitor implementation of Troublemaker Studios incubator program.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD	- Complete Watershed Protection Ordinance update. - Revise Land Development Code.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.	WPD, PARD, PW, PDRD	Revise Transportation Criteria Manual.
LUT A20	Develop roadway and rights-of-way design standards that accommodate the needs of street trees and above and below ground utilities and infrastructure.	WPD, PARD, PW, PDRD, AE, AWU	Revise Transportation Criteria Manual.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	Regulatory Policy Sub-Team	Revise Land Development Code.
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	Green Infrastructure Acquisition Sub-team	Green Infrastructure Acquisition Sub-team to make recommendations.
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, PDRD	- Complete Watershed Protection Ordinance update. - Revise Land Development Code.
LUT A39	Create regulations and incentives for developers and builders to use green development techniques for buildings, streets, and open spaces with a focus on conservation, longevity, and sustainability.	PDRD, WPD	- Complete Watershed Protection Ordinance update. - Revise Land Development Code.
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	Green Infrastructure Acquisition Sub-team	- Green Infrastructure Acquisition Sub-team to make recommendations. - Continue expending 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. - Collaborating with PDRD staff as they relate to community gardens, parks and open space design. - Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
LUT A41	Promote Austin and the surrounding area's green infrastructure by utilizing web-based tools such as maps and other resources.	Green Infrastructure Priority Program Implementation Team (GIPPIIT)		Continue developing web-based tools that promote the areas surrounding green infrastructure.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, greywater irrigation, solar power, and energy efficient utilities.	Regulatory Policy Sub-Team		- Complete Watershed Protection Ordinance update. - Revise Land Development Code.
CE A1	Implement the City of Austin Climate Protection Plan.	OoS		Continue to implement the Climate Protection Plan.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	Green Infrastructure Acquisition Sub-team		Green Infrastructure Acquisition Sub-team to make recommendations.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD		- Complete Watershed Protection Ordinance update. - Revise Land Development Code.
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PARD		- Complete Watershed Protection Ordinance update. - PARD and WPD internal policies for determining appropriate mitigation for damage. - Development of a PARD and WPD policy for replanting options for City projects on parkland.
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, PDRD, AFD, AWU		- Continue as a partner of the Sustainable Places Project. - Adopt the countywide Community Wildfire Protection Plan (expected July 2013). - Continued implementation of the Balcones Canyonlands Conservation Plan.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	Regulatory Policy Sub-Team		Regulatory Policy Sub-team to make recommendations.
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	GIPPIIT		Revise Land Development Code.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CE A8	WPD, ARR		Ongoing watershed, environmental, and zero waste education programs.
CE A9	WPD		GIPIT to make recommendations.
CE A10	GIPIT Green Infrastructure Acquisition Sub-team		Land Acquisition Sub-Team to make recommendations.
CE A11	GIPIT Regulatory Policy Sub-Team		Revise Land Development Code.
CE A15	GIPIT Green Infrastructure Acquisition Sub-team		Land Acquisition Sub-Team to make recommendations.
CE A16	GIPIT Public Lands Management Sub-Team		Public Lands Management Sub-team to make recommendations.
CE A17	GIPIT		WPD to continue the program that builds rain gardens at public schools.
CE A18	WPD		GIPIT will make additional recommendations.
CE A19	WPD		
CE A20	PDRD		
CE A21	GIPIT Regulatory Policy Sub-Team		

	Action	Responsible Department(s)	Status	Next Steps
	PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CE A22	Create an urban forest plan that identifies tree canopy goals, establishes a budget, and presents implementation measures.	PARC Urban Forestry Program, GIPIT Public Lands Management Sub-Team		Complete Urban Forest Plan (expected in 2013).
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		Complete Watershed Protection Ordinance update.
CE A24	Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	WPD, PDRD		- Complete Watershed Protection Ordinance update. - Revise Land Development Code.
CFS A1	Limit, buffer, or prohibit public access to certain environmentally sensitive areas to maintain their value (i.e. wildlife protection and erosion control).	WPD, AWU Wild-lands		Continue to limit, buffer, or prohibit public access to environmentally sensitive areas.
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARC		- PARC to continue development of Critical Areas Map with Green Infrastructure Acquisition Sub-team, which to set priorities for new parks. - Work with AISD and others on joint agreements for public access to facilities throughout Austin.
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	WPD, PARC		- PARC to continue to use bond and PLD funds to expand park system. - PARC to review PLD policies. - PDR to ensure opportunities for pocket parks in code revision and area plans/form-based codes.
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction.	PARC		Continue to investigate additional funding sources.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARC		- PARC to continue implementation of the Asset Management Plan and Invasive Species Management Plan, completed with best management practices in 2012. - PARC and WPD to work on a policy for replanting options for City projects on parkland.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	PARC, AWU Wildlands, WPD		

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD Urban Forestry Program, GIPIT Public Lands Management Sub-Team	- Develop local adaptation of ANSI standards, which have been adopted by the Urban Forestry Board as the City's required Standard of Care for Trees and Vegetation on Public Lands. - Develop departmental plans (expected in 2014).
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD	PARD and WPD to continue funding of the Grow Zone Project and planting of trees in riparian areas.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PW	Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PW, WPD, PARD	Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	WPD, PDRD	- Adopt of the countywide Community Wildfire Protection Plan (expected in July 2013). - Continue implementation of the Balcones Canyonlands Conservation Plan.
CFS A12	Incorporate public art and interpretive signage into green spaces as an educational tool to demonstrate practices such as water conservation, recycling, and low-impact development.	WPD, PARD, EGRSO	Continue to incorporate interpretive and educational signage into green spaces.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located.	GIPIT Regulatory Policy Sub-Team	Revise Land Development Code.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	WPD, PARD	- Complete Watershed Protection Ordinance update. - Green Infrastructure Acquisition Sub-team to develop ways to prioritize land acquisition across departments.

	Action	Responsible Department(s)	Status	Next Steps
	PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens, green streets, infiltration facilities, and the urban forest.	GIPPIIT		Complete the green infrastructure plan.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD, GIPPIIT Regulatory Policy Sub-Team		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CFS A39	Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	WPD, GIPPIIT Regulatory Policy Sub-Team		Revise Land Development Code.
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas.	WPD, GIPPIIT Regulatory Policy Sub-Team		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
LUT A29	EGRSO		EGRSO CAD AIPP to implement new temporary public art program in City Parks – TEMPO.
HN A1	EGRSO, PDRD		- Identify existing regulations and incentives for space development. - Revise the Land Development Code. - Revise Subdivision Regulations. - Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies.
HN A3	EGRSO, PDRD		- Identify existing regulations and incentives for space development. - Revise the Land Development Code. - Revise Subdivision Regulations. - Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. Build a team across City Departments to address these recommendations. - Define various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
HN A24	EGRSO, PDRD		- Revise the Land Development Code. Identify Land Development Code Revision schedule and create working group for LDC Revision (including community members) to be read for LDC listening sessions in summer 2013. - Revise Subdivision Regulations. - Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies - Identify creative sector staff to participate on team leading these activities.
E A1	EGRSO		EGRSO to maintain ongoing activities.
E A2	EGRSO, PARD, PDRD		- Continue work in corridors and small area plans, including work at ACC/Highland. - Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. - Revise the Land Development Code. - Revise Subdivision Regulations.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
E A3	Create a regulatory framework to foster a business - friendly environment.	EGRSO, PDRD 	- Identify existing regulations and incentives for space development. - Revise the Land Development Code. - Revise Subdivision Regulations. - Identify subject matter resources for creative sector regulatory, financing, and incentives. - Identify Land Development Code Revision schedule and create specific working group for Land Development Code Revision (include community members) to be ready for LDC "listening sessions" in summer 2013. - Convene committee to determine approach. - Assess development tools (PDRD & NHCD & CAD) and identify ways to remove impediments. - Assess existing education and assistance programs (SBDP & CAD) for accessing development process. - Inventory and analyze City-owned and privately owned creative facilities - location in City, creative space deficiencies, etc.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	EGRSO 	- EGRSO divisions to work in partnership to identify measurements. - Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
E A5	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	EGRSO, PARD, AVIATION DEPT 	Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	EGRSO, APL 	- Define parts related to creative businesses. - Complete SBDP 2013 Needs Assessment with some data on the creative sector. - Complete environmental scan of nonprofit service providers. - Hold Austin Creative Expo - resource fair for creatives. - Plan Creative Sector Needs Assessment, to be administered in 2014. - Continue development of "tool kit" for corridor and other small area plans. - Continue development of LOCAL Austin Maps and IBIZ Districts.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
E A9	EGRSO, PDRD		- Complete SBDP 2013 Needs Assessment with data on the creative sector. - Complete environmental scan of nonprofit service providers. - Hold Austin Creative Expo - resource fair for creatives. - Plan Creative Sector Needs Assessment, to be administered in 2014. - Partner with Troublemaker Studios on film incubator and work with Austin Film Society on their Creative Media Hub at Austin Studios. - Revise the Land Development Code. - Revise Subdivision Regulations.
E A12	EGRSO, PDRD		Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data.
E A13	EGRSO		- Continue implementing the Any Given Child Initiative for grades K-8th. In future years expand the initiative to include other grades. - Continue working with UT and ACC on specific creative discipline education and arts management courses/programs. - Develop partnerships with other area institutions of higher learning.
E A15	EGRSO		Continue EGRSO's ongoing activities.
E A18	EGRSO		Define the various parts of this activity, identify things already happening and things that need to begin, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis.
S A46	EGRSO, PARD		Continue implementing the Any Given Child Initiative for grades K-8th. In future years expand the initiative to include other grades.
S A47	EGRSO, PARD		- Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis. - Continue developing community benefits COA/ACC partnership at ACC/Highland Mall.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
CA1	EGRSO, PDRD, PARD, APL		- Evaluate how the original Creative Enterprises Team (as directed by Council for CreateAustin) is defined, has been working, and products delivered. - Develop new definition and deliverables with new Imagine Austin staff organization. - Continue to implement specific CreateAustin strategies. - Define the various parts of this activity, identify those things already being done and those things needing to be done, identify leader, and how to be facilitated.
CA2	EGRSO, PDRD		- Revise Land Development Code. - Revise Subdivision Regulations. - Look for ways to partner, integrate and work together.
CA3	EGRSO, PDRD		- Create broad overview and then specificity; develop plan with partners. - When requested, work with developers on Master Agreements.
CA4	PARD, EGRSO		- Coordinate with other partners. - Identify other cultural tourism strategies currently being implemented.
CA5	EGRSO, PARD, APL		- Identify existing regulations and incentives for space development and opportunities. - Revise Land Development Code. - Revise Subdivision Regulations. - Work with partners and the community to identify more opportunities to activate public space like the "Alley Activation Project."
CA6	EGRSO, PARD, ATD		- Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis. - Continue developing community benefits COA/ACC partnership at ACC/Highland.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
CA7	EGRSO, PDRD, PARD, APL		- Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data. - Assess Artspace Market Survey results, make public and promote results. - Begin environmental scan of new creative space developments. - Inventory City-owned cultural facilities and libraries. - Identify existing regulations and incentives for space development. - Revise Land Development Code. - Revise Subdivision Regulations.
CA9	EGRSO, PARD		Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis.
CA10	EGRSO		- Council to approve 2nd phase of Venue Assistance Program. - Coordinating with partners.
CA11	EGRSO, APL		- Council to approve 2nd phase of Venue Assistance Program. - Identify existing regulations and incentives for space development.
CA12	EGRSO, PARD, PDRD		Identify additional funding streams.
CA13	EGRSO, PDRD		- Identify existing regulations and incentives for space development. - Revise LDC; Revise Subdivision Regulations. - Assess Artspace Market Survey results; make public and promote; use data to develop and implement strategies.
CA14	EGRSO, PDRD		- Identification of existing Regulations and Incentives for space development. - Revise LDC; Revise Subdivision Regulations. - Assess Artspace Market Survey results; make public and promote; use data to develop and implement strategies - Continue to develop things like the Airport Blvd "Tool Box" to offer tools for developers and community for such work; build relationships across boundaries.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
CA15 Create programs and incentives and develop partnerships between the City of Austin, artists and members of the creative community, businesses, developers, and arts education institutions to provide more public and private exhibition space for local artists, students' exhibitions, and cultural events at such places as parks, public buildings, plazas, office and commercial buildings, as well as vacant buildings.	ERGSO, PARO, APL, PDRD		- Inventory City-owned cultural facilities and libraries. - Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data. - Assess Artspace Market Survey results, make public and promote results. - Begin environmental scan of new creative space developments. - Continue urban prototyping activities such as the "Alley Activation - 20 Ft Wide" and development of alley activation policies.
CA16 Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ERGSO, PDRD		- Completion of SBDP 2013 Needs Assessment with some data on the creative sector; on the horizon - planning for Creative Needs Assessment to be administered in 2014. - Ongoing work per recommendations of Economic Impact of the Creative Sector in Austin - 2012 Update. - Ongoing work in corridors and small area plans including work at ACC/Highland and others. - Revise Land Development Code. - Revise Subdivision Regulations.
CA17 Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD, EGRSO (CAD)		CAD and HHSD to get the word out to the creative sector in order to increase public awareness and improved access.
CA18 Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	ERGSO		- Cultural Arts Division staff to continue to work with University of Texas, Austin Community College, Skillpoint Alliance, and others to develop and expand educational curricula to support the development of nonprofit arts and culture organizations, creative industry readiness training and other efforts. - Continue to work with the Austin Independent School District on the delivery of arts education in grades k-8th grade, as part of the Any Given Child Initiative. - Utilize the Needs Assessment results to identify additional implementation strategies.
CA19 Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	ERGSO		Identify existing opportunities through existing partnerships.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	PDRD		Continue meetings.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	NHCD, PDRD		• NHCD will continue researching various dedicated revenue and other local funding sources to explore ways to more sustainably fund all of these programs. • NHCD and the Finance department will be presenting a financial strategy for affordable housing to City Council in summer 2013. • The City Council will continue discussions about placing a new G.O. Bond for affordable housing before the voters sometime in the next 18 months.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	NHCD, PDRD, AE, AWU		Research the infrastructural regulatory barriers and costs to determine appropriate incentives.
HN A6	Provide greater consideration for the awarding of incentives to businesses, organizations, and developments that provide housing and employment opportunities for economically disadvantaged individuals.	NHCD, EGRSO, PDRD		Strengthen SMART housing program incentives and other development incentives to achieve greater levels of affordable housing.
HN A7	Advocate changes to State of Texas legislation to support the development of affordable housing (i.e., repeal of the ban on inclusionary zoning).	NHCD		
HN A8	Expand home-buyer assistance programs so that lower income households can purchase houses to increase homeownership levels in Austin.	NHCD		- Continue home-buyer assistance programs available for income-qualified citizens (as funding allows). - Continue offering Individual Development Account.
HN A9	Expand existing and develop new programs, and coordinate with other organizations to retain long-time residents of neighborhoods experiencing rapidly increasing property values and an influx of wealthier new residents.	NHCD		- NHCD will continue to refine and enhance several City-administered home repair and architectural barrier removal programs that assist low-income, elderly and disabled residents to remain in their homes and preserve critical affordable housing stock. - NHCD will continue partnering with local non-profit organizations whose missions support local residents in preserving their housing in their current neighborhoods.
HN A10	Create incentives and form partnerships with large employers to develop workforce housing.	NHCD, EGRSO, PDRD		- Revise Land Development Code. - Revise Subdivision Regulations.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		- Revise Land Development Code. - Revise Subdivision Regulations.
HN A16	Engage the local architect and design community in creating a variety of housing types to meet the housing needs of all types of households (e.g., singles, empty nester, families with children, and people with disabilities).	PDRD		Revise Land Development Code.
HN A18	Work with employers to locate their place of business along activity centers and corridors in proximity to residential areas that could provide housing for their employees.	NHCD, EGRSO, PDRD		- Revise Land Development Code. - Revise Subdivision Regulations.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	NHCD, PDRD		Continue coordination with public and private sector organizations.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
S A24	Reduce homelessness in the City of Austin.	NHCD		• Explore what regulatory and programmatic barriers to affordable housing exist as well as for low-barrier, housing-first permanent supportive housing. • Downtown Density Bonus fees-in-lieu will all be designated for low-barrier, housing-first permanent supportive housing for the next 3 years.
S A25	Coordinate between all the organizations providing services to the homeless community to maximize the efficacy of limited resources.	NHCD		PSH Leadership Finance Committee and ECHO serve as partners. Currently (summer 2013), NHCD is coordinating with other agencies to braid community resources and issue and RFQ for Permanent Supportive Housing. ECHO is also working to re-organize the current continuum of care in Austin/Travis County to create a coordinated intake system of the homeless population, streamlining the process for individuals and families to get into services and housing.
S A26	Promote the development of housing opportunities that support persons transitioning from homelessness and other barriers to housing stability.	NHCD, PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
S A27	Support social services that provide financial support to families who are losing their homes and encourage public/private partnerships that create and implement solutions to this issue.	NHCD, HHSD		• NHCD/HHSD will continue to target federal funds for Tenant Based Rental Assistance programs, dependent on funding. • HHSD will continue to fund "Rapid-Rehousing" strategies though social services contracts, to immediately help stabilize families upon their loss of housing.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
S A28	NHCD, PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
S A29	NHCD, Real Estate, AE, PDRD, EGRSO, HHSD, APL		Develop plan on how such practices could be implemented in Austin.
S A30	PDRD		• Revise Land Development Code.
C A13	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.
C A14	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PDRD, PWD, ATD, CPO		Defer to Priority Program 1.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD, PWD		Revise Land Development Code.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD, PWD		Revise Land Development Code.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD, PARL, HHSD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. • Finalize and implement the Community Health Improvement Plan beginning in July 2013.
LUT A12	Create an integrated transportation plan that encompasses driving, transit, bicycling, walking, and roadway and rail freight.	PWD		Defer to Priority Program 1.
LUT A14	Increase public transit ridership.	ATD, PDRD, PWD, EGRSO, CPO		Defer to Priority Program 1.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD, EGRSO		Defer to Priority Program 1.
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PDRD, PWD, ATD, CPO		Defer to Priority Program 1.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.	PDRD, PWD		Revise Land Development Code. Revise Subdivision Regulations. Revise Transportation Criteria Manual.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A21	Create a network of on - and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PDRD, PWD		Develop prioritization guidelines.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. • Revise Transportation Criteria Manual.
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD		Defer to Priority Program 1.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	PDRD, PARD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. • Identify incorporable elements in Small Area Plans.
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	PDRD, PARD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. • Identify incorporable elements in Small Area Plans. • Coordinate with other PARD efforts to encourage urban agriculture in open space, such as community gardens.
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	PARD, HHSD, PWD, PDRD		• Enhance PDRD process for identifying funding and building partnerships. • Coordinate with other PARD efforts to encourage urban agriculture in open space. • Identify incorporable recreation elements in Small Area Plans. • Revise Subdivision Regulations.
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	HHSD		Continue attending meetings in the community to develop strategies to address housing shortage.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD, PARD, PWD		- Revise Land Development Code. - Revise Subdivision Regulations.
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	PARD		PARD, in cooperation with other departments that purchase land, to develop a revenue stream for construction of parks in deficient areas.
CE A12	Support local farmers by creating incentives and removing regulatory barriers, offering tailored small business support, and creating public information campaigns to promote local food.	HHSD, PARD, EGRSO		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations.
CE A13	Expand existing and facilitate the establishment of new distribution avenues for local farm products.	HHSD, PARD, EGRSO		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations.
CE A14	Identify and map food deserts and provide incentives for full service grocery stores and farmers markets to locate in these underserved areas.	PDRD, HHSD		- Finalize and implement the Community Health Improvement Plan beginning in July 2013. - Ongoing work group to review and implement Sustainable Food Policy Board recommendations.
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD, PWD		- Expend 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. - Collaborate with PDRD on community gardens, parks and open space design. - Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. - Continue work on Urban Trails Master Plan with a revised Bicycle Master Plan (approval expected in Spring 2014).

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	PARD, PWD		• Expend 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • Collaborate with PDRD staff on community gardens, parks and open space design. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Continue work on Urban Trails Master Plan with a revised Bicycle Master Plan (approval expected in Spring 2014).
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction.	PWD		• Continue work on Urban Trails Master Plan (approval expected in Spring 2014). • Revise Transportation Criteria Manual.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD, PDRD, PWD		• Continue to use Invasive Species Management Plan, Pest Management Plan and Maintenance Matrix developed in 2012 as best management practices to base funding decisions for maintenance of parks. • Implement Urban Forestry Plan once completed in 2013.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	HHSD, PARD		Enhance process for identifying funding and building partnerships.
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD, PDRD, PWD		Develop department specific plans for Urban Forestry best management practices in 2014 and base funding decisions for tree maintenance on implementation needs.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	PARD, PDRD, PWD		Develop department specific plans for Urban Forestry best management practices in 2014.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD		Continue work on Urban Trails Master Plan (completion expected in Spring 2014).
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PWD, PARD		Continue work on Urban Trails Master Plan (completion expected in Spring 2014).

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CFS A13	Coordinate among City of Austin departments and other agencies to market recreational programs and health related awareness campaigns.	HHSD, PARD		Continue strategic, consistent messaging using multiple media venues, including social media, websites, identified spokesperson, outreach education, etc.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located.	PDRD		- Revise Land Development Code. - Revise Subdivision Regulations.
S A1	Support wellness and prevention education in schools and the general public to reduce the burden on primary care.	HHSD		- Implement the Community Health Improvement Plan beginning in July 2013. Staff will continue to develop strategies to address housing shortage, mental health services, prevention programs for youth, and affordable care. - Continue Delivery System Reform Improvement Payment Implementation through 2016, to improve Texas' health care delivery system. - Implement 1115 Waiver projects, Diabetes Education, Tobacco Prevention/Education, and Assertive Community Treatment team to Homeless individuals, and improve postnatal outcomes for African Americans. - Work with Central Health to implement the Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan. - Continue to work in Dove Springs to create healthy living programs.
S A3	Collaborate with counties, the hospital district, and school districts to dedicate funding to mental health & substance abuse programming.	HHSD		Continue to look for additional funding opportunities to partner with community and to provide more prevention programs for youth.
S A4	Partner with healthcare providers to identify areas with limited access to adequate health services and develop regulations and policies to promote the clustering of medical facilities (i.e., clinics, and trauma and specialty care) in these areas.	HHSD		Continue development of the Community Health Improvement Plan and include access to primary and behavioral health care as a priority area.
S A5	Increase public awareness of social services programs and healthcare options through the use of such devices as dedicated healthcare information lines, non-verbal flashcards, mobile preventative care vans, etc., to increase access to social resources.	HHSD		- HHSD staff to continue attending meetings in the community to work on these areas and others as identified. - Bring recommendations to the various board and/or commissions for consideration. Upon board or commission approval these recommendations will be submitted to City Council for action and policy changes.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A6	Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare.	HHSD		• Work with Central Health to implement Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan for demonstration projects for Texas Healthcare Transformation and Quality Improvement. • HHSD will implement demonstration projects, Diabetes Education, Tobacco Prevention and Education for 18-24 year olds and Assertive Community Treatment team to Homeless individuals with tri-morbid conditions, and use community health workers to improve postnatal outcomes from birth to 12 months among African Americans. • Additionally, Central Health is working with all the demonstration project implementing agencies to develop a learning collaborative to share best practices and coordinate efforts.
S A7	Address the high incidence of teenage pregnancy by creating and expanding partnerships with area school districts, nonprofit organizations, and healthcare providers to develop a comprehensive education and outreach program to reduce the number of teenage mothers, to expand access to social and health care services for teenage mothers and their children, and to increase educational and vocational opportunities for the mothers.	HHSD		HHSD to continue implementing the Austin Healthy Adolescent program, which focuses on working with community partners to develop comprehensive education and outreach programs to reduce teen pregnancy and provide health services to young mothers and their children.
S A8	Make healthy and local foods accessible, particularly in underserved areas, by removing barriers and providing incentives for the establishment of sustainable community gardens, urban farms, neighborhood grocery stores, farmers markets, and farm stands and mobile vegetable sales carts.	HHSD, PARD		• Finalize and implement the Community Health Improvement Plan beginning in July 2013. • SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system.
S A9	Facilitate a strong and sustainable local food system by linking farmers, distributors, and markets, and create programs and partnerships to ensure profitable local food enterprises throughout all five food sectors -- production, processing, distribution, consumption, and waste recovery.	HHSD, PARD, EGRSO		• SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system. • Work with SFC and other private sector partners to expand opportunities for farm-direct programs.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A10	Develop partnerships with public and private stakeholders to promote awareness and educate residents about healthy food choices, sources, and preparation, including keeping up-to-date and accessible data on community garden plot availability, cooking classes, and City and County property for neighborhood gardens and family farms, and the sale of sustainably produced and culturally appropriate food at farmers markets, farm stands, mobile vegetable carts, and neighborhood grocery stores.	PAR, HHSD		- Finalize and implement the Community Health Improvement Plan beginning in July 2013. Includes priority focus on access to healthy food. - Continue collaboration with Chronic Disease Coalition, CTG Leadership team and Mayors Health and Fitness Council to promote healthy food choices. - SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process.
S A11	Reduce obesity and other diet-related diseases by establishing local fresh food initiatives in institutions such as schools, colleges, universities, hospitals, nursing homes, City and County departments and facilities, and by implementing and encouraging purchasing policies that support local and sustainable foods.	HHSD, PAR		- SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system. - SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. - Continue other ongoing efforts.
S A12	Remove regulatory barriers and provide incentives to improve and rebuild local food production, processing and distribution systems appropriate to the local context.	HHSD, PAR, EGRSO		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations.
S A18	Support the development of a community-wide electronic health information system.	HHSD		Finalize and implement the Community Health Improvement Plan beginning in July 2013.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	HHSD, PAR		Work on developing more joint use agreements and programming for the purpose of using more public facilities for healthy living programs.
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	PAR, HHSD		- Implement the HHSD department Strategic Plan, which identifies marketing of services to the public as a key priority. - Finalize and implement the Community Health Improvement Plan beginning in July 2013. The plan integrates public education and marketing of healthy lifestyles and community health resources into each of the priority areas. - HHSD Community Transformation Grant to continue working with MSDF-GAVA and local coalition groups to promote healthier lifestyles related to obesity. - SUACG to continue assisting communities establish community gardens on public land.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
SA50 Work with local school districts to use locally-grown produce and increase the quality and nutritional value of food served to school aged young people.	HHSD, PARD		• SUACG will host a food and farm summit in September 2013 to help link and educate all sectors of food system. • Work with SFC and other private sector partners to expand opportunities for farm-direct programs.
SA51 Work with local health providers to develop educational materials and programs for use in schools and the community about the dangers of tobacco use and promote available cessation resources.	HHSD, PDRD		HHSD Tobacco Prevention and Control Program to continue providing technical assistance and materials for schools and the local community.
SA52 Promote tobacco free multifamily housing which share common walls, such as apartments, duplexes, townhouses, rowhouses, and condominiums.	HHSD, PDRD		Continue the Austin Tobacco Prevention and Control Coalition multi-unit housing workgroup.
SA53 Promote tobacco-free environments and tobacco-free living.	HHSD, PDRD		• Continue operating LTFA website. • Continue Austin Tobacco Prevention and Control Coalition, Mayors Health and Fitness Council integration of tobacco free campus requirements into Partner Certification Program for local businesses.
SA54 Create more opportunities for outdoor play, recreational activities, healthy eating, and other activities and programs that address obesity.	PARD		• Create additional policies around healthy eating and other activities that address obesity. • Continue to acquire parkland and develop undeveloped parkland to increase locations for outdoor play and recreational activities, particularly in park deficient parts of the City.
CA17 Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD		Improve access to services and increased public awareness about services.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		Revise Land Development Code.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		Revise Land Development Code.
LUT A4	Use incentives and regulations to direct growth to areas consistent with the Growth Concept Map that have existing infrastructure capacity including roads, water, wastewater, drainage and schools.	PDRD		Revise Land Development Code.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		Revise Land Development Code.
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	Mayor or Council		Continue meetings to create a regional planning initiative.
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	PDRD, WPD		- Revise Land Development Code. - Revise Watershed Protection Ordinance.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD		Revise Land Development Code.
LUT A9	Coordinate with local school districts in the planning and siting of schools and other educational facilities to encourage sustainable designs and promote the creation of complete communities.			
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	PDRD		Revise Land Development Code.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD		- Revise Land Development Code. - Revise Transportation Criteria Manual. - Revise Subdivision Regulations.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.	PDRD		- Revise Land Development Code. - Revise Transportation Criteria Manual. - Revise Subdivision Regulations.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A26	Set targets for vehicle miles traveled per capita and incorporate those targets into traffic impact studies for new development.	CAMPD or ATD		Continue to use VMT per capita target as part of Transportation Impact Analysis.
LUT A28	Create design standards for public spaces such as parks, plazas, sidewalks and trails that respond to the unique setting in which they are located.	PDRD		Revise Transportation Criteria Manual.
LUT A30	Create a regulatory environment to allow flexibility in how buildings are used in compact centers and along commercial corridors—particularly the first floor—by simplifying the process to adapt from one use to another, such as residential to commercial or vice versa.	PDRD		Revise Land Development Code.
LUT A34	Incentivize new and redevelopment to be sensitive to the Central Texas climate, culture, building traditions, and construction materials.	PDRD		Revise Subdivision Regulations.
LUT A35	Develop standards and expand incentives for green building and increased energy efficiency for new construction and remodels of older houses.	PDRD		Revise Land Development Code.
LUT A38	Review and change building and zoning codes and incorporate best practices to promote green building and sustainable development.	PDRD		Revise Land Development Code.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		Revise Land Development Code.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		Revise Land Development Code.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin.	PDRD		Revise Land Development Code.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	PDRD		Revise Land Development Code.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		Revise Land Development Code.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	PDRD		Revise Land Development Code.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
HN A17	Develop regulations and standards that promote innovative and diverse residential architecture that is sensitive to the surrounding neighborhood.	PDRD		Revise Land Development Code.
HN A19	Ensure harmonious and compatible transitions between neighborhoods and adjacent commercial, mixed-use, and denser housing by regulating setbacks, building mass and height, and other design elements and uses.	PDRD		Revise Land Development Code.
HN A20	Develop and implement strategies that address spillover parking from commercial districts into adjacent residential areas that include increased public transportation, better pedestrian and bicycling amenities, improved signs, and parking management.	PDRD		Revise Land Development Code.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		Revise Land Development Code.
E A3	Create a regulatory framework to foster a business – friendly environment.	PDRD		Revise Land Development Code.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/Infil.	PDRD		Revise Land Development Code.
CE A21	Strengthen tree protection regulations.	PDRD		Revise Land Development Code.
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		Revise Watershed Protection Ordinance.
CFS A18	Ensure that land development policies, regulations, and design standards take public safety issues like roadway connectivity, ingress/egress, and street design into consideration.	PDRD		
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located.	Strategic Facilities Governance Team		
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.

Action		Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
CA3	Create incentives and programs to promote the inclusion of public art into new development.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
CA14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.

Action		Responsible Department(s)	Status	Next Steps
NON-PRIORITY PROGRAM ACTIONS				
LUT A9	Coordinate with local school districts in the planning and siting of schools and other educational facilities to encourage sustainable designs and promote the creation of complete communities.			
LUT A42	Create incentives and develop funding mechanisms and regulations to promote the rehabilitation, reuse, and maintenance of historically designated properties.	PDRD		Continue to work with other staff to expand incentives and identify funding sources.
LUT A43	Conduct ongoing updates to the historic and cultural resource survey and inventory to include iconic heritage trees, sites, structures, and districts.	PDRD		- Present an FY15/16/17 CIP funding request to conduct a City-wide cultural resource survey and preservation plan process. - Implement procedures for City management of the Austin Historical Survey Wiki with input by UT's School of Architecture.
LUT A44	Develop and implement straightforward and transparent preservation strategies, guidelines, and regulations for historic areas, sites and structures, and cultural resources that preserves Austin's heritage, while being respectful of the local character, community values, and of the desires of property owners.	PDRD		Work with PDRD staff on the rewriting of the Land Use Code as it relates to historic preservation activities and regulations.
HN A12	Develop a program to expand opportunities for homeowners to incorporate the cost of energy-efficient improvements into their mortgages or into the refinancing of existing mortgages.	AE		
HN A13	Expand informational programs that educate homeowners and builders about sustainable building practices.	OoS, AE		
HN A21	Align future development with the Growth Concept Map through adoption of small-area plans (e.g. neighborhood, corridor, and station area plans) that contain provisions set forth in Imagine Austin.	PDRD		- Continue development of the South Austin Combined Neighborhood Plan, which kicked off in January 2013. - Continue development of the Airport Boulevard Corridor Plan. - Decide how existing small area plans will be updated and how to select new small area planning areas.
HN A22	Ensure outreach efforts for the ongoing comprehensive planning program as well as small-area plans are directed toward attracting a diversity of stakeholders including under-represented demographic and socio-economic groups.	PIO, PDRD		Continue updating the Imagine Austin website with materials in Spanish, and targeted outreach for City Shaping News and Imagine Austin News.
E A20	Improve government efficiency through technology (software and hardware) investments and by developing and retaining information technology staff.	CTM		- Fund IT Title update to improve the City's ability to hire. - Create an internship program.

Action	Responsible Department(s)	Status	Next Steps
NON-PRIORITY PROGRAM ACTIONS			
CFS A14	APD, AFD, EMS, 911		Departments will commence meetings in Fall 2013.
CFS A15	APD, AFD, EMS, 911, Homeland Security and Emergency Management		• AFD, AWU, Homeland Security/Emergency Management and other regional partners to continue working on the 2013 Community Wildfire Protection Plan for the City of Austin and Travis County. • Establish cooperative efforts to pursue hazardous vegetation reduction in key strategic areas.
CFS A16	APD, AFD, EMS, 911		AFD Wildfire Division to continue giving public presentations that includes strategies residents can take to lower their wildfire risks.
CFS A17	AFD, EMS		Departments will commence meetings in Fall 2013.
CFS A19	Homeland Security and Emergency Management		
CFS A20			
CFS A21	APD, AFD, EMS, Homeland Security and Emergency Management		Departments will commence meetings in Fall 2013.
CFS A22	Code Compliance		• Align inspector districts with City neighborhood planning areas. • Create a team of inspectors dedicated to working with multifamily properties.
CFS A24	PDRD, Contract Management, Building Services, PARD		Revise Land Development Code.

Action		Responsible Department(s)	Status	Next Steps
NON-PRIORITY PROGRAM ACTIONS				
CFS A26	Increase access to and awareness of City of Austin services and public spaces through new tools and technologies, including web-based services and self-service kiosks.	CTM		- Increase the data sets available to the public. - Identify a strategy about what data we would like available at kiosks and a criteria determining location of kiosks. - Continue to add services to online payments.
CFS A30	Implement the Zero Waste Strategic Plan and Solid Waste Services Master Plan to divert 90 percent of waste from landfills and incinerators by 2040.	APR		Implement "user-friendly" recycling and composting programs to increase home and business composting, including expanding compost training, a pilot program for yard trimmings and food scraps, and increasing the number of facilities that receive materials for compost.
CFS A31	Maintain a safe and reliable energy system and improve Austin's air quality and lower greenhouse gas emissions through continued review and adoption of alternative fuel sources and energy storage technologies.	AE		
CFS A32	Maintain Austin Energy's financial stability and affordable energy rates while encouraging conservation and funding increased energy efficiency and conservation incentives.	AE		
CFS A33	Maintain superior energy efficiency standards and requirements for new construction.	AE, OoS		
S A13	Increase the ethnic and racial diversity and bilingual and multilingual abilities of law enforcement, other first responders, and healthcare staff, and increase opportunities for City staff to learn languages other than English.	APD, AFD		
S A14	Continue and expand the reverse 911 to inform residents of public safety emergencies.	911		Departments will commence meetings in Fall 2013.
S A15	Increase safety patrols in gathering spaces and along pedestrian routes, including trails, walking paths, and school tracks.	APD, PARD		Departments will commence meetings in Fall 2013.
S A16	Publish and publicize a list of emergency contacts to develop closer relationships between public safety personnel and the community.	APD, AFD, EMS		Departments will commence meetings in Fall 2013.
S A17	Extend the assignments of public safety professionals in a given geographic area in order to build stronger community relationships.	APD, AFD, EMS		Departments will commence meetings in Fall 2013.

Action	Responsible Department(s)	Status	Next Steps
NON-PRIORITY PROGRAM ACTIONS			
S A19	Expand collaboration among law enforcement personnel and service providers of marginalized populations.	APD	Departments will commence meetings in Fall 2013.
S A20	Maintain and expand City programs that promote the safety, prosperity, and integration of immigrants, refugees, and their families.	HHSD	Maintain communication with community partners that serve as health care providers and assistance agencies that serve Refugee clients.
S A21	Develop the capacity of geographically-based communities of interest (i.e., neighborhood associations, community organizations, schools) to take ownership of their areas and share information and best practices with one another to achieve shared goals.	PDRD	Continue to provide customer service, as requested.
S A22	Expand access to free wi-fi across Austin in indoor and outdoor public spaces.	TARA	Continue to work on agreements with Google and Time Warner Cable.
S A23	Develop informational materials and programs to promote the culture and history of Austin's diverse neighborhoods.	PDRD, PIO	Continue to work with other departments and groups on tourism and informational programs.
S A41	Develop programs to aid children transitioning out of the foster care system.	HHSD	• Continue contract Youth and Family Alliance and dba Life-Works. • Continue providing foster care transitional services for youth 17 to 21 and transitional living services for homeless youth ages 16 to 23.
S A42	Make programs available for children and adult immigrants regardless of their legal status.	HHSD	Maintain communication with assistance agencies that serve Refugee clients.

APPENDIX 3: COMPLETE COMMUNITY INDICATORS

Imagine Austin requires a five year Performance Monitoring Report that includes “Complete Community” Indicators to track the progress of the priority programs. City Staff and the Planning Commission have spent the past year reviewing and refining these indicators.

An initial step during this process was to review the metrics and indicators mentioned in chapter 5 of *Imagine Austin*. Staff found that many indicators were not measurable, or overlapped others. Therefore, we developed the following criteria and added, removed, or refined indicators if they had:

- ★ relevance to the priority programs
- ★ the staff resources to support data collection
- ★ information that can be used by planners and others when faced with decisions
- ★ measurable information, with achievable results, as opposed to anecdotal information
- ★ a tendency to show change over a relatively short period of time
- ★ reliable, consistent, and relatively free sources of data

The remaining indicators were put in two groups. The first group forms core measures that are important to *Imagine Austin* and can be reasonably tracked by staff. These were reviewed and approved by the Comprehensive Plan Committee of Planning Commission on February 11, 2013, and are provided on the following page with the latest available data. It is also available on the City Data portal, at <https://data.austintexas.gov/Government/Draft-Imagine-Austin-Indicators/d7k5-lyb8>.

The remaining “additional” indicators that were in *Imagine Austin*, and met the above criteria, are primarily available in other reports and tracked vigorously by outside partner agencies or departments. These can be viewed at <https://data.austintexas.gov/Government/Draft-Additional-Imagine-Austin-Indicators/7dla-buys>, along with links to the respective reports.

Indicators may be revised, removed, or added as research and analysis continues.

Selected Complete Community Indicators

	Indicator	Data	Year	Source
COMPACT AND CONNECTED	Annual Unlinked Transit Passenger Trips	33.9	2012	TX Transportation Institute
	Vehicle Miles Traveled Per Capita	17.59	2006	TX Transportation Institute
	Street Frontage with Sidewalks	43.6%	2013	City of Austin, PWD
	Bicycle Lane Miles and Percentage of Streets	130	2013	City of Austin, PWD
	Commute Trips By Biking and Walking	4.7%	2011	US Census
	Intersection Density	various	2013	City of Austin, PDR
	Ratio of Jobs to Housing	various	2010	City of Austin
	Percent of Total Population Increase between Centers and Corridors versus ETJ	TBD	TBD	City of Austin
	Percent of Total Jobs Increase between Centers and Corridors and ETJ	TBD	TBD	City of Austin
	Transportation System total annual delay (1,000s person hours)	38,307	2011	TX Transportation Institute
GREEN	Developed Land Area (1,000s acres)	367.3	2012	City of Austin, PDR
	Development Within Edwards Aquifer Zones (change in acreage)	9,455	2006-2012	City of Austin, WPD
	Development Within the 100-Year Floodplain	TBD	TBD	City of Austin, WPD
	Residents Living within Walking Distance to Parks	37%	2011	City of Austin, Urban Parks Study
	Total Water Pumpage in gallons per capita per day	142	2013	Austin Water Utility
	Residential Water Consumption in gallons per capita per day	84	2013	Austin Water Utility
	Environmental Integrity Index creeks in good or better condition	49%	2012	City of Austin, WPD
	Tree Canopy Coverage of ETJ	31%	2006	City of Austin, WPD
	Amount of Permanently Preserved Land (acres)	42,690	2012	Austin Water Utility
VIBRANT	Unemployment Rate	5.4%	2012	TX Workforce Commission
	Small Business Growth	6.3%	2010	Austin Chamber of Commerce
	Total Non-profit Arts Revenue per Capita	\$128.72	2010	America for the Arts Index
	Creative Industries Businesses	553.37	2009	America for the Arts Index
	Overall Participation in Arts and Culture Activities	225.6	2009	America for the Arts Index
LIVABLE	Median Housing Value	\$217,700	2011	US Census
	Median Gross Rent	\$905	2011	US Census
	Residential Vacancy	8.0%	2011	US Census
	Cost Burdened Residential Units	40%	2011	City of Austin, NHCD
	Community Gardens per 1,000 population	0.6	2013	City of Austin, PDR
	Homeless Count	2,121	2013	Austin Echo
	Number of Affordable Residential Units Funded	1,509	2011-2012	City of Austin, CAPER
	Rates of Disease, Obesity, and Tobacco Use	various	2011	CDC, BRFSS
	Median Family Income (Austin-Round Rock MSA)	\$73,200	2013	HUD
	Residents With Health Care Coverage	79.7%	2011	CDC, BRFSS
	Population that participates in physical activities	80.3%	2011	CDC, BRFSS
	Violent Crime Rate per 1,000 population	4.27	2012	Austin Police Department
	Property Crime Rate per 1,000 population	53.55	2012	Austin Police Department

APPENDIX 4: OUTREACH EVENTS

Organization/ Group	Date	Estimated Attendance	Location
PRESENTATION			
Land Use Review Employees	7/26/2012	30	One Texas Center
Training Series for Developers hosted by Land Use Review: <i>Imagine Austin</i>	8/1/2012	45	One Texas Center
CHA/CHIP Core Coordinating Team	8/8/2012	12	Central Health
Early Childhood Council	8/8/2012	10	City Hall
CHA/CHIP Working Groups	8/17/2012	60	LRC
Contact Team Training	8/21/2012	20	One Texas Center
HHSD Managers & Supervisors	9/7/2012	60	LRC
UT School of Social Work – Professor Cal Streeter	9/10/2012	20	UT School of Social Work
UT School of Social Work – Professor Dan Duncan	9/11/2012	20	UT School of Social Work
St. David's Foundation – Community Health Access Committee	9/24/2012	30	St. David's South
South Austin Kiwanis Club	6/28/2012	15	Red Lobster on South Lamar
City of Austin Bussiness Planning Training	10/17/2012	25	City Hall Staff Bull Pen
City of Austin Public Works Project Management Division	10/24/2012	45	One Texas Center 325
City of Austin Bussiness Planning Training	10/29/2012	25	City Hall Staff Bull Pen
City of Austin Bussiness Planning Training	11/7/2012	25	City Hall Staff Bull Pen
City of Austin Bussiness Planning Training	11/9/2012	25	One Texas Center 325
CAN Board Meeting	11/9/2012	25	City Hall Boards and Commissions
Livable Cities	10/22/2012	30	New World Deli
AIA Austin	2/19/2013	65	Green Pastures
Mayor's Task Force on Aging	2/21/2013	15	St. David's Foundation
City of Austin Grant Writers Working Group	2/25/2013	18	City Hall Executive Session
Austin Young Chamber	3/18/2013	10	Austin Chamber

Organization/ Group	Date	Estimated Attendance	Location
Austin Board of Realtors	4/12/2013	140	ABoR Offices
National APA Conference	4/15/2013	400	Chicago, IL
Synco de Mayo – LoveATX	5/5/2013	15	Vuka Coop
Northwest Austin Civic Association	5/8/2013	100	Dell Jewish Community Center
Rotary Club of East Austin	5/14/2013	15	Meals on Wheels HQ
PARC: PRIDE Speaker Series	5/15/2013	25	Northwest Rec Center
CAN Board Meeting	5/17/2013	25	City Hall Boards and Commissions
CAN Place Based Planning Efforts	6/28/2013	30	Austin Travis County Integral Care
BOOTH OR TABLE			
LoveATX Fest	7/1/2012	300	Soma Vida (1210 Rosewood)
AISD Back-to-School Bash	8/18/2012	7000	Austin Convention Center
City of Austin Diversity Symposium	1/30/2012	200	Carver Museum
ULI Austin Marketplace	4/18/2013	300	Brazos Hall
Northwest Austin Civic Association	5/8/2013	100	Dell Jewish Community Center

APPENDIX 5: CORRECTIONS

Pursuant to the City Charter, all amendments to the comprehensive plan recommended by the planning commission shall be subject to review and adoption in the same manner as for the original adoption of the comprehensive plan.

Location	Change
ADDITIONS	
Acknowledgements	Add Jacob Browning, Cheryl Van Allen, Surbhi Bakshi, Steve Sadowski, Michael Embesi, Ian Graham, Diane Dohm, and PARD Working Group Members
A-61	Add the Downtown Plan and St. John/Coronado Hills
Appendices	Ordinance 20120614-058 must be amended to include appendices
CORRECTIONS	
102	Fig. 4.4 Roadway Networks: Activity corridors east of IH35, near 183 and Ben White are a mistake made in Adobe Illustrator.
191	Related add Natural and Sustainable to Vision Components
236 and 252	CFS A 22 and HN A14 are identical. HN A14 deleted and subsequent actions renumbered throughout Chapter 5.
All leads and partners in all priority programs	Update to reflect current priority program teams
A-7	Correct run-on text in demographics chart (65 and over)
A-9	1st paragraph – replace “repeat” with “repeated”
A-14	Italicized <i>Imagine Austin</i> in repeat contact box
A-14	Repeat contact box – replace “use” with “used” – period after the word blog instead of ;
A-15	Activity corridor – replace the word “it” linear to “its” – replace “see page 87” with “pages 104 and 106”
A-16	Blueway – delete ; after “camping locations” – building block – replace “set policies” with “set of policies”
A-17	Comprehensive plan – the definition of “Connected” is included at the end of this definition rather than being a separate definition of its own
A-18	Core principle of action – replace “principle” with “principles” – “see the page 9” should be “see page 10”
A-20	Growth concept map – replace “see page 83” with “page 96” – replace “see page 94” with “page 103”

Location	Change
A-21	Job centers – replace “see page 89” with “page 107”
A-22	Neighborhood center – replace “see page 88” with “page 105” – neighborhood planning – replace “see page xxx” with page 217
A-24	Race/ethnicity – there is already a definition provided for “ethnicity/race” – are both really needed?
A-25	Sustainability – #(3) – “is development” is repeated twice in the sentence – delete one
A-26	Town center – replace “discussion on page 88” with “page 105”
A-30 and A-31	Change spreadsheet and map to match ID’s. Add #30 as South Park Meadows and add # 41 as Dove Springs
A-58	A community that values and respects – third bullet – add the word “to” after “opportunity”
A-61	Capitalized South Congress combined
A-61	Correct the spelling of Riverside Drive
A-61	Revise Station Area Plans to Specific Area Plans
A-61	Delete Riverside under Station Area Plans
A-61	Add East Riverside Corridor Master Plan under Specific Area Plans