

# Holly Shores / Edward Rendon Sr. At Festival Beach Master Plan



# EXISTING CONDITIONS PLAN



Holly Shores / Edward Rendon St. Park at Festival Beach - Existing Conditions  
Michael Van Valkenburgh Associates, Inc., Landscape Architects  
30 May 2013

# THE MASTER PLAN



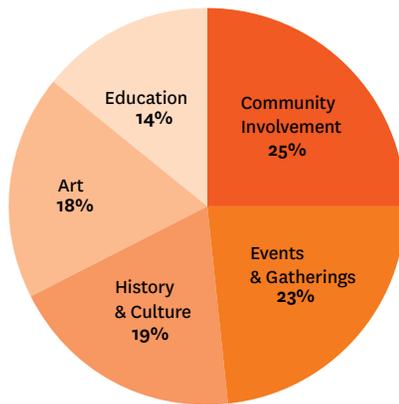
Holly Shores / Edward Rendon St. Park at Festival Beach  
Michael van Valkenburgh Associates, Inc., Landscape Architects  
30 May 2013

# A COMMUNITY-BASED DESIGN PROCESS

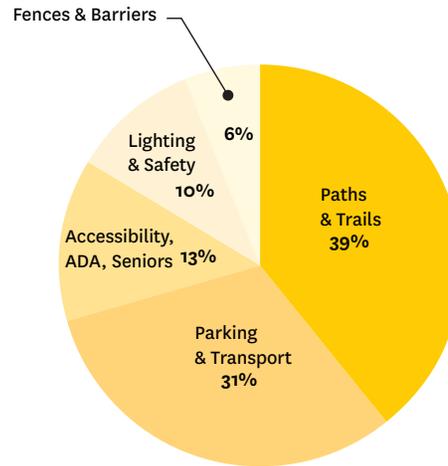


# COMMUNITY PRIORITIES

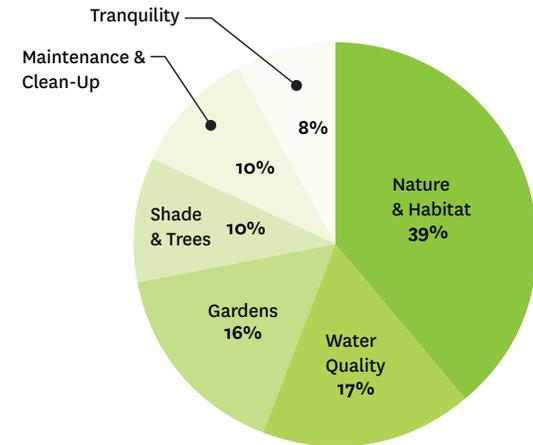
## Heritage, Culture, and Community 170 Comments



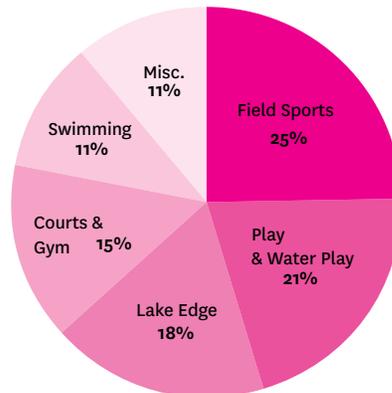
## Access, Connectivity, and Safety 118 Comments



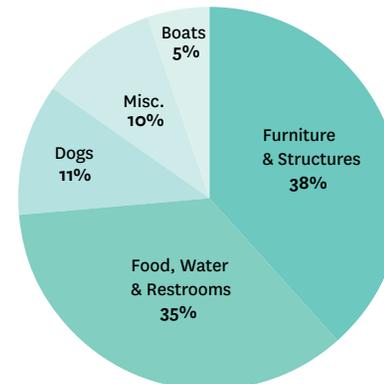
## Landscape Character, and Environment 243 Comments



## Recreation and Sports 196 Comments



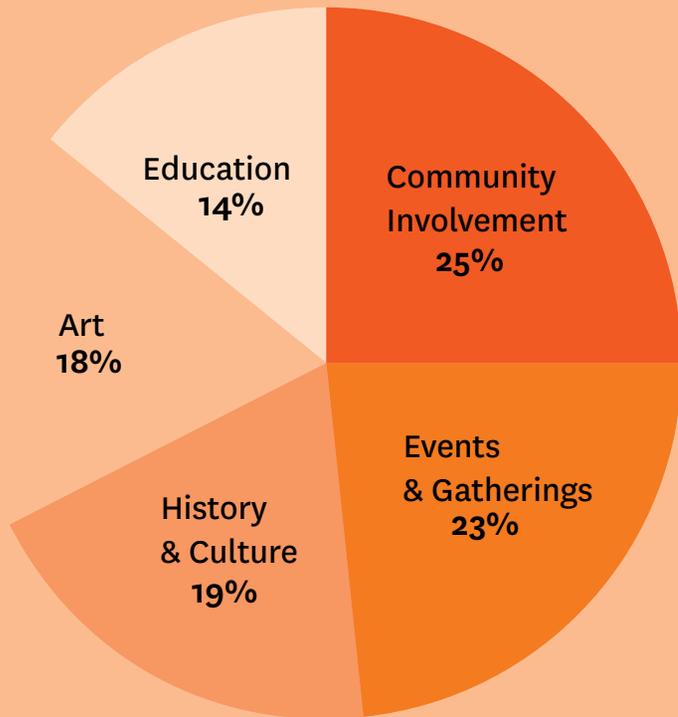
## Park Uses and Amenities 130 Comments



# HERITAGE, CULTURE, & COMMUNITY



# HERITAGE, CULTURE, & COMMUNITY



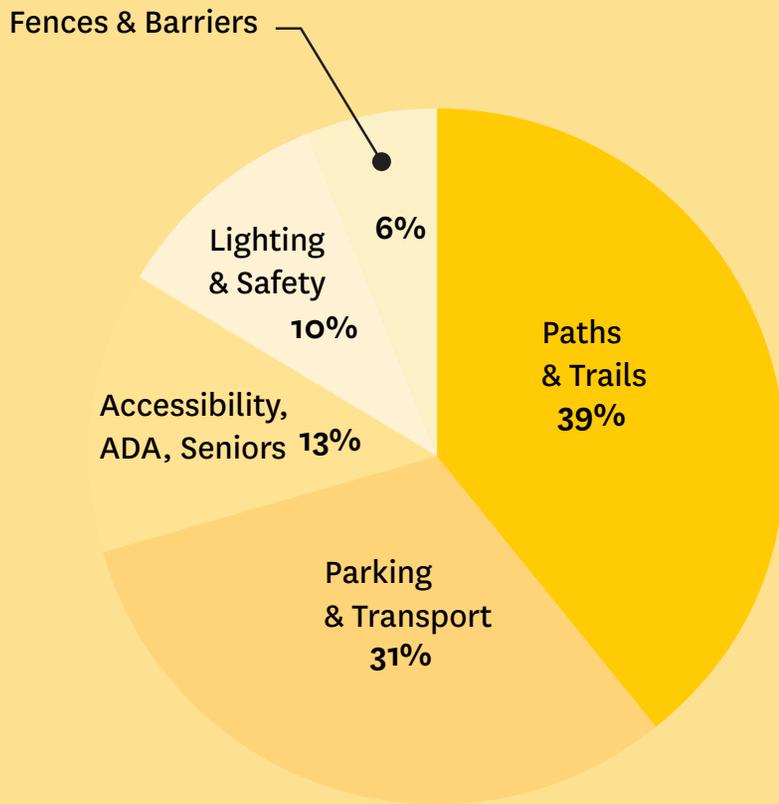
## 170 comments

- **Maintain community involvement beyond the Master Plan**
- **Events and event spaces should fit the neighborhood park character in scale and type**
- **Celebrate the heritage, culture and diversity of the community**
- **Include the work of local artists**
- **Provide a range of opportunities for family and community gatherings**
- **Improve learning opportunities, connections to schools and community centers**

# ACCESS, CONNECTIVITY, & SAFETY



# ACCESS, CONNECTIVITY, & SAFETY



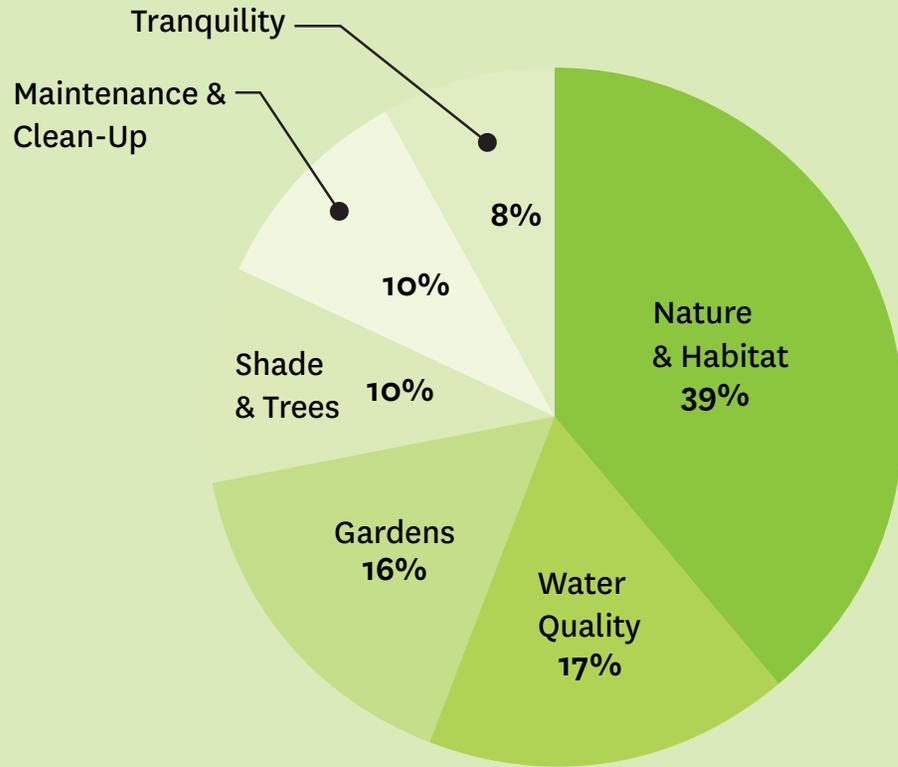
## 118 comments

- Improve accessibility for everyone, particularly seniors
- Extend trail and sidewalk networks into the neighborhood and around the lake
- Better pedestrian and bicycle connections across lake
- Ease neighborhood parking pressures without large parking lots
- Remove fences that separate park amenities from the neighborhood
- Improve lighting, install 911 phones for safety



# **LANDSCAPE CHARACTER & ENVIRONMENT**

# LANDSCAPE CHARACTER & ENVIRONMENT



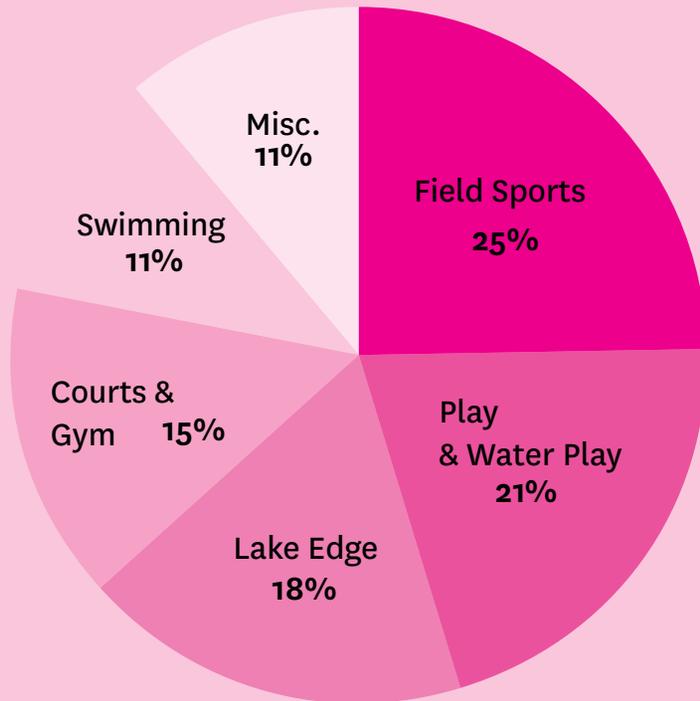
## 243 comments

- Increase natural habitat, particularly bird habitat around the lake
- Maintain simplicity and neighborhood character of the park
- Improve lagoon water quality
- Increase comfort with more shade, both trees and shade structures
- Clean up and improve maintenance throughout the park



# RECREATION & SPORTS

# RECREATION & SPORTS



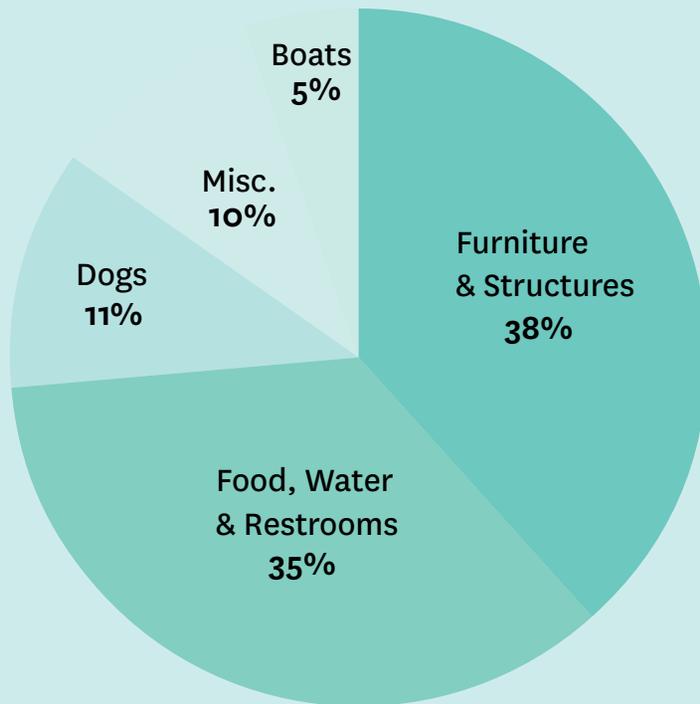
## 196 comments

- Improve quality and aesthetics of playgrounds and water play areas
- Provide safe water access points for a variety of uses
- Create a focus of recreational activities around the lagoon and Fiesta Gardens
- Improve the ball fields and integrate with the park landscape
- Improve existing swimming pools, provide shade and better restrooms
- Maintain areas of passive recreation, particularly in the western park area



# PARK USES & AMENITIES

# PARK USES & AMENITIES



## 130 comments

- Improve furniture, more places to sit, particularly in the shade
- Provide plenty of drinking fountains, restrooms, and park facilities
- Only allow non-motorized boats in the lagoon and lake
- Provide community-based uses in park buildings
- Create a sustainable food area and activities, both indoor and outdoor

# MASTER PLAN GOALS

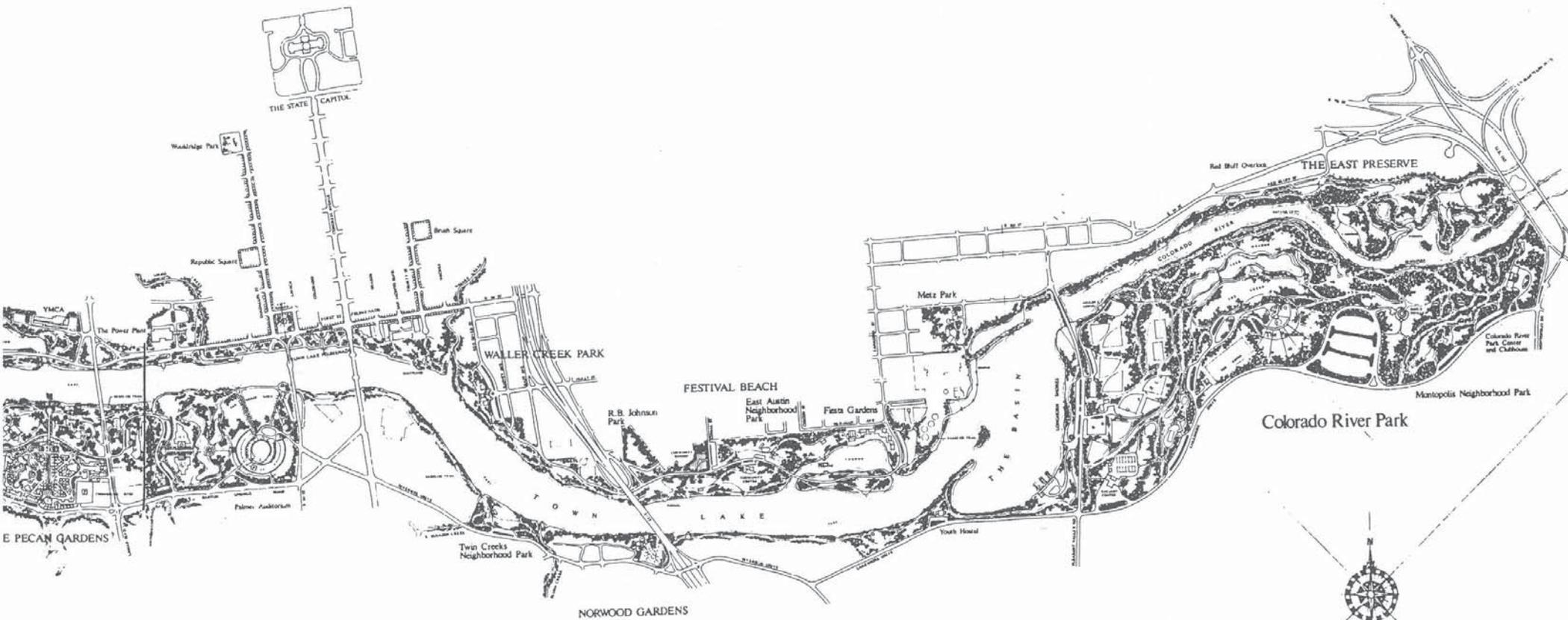


1. **Align with the 1989 Town Lake Comprehensive Plan.**
2. **Connect streets and parkland around the Austin Energy site.**
3. **Improve lagoon water quality and recreational program.**
4. **Improve park access and connection to the neighborhoods.**
5. **Reuse existing buildings for community-based programs.**
6. **Protect and improve the neighborhood park character and facilities.**
7. **Preserve, enhance, and increase wildlife habitat.**
8. **Celebrate local art and heritage.**

# THE MASTER PLAN



# ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



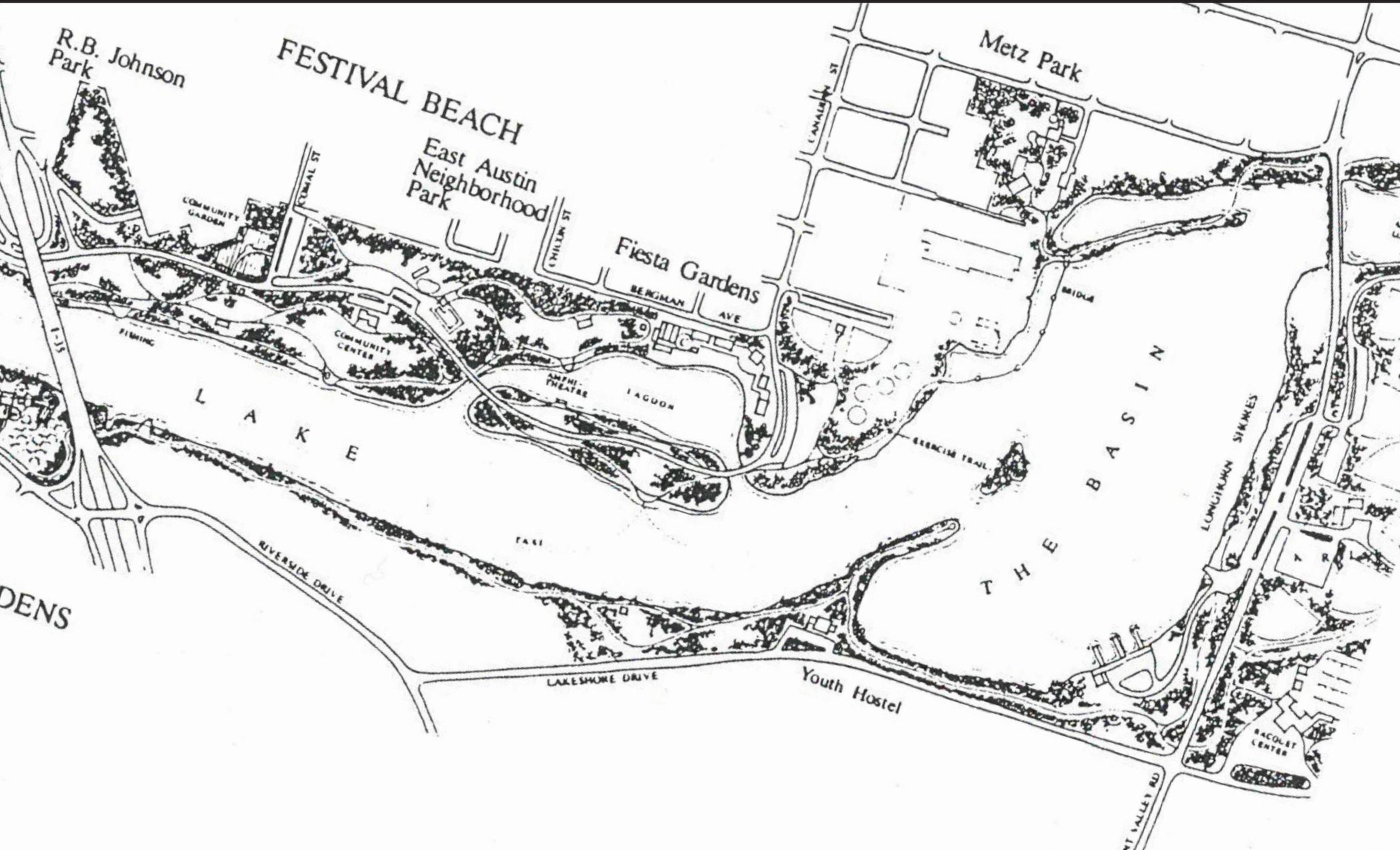
Legend


City of Austin, Texas  
ILLUSTRATIVE PLAN of  
**TOWN LAKE PARK**

Johnson Johnson and Roy/Inc.  
Lawrence W. Speck Associates Inc.  
November 10, 1987



# ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



# CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Existing)



## LEGEND

- 1. Parking
- 2. Playground
- 3. Pedestrian & Cycle Trails
- 4. Concessions

# CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Proposed)



## LEGEND

1. Existing Parking
2. Beach
3. Playground
4. Picnic Garden
5. Concessions
6. Viewpoint
7. One-Way Drive & Parking
8. Two-Way Drive & Parking
9. Holly Street Extension
10. Steps & Deck
11. Lakeside Performing Arts Center
12. Pier
13. Enhanced Existing Park Facilities
14. Ball Field

# VIEWS

BEFORE



## Holly Street Extension



AFTER

# VIEWS



Viewpoint & Lawn  
at Ball Fields



BEFORE



Ball Field  
Amenities



AFTER



Ball Field BBQ  
& Picnic Area

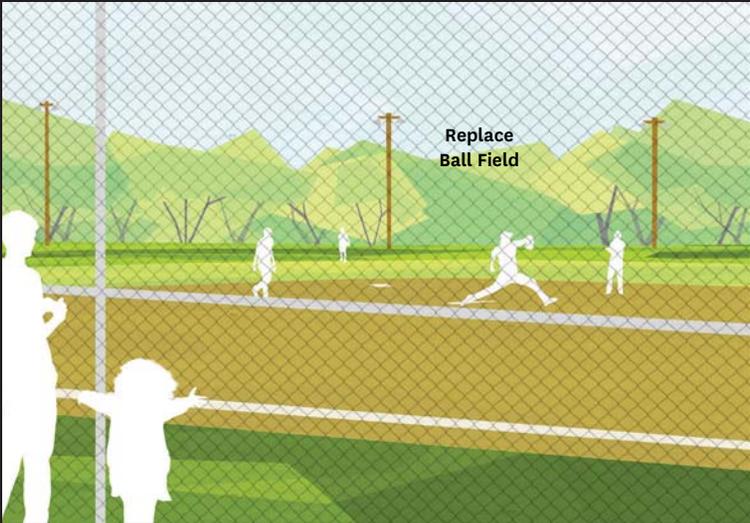


# VIEWS

BEFORE



Metz  
Ball Field



AFTER

# IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Existing)



## LEGEND

1. Parking
2. Boat Launch
3. Johnny Degollado Pavilion
4. Fiesta Gardens
5. Playground
6. Ball Field
7. Pedestrian and Cycle Trails

# IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Proposed)

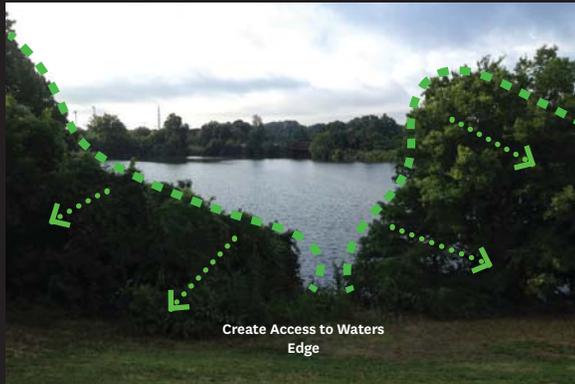


## LEGEND

1. Existing Parking
2. New Lake Channels
3. Enhance Lake Edge Habitat
4. Boat Launch
5. Beach
6. Relocated Johnny Degollado Pavilion
7. Sloped Event Lawn
8. Opened & Enhanced Fiesta Gardens
9. Playground
10. Picnic Garden
11. Concessions
12. One-Way Drive & Parking

# VIEWS

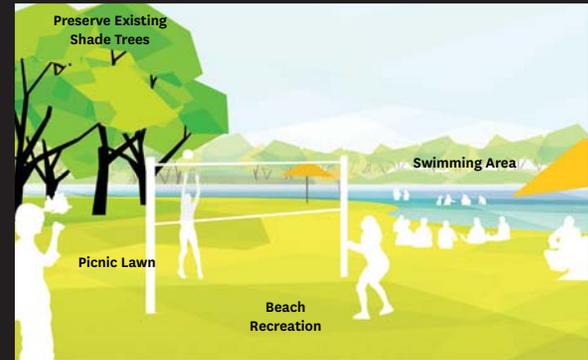
BEFORE



Fiesta Gardens Event Pavilion



Fiesta Beach



Fiesta Beach Boat Launch

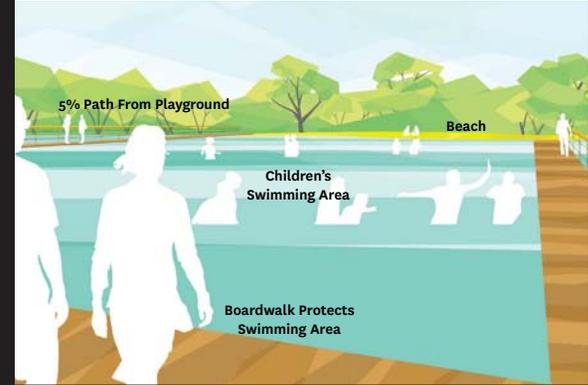


AFTER

# VIEWS



## Children's Swimming Area



BEFORE

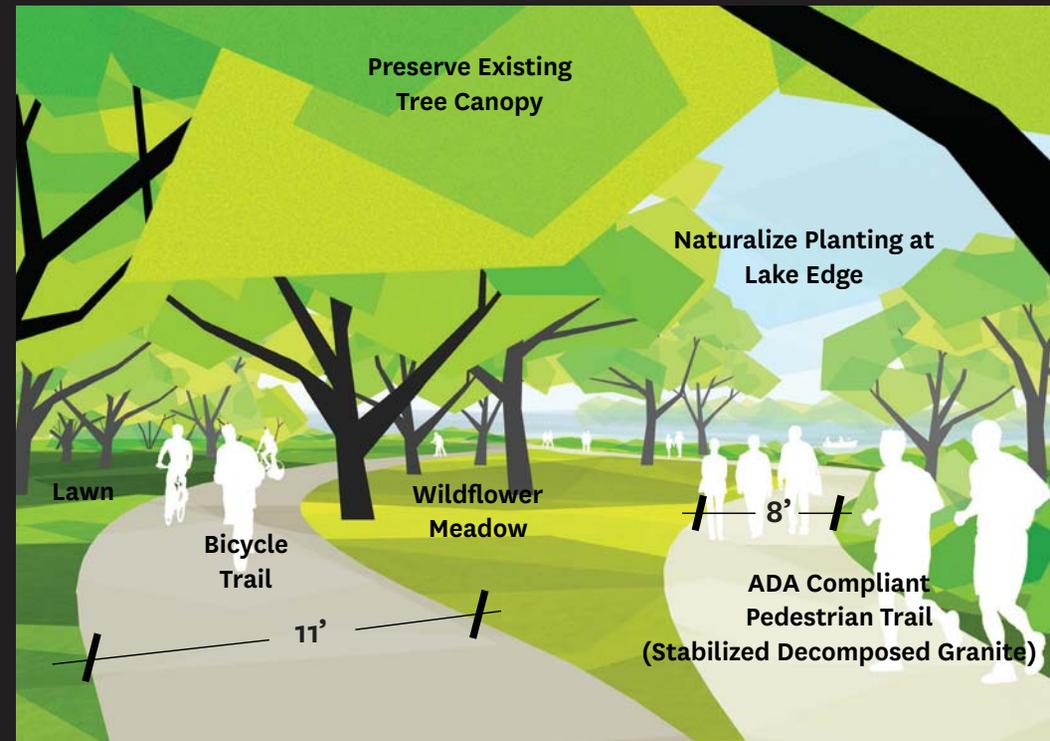


## Children's Play Area



AFTER

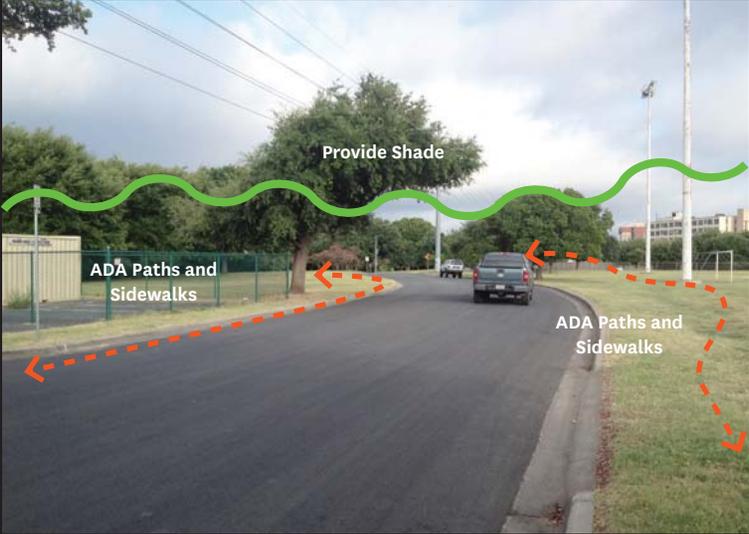
# IMPROVE PARK ACCESS & CONNECTIONS TO NEIGHBORHOOD



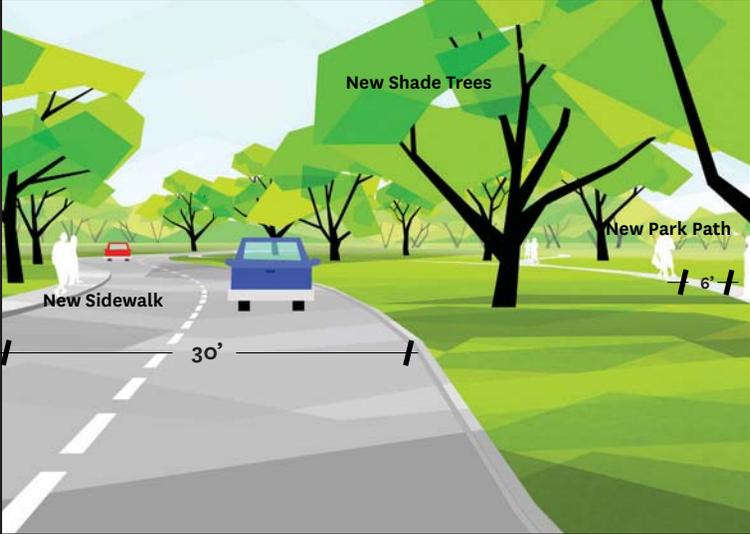
Lady Bird Lake Trail

# VIEWS

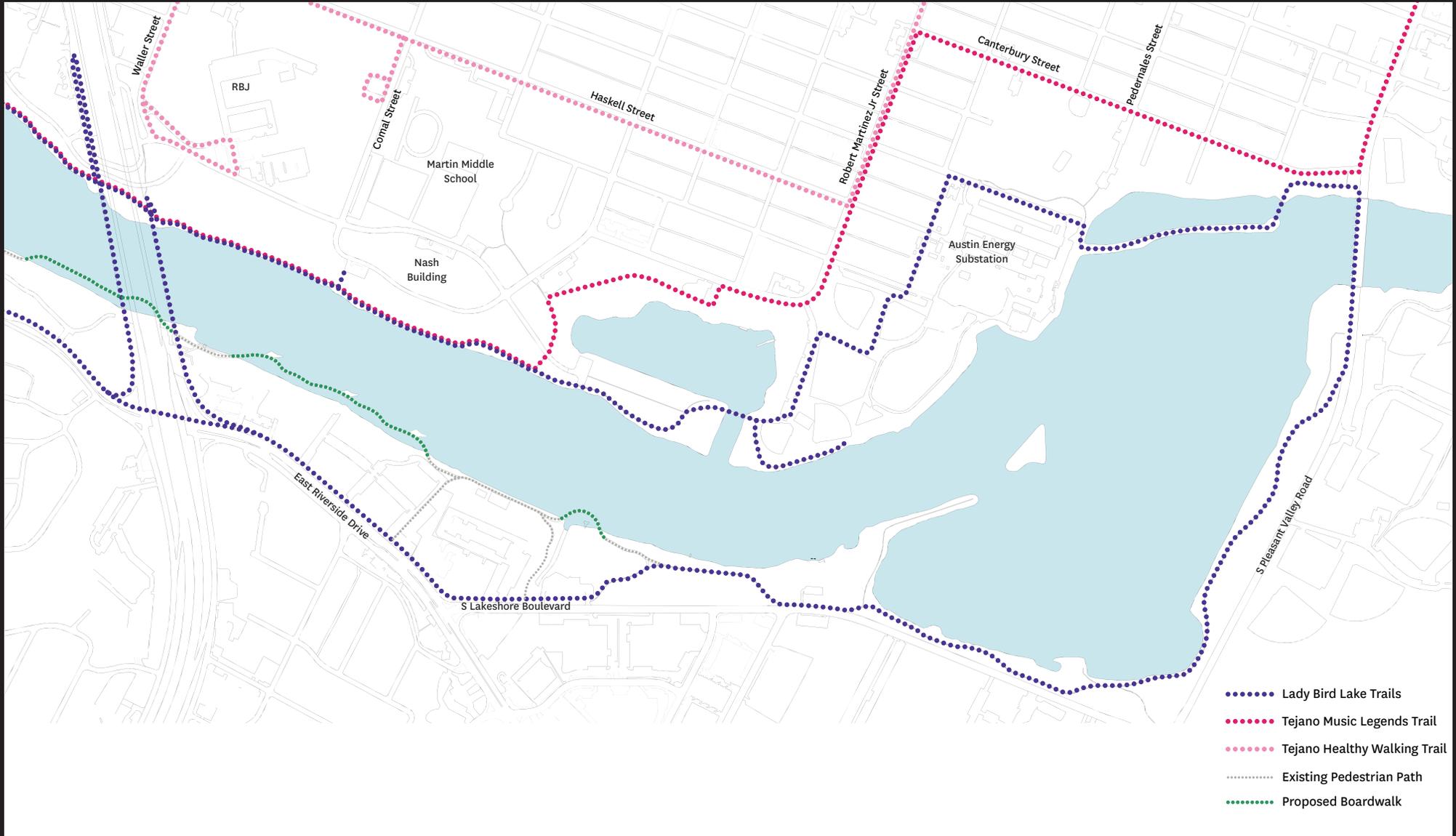
BEFORE



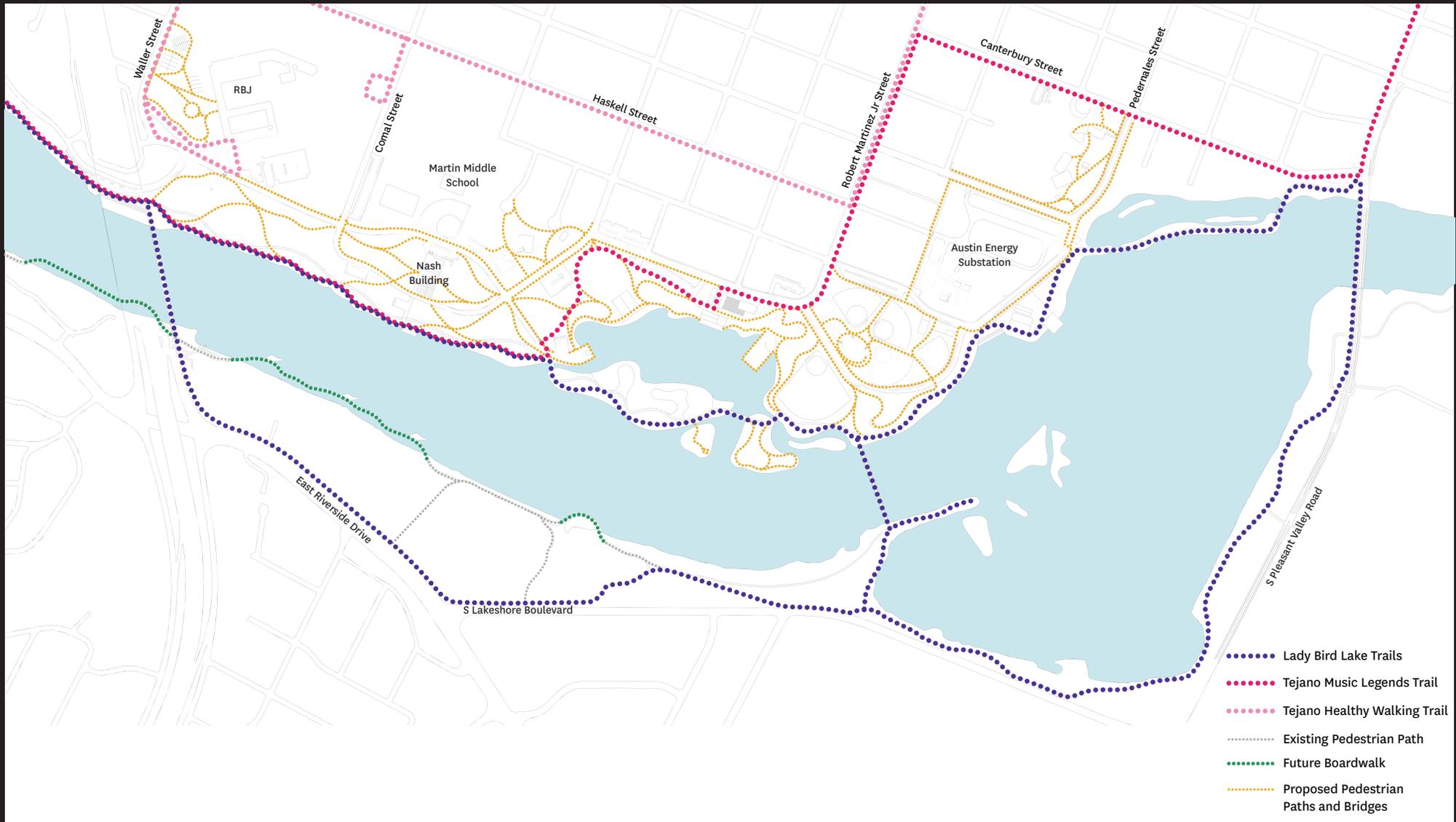
## Accessible Paths & Sidewalks



AFTER



## EXISTING PATHS AND TRAILS WITHIN HOLLY SHORES



# PROPOSED PATHS AND TRAILS WITHIN HOLLY SHORES

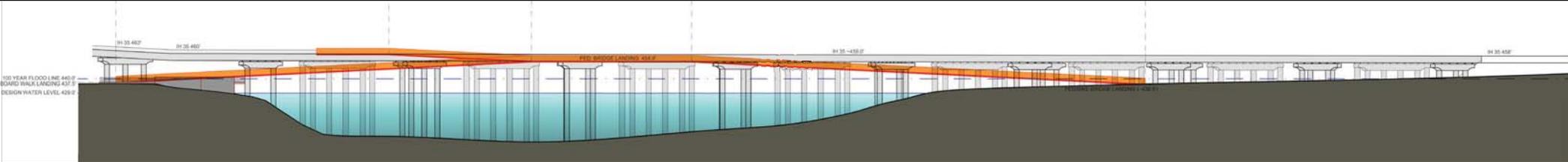


## EXISTING BICYCLE ROUTES WITHIN HOLLY SHORES

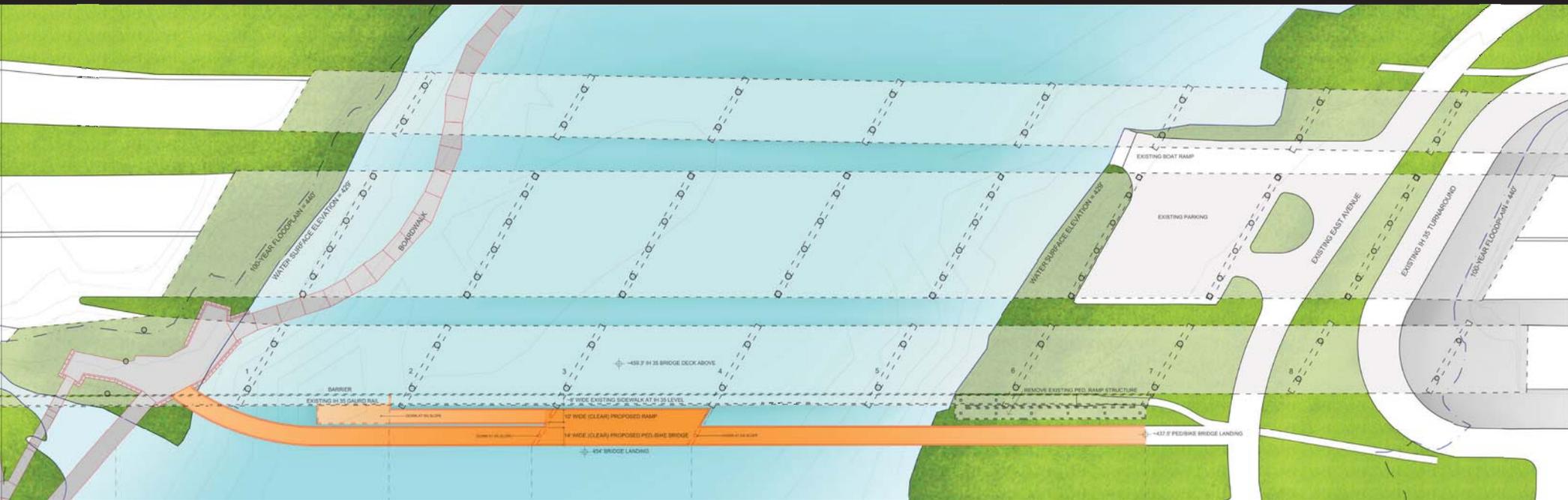


# PROPOSED BICYCLE ROUTES WITHIN HOLLY SHORES

# I-35 PEDESTRIAN/BICYCLE BRIDGE



Section



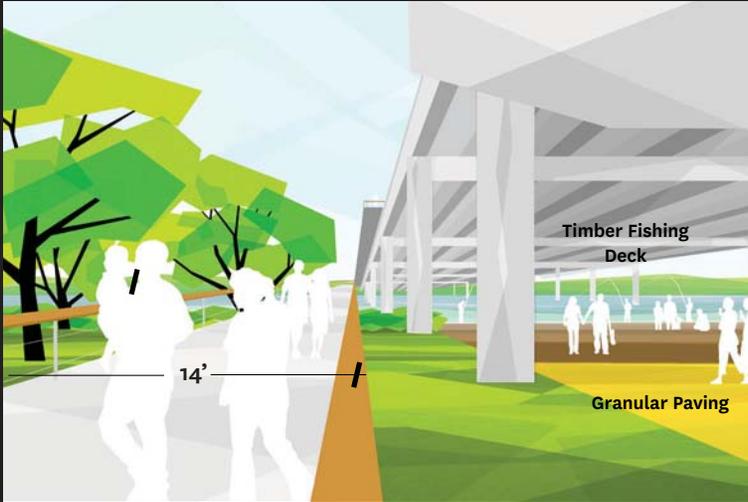
Plan

# VIEWS

BEFORE



I-35 Footbridge

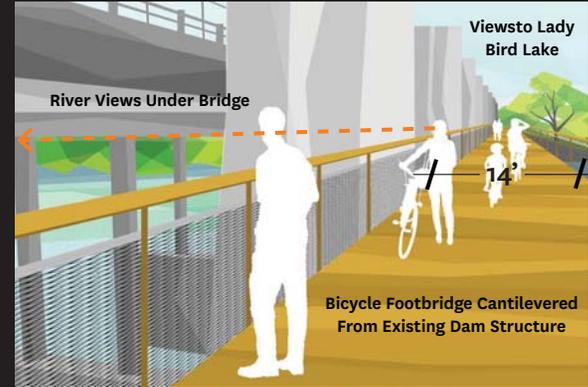


AFTER

# VIEWS



Pleasant Valley  
Bicycle Bridge  
Final Condition



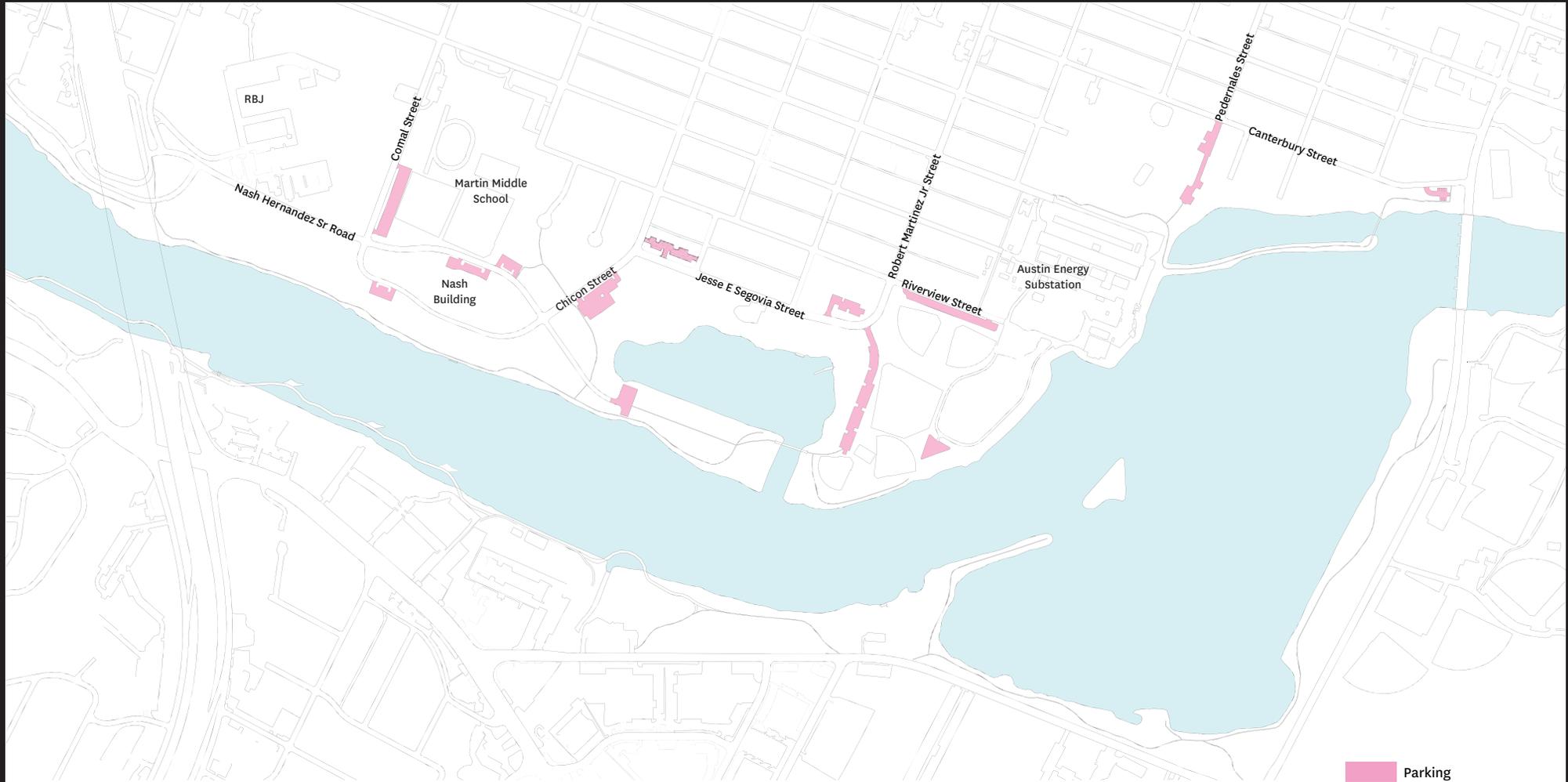
BEFORE



Lady Bird Lake  
Footbridge

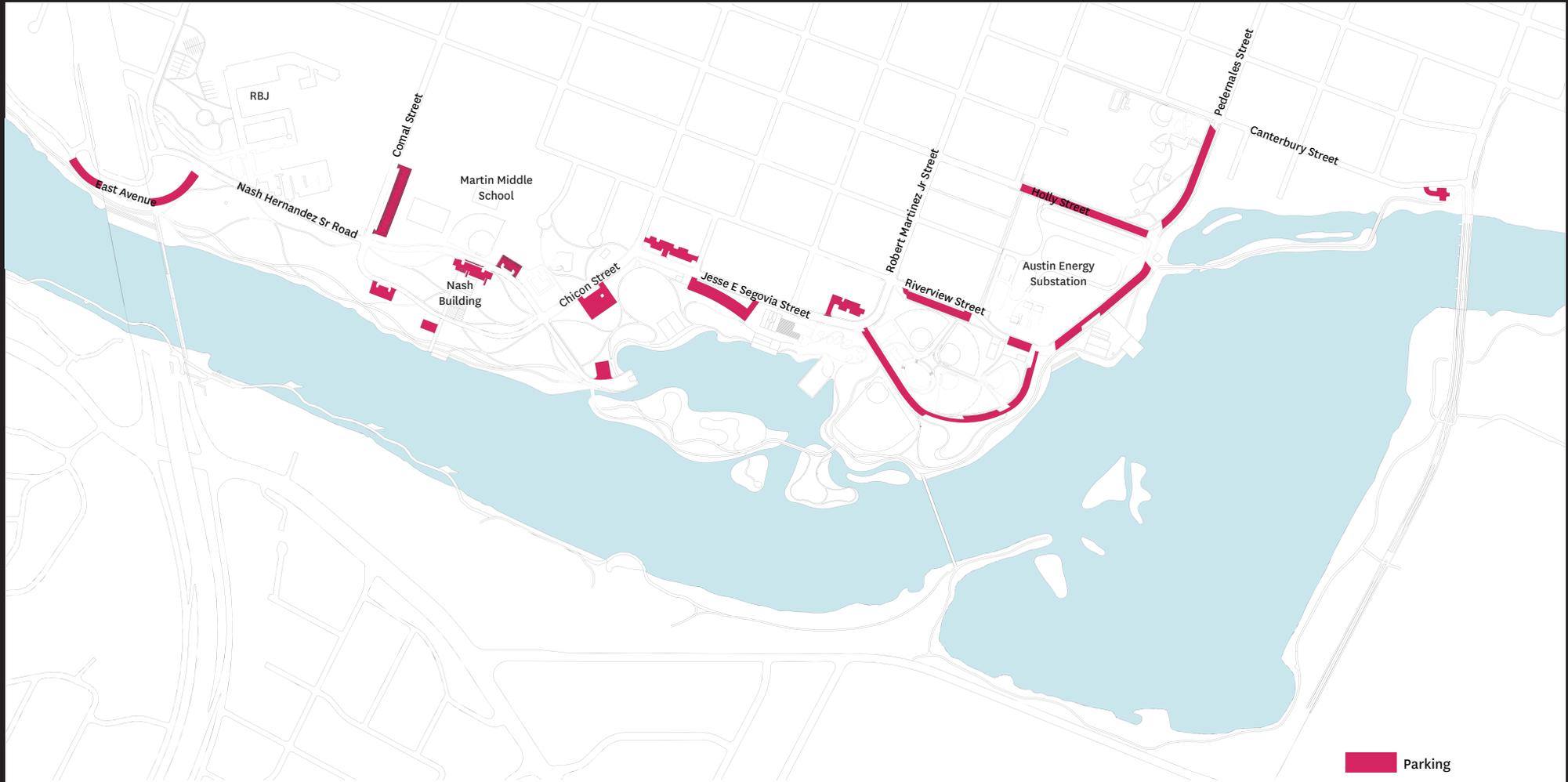


AFTER



390 Parking Spaces Existing within Holly Shores

## EXISTING PARKING WITHIN HOLLY SHORES



700 Parking Spaces Proposed within Holly Shores

## PROPOSED PARKING WITHIN HOLLY SHORES

# REUSE EXISTING BUILDINGS FOR COMMUNITY-BASED PROGRAMS



## LEGEND

1. Nash Hernandez Building
2. Fiesta Gardens
3. Shoreline Warehouses

# NASH HERNANDEZ BUILDING

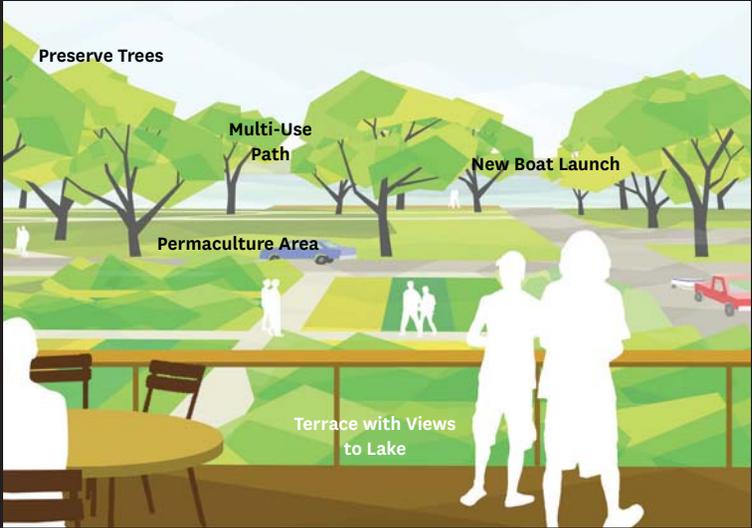


# VIEWS

BEFORE



Nash Hernandez  
Permaculture  
Center



AFTER

# FIESTA GARDENS

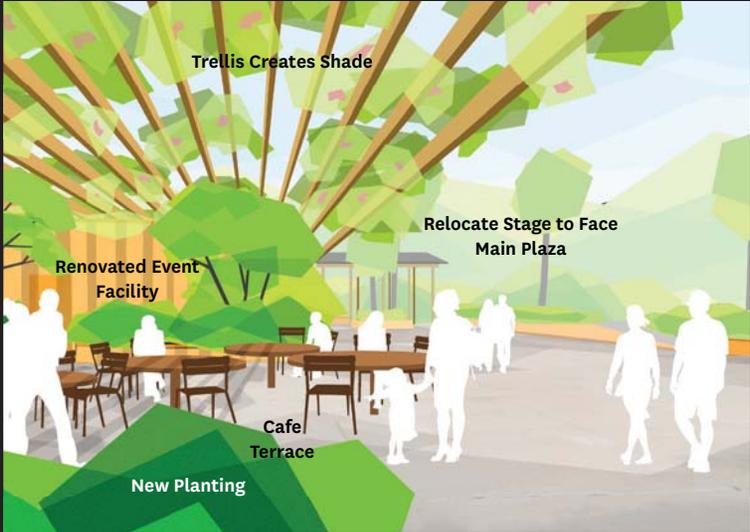


# VIEWS

BEFORE

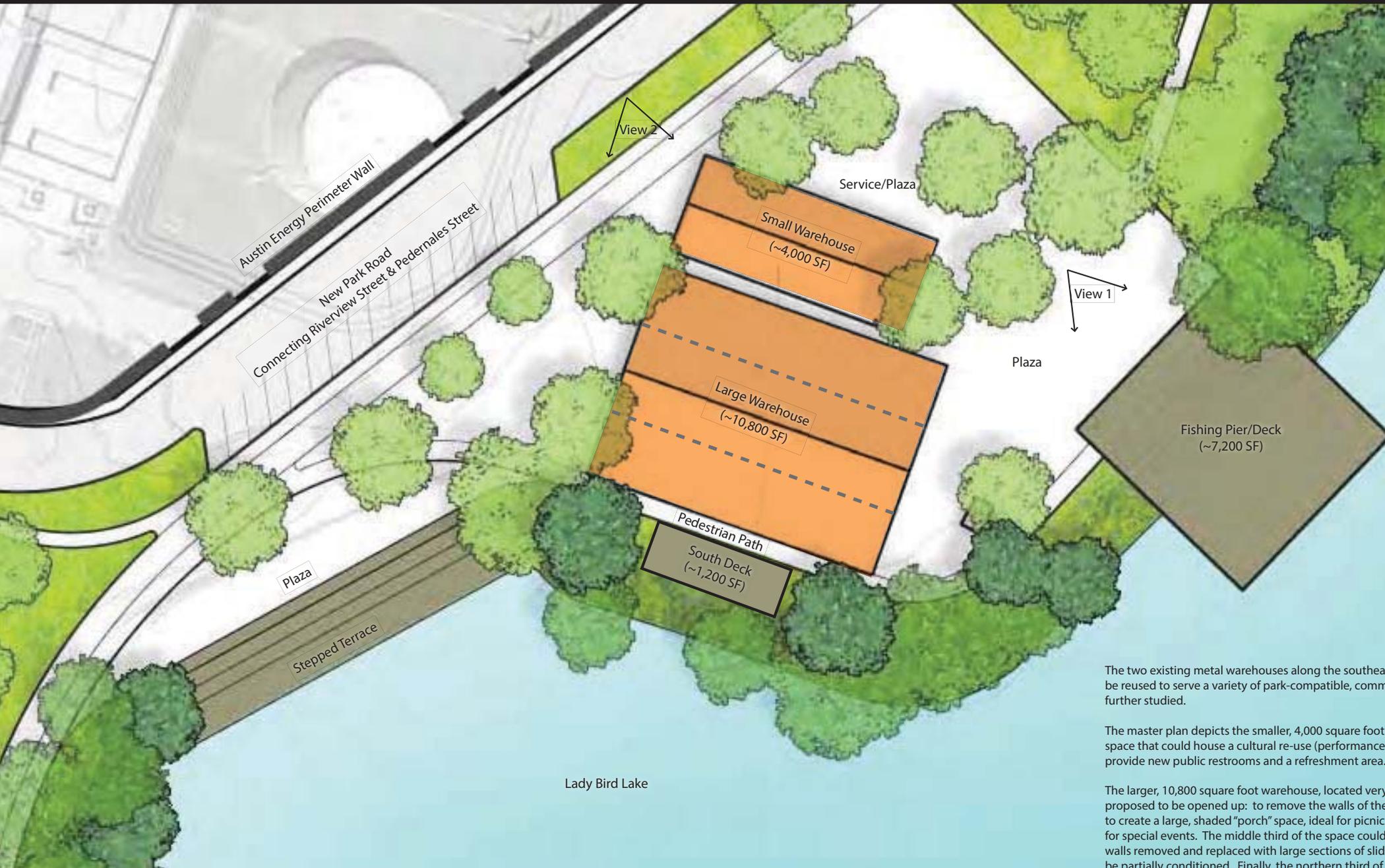


Fiesta Gardens Terrace



AFTER

# SHORELINE WAREHOUSES



The two existing metal warehouses along the southeast shoreline could be reused to serve a variety of park-compatible, community uses that will be further studied.

The master plan depicts the smaller, 4,000 square foot warehouse space that could house a cultural re-use (performance space) and provide new public restrooms and a refreshment area.

The larger, 10,800 square foot warehouse, located very close to the water, is proposed to be opened up: to remove the walls of the building to create a large, shaded "porch" space, ideal for picnic tables and seating for special events. The middle third of the space could have the walls removed and replaced with large sections of sliding glass doors that could be partially conditioned. Finally, the northern third of the space could be used for a small structure or kiosk.

Lady Bird Lake

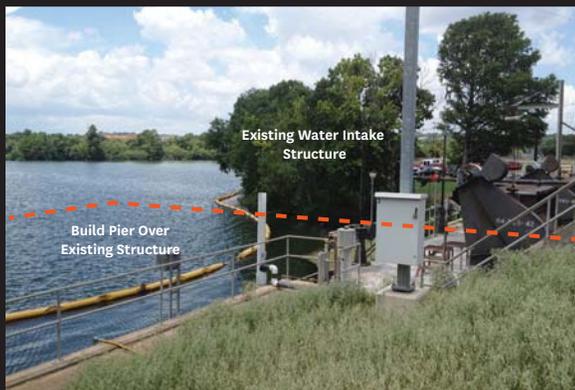
# VIEWS



### Lakeside Performance Center, Option A



### Lakeside Performance Center, Option B



### Lady Bird Lake View & Fishing Pier



BEFORE

AFTER

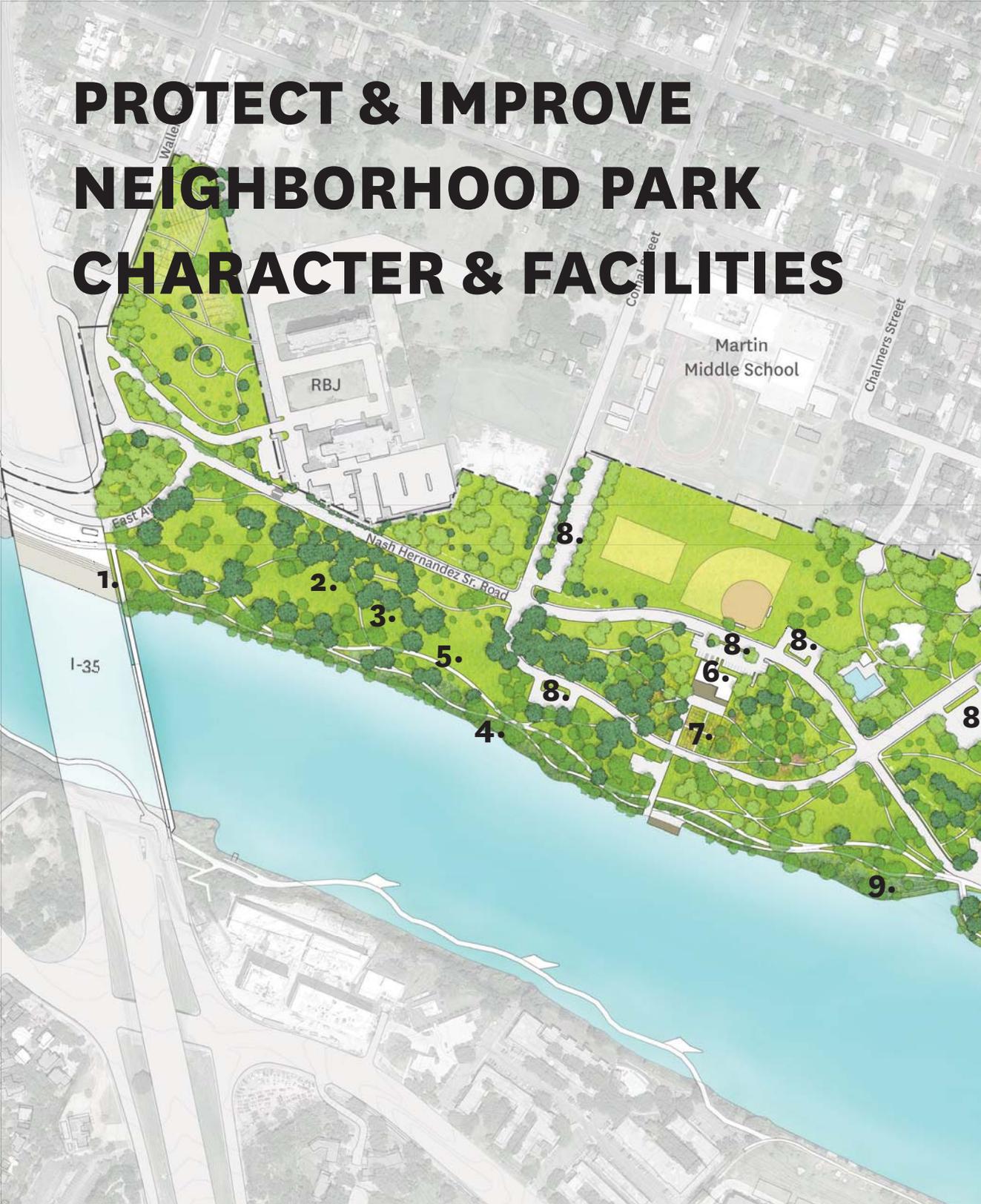
# PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER & FACILITIES



## LEGEND

1. **Parking Below I-35**
2. **Shade Trees & Lawns**
3. **Nash Hernandez Building**
4. **Parking**
5. **Playground**
6. **Ball Field**

# PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER & FACILITIES



## LEGEND

- 1. Deck Under I-35 & Footbridge**
- 2. ADA Accessible Paths**
- 3. Retain Existing Shade Trees & Lawn**
- 4. 8'W Pedestrian Trail**
- 5. 11'W Bicycle Trail**
- 6. Nash Hernandez Building**
- 7. Permaculture Garden**
- 8. Existing Parking**
- 9. Enhance Lake Edge Habitat**

# PARK COMFORT & SAFETY



**RESTROOMS**



**DRINKING  
FOUNTAIN**



**PICNIC AREA**



**PARK POLICE /  
PARK RANGER  
STATION**

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20 May 2013

# VIEWS

EXISTING



EXISTING

# VIEWS

BEFORE



Martin Pool Shading



AFTER



27 acres existing tree canopy

## EXISTING TREE CANOPY WITHIN HOLLY SHORES



- Existing Deciduous Tree
- Existing Evergreen Tree
- Proposed Tree

41 acres tree canopy - combined proposed and existing trees

# PROPOSED TREE CANOPY WITHIN HOLLY SHORES

# PRESERVE, ENHANCE & INCREASE WILDLIFE HABITAT



## LEGEND



1. Riparian Edge / Wetland
2. Open Upland
3. Wooded Upland



4. Permaculture & Gardens
5. Fields, Buildings, & Paving

# HABITAT ZONE 1

## RIPARIAN EDGE / WETLAND

### Trees/Shrubs

Bald cypress

Cedar elm

Eastern swamp privet

Green ash

Hawthorn

Water elm

Possumhaw

Sugar hackberry

Sycamore

Water hickory

Water locust

Black willow

Sandbar willow

Eastern cottonwood

Pecan

Little walnut

Black walnut

Roughleaf dogwood

Flame-leaf sumac

*Taxodium distichum*

*Ulmus crassifolia*

*Forestiera acuminata*

*Fraxinus pennsylvanica*

*Crataegus* spp.

*Planera aquatica*

*Ilex decidua*

*Celtis laevigata*

*Platanus occidentalis*

*Carya aquatica*

*Gleditsia aquatica*

*Salix nigra*

*Salix exigua*

*Populus deltoides*

*Carya illinoensis*

*Juglans microcarpa*

*Juglans nigra*

*Cornus drummondii*

*Rhus lanceolata*

\* Naturalized lake edge habitat, engineered wetland features such as bioswales, ephemeral wetlands, rain gardens and artificial wetland micro-topography within the lake.



# HABITAT ZONE 2

## OPEN UPLAND

### Native lawn- Habiturf

Buffalograss

Curly mesquite

Blue gramma

*Bouteloua dactyloides*

*Hilaria belangeri*

*Bouteloua gracilis*

### Tallgrass Savanna Community

#### Trees

Live Oak

Post Oak

Cedar elm

American elm

Sugar hackberry

Sycamore

Texas ash

Eastern cottonwood

Bur oak

Shumard oak

*Quercus virginiana*

*Quercus margarettiae*

*Ulmus crassifolia*

*Ulmus americana*

*Celtis laevigata*

*Plantanus occidentalis*

*Ulmus americana*

*Populus deltoides*

*Quercus macrocarpa*

*Quercus shumardii*

#### Grasses

big bluestem

canada wildrye

florida paspalum

indiagrass

little bluestem

*Andropogon gerardii*

*Elymus canadensis*

*Paspalum floridanum*

*Sorghastrum nutans*

*chizachyrium scoparium*

\* Native lawn, meadows and areas with varying degrees of tree canopy. Different park uses will determine levels of access from active open areas to areas with pathways and herbaceous understory.



# HABITAT ZONE 3

## WOODED UPLAND

### Trees

Live Oak	<i>Quercus virginiana</i>
Pecan	<i>Carya illinoensis</i>
Post Oak	<i>Quercus margarettiae</i>
Cedar elm	<i>Ulmus crassifolia</i>
American elm	<i>Ulmus americana</i>
Sugar hackberry	<i>Celtis laevigata</i>
Sycamore	<i>Plantanus occidentalis</i>
Texas ash	<i>Ulmus americana</i>
Eastern cottonwood	<i>Populus deltoides</i>
Bur oak	<i>Quercus macrocarpa</i>
Shumard oak	<i>Quercus shumardii</i>

### Understory: grass/forbs

American beautyberry	<i>Callicarpa americana</i>
Palmetto	<i>Sabal minor</i>
Inland sea oats	<i>Chasmanthium latifolium</i>
Sedge species	<i>Carex</i> spp.
Nimblewill	<i>Muhlenbergia schreberi</i>
Foxtail grass	<i>Setaria scheelei</i>
Texas bluegrass	<i>Poa arachnifera</i>

\* Dense native woodland with under-canopy, shrub and herbaceous layers to create a complex community. Access will be limited in these areas, particularly on steeper slopes.



# HABITAT ZONE 4

## PERMACULTURE AND GARDENS

### Cultivated

Celeste Fig Tree  
Asian Persimmon  
Red & White Mulberry  
Loquat  
Wonderful Pomegranate  
Asian Pear

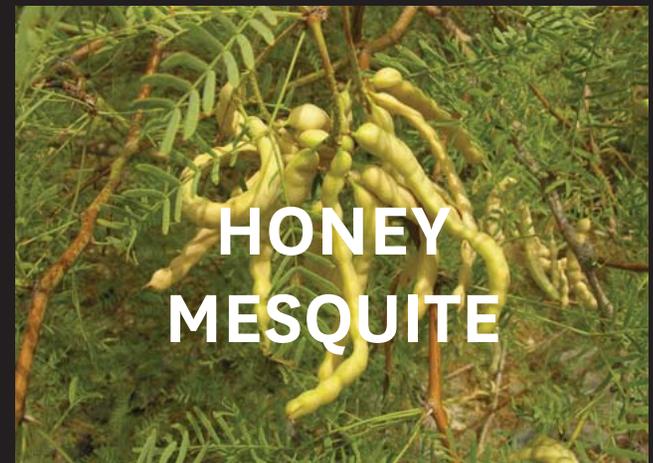
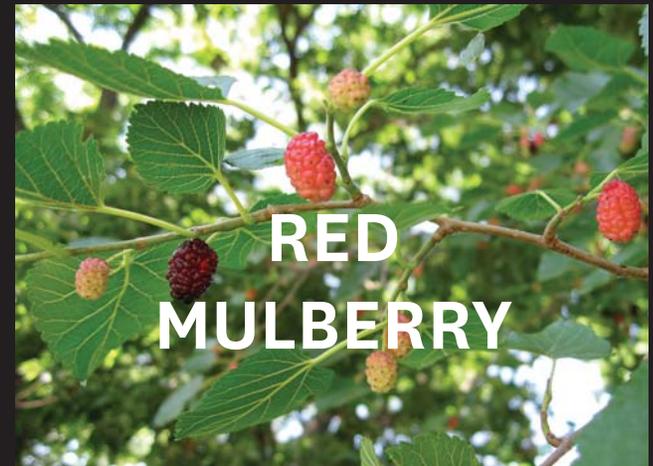
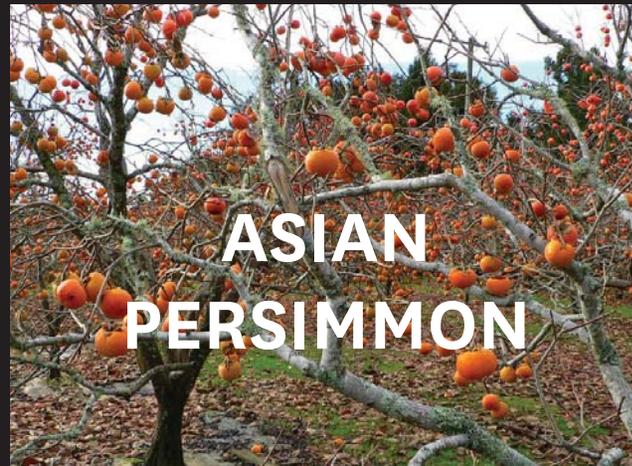
### Native Fruit Trees

Mexican Plum  
Eastern Persimmon,  
Texas Persimmon  
Possum Haw (bushy)  
Pecan  
Escarpment Cherry  
Pinion Pine

### Farmers Trees

Honey Mesquite  
Honey Locust  
Eve's Necklace  
Fragrant Mimosa  
Cat Claw Acacia  
White Thorn Acacia  
Guajillo Acacia.

✳ Areas with food and aesthetic plants, can serve an educational role about sustainability and environmental awareness.



# HABITAT ZONE 5

## FIELDS BUILDINGS AND PAVING

### Trees

Live Oak

Pecan

Post Oak

Cedar elm

American elm

Sugar hackberry

Sycamore

Texas ash

Eastern cottonwood

Bur oak

Shumard oak

*Quercus virginiana*

*Carya illinoensis*

*Quercus margarettiae*

*Ulmus crassifolia*

*Ulmus americana*

*Celtis laevigata*

*Plantanus occidentalis*

*Ulmus americana*

*Populus deltoides*

*Quercus macrocarpa*

*Quercus shumardii*

### Shrubs

Cenizo

Agarita

Wax myrtle

Grasses/forbs

Lindheimer's muhly

Pine muhly

Gulf muhly

Inland sea oats

Bushy bluestem

Upland switchgrass

*Leucophyllum frutescens*

*Mahonia trifoliolata*

*Morella cerifera*

*Muhlenbergia lindheimeri*

*Muhlenbergia dubia*

*Muhlenbergia capillaris*

*Chasmanthium latifolium*

*Andropogon glomeratus*

*Panicum virgatum*

\* Areas with specific uses that include high foot traffic such as sports fields, gathering spaces and paved areas. Any non-native species used, including turf species, should not be invasive.

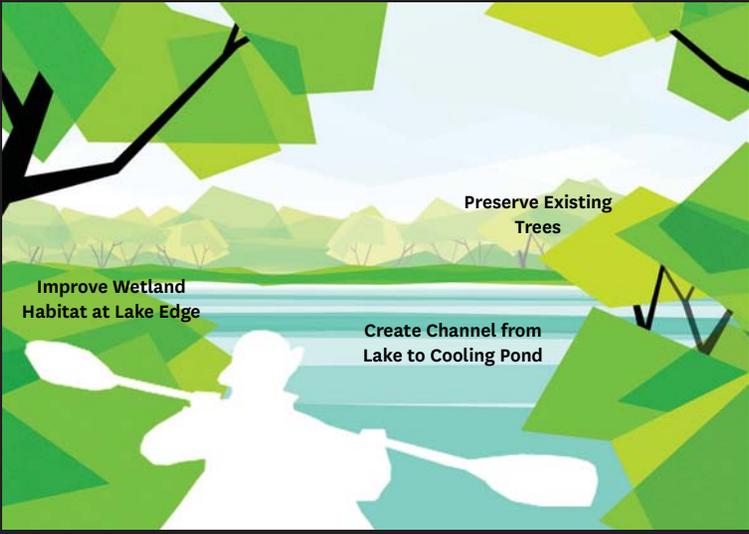


# VIEWS

BEFORE



## Riparian & Wetland Habitat



AFTER



15,450' Existing Shoreline for Holly Shores

## EXISTING SHORELINE WITHIN HOLLY SHORES

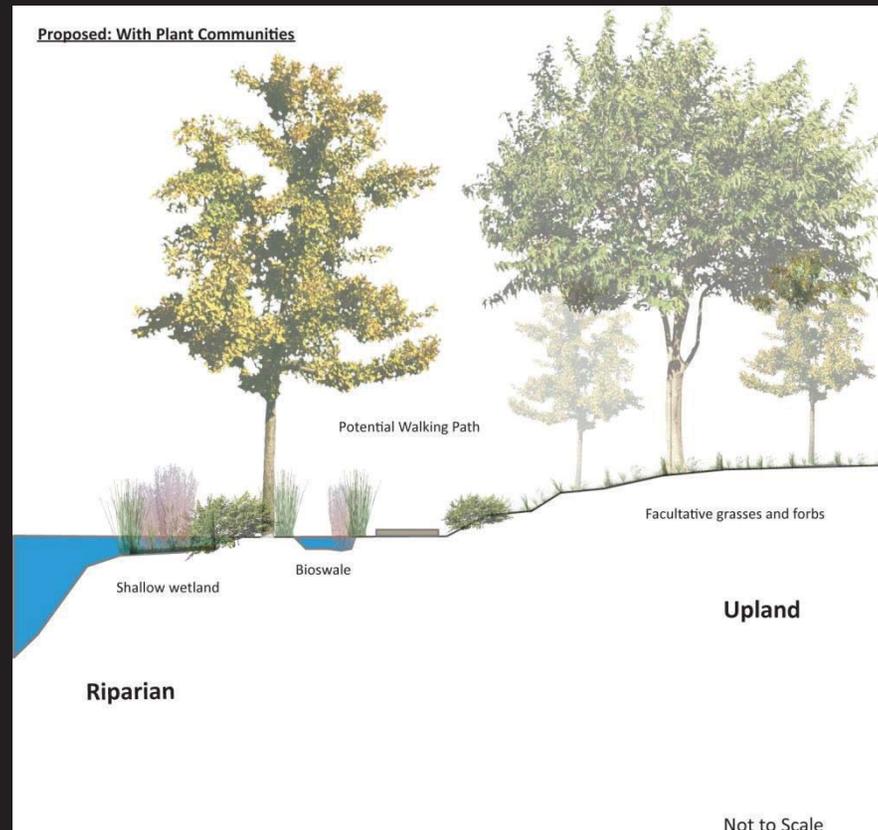


— Proposed Shoreline  
- - Existing South Shoreline to Remain

21,750' Reconfigured Shoreline for Holly Shores

## PROPOSED SHORELINE WITHIN HOLLY SHORES

# RIPARIAN SHORELINE SECTION



# CELEBRATE LOCAL ART & HERITAGE



# PHASING PLAN



## LEGEND

- |   |                                     |                              |
|---|-------------------------------------|------------------------------|
| <b>A1. Austin Energy Connections &amp; Fields</b> | <b>C. Overall Park Improvements</b> | <b>F. Martin Park</b>        |
| <b>A2. Park-Wide Improvements</b>                 | <b>D. Cooling Pond</b>              | <b>G. RBJ Center</b>         |
| <b>B. Festival Beach</b>                          | <b>E. Metz Park</b>                 | <b>H. Bridge Connections</b> |

# THE MASTER PLAN



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