

CENTRAL CORRIDOR ADVISORY GROUP

MEETING #3

September 20, 2013, 1:30 pm – 3:00 pm

Austin City Hall, Boards & Commissions Room

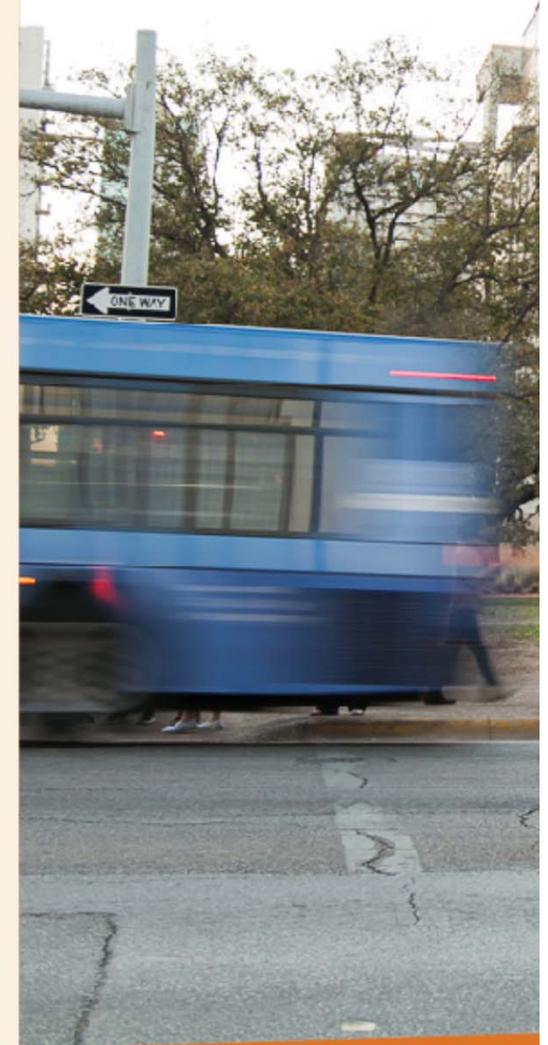


*project***connect**
central corridor

1

Agenda

- 1) Welcome & Introduction
- 2) CCAG Syllabus Revisions
- 3) Public Involvement Update
- 4) Complete Study Area Definition
- 5) Complete Sub-Corridor Identification
- 6) Begin Define Sub-Corridors
- 7) Begin Methodology/Criteria
- 8) Next Steps
- 9) Next Meeting – October 11, 2013



1

CCAG Charge

The CCAG will:

- Ensure open and transparent public process
- Advise Mayor and project team in prioritizing and defining a preferred alignment for the next high-capacity transit investment for the Central Corridor
- Assist project team in a meaningful dialogue with the community



2

CCAG Syllabus Revisions

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CCAG Syllabus Revisions

- Added meeting numbers and dates
- Added November 1st meeting
 - *Continue* Evaluate Sub-Corridors
 - *Begin* Select Priority Sub-Corridor
- December 6th topic(s) tbd



3

Public Involvement Update

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Public Involvement in September

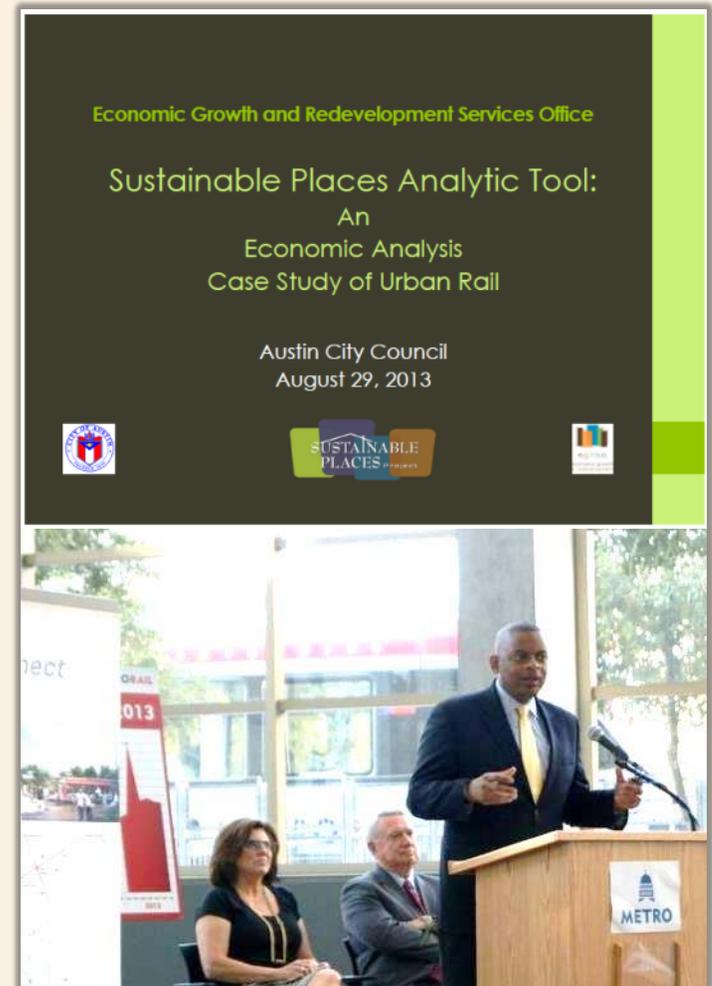
- CCAG Make-ups
- Stakeholder Meetings/ Briefings
 - Capital Metro Board (8/26)
 - CAMPO Technical Advisory Committee (TAC) (8/28)
 - Downtown Austin Alliance (DAA) Board (8/29)
 - Downtown Austin Neighborhood Association (DANA) Board (9/4)
 - Urban Transportation Commission (UTC) (9/10)
 - Cap City African American Chamber Policy and Advocacy Committee (9/10)
 - Mueller Commission (RMMA PIAC) (9/12)
 - UT – Austin Facilities (8/23)
 - FTA Region 6 (9/4)
 - Austinites for Urban Rail Action (AURA) (9/12)
 - State Senator Watson Staff (9/12)
 - ACC and Highland Development Team (9/13)
- Webinar (Step 1)



3

Public Involvement in September

- Other
 - Sustainable Places Project Analytic Tool Briefings (8/29, 30)
 - US DOT Secretary Foxx and TIGER V award (9/5)
 - Extensive media coverage
- Draft Public Involvement Plan (PIP) available *next week* at projectconnect.com



3

Step 2 Public Meetings

- September 25
5 - 8 PM
Austin Community College -
South Austin Campus
1820 W Stassney Ln
- September 26
11:30 AM - 1 PM
St. David's Episcopal Church
301 E 8th St
- September 26
5 - 8 PM
Givens Recreation Center
3811 E 12th St
- September 27
12 PM - 1 PM
Webinar (projectconnect.com)
[Register Now »](#)
- October 2
5 - 8 PM
Norris Conference Center
2525 W Anderson Ln
Red Oak Ballroom

3

Upcoming Public Involvement

- North Austin Civic Association (9/19)
- Rotary Club of East Austin (9/24)
- Austin Home Builders Government Relations Committee (9/25)
- Public Open House (9/26, 10/2)
- Online Open House (Webinar) (9/27)
- UT Annual Resource Fair, Asian American Resource Center Grand Opening (9/28)
- Downtown Austin Alliance Mobility & Streetscapes Committee Workshop (10/16)
- Austin Chamber Transportation Committee Workshop (10/17)
- Barton Hills Neighborhood Association Quarterly Meeting (10/22)

4

Study Area Definition

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Study Area Definition

Study Area Limits

Identify Problems

Develop Problem Statement(s)

Develop Goals & Objectives

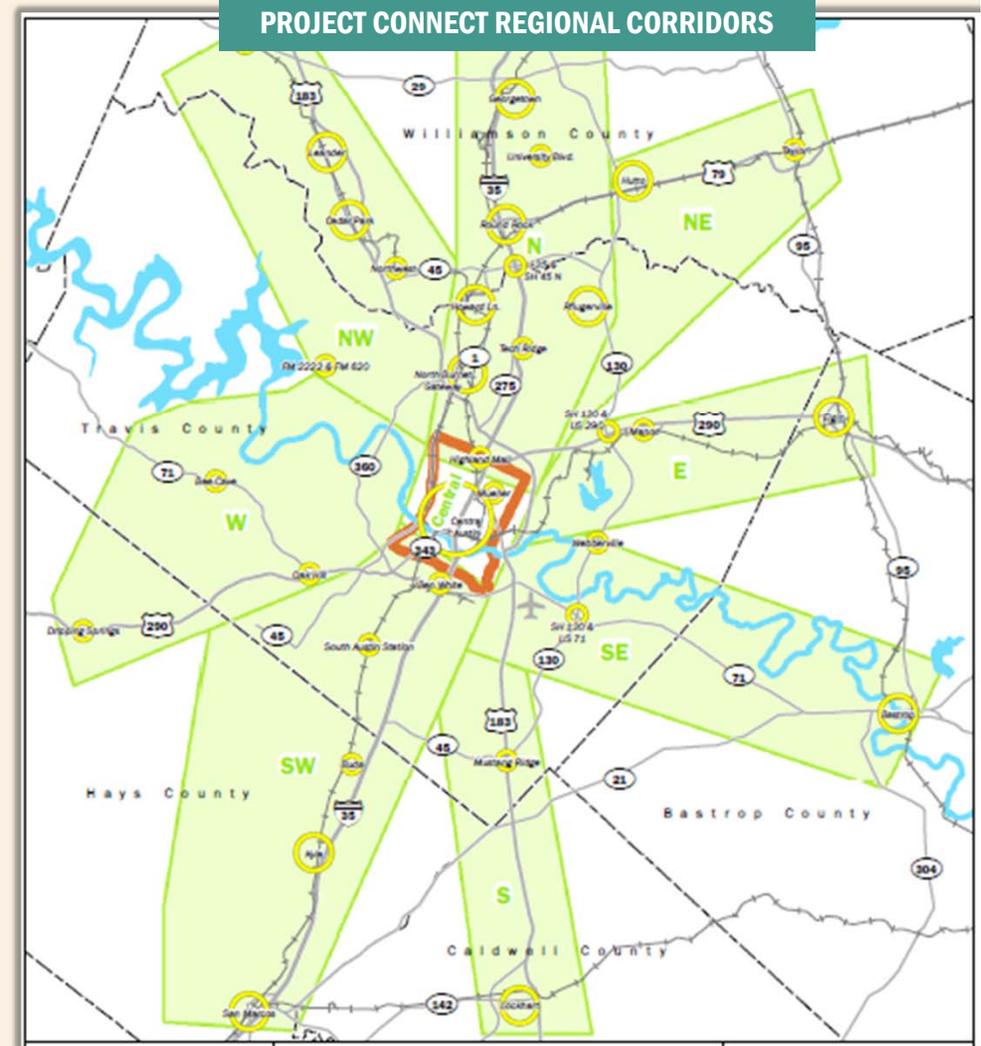
Evaluation Criteria
(Next meeting)

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Study Area Definition

Limits

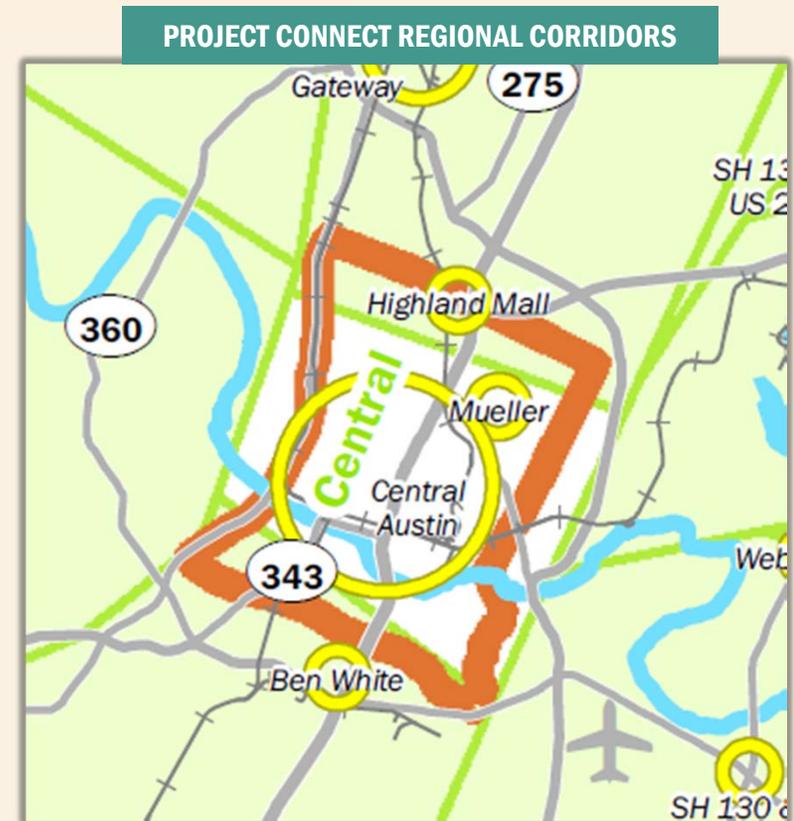
- 9 Project Connect Corridors



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Study Area Definition Limits

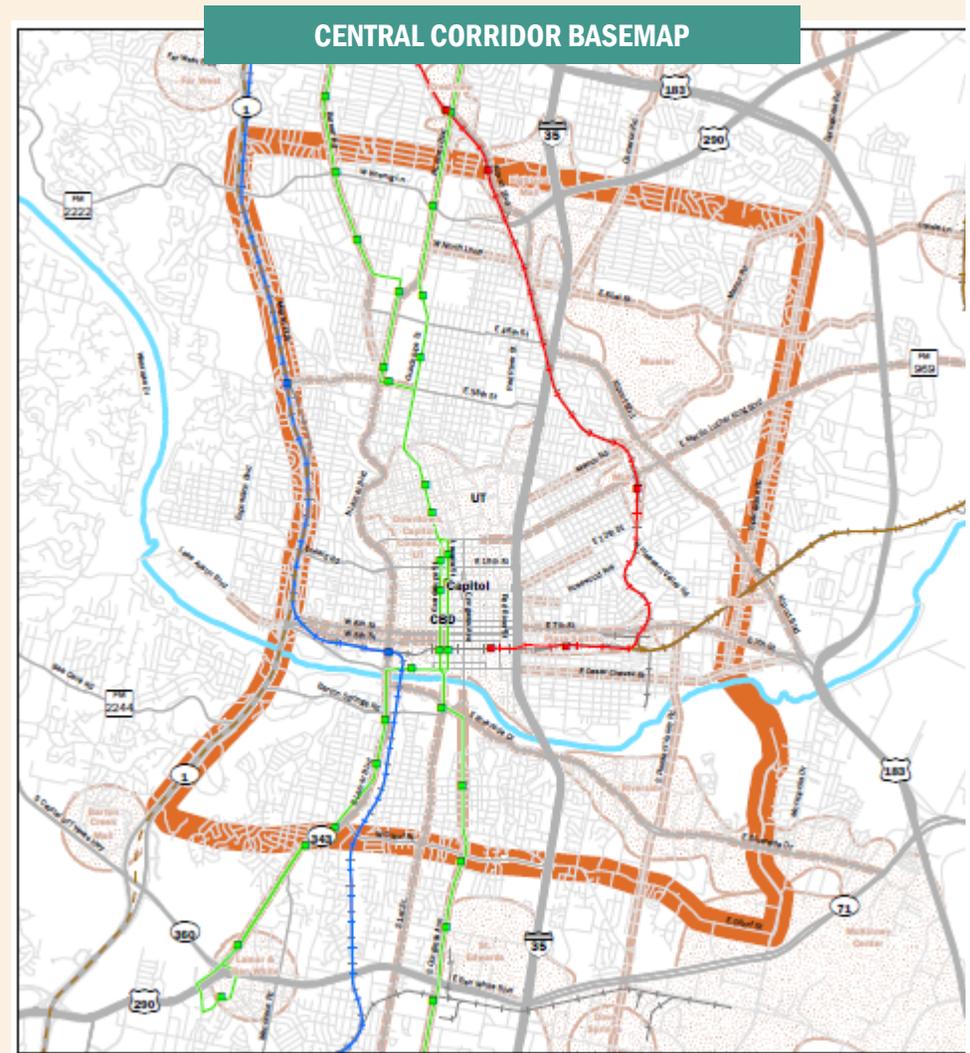
- Purpose of limits is to focus analysis and identify problems
- Loosely bound by :
 - N: North of RM 2222 (new!)
 - E: Springdale/Grove
 - S: Oltorf
 - W: MoPac



4

Study Area Definition Limits – Basemap

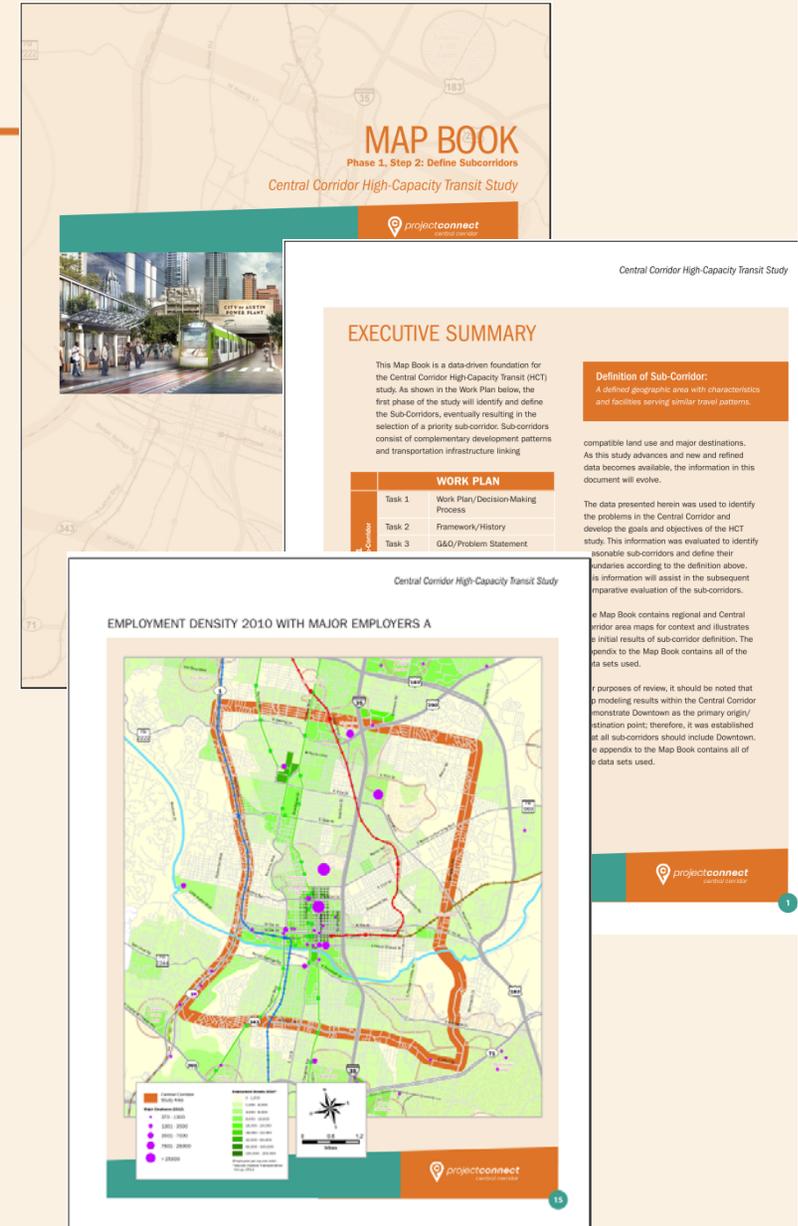
- Common data set for all maps
- Includes CAMPO and Imagine Austin centers
- Includes existing Red Line, under construction MetroRapid & Express Lanes, and planned LSTAR



4

Study Area Definition Limits – Map Book

- ‘Working’ reference
- Common, data-driven foundation for analysis
- Includes Central Corridor maps of future demographics, growth, land use, multimodal system, travel patterns, socioeconomic/ affordability, etc.
- Will include Sub-Corridor-specific definition sets of maps
- Available online (pdf for now)

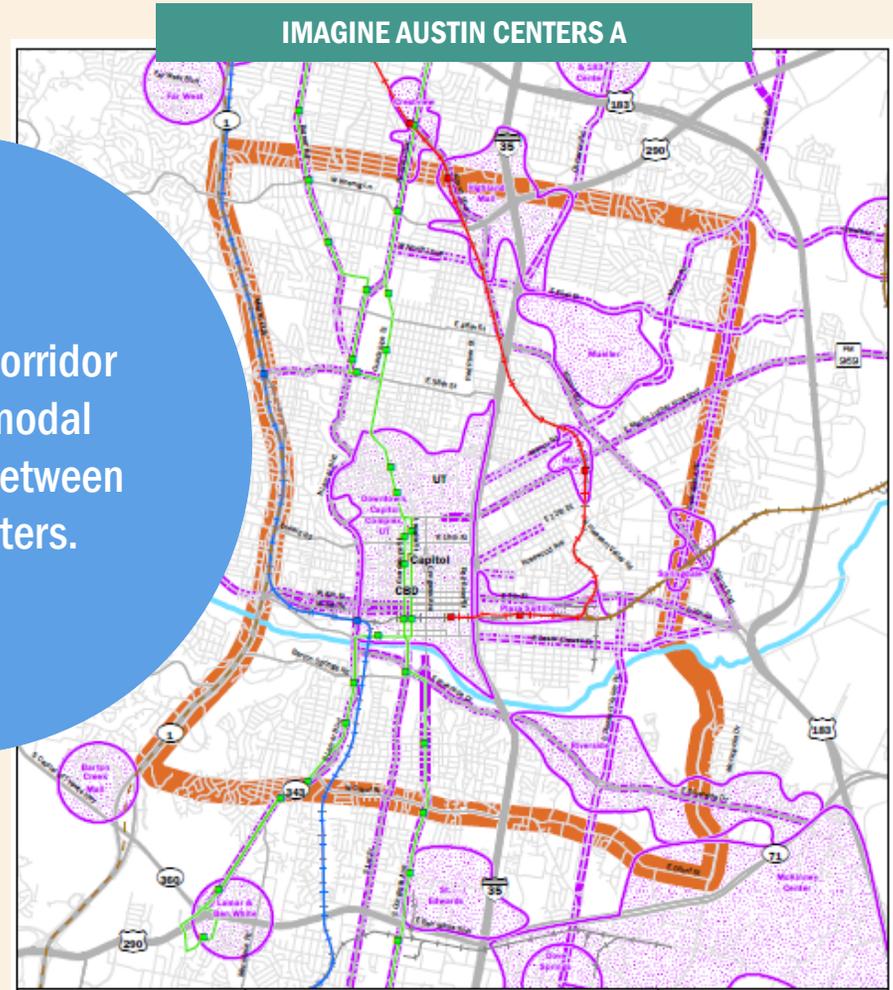


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Study Area Definition Problem Statements

- Regional and local land use strategies to link activity centers & corridors with high-capacity transit

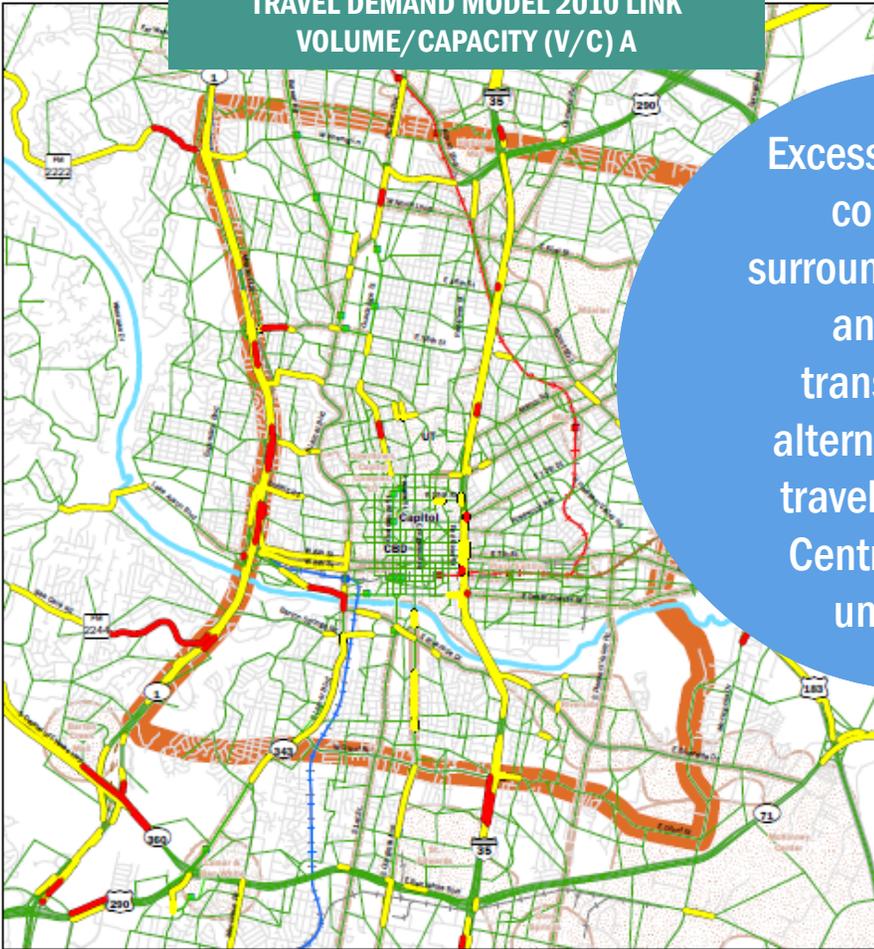
The Central Corridor lacks multimodal connectivity between activity centers.



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Study Area Definition Problem Statements

TRAVEL DEMAND MODEL 2010 LINK
VOLUME/CAPACITY (V/C) A



TRAVEL DEMAND MODEL 2035 LINK
VOLUME/CAPACITY (V/C) A

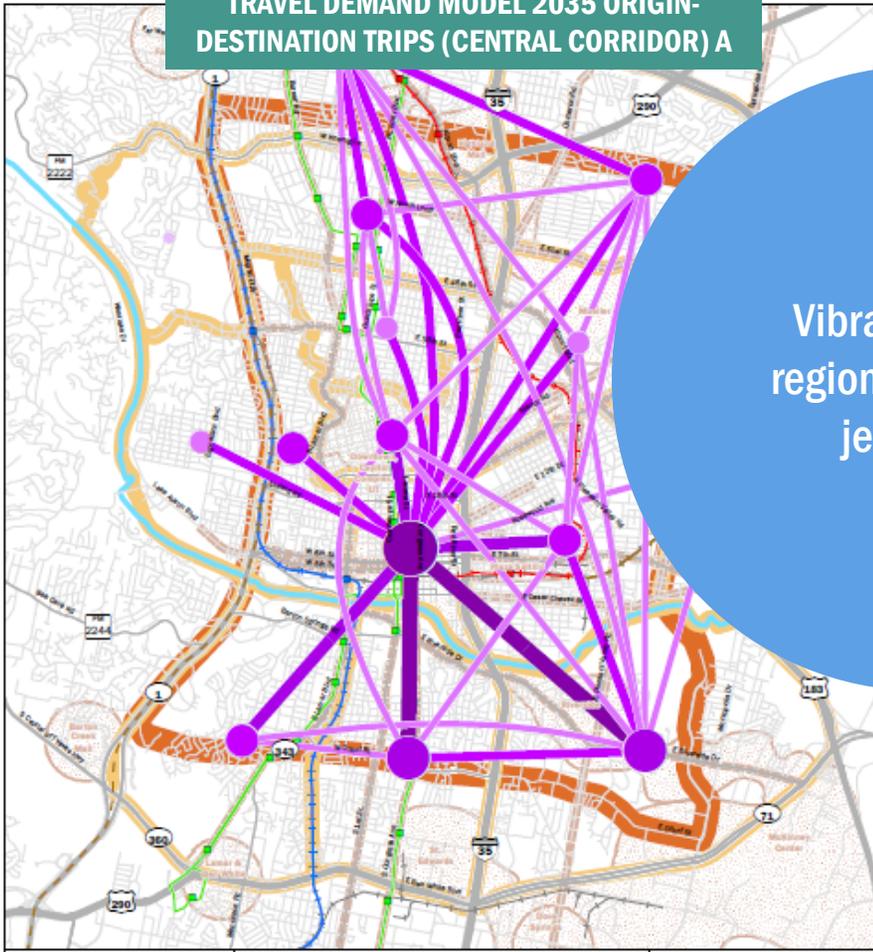


Excessive roadway congestion surrounding the core and lack of transportation alternatives make travel time to the Central Corridor unreliable.

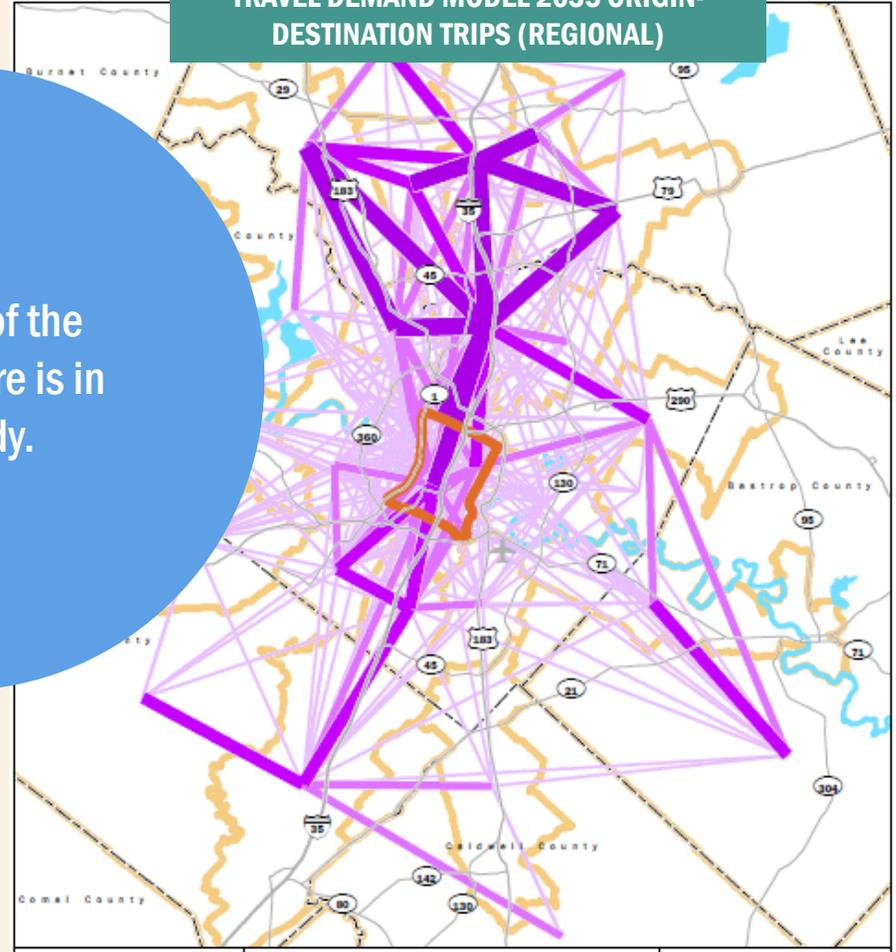
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Study Area Definition Problem Statements

TRAVEL DEMAND MODEL 2035 ORIGIN-DESTINATION TRIPS (CENTRAL CORRIDOR) A



TRAVEL DEMAND MODEL 2035 ORIGIN-DESTINATION TRIPS (REGIONAL)

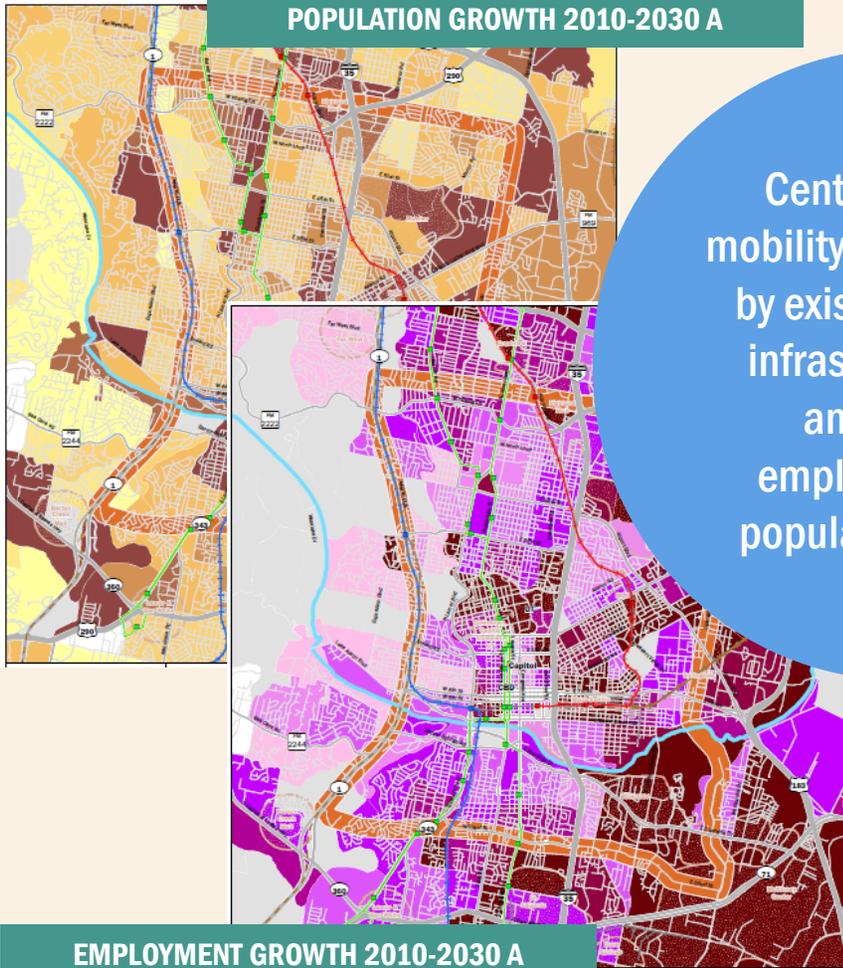


Vibrancy of the region's core is in jeopardy.

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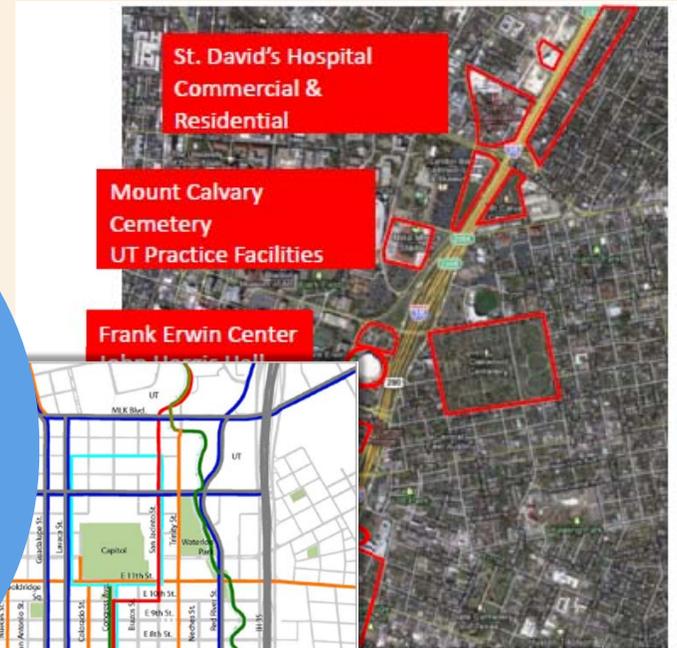
Study Area Definition Problem Statements

POPULATION GROWTH 2010-2030 A



EMPLOYMENT GROWTH 2010-2030 A

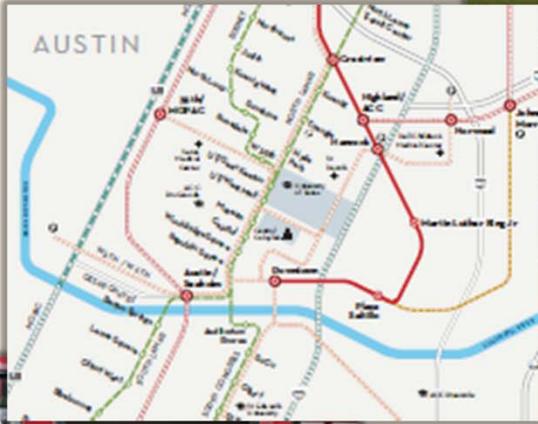
Central Corridor mobility is constrained by existing physical infrastructure and anticipated employment and population growth.



DOWNTOWN AUSTIN PLAN
TRANSPORTATION FRAMEWORK PLAN

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Study Area Definition Problem Statements



Existing and planned regional transit investments converge on the Central Corridor without adequate system integration.



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Study Area Definition- Problem Statements

Congestion

System

Centers

Constraints
&
Growth

Core

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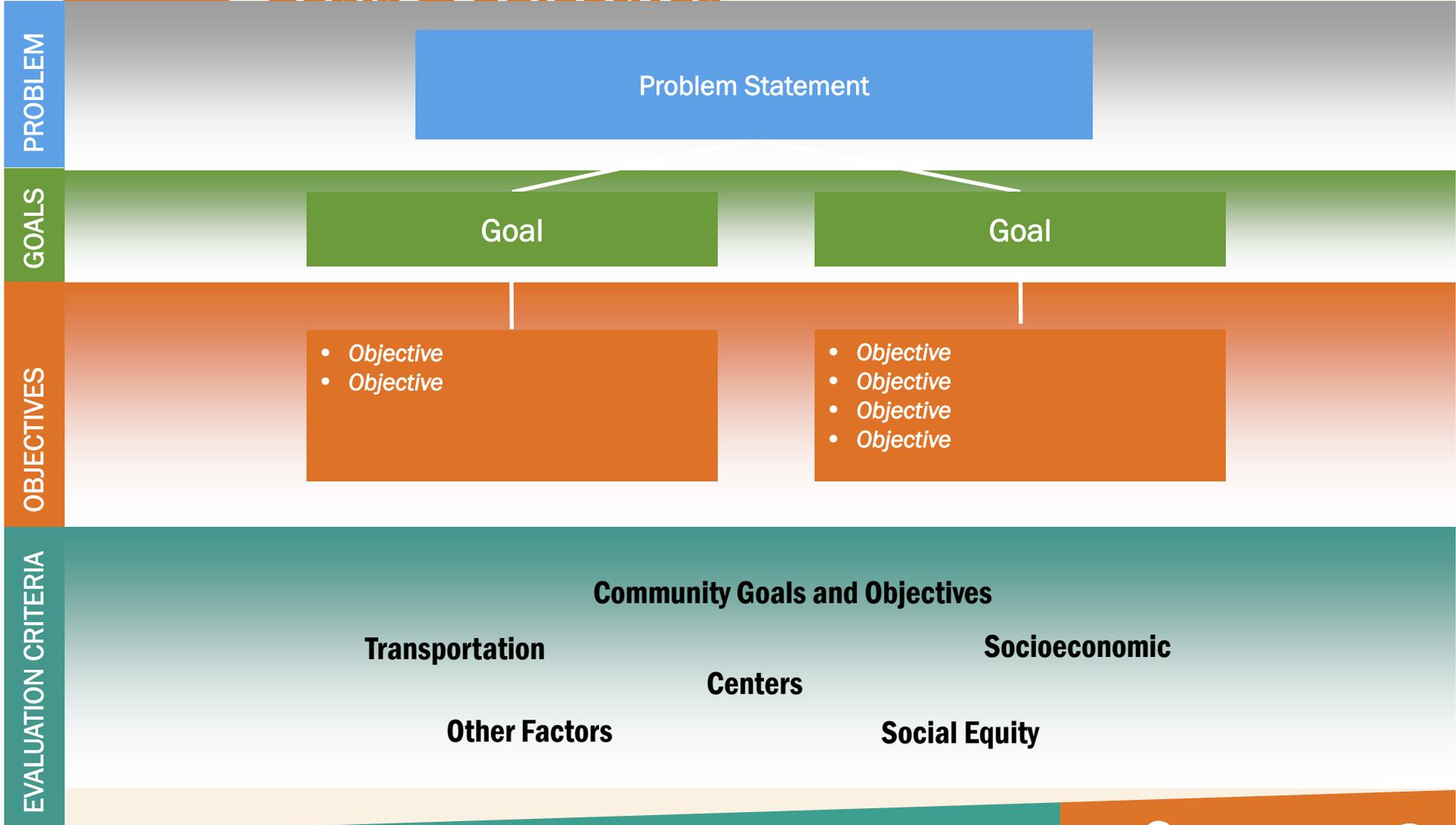
Study Area Definition Problem Statements

Rank your top 3 Central Corridor problems:

- A. Centers
- B. Congestion
- C. Core
- D. Constraints & Growth
- E. System

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Study Area Definition Goals & Objectives



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Sub-Corridor Identification

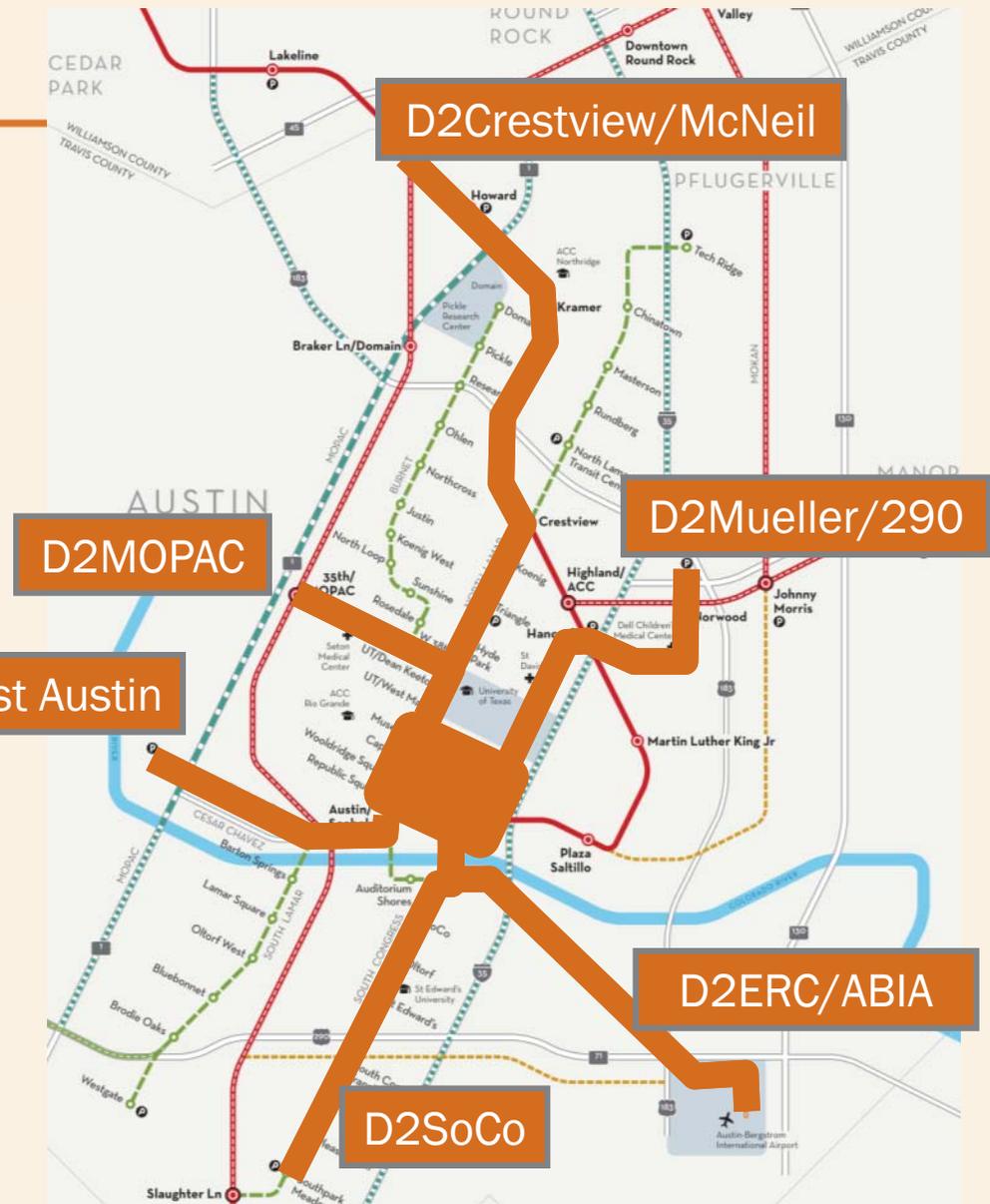
Sub-Corridor:

A defined geographic area with characteristics and facilities serving similar travel patterns.

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Central Corridor Sub-Corridor Identification

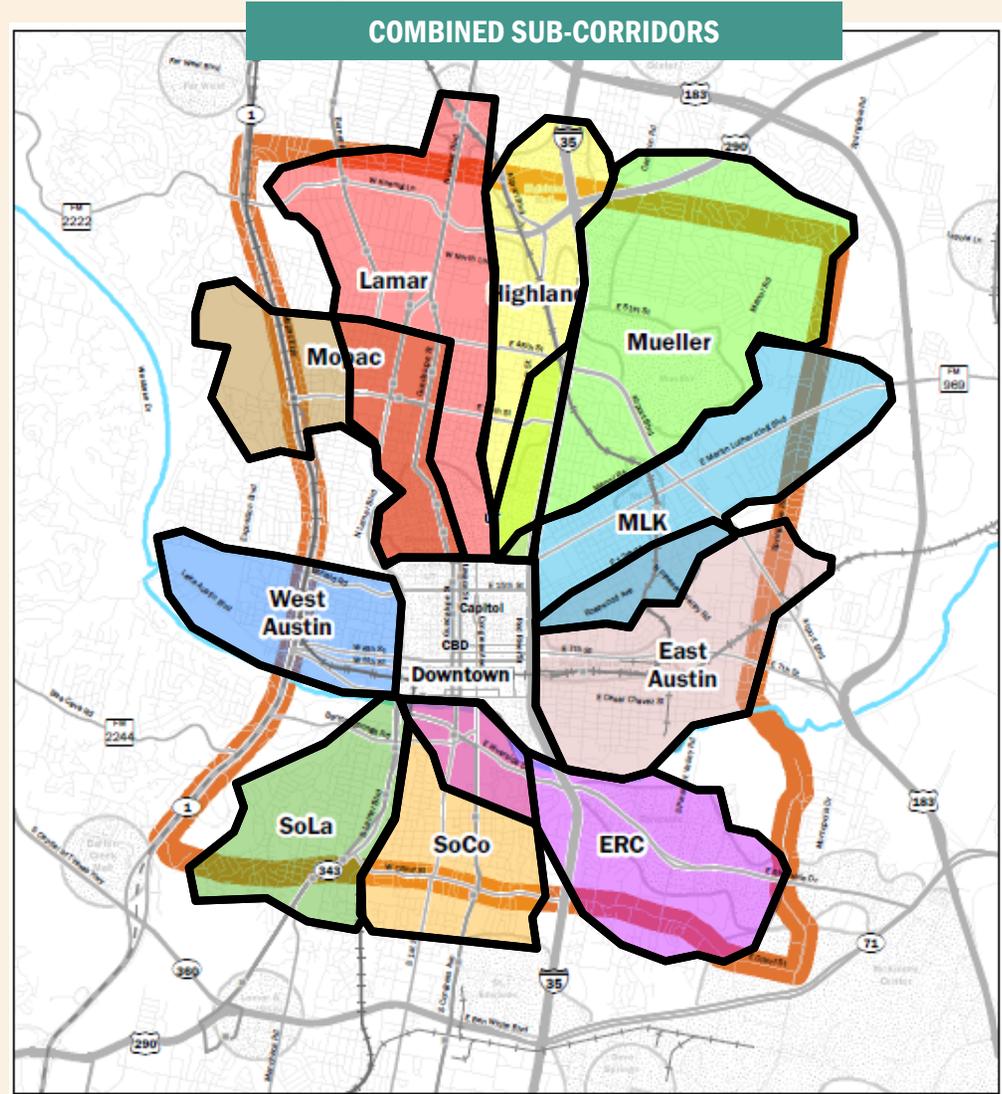
- Initially identified according to ~40-mi Urban Rail System / Layer
- 6 Sub-Corridors radiating from Downtown (“Downtown to...”)



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Central Corridor Sub-Corridor Identification

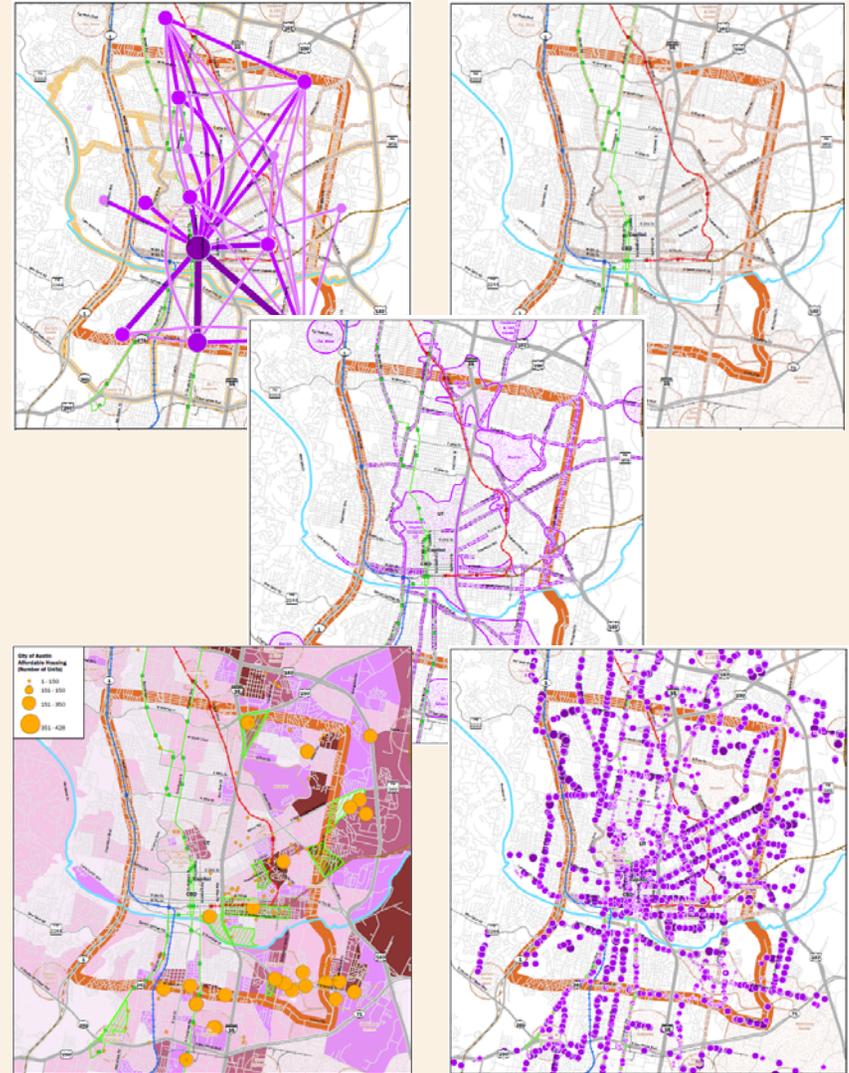
- 10 Sub-Corridors
- Data suggested adding 4 more (SoLa, Highland, MLK, East Austin)
- Some Sub-Corridors overlap
- Similar to Project Connect system plan approach, emphasizing trips to Downtown ('core of the core')
- Downtown part of each Sub-Corridor, but not used in comparison



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Central Corridor Sub-Corridor Identification

- No one map ‘tells the story’
- Maps *inform* and *guide* – technical expertise *draws*
- Taken together they help complete the picture

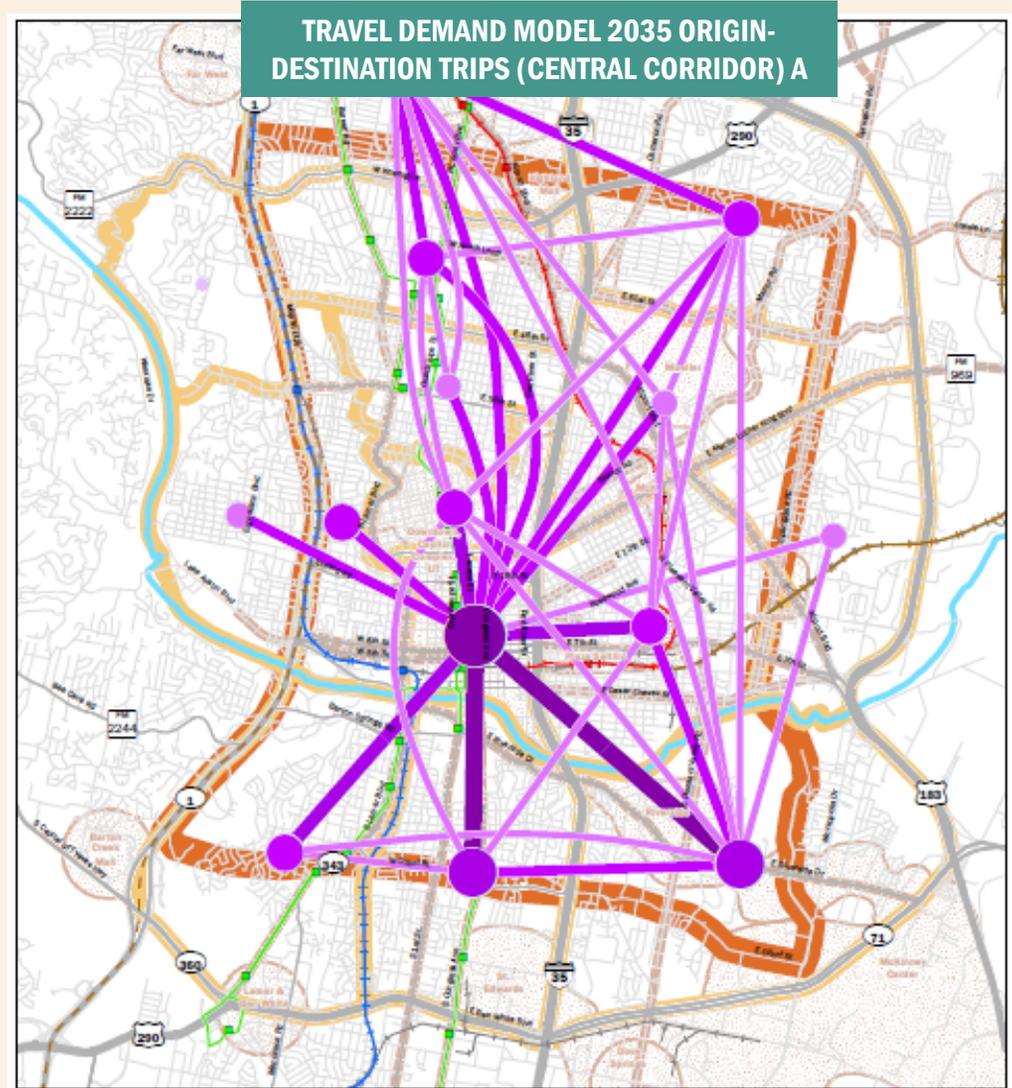


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Central Corridor Sub-Corridor Identification

Origin-Destination Trip Pairs

- Radial nature of travel patterns reinforced radial sub-corridors

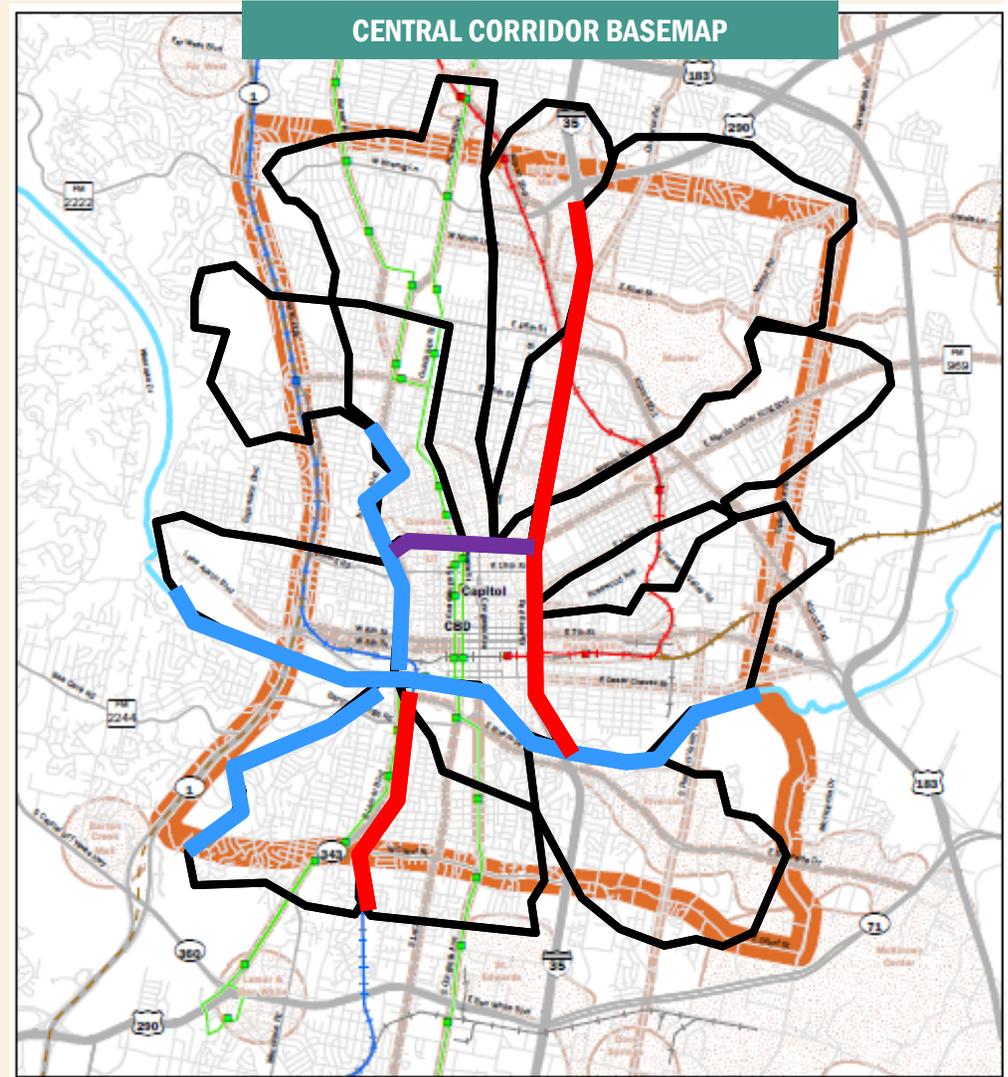


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Central Corridor Sub-Corridor Identification

Basemap - Barriers

- Barriers guide boundaries:
 - Water ways
 - Transportation features
 - UT

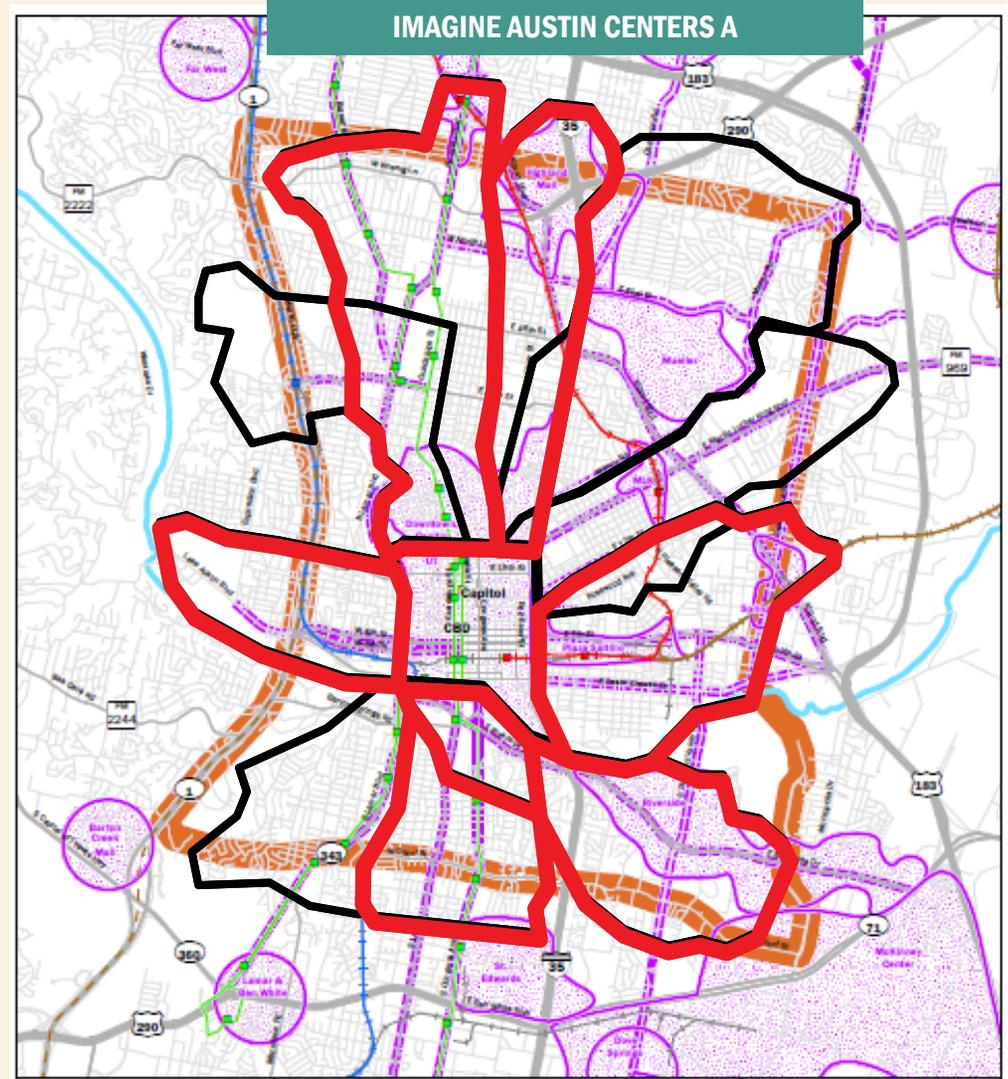


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Central Corridor Sub-Corridor Identification

Basemap – Centers

- Centers – areas and corridors – anchor sub-corridors

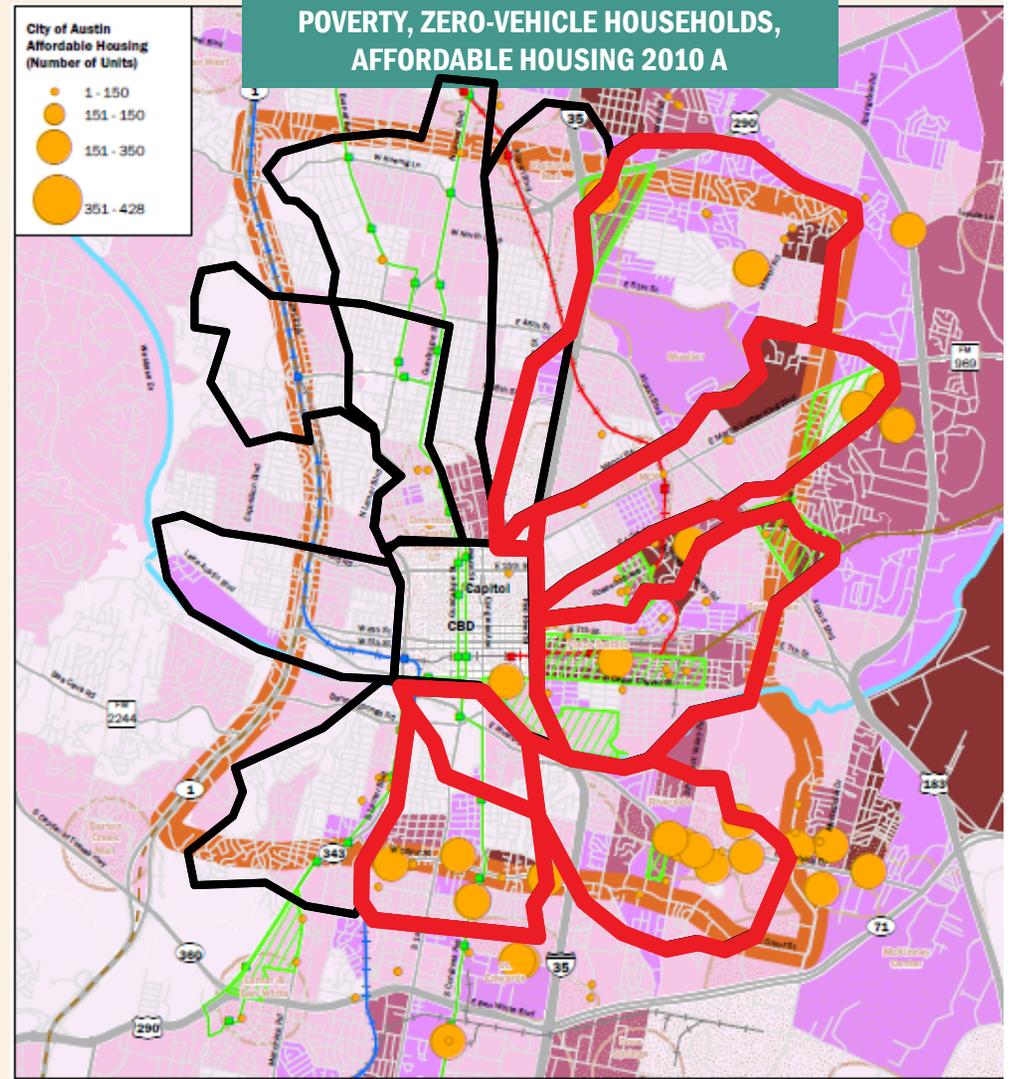


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Central Corridor Sub-Corridor Identification

Transit Dependent Riders 2010

- FTA ratings favor projects that serve affordable housing, low income areas, and zero car households

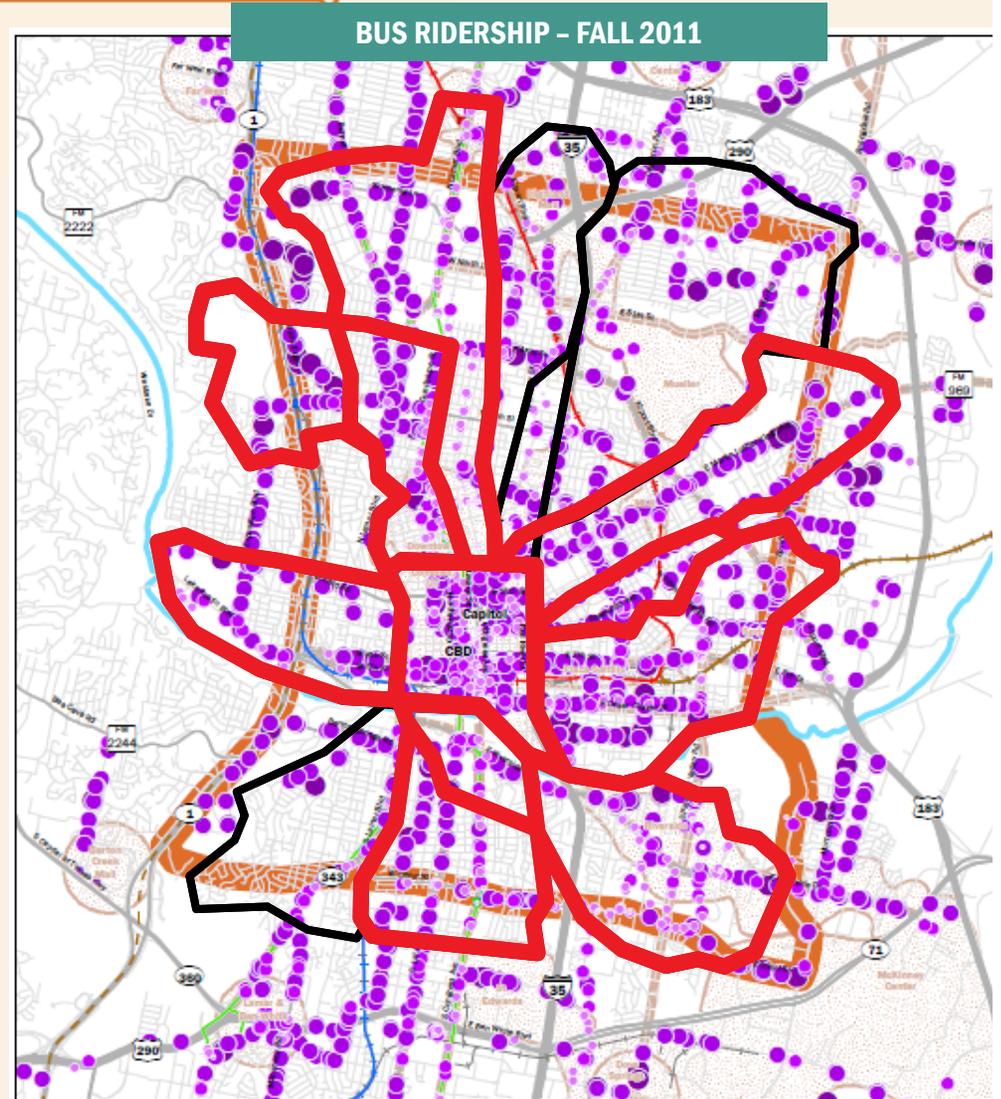


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Central Corridor Sub-Corridor Identification

Bus boardings 2011

- Existing bus ridership reinforces radial travel patterns and sub-corridor outer limits



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Central Corridor Sub-Corridor Identification

All appropriate Sub-Corridors within the Central Corridor have been identified.

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree

6

Sub-Corridor Definition

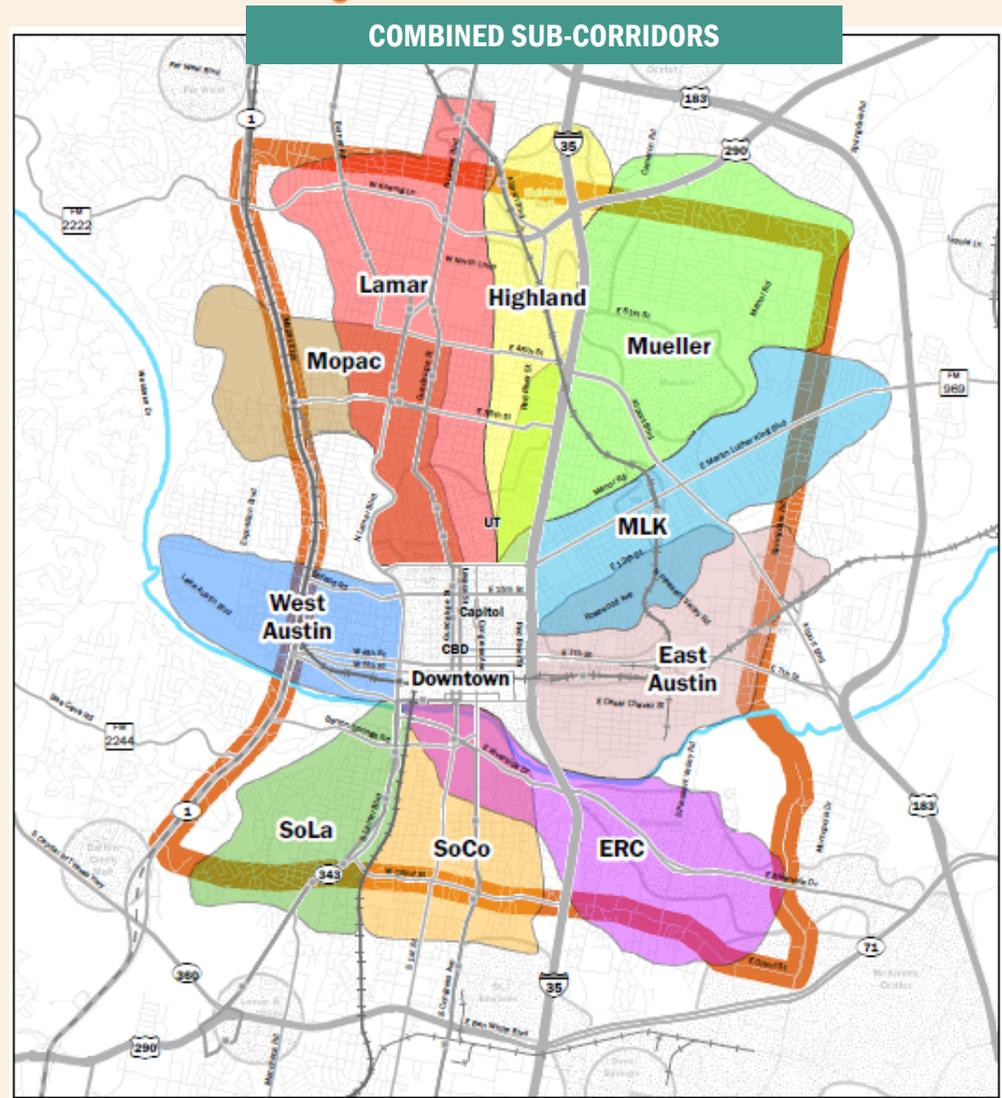
Sub-Corridor:

A defined geographic area with characteristics and facilities serving similar travel patterns.

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Central Corridor Sub-Corridor Definition

- Compile characteristics
- Define/refine boundaries, destinations in/out
- Evaluation will be ‘normalized’ where appropriate to account for variation
- Focused ultimately on selection of priority – next investment



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Central Corridor Sub-Corridor Definition

- Sub-Corridor Definition Packages
 - Set of maps for each Sub-Corridor
 - Highlights characteristics and travel patterns
- Coming Soon!

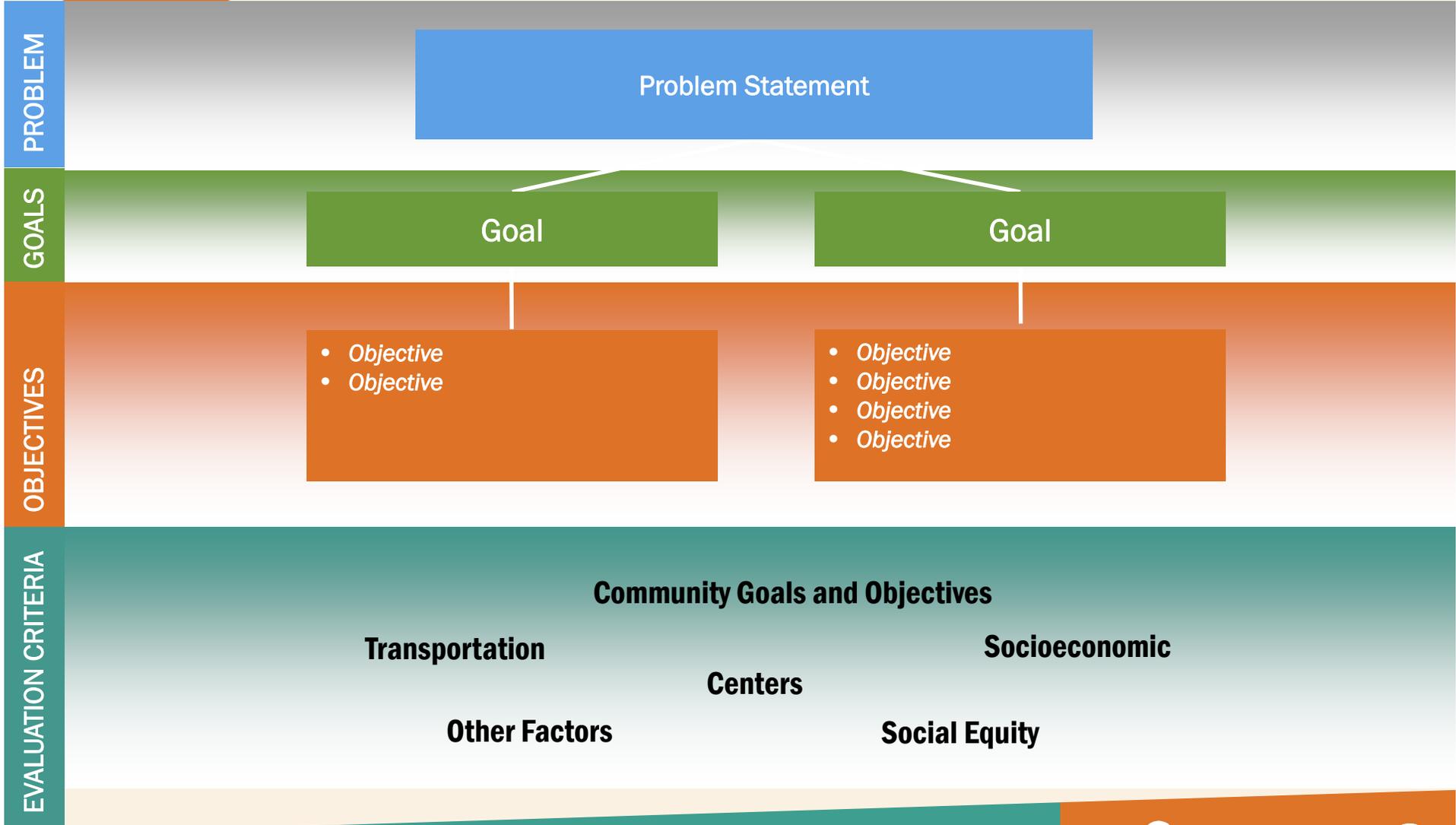


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Methodology/ Criteria

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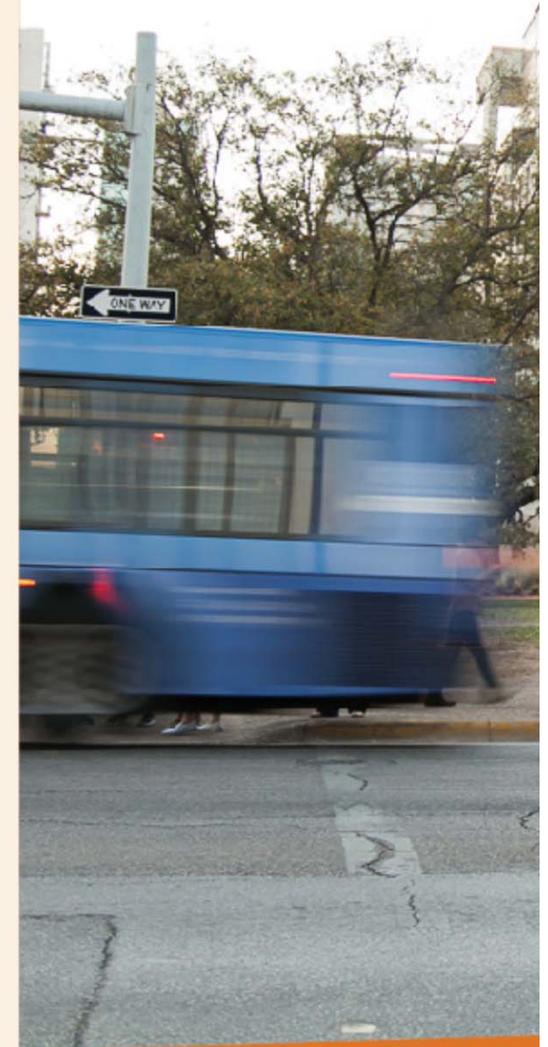
Methodology/ Criteria



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Methodology/ Criteria

- Flow from Problem Statements, Goals & Objectives
- Focus on prioritizing/phasing Sub-Corridors
 - Emphasize differentiation
 - Not for selecting alignments
- Sources include data (Map Book), Imagine Austin, Project Connect, FTA, etc.



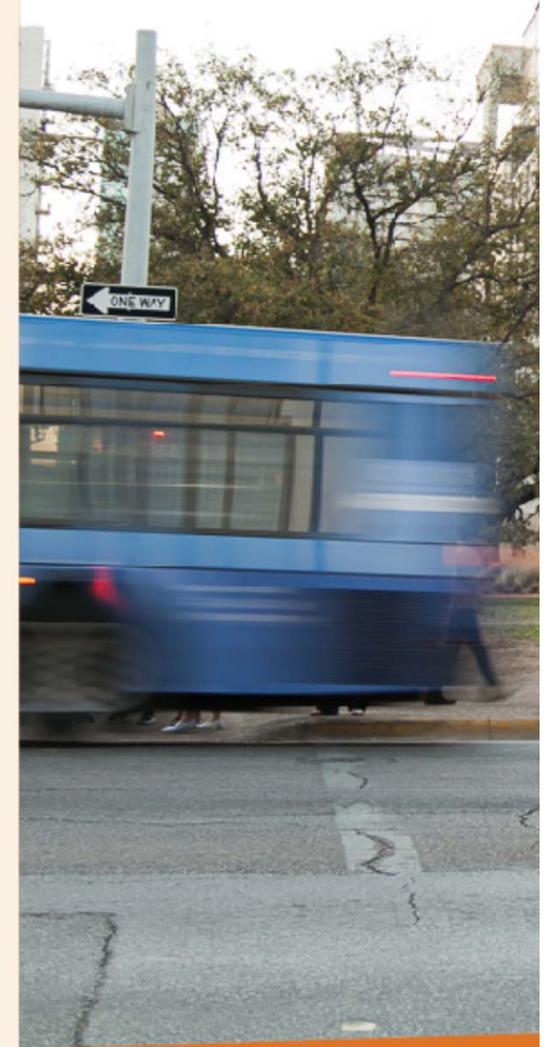
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Next Steps

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Next Steps

- Complete Define Sub-Corridors
- Complete Methodology/Criteria
- Begin Evaluate Sub-Corridors
- Ongoing Public Outreach



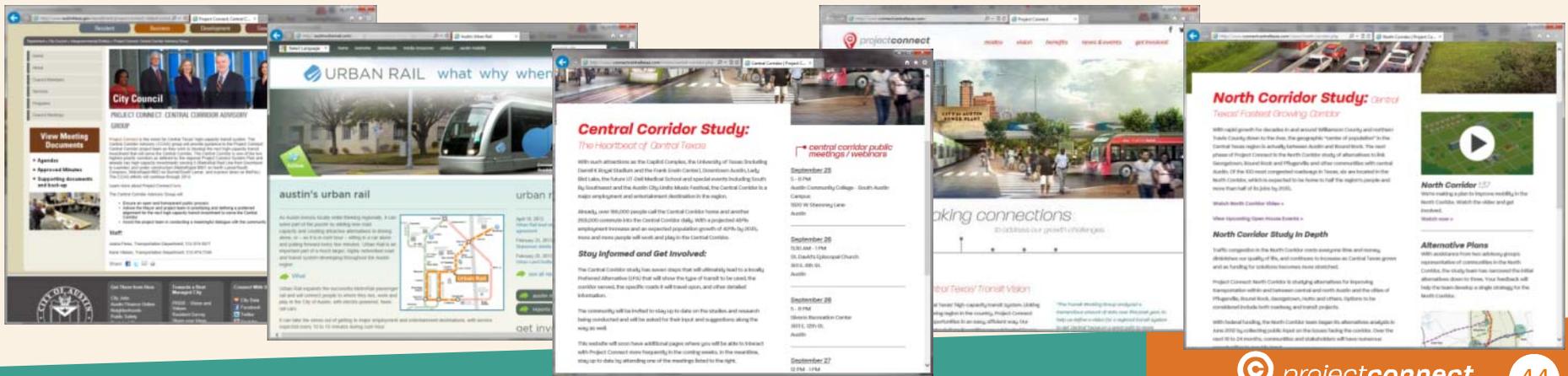
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**Next Meeting
October 11th**

9

More Information

- Central Corridor HCT Study: projectconnect.com/vision/central-corridor.php
- CCAG: www.austintexas.gov/departments/project-connect-central-corridor-advisory-group
- Urban Rail: www.austinurbanrail.com
- Project Connect: projectconnect.com
- Project Connect: North Corridor: projectconnect.com/vision/north-corridor.php



THANK YOU



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