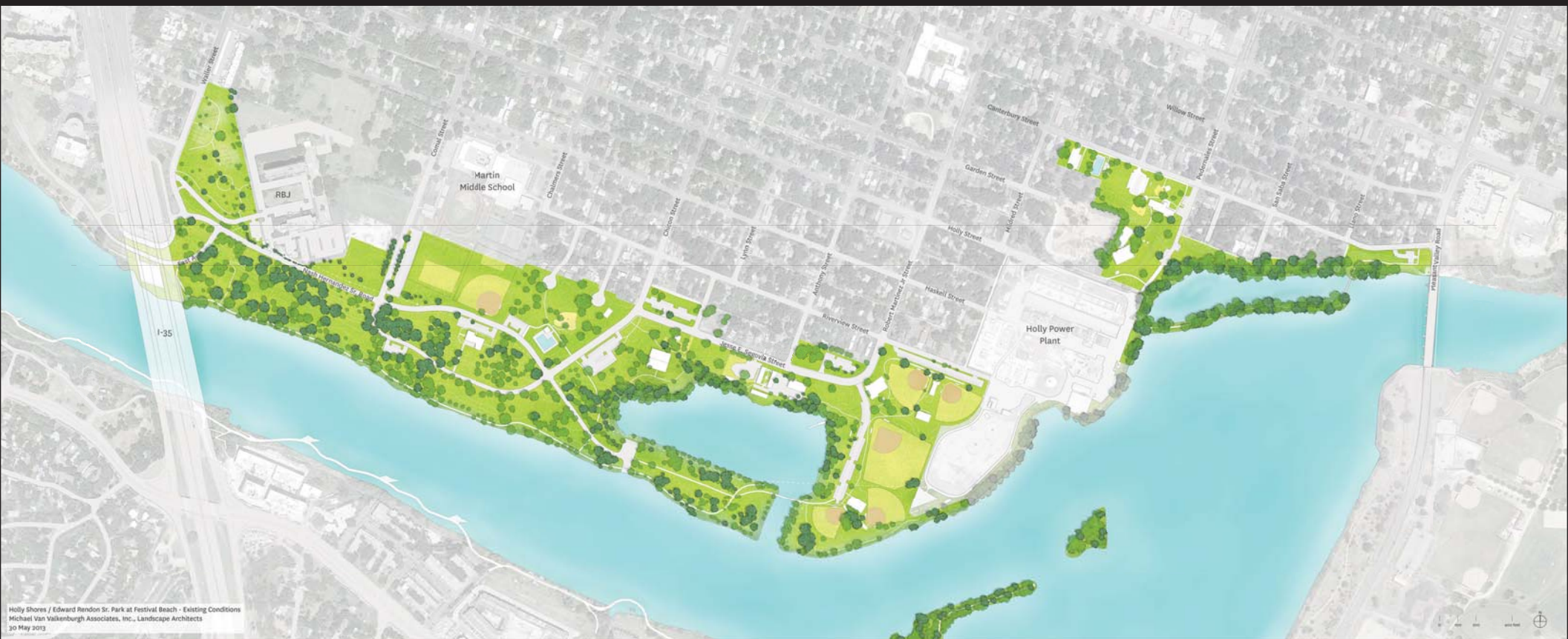


Holly Shores / Edward Rendon Sr. At Festival Beach Master Plan



EXISTING CONDITIONS PLAN



Holly Shores / Edward Rendon Sr. Park at Festival Beach - Existing Conditions
Michael Van Valkenburgh Associates, Inc., Landscape Architects
30 May 2013

THE MASTER PLAN

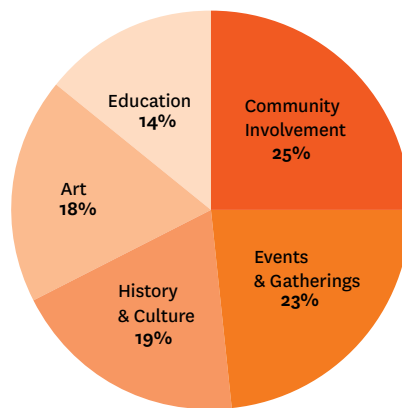


A COMMUNITY-BASED DESIGN PROCESS

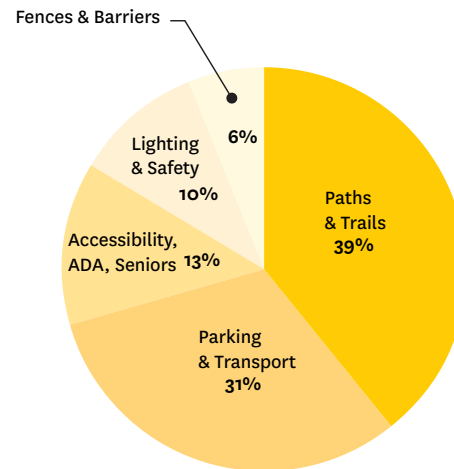


COMMUNITY PRIORITIES

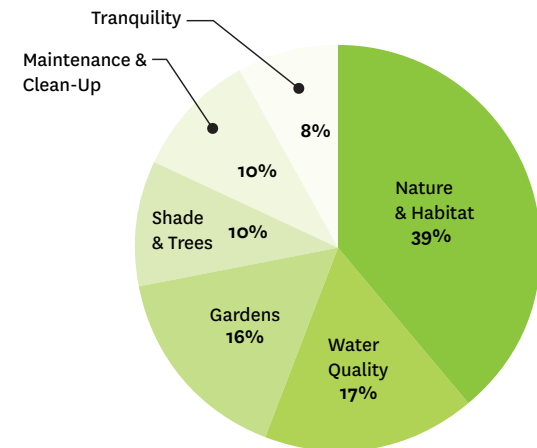
Heritage, Culture, and Community 170 Comments



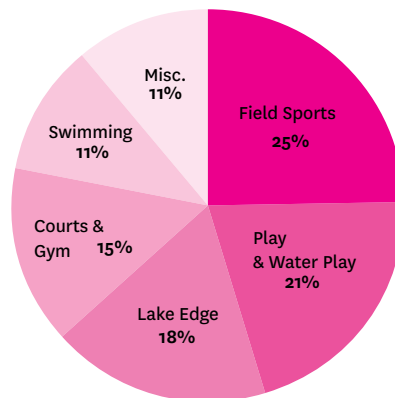
Access, Connectivity, and Safety 118 Comments



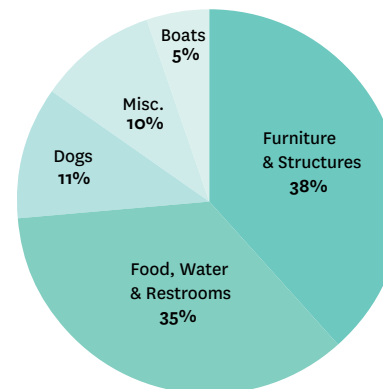
Landscape Character, and Environment 243 Comments



Recreation and Sports 196 Comments



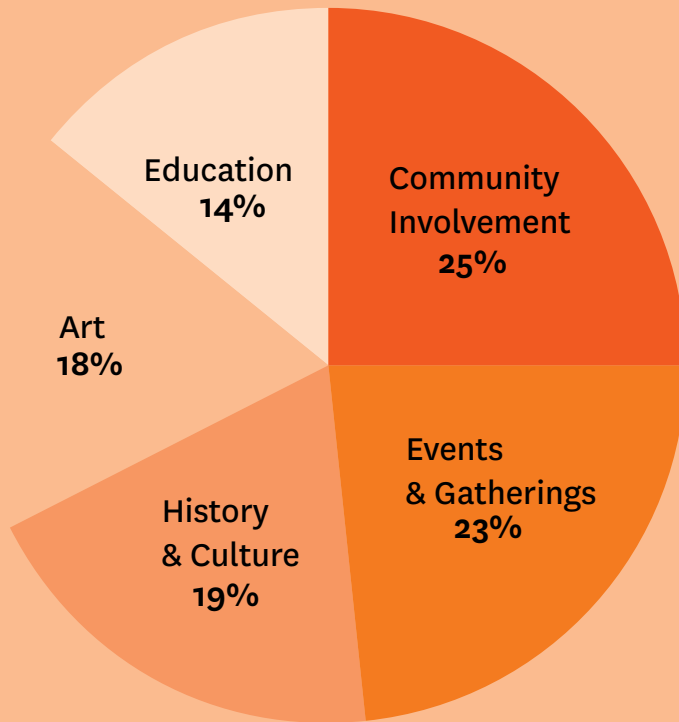
Park Uses and Amenities 130 Comments



HERITAGE, CULTURE, & COMMUNITY



HERITAGE, CULTURE, & COMMUNITY



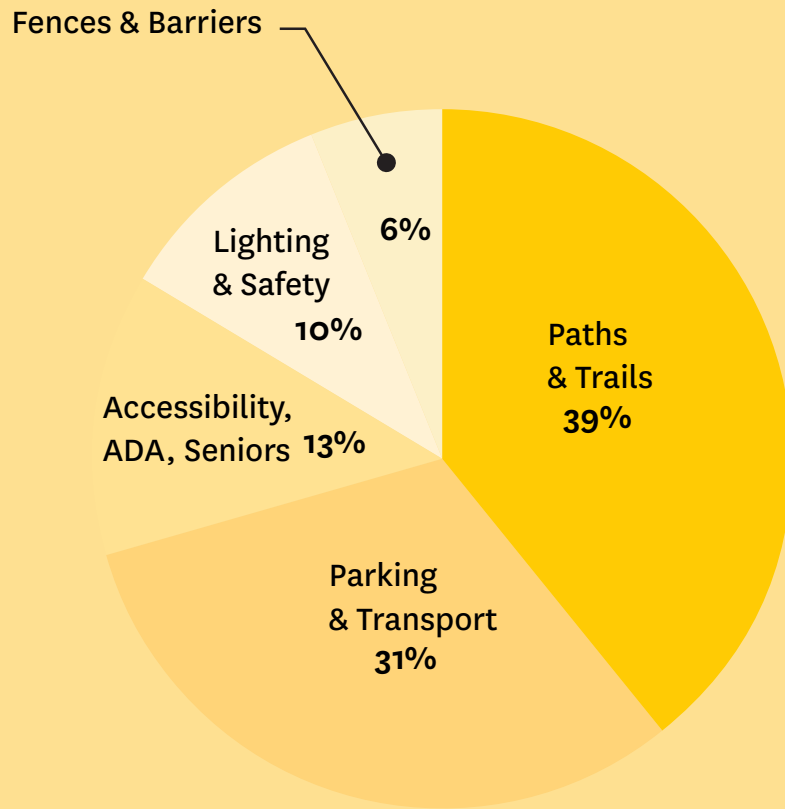
170 comments

- **Maintain community involvement beyond the Master Plan**
- **Events and event spaces should fit the neighborhood park character in scale and type**
- **Celebrate the heritage, culture and diversity of the community**
- **Include the work of local artists**
- **Provide a range of opportunities for family and community gatherings**
- **Improve learning opportunities, connections to schools and community centers**

ACCESS, CONNECTIVITY, & SAFETY



ACCESS, CONNECTIVITY, & SAFETY



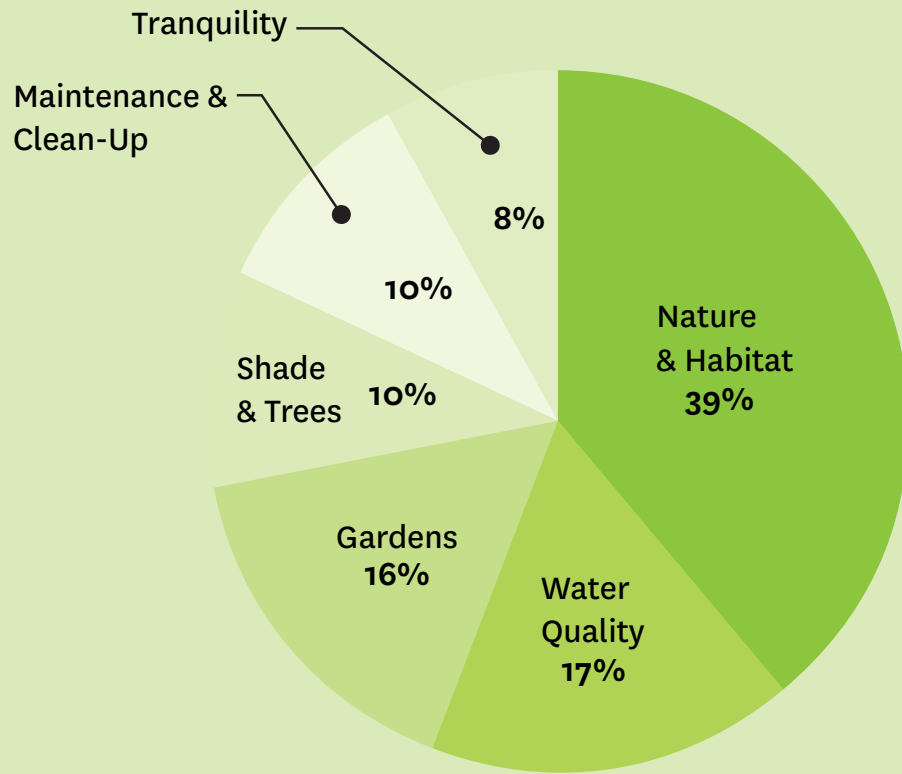
118 comments

- Improve accessibility for everyone, particularly seniors
- Extend trail and sidewalk networks into the neighborhood and around the lake
- Better pedestrian and bicycle connections across lake
- Ease neighborhood parking pressures without large parking lots
- Remove fences that separate park amenities from the neighborhood
- Improve lighting, install 911 phones for safety



LANDSCAPE CHARACTER & ENVIRONMENT

LANDSCAPE CHARACTER & ENVIRONMENT



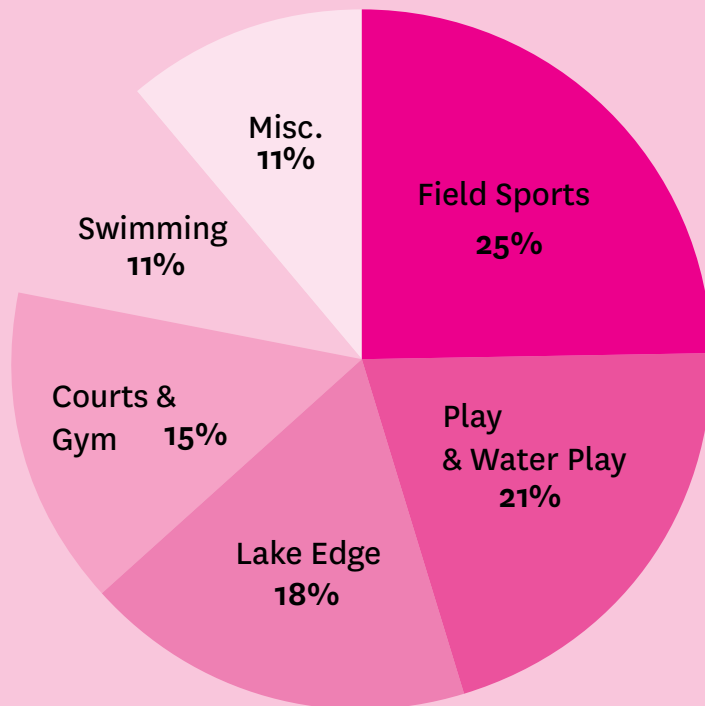
243 comments

- Increase natural habitat, particularly bird habitat around the lake
- Maintain simplicity and neighborhood character of the park
- Improve lagoon water quality
- Increase comfort with more shade, both trees and shade structures
- Clean up and improve maintenance throughout the park



**RECREATION &
SPORTS**

RECREATION & SPORTS



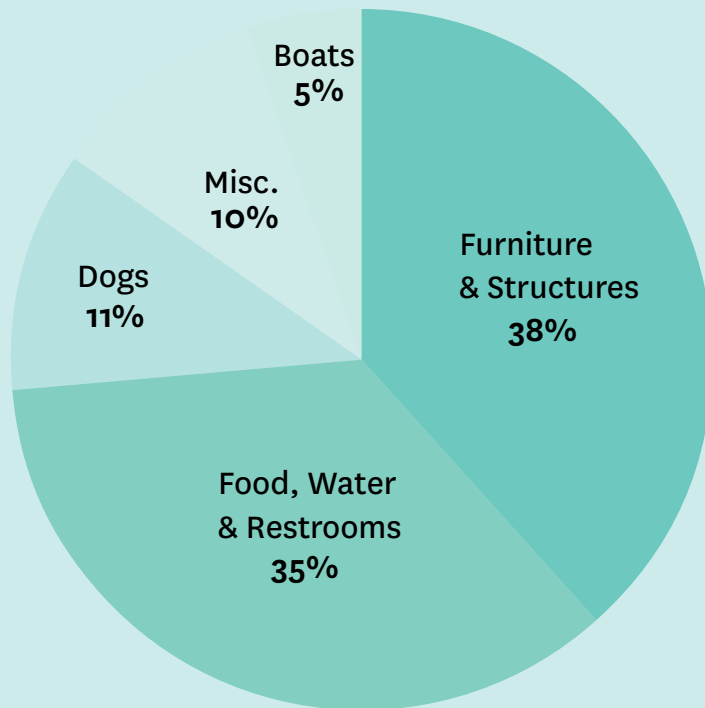
196 comments

- Improve quality and aesthetics of playgrounds and water play areas
- Provide safe water access points for a variety of uses
- Create a focus of recreational activities around the lagoon and Fiesta Gardens
- Improve the ball fields and integrate with the park landscape
- Improve existing swimming pools, provide shade and better restrooms
- Maintain areas of passive recreation, particularly in the western park area



**PARK USES
& AMENITIES**

PARK USES & AMENITIES



130 comments

- Improve furniture, more places to sit, particularly in the shade
- Provide plenty of drinking fountains, restrooms, and park facilities
- Only allow non-motorized boats in the lagoon and lake
- Provide community-based uses in park buildings
- Create a sustainable food area and activities, both indoor and outdoor

MASTER PLAN GOALS

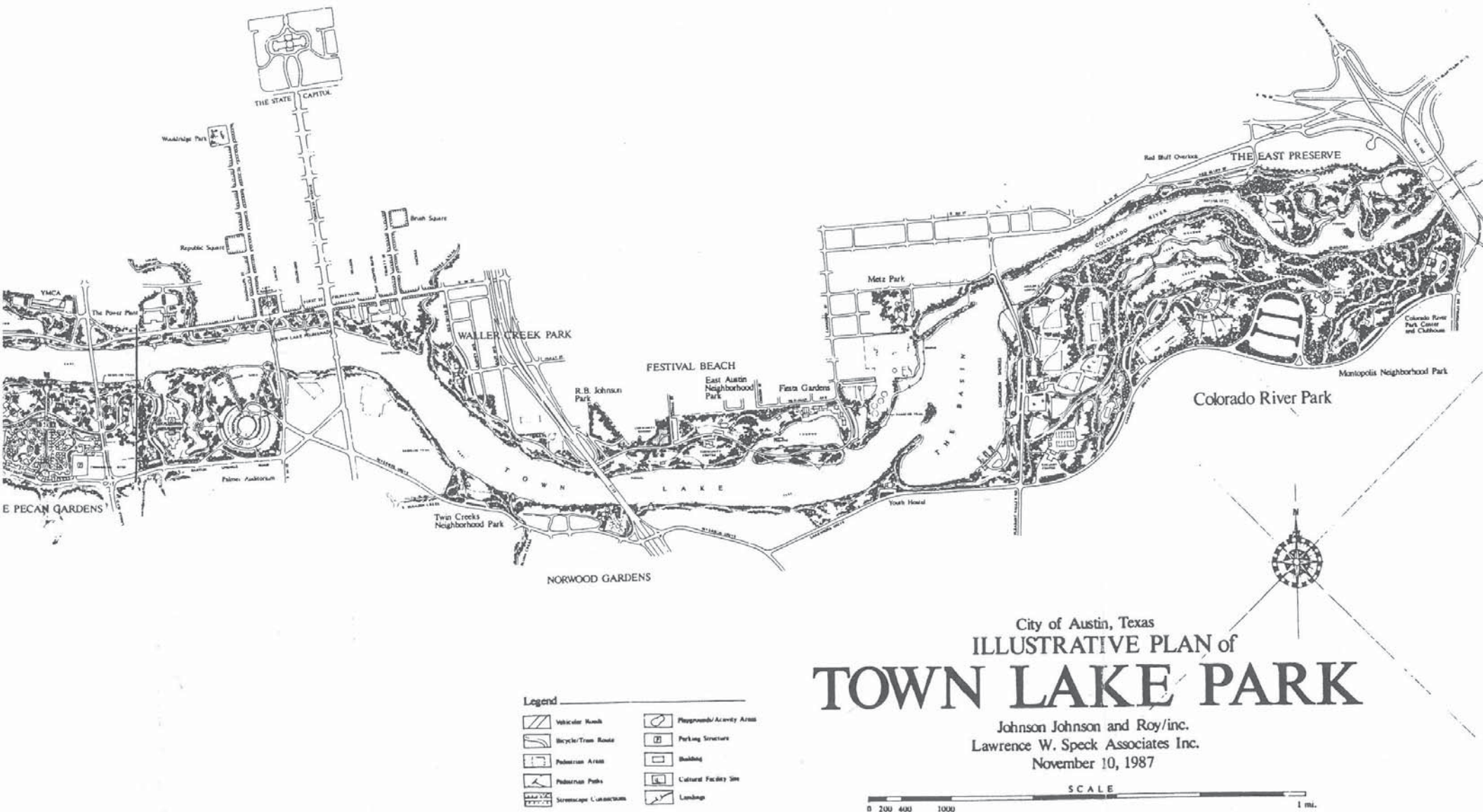


1. **Align with the 1989 Town Lake Comprehensive Plan.**
2. **Connect streets and parkland around the Austin Energy site.**
3. **Improve lagoon water quality and recreational program.**
4. **Improve park access and connection to the neighborhoods.**
5. **Reuse existing buildings for community-based programs.**
6. **Protect and improve the neighborhood park character and facilities.**
7. **Preserve, enhance, and increase wildlife habitat.**
8. **Celebrate local art and heritage.**

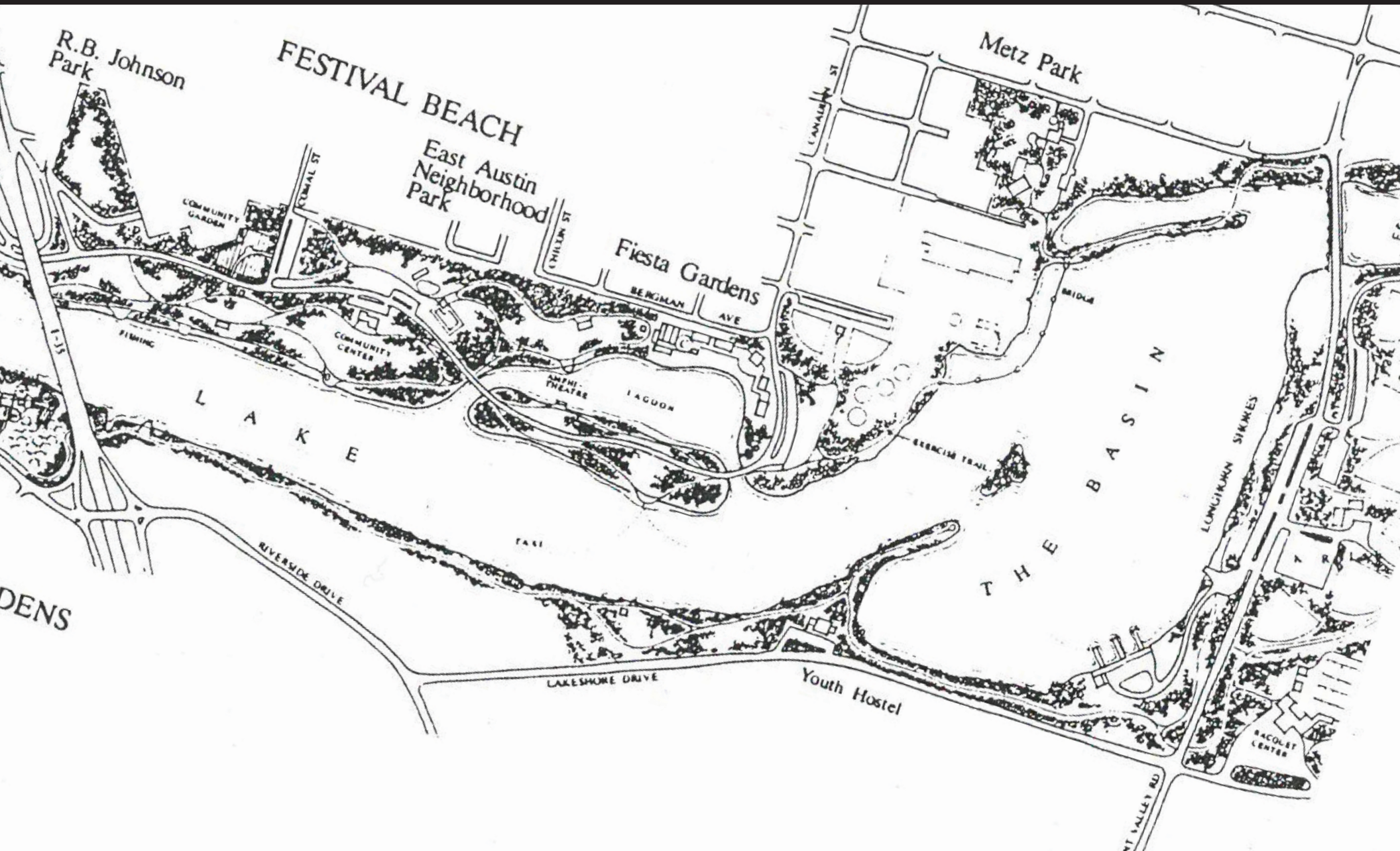
THE MASTER PLAN



ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Existing)

LEGEND

- 1. **Parking**
- 2. **Playground**
- 3. **Pedestrian & Cycle Trails**
- 4. **Concessions**



CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Proposed)

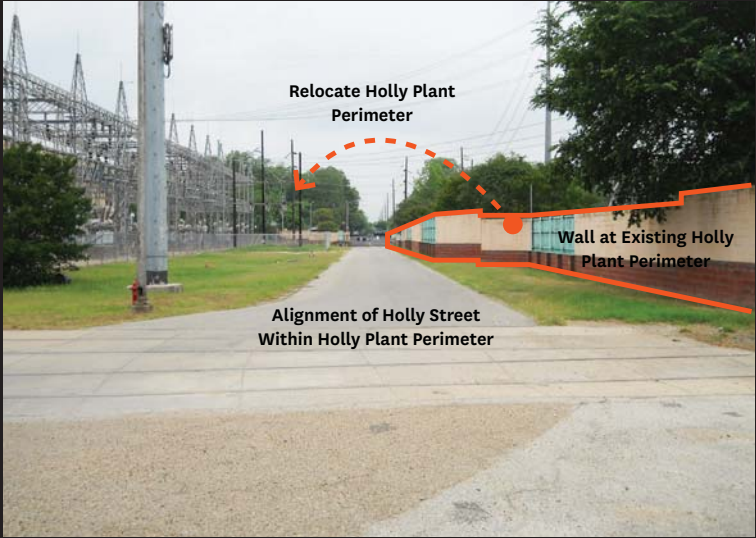


LEGEND

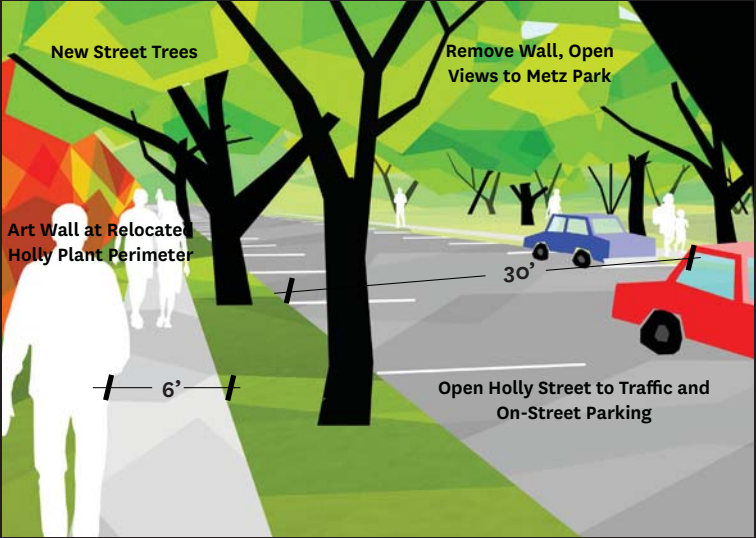
1. Existing Parking
2. Beach
3. Playground
4. Picnic Garden
5. Concessions
6. Viewpoint
7. One-Way Drive & Parking
8. Two-Way Drive & Parking
9. Holly Street Extension
10. Steps & Deck
11. Lakeside Performing Arts Center
12. Pier
13. Enhanced Existing Park Facilities
14. Ball Field

VIEWS

BEFORE



Holly Street Extension



AFTER

VIEWS

BEFORE



Viewpoint & Lawn
at Ball Fields



Ball Field
Amenities



Ball Field BBQ
& Picnic Area

AFTER

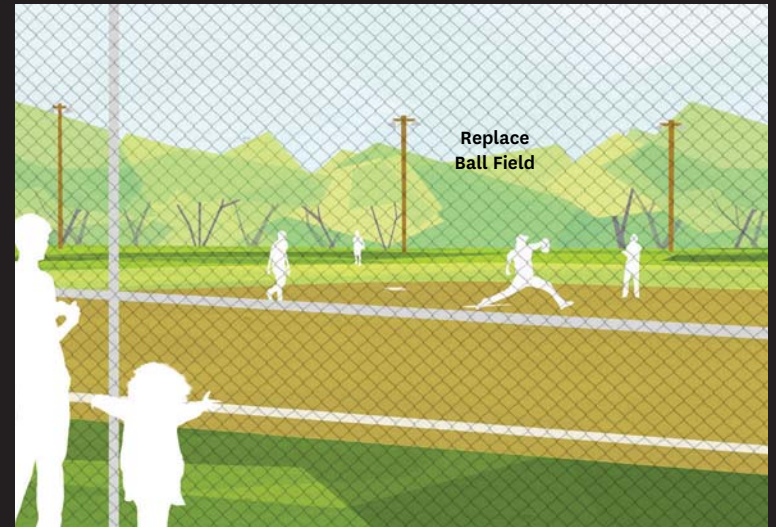


VIEWS

BEFORE



Metz
Ball Field



AFTER

IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Existing)



LEGEND

1. **Parking**
2. **Boat Launch**
3. **Johnny Degollado Pavilion**
4. **Fiesta Gardens**
5. **Playground**
6. **Ball Field**
7. **Pedestrian and Cycle Trails**

IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Proposed)

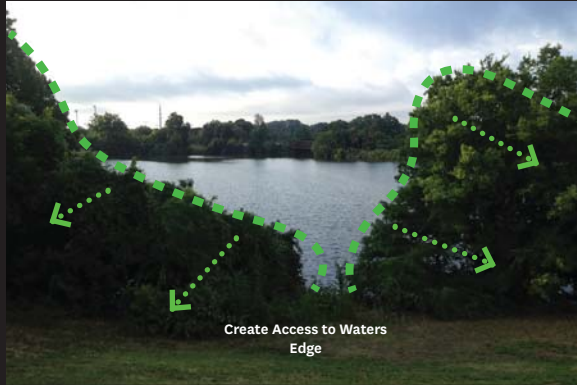


LEGEND

1. Existing Parking
2. New Lake Channels
3. Enhance Lake Edge Habitat
4. Boat Launch
5. Beach
6. Relocated Johnny Degollado Pavilion
7. Sloped Event Lawn
8. Opened & Enhanced Fiesta Gardens
9. Playground
10. Picnic Garden
11. Concessions
12. One-Way Drive & Parking

VIEWS

BEFORE



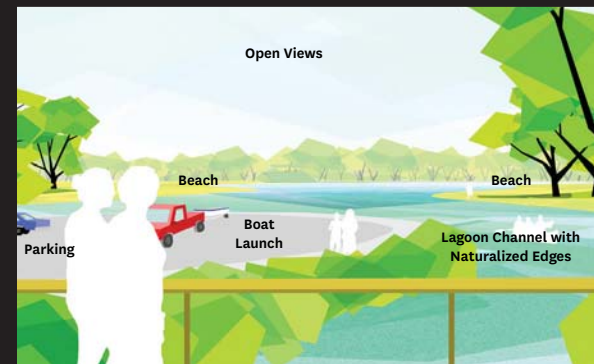
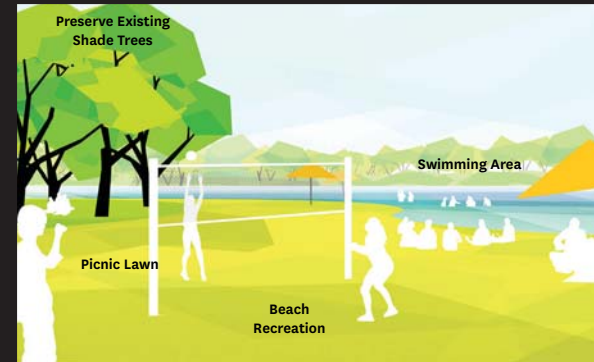
Fiesta Gardens
Event Pavilion



Fiesta Beach



Fiesta Beach
Boat Launch



AFTER

VIEWS

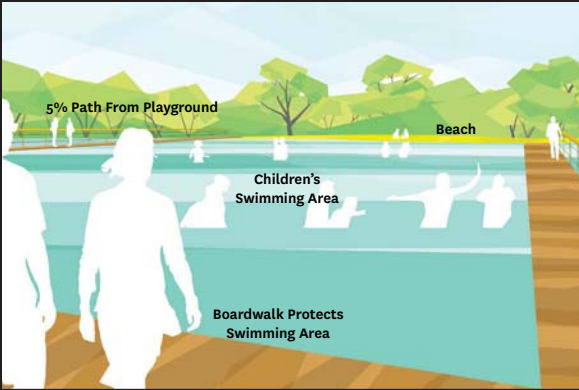
BEFORE



Children's Swimming Area

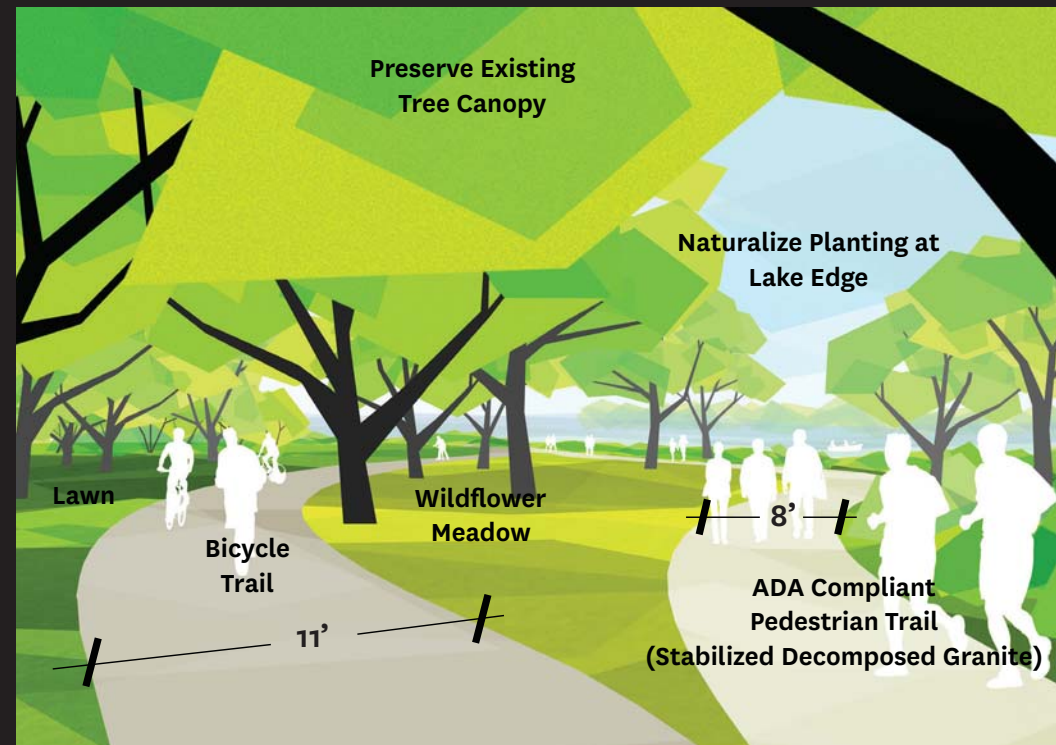


Children's Play Area



AFTER

IMPROVE PARK ACCESS & CONNECTIONS TO NEIGHBORHOOD



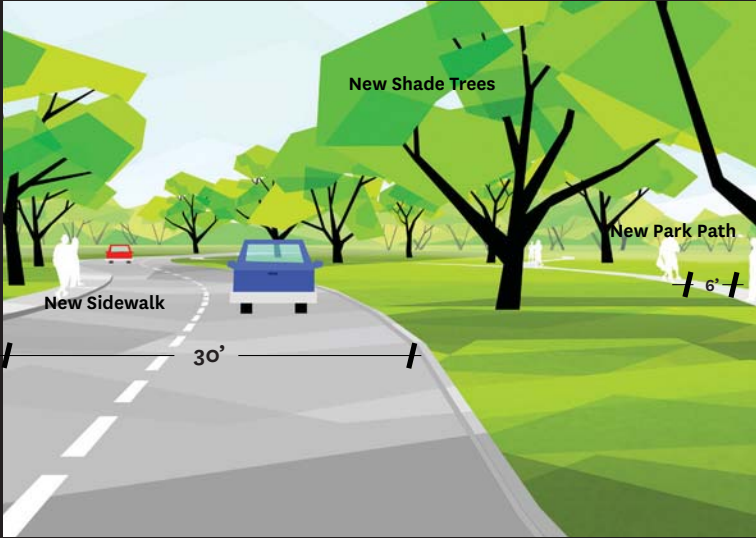
Lady Bird Lake Trail

VIEWS

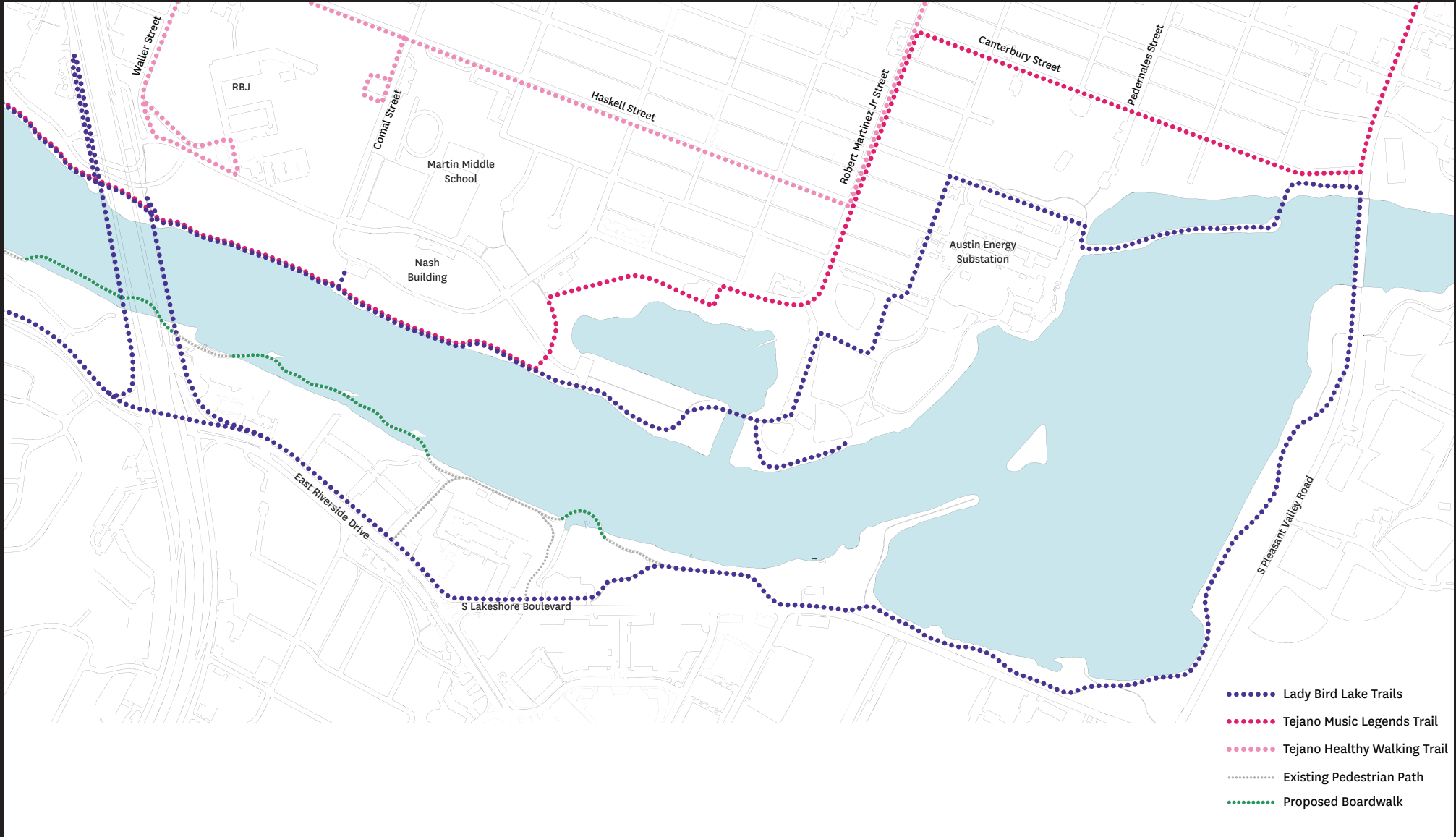
BEFORE



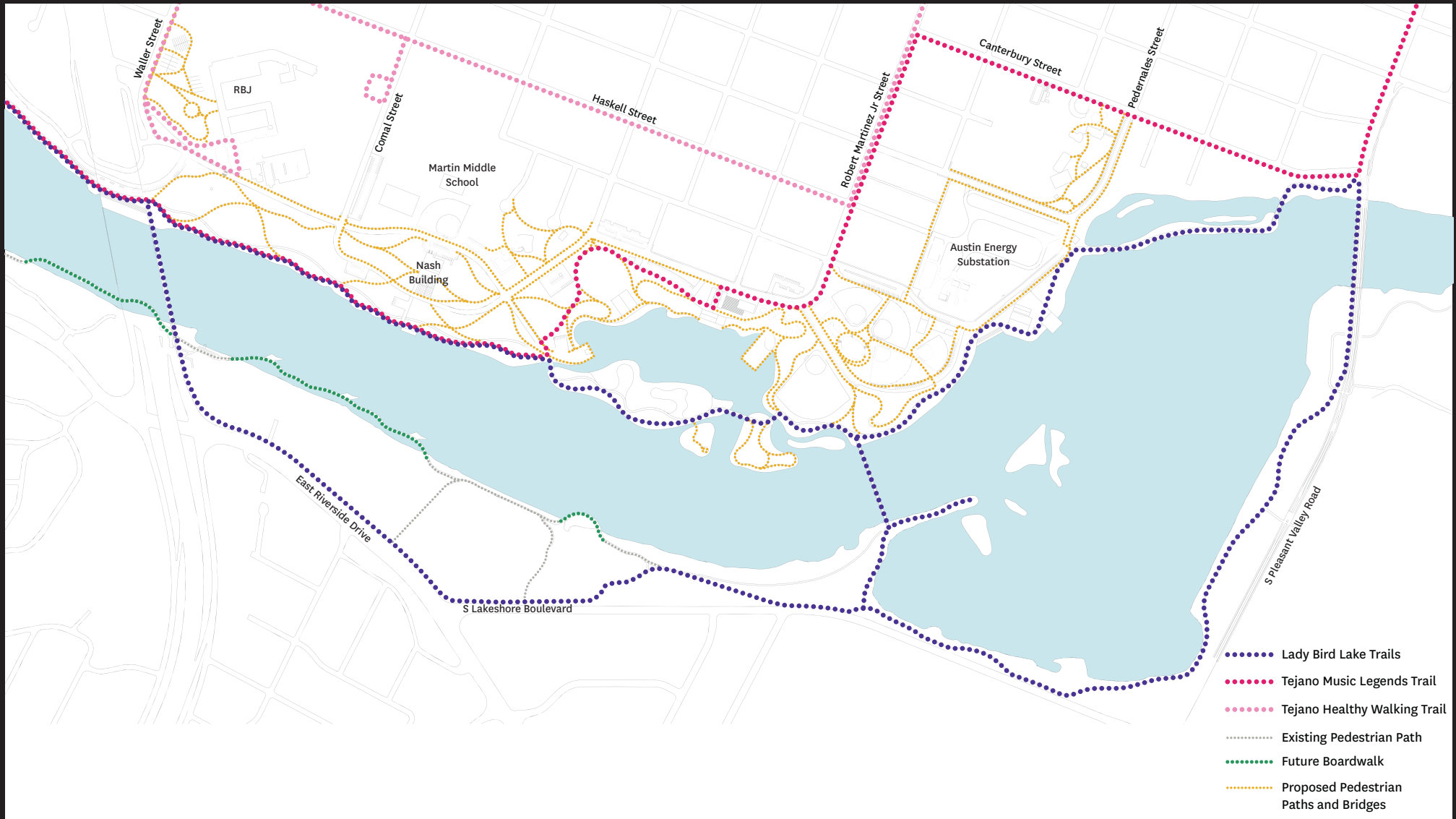
Accessible
Paths &
Sidewalks



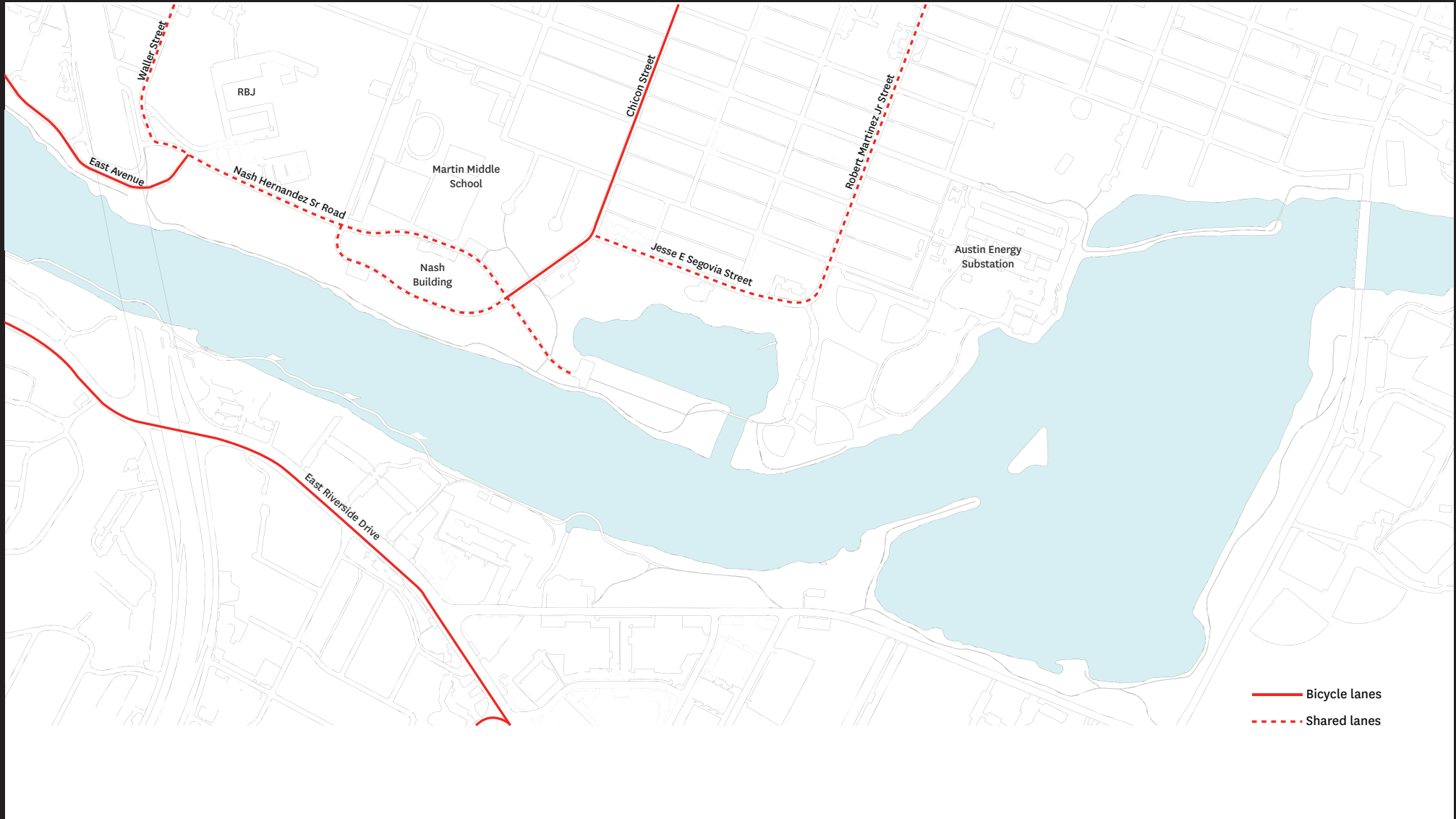
AFTER



EXISTING PATHS AND TRAILS WITHIN HOLLY SHORES



PROPOSED PATHS AND TRAILS WITHIN HOLLY SHORES

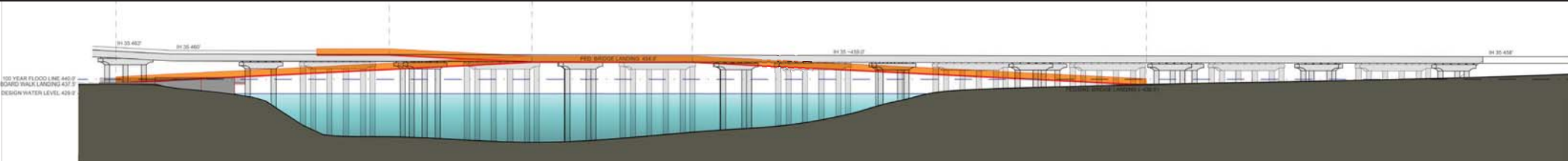


EXISTING BICYCLE ROUTES WITHIN HOLLY SHORES

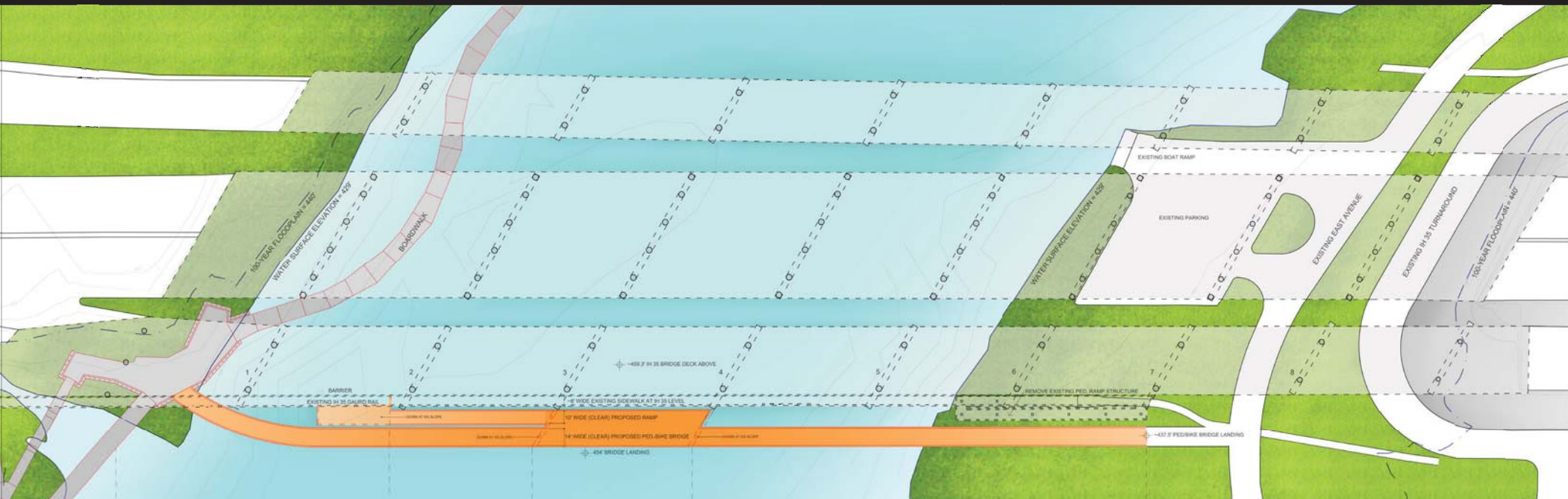


PROPOSED BICYCLE ROUTES WITHIN HOLLY SHORES

I-35 PEDESTRIAN/BICYCLE BRIDGE



Section



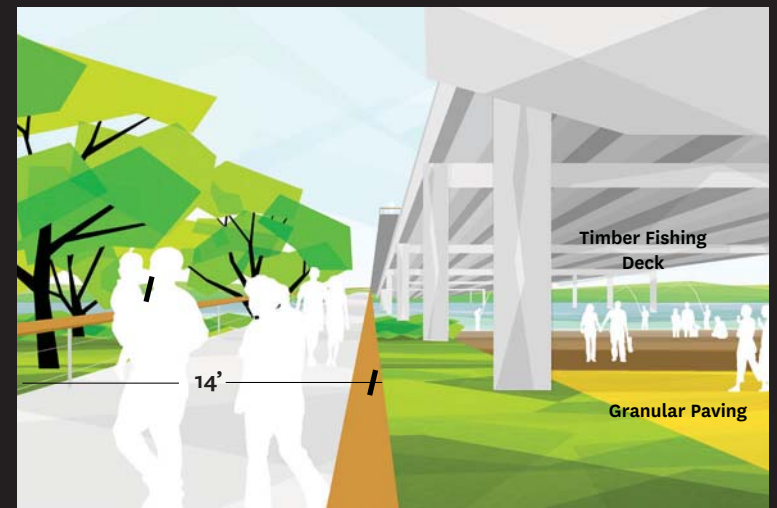
Plan

VIEWS

BEFORE



I-35 Footbridge



AFTER

VIEWS

BEFORE

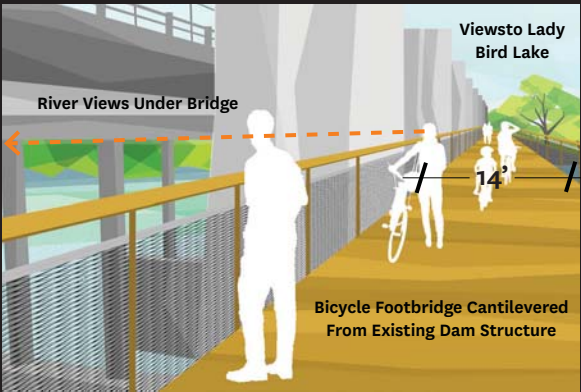


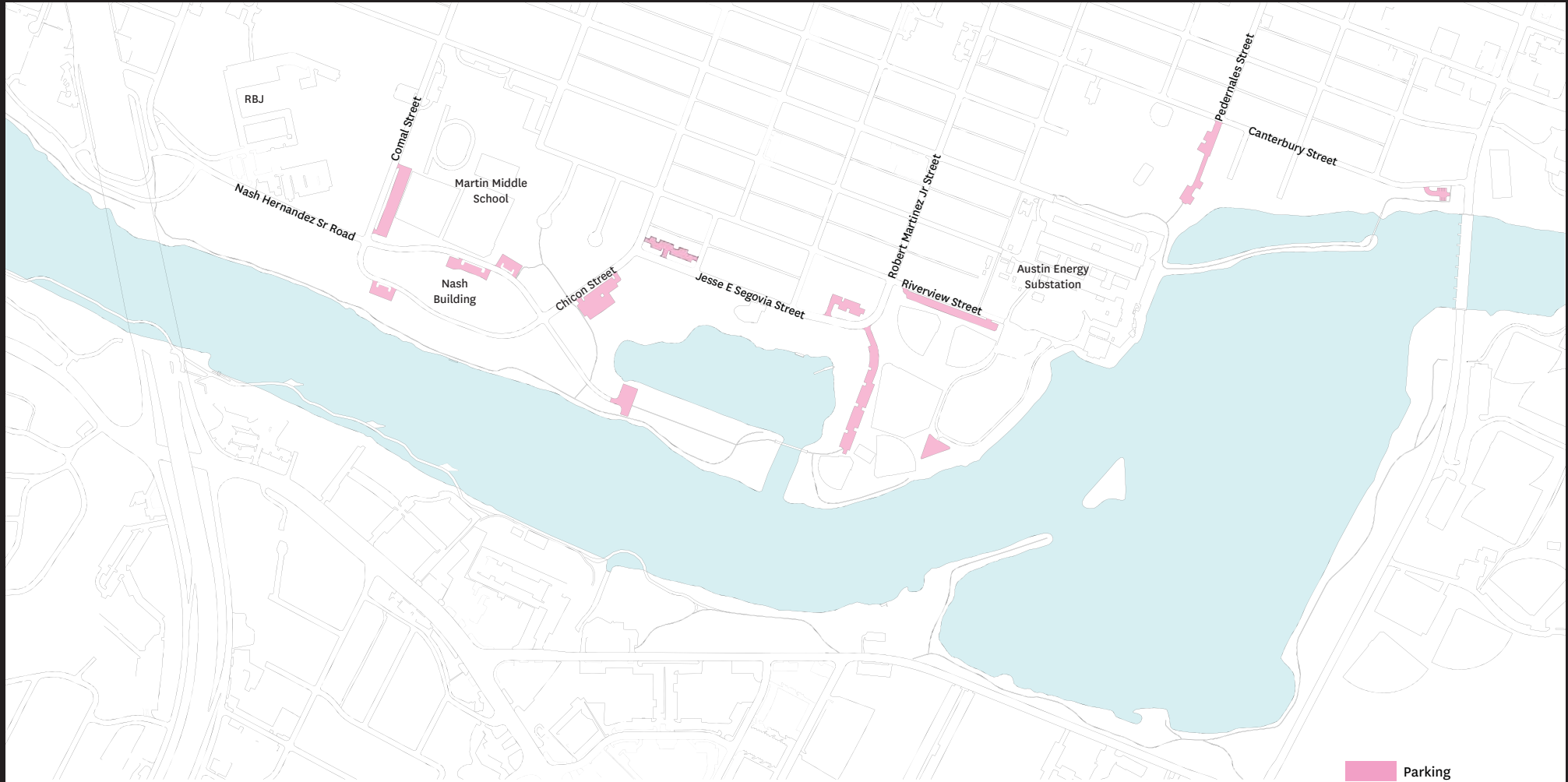
Pleasant Valley
Bicycle Bridge
Final Condition



Lady Bird Lake
Footbridge

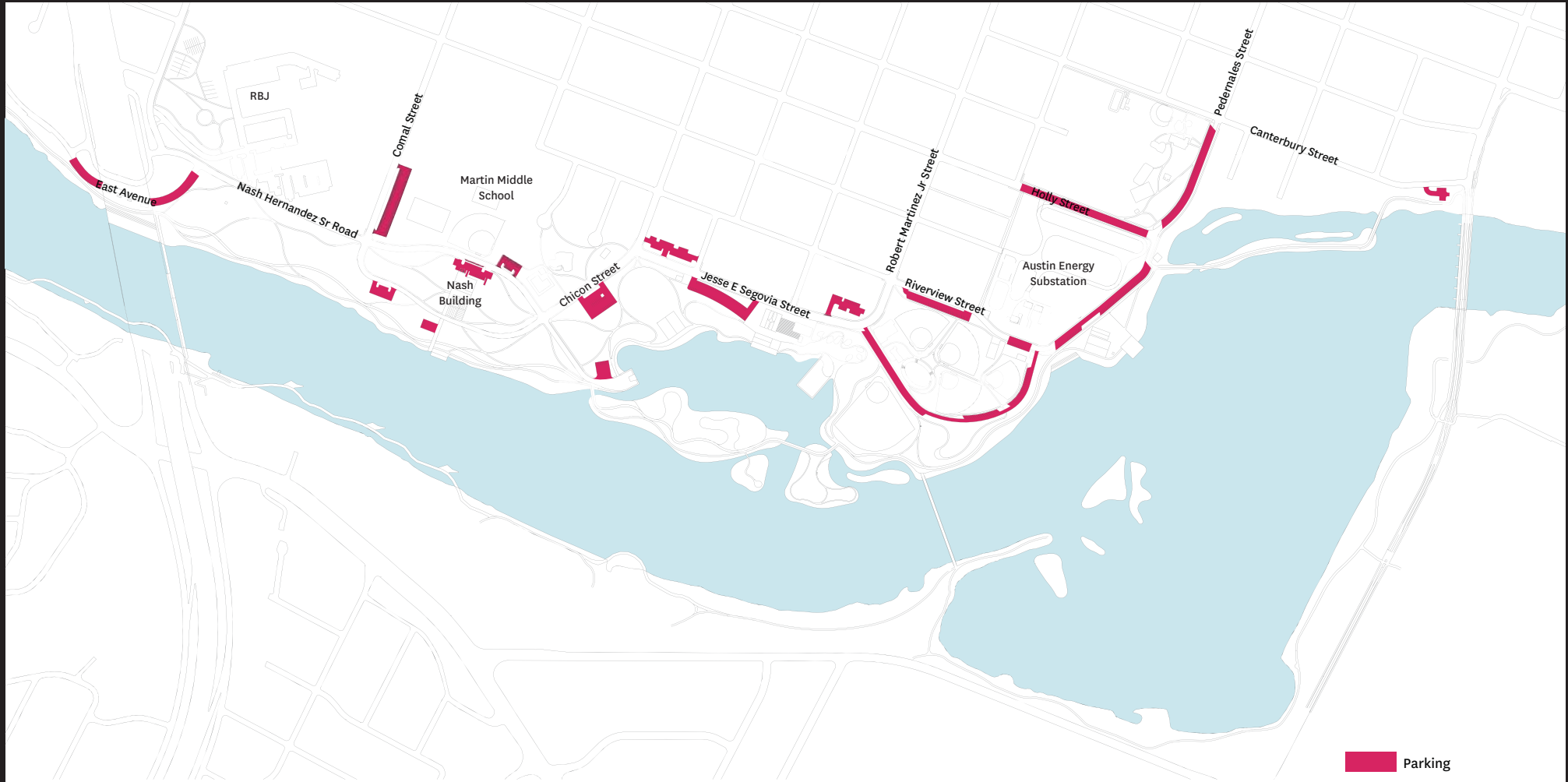
AFTER





390 Parking Spaces Existing within Holly Shores

EXISTING PARKING WITHIN HOLLY SHORES



700 Parking Spaces Proposed within Holly Shores

PROPOSED PARKING WITHIN HOLLY SHORES

REUSE EXISTING BUILDINGS FOR COMMUNITY-BASED PROGRAMS



LEGEND

1. Nash Hernandez Building
2. Fiesta Gardens
3. Shoreline Warehouses

NASH HERNANDEZ BUILDING

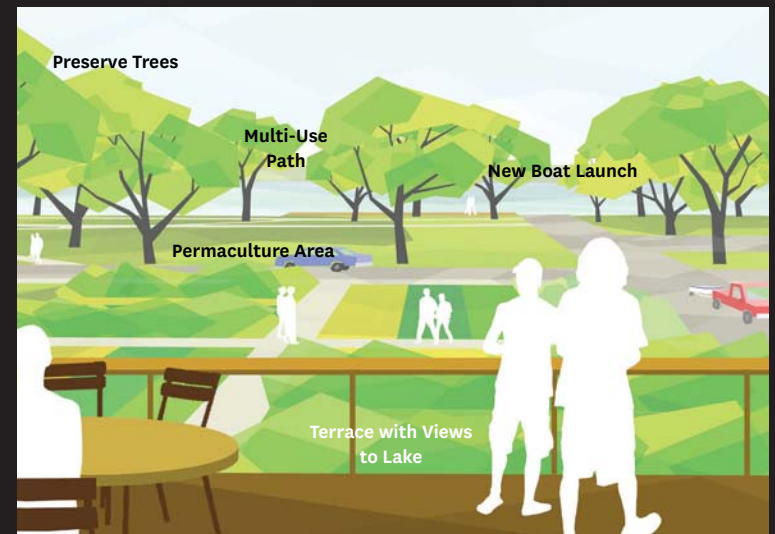


VIEWS

BEFORE



Nash Hernandez
Permaculture
Center



AFTER

FIESTA GARDENS

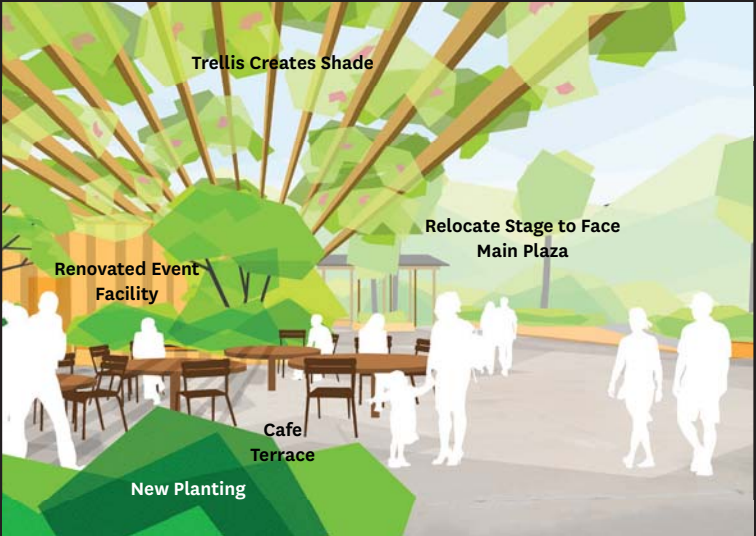


VIEWS

BEFORE



Fiesta Gardens
Terrace



AFTER

SHORELINE WAREHOUSES



The two existing metal warehouses along the southeast shoreline could be reused to serve a variety of park-compatible, community uses. This option is further studied.

The master plan depicts the smaller, 4,000 square foot warehouse space that could house a cultural re-use (performance space) and provide new public restrooms and a refreshment area.

The larger, 10,800 square foot warehouse, located very close to the lake, is proposed to be opened up: to remove the walls of the building to create a large, shaded "porch" space, ideal for picnic and special events. The middle third of the space could have its walls removed and replaced with large sections of sliding glass doors. Finally, the northern third of the space could be partially conditioned.

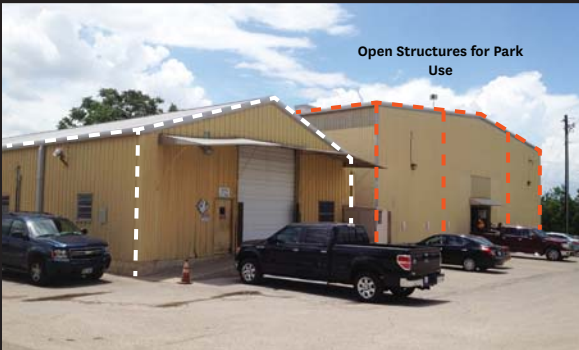
Lady Bird Lake

VIEWS

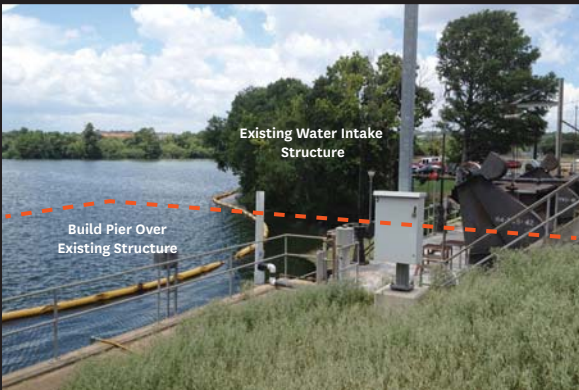
BEFORE



Lakeside
Performance
Center, Option A



Lakeside
Performance
Center, Option B



Lady Bird Lake
View & Fishing
Pier



AFTER

PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER & FACILITIES

LEGEND

1. **Parking Below I-35**
2. **Shade Trees & Lawns**
3. **Nash Hernandez Building**
4. **Parking**
5. **Playground**
6. **Ball Field**



PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER & FACILITIES

LEGEND

1. Deck Under I-35 & Footbridge
2. ADA Accessible Paths
3. Retain Existing Shade Trees & Lawn
4. 8'W Pedestrian Trail
5. 11'W Bicycle Trail
6. Nash Hernandez Building
7. Permaculture Garden
8. Existing Parking
9. Enhance Lake Edge Habitat



PARK COMFORT & SAFETY



RESTROOMS



**DRINKING
FOUNTAIN**



PICNIC AREA



**PARK POLICE /
PARK RANGER
STATION**

VIEWS

EXISTING



EXISTING



VIEWS

BEFORE



Martin Pool
Shading



AFTER



27 acres existing tree canopy

EXISTING TREE CANOPY WITHIN HOLLY SHORES



41 acres tree canopy - combined proposed and existing trees

PROPOSED TREE CANOPY WITHIN HOLLY SHORES

PRESERVE, ENHANCE & INCREASE WILDLIFE HABITAT



LEGEND



1. Riparian Edge / Wetland
2. Open Upland
3. Wooded Upland



4. Permaculture & Gardens
5. Fields, Buildings, & Paving

HABITAT ZONE 1

RIPARIAN EDGE / WETLAND

Trees/Shrubs

Bald cypress

Cedar elm

Eastern swamp privet

Green ash

Hawthorn

Water elm

Possumhaw

Sugar hackberry

Sycamore

Water hickory

Water locust

Black willow

Sandbar willow

Eastern cottonwood

Pecan

Little walnut

Black walnut

Roughleaf dogwood

Flame-leaf sumac

Taxodium distichum

Ulmus crassifolia

Forestiera acuminata

Fraxinus pennsylvanica

Crataegus spp.

Planera aquatica

Ilex decidua

Celtis laevigata

Platanus occidentalis

Carya aquatica

Gleditsia aquatica

Salix nigra

Salix exigua

Populus deltoides

Carya illinoensis

Juglans microcarpa

Juglans nigra

Cornus drummondii

Rhus lanceolata

* Naturalized lake edge habitat, engineered wetland features such as bio-swales, ephemeral wetlands, rain gardens and artificial wetland micro-topography within the lake.



HABITAT ZONE 2

OPEN UPLAND

Native lawn- Habiturf

Buffalograss

Curly mesquite

Blue gramma

Bouteloua dactyloides

Hilaria belangeri

Bouteloua gracilis

Tallgrass Savanna Community

Trees

Live Oak

Post Oak

Cedar elm

American elm

Sugar hackberry

Sycamore

Texas ash

Eastern cottonwood

Bur oak

Shumard oak

Quercus virginiana

Quercus margarettiae

Ulmus crassifolia

Ulmus americana

Celtis laevigata

Plantanus occidentalis

Ulmus americana

Populus deltoides

Quercus macrocarpa

Quercus shumardii

Grasses

big bluestem

canada wildrye

florida paspalum

indiangrass

little bluestem

Andropogon gerardii

Elymus canadensis

Paspalum floridanum

Sorghastrum nutans

chizachyrium scoparium

* Native lawn, meadows and areas with varying degrees of tree canopy. Different park uses will determine levels of access from active open areas to areas with pathways and herbaceous understory.



HABITAT ZONE 3

WOODED UPLAND

Trees

Live Oak

Pecan

Post Oak

Cedar elm

American elm

Sugar hackberry

Sycamore

Texas ash

Eastern cottonwood

Bur oak

Shumard oak

Quercus virginiana

Carya illinoensis

Quercus margarettiae

Ulmus crassifolia

Ulmus americana

Celtis laevigata

Plantanus occidentalis

Ulmus americana

Populus deltoides

Quercus macrocarpa

Quercus shumardii

Understory: grass/forbs

American beautyberry

Palmetto

Inland sea oats

Sedge species

Nimblewill

Foxtail grass

Texas bluegrass

Callicarpa americana

Sabal minor

Chasmanthium latifolium

Carex spp.

Muhlenbergia schreberi

Setaria scheelei

Poa arachnifera

✳ Dense native woodland with under-canopy, shrub and herbaceous layers to create a complex community. Access will be limited in these areas, particularly on steeper slopes.



HABITAT ZONE 4

PERMACULTURE AND GARDENS

Cultivated

Celeste Fig Tree
Asian Persimmon
Red & White Mulberry
Loquat
Wonderful Pomegranate
Asian Pear

Native Fruit Trees

Mexican Plum
Eastern Persimmon,
Texas Persimmon
Possum Haw (bushy)
Pecan
Escarpment Cherry
Pinion Pine

Farmers Trees

Honey Mesquite
Honey Locust
Eve's Necklace
Fragrant Mimosa
Cat Claw Acacia
White Thorn Acacia
Guajillo Acacia.

✳ Areas with food and aesthetic plants, can serve an educational role about sustainability and environmental awareness.



HABITAT ZONE 5

FIELDS BUILDINGS AND PAVING

Trees

Live Oak
Pecan
Post Oak
Cedar elm
American elm
Sugar hackberry
Sycamore
Texas ash
Eastern cottonwood
Bur oak
Shumard oak

Quercus virginiana
Carya illinoensis
Quercus margarettiae
Ulmus crassifolia
Ulmus americana
Celtis laevigata
Plantanus occidentalis
Ulmus americana
Populus deltoides
Quercus macrocarpa
Quercus shumardii

Shrubs

Cenizo
Agarita
Wax myrtle
Grasses/forbs
Lindheimer's muhly
Pine muhly
Gulf muhly
Inland sea oats
Bushy bluestem
Upland switchgrass

Leucophyllum frutescens
Mahonia trifoliolata
Morella cerifera

Muhlenbergia lindheimeri
Muhlenbergia dubia
Muhlenbergia capillaris
Chasmanthium latifolium
Andropogon glomeratus
Panicum virgatum

✳ Areas with specific uses that include high foot traffic such as sports fields, gathering spaces and paved areas. Any non-native species used, including turf species, should not be invasive.



VIEWS

BEFORE



Riparian &
Wetland Habitat



AFTER



15,450' Existing Shoreline for Holly Shores

EXISTING SHORELINE WITHIN HOLLY SHORES

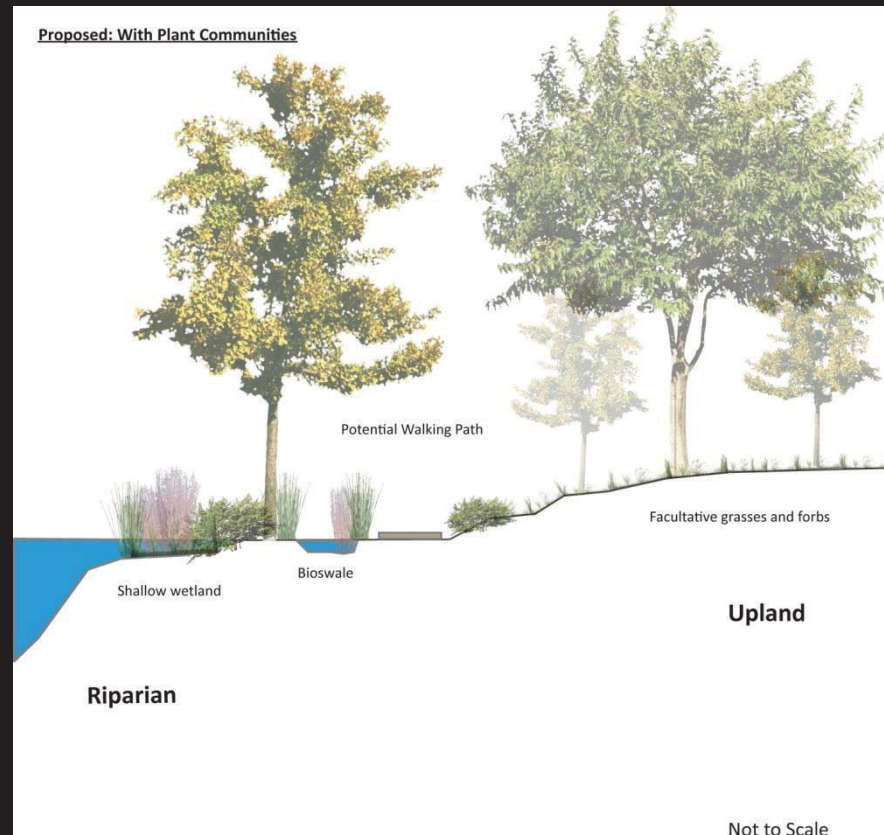


— Proposed Shoreline
— Existing South
Shoreline to Remain

21,750' Reconfigured Shoreline for Holly Shores

PROPOSED SHORELINE WITHIN HOLLY SHORES

RIPARIAN SHORELINE SECTION



CELEBRATE LOCAL ART & HERITAGE



PHASING PLAN



LEGEND

- | | | |
|---|-------------------------------------|------------------------------|
| A1. Austin Energy Connections & Fields | C. Overall Park Improvements | F. Martin Park |
| A2. Park-Wide Improvements | D. Cooling Pond | G. RBJ Center |
| B. Festival Beach | E. Metz Park | H. Bridge Connections |

THE MASTER PLAN

