

AGENDA



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	27625	Agenda Number	67.
---------------------	----------	-------	---------------	-----

Meeting Date:	September 26, 2013
---------------	--------------------

Department:	Purchasing
-------------	------------

Subject

Authorize award and execution of three contracts for the purchase of video and audio production equipment for Channel 6, with VIDEO TAPE PRODUCTS, INC. in an amount not to exceed \$100,390; VSA, INC. in an amount not to exceed \$82,485; and with ZVS MEDIA, LLC. in an amount not to exceed \$46,638.

Amount and Source of Funding

Funding is available in the Fiscal Year 2012-2013 Operating Budget of Telecommunications and Regulatory Affairs Department.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Lowest bids.
----------------------	--------------

Prior Council Action:	
-----------------------	--

For More Information:	Lynn Rich, Buyer I, 974-2076
-----------------------	------------------------------

Boards and Commission Action:	
-------------------------------	--

Related Items:	
----------------	--

MBE / WBE:	This contract will be awarded in compliance with City Code Chapter 2-9D (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
------------	--

Additional Backup Information

This contract is for the purchase of video and audio production equipment for Channel 6. The equipment will be used to expand public meeting coverage in rooms outside of City Hall, update outdated video production equipment, improve the quality of video productions and improve efficiency of staff workload.

MBE/WBE solicited: 23/11

MBE/WBE bid: 0/0

BID TABULATION

IFB No. JSD0019

Video and Audio Production Equipment

<u>Vendor</u>	<u>Line Items Awarded:</u>	<u>Bid Amount</u>
Video Tape Products, Inc. Burbank CA	3, 4, 13, 14, 15, 16, 17, 20 & 22	\$100,389.78
VSA, Inc. Lincoln, NE	2, 5, 6, 7, 8, 11, 19, 21 & 23	\$82,484.76
*ZVS Media, LLC Austin, TX	1, 9 & 18	\$46,638.00
Visual Innovation Company, Inc. Austin, TX		\$324,361.45
TM Television Carrollton, TX		\$238,100.00
Adorama, Inc. New York, NY		\$139,725.00
**Omega Broadcast Group Austin, TX		**
***Full Compass Systems Madison, WI		***
***Washington Professional Wheaton, MD		***

*Items 1 & 9 reference Local Government Code, Section 271.901 (b) for awards based on identical bids

**Bid was rescinded after bid opening.

***Non-responsive. Vendor did not meet specifications as required by the solicitation.

A complete bid tabulation is on file in the Purchasing Office and on the City of Austin, FASD Purchasing website.

PRICE ANALYSIS

a. Adequate competition.

- b. Eight hundred sixty-six notices were sent, including 34 MBE /WBEs. Six bids were received, with no response from the M/WBEs.
- c. This is the first package purchase of its type. Spot purchases were used previously to by this type equipment. There is no comparable pricing history available.

APPROVAL JUSTIFICATION

- a. Lowest bid by line item of the six bids received.
- b. The Purchasing Office concurs with the Communications and Public Information Department's recommended award.
- c. Advertised in the Austin American-Statesman and on the Internet.