

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	27291	Agenda Number	63.
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Meeting Date:	September 26, 2013
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Department:	Purchasing
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Subject

Authorize award and execution of a 36-month requirements service agreement with AUSTIN COMMUNITY RADIO, INC. KAZI-FM to provide radio broadcasts of City Council meetings in an amount not to exceed \$240,000.

Amount and Source of Funding

Funding in the amount of \$75,000 is available in the Fiscal Year 2013-2014 Operating Budget of the Communications and Public Information Department. Funding for the remaining 24-months of the original contract period and extension options is contingent upon available funding in future budgets.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Sole bid received.
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Prior Council Action:	
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For More Information:	Lynn Rich, Buyer I, 974-2076
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Boards and Commission Action:	
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Related Items:	
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MBE / WBE:	This contract will be awarded in compliance with City Code Chapter 2-9C (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
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Additional Backup Information

This contract will provide weekly radio broadcasts of the Austin City Council meetings. Austin Community Radio Inc./KAZI-FM shall broadcast City Council meetings starting at 10:00 AM with the Citizen's Communications. Other station activities may be broadcast during the Executive sessions or recess times. This radio station has a predominately African-American listenership. In addition, Austin Community Radio Inc./KAZI-FM is a minority-owned firm, although not certified with the City for this specific service. This solicitation sets rates per council meeting instead of a flat monthly fee.

MBE/WBE solicited: 3/0

MBE/WBE bid: 0/0

BID TABULATION

IFB No. LMR0002

Radio Broadcast for City Council Meetings

<u>Austin Community Radio Inc. /KAZI-FM</u>	<u>Bid Amount</u>
Year 1	\$75,000
Year 2 & 3	\$165,000

A complete bid tabulation is on file in the Purchasing Office and on the City of Austin, FASD Purchasing website.

PRICE ANALYSIS

- Sole bid received. This has been solicited to the public several times and no other vendors have responded. Solicitation was extended an additional week to generate vendor interest.
- Twenty-six notices were sent, including 3 MBEs. One bid was received. MBEs did not respond.
- The pricing offered represents a 47% increase from the last contract awarded in April, 2007. Broadcasting begins at 10 AM and continues until the meeting ends. Council meetings have generally run longer and this has impacted nighttime programming by decreasing outside revenue due to the loss of advertising funds.

APPROVAL JUSTIFICATION

- Sole bid. Austin Community Radio Inc./KAZI-FM is the current provider of these services.
- The Purchasing Office concurs with the Communications and Public Information Department's recommended award.
- Advertised in the Austin American Statesman and on the Internet.