



AUSTIN MAYOR'S COMMITTEE FOR PEOPLE WITH DISABILITIES

Employment and Awards Committee

July 12, 2013 11:30 A.M. - 1:00 P.M.

DARS Administration Building 4800 N. Lamar # 315

Meeting Notes

Commissioners:

Ron Lucey, Norman Kieke, Chip Howe, Jesus Lardizabal

Awards Committee Members: Canzata Crowder, Freda Stripling, Katie Navine, Delia Sauls
Mitch Rappaport Guest: Julie Shasteen

Dolores Gonzalez, Staff liaison

1. Introductions

2. Location – discuss hotel bids

The top venues for this year's awards ceremony are:

- | | |
|--------------------------------|---------------------------------------|
| 3. Crowne Plaza Austin | \$6,654.26 on October 28, 2013 |
| 4. Austin Marriott South | \$9,609.80 |
| 5. Doubletree by Hilton Austin | \$10,071.10 |

Jesus Lardizabal made a motion to select the Crowne Plaza Austin for this year's Employment Awards program. Norman Kieke seconded the motion. All agreed.

6. Keynote speaker – discuss ideas

- The subcommittee identified DARS Assistant Commissioner Barbara Madrigal as their first choice. **Dolores contacted and she agreed!**
- Bruce Elfant
- Mel Greene – Seton Hospital

7. Nomination form/ criteria – update

- Dolores will work with City staff to make “live” the nomination form.

8. Discuss marketing strategies for soliciting nominations

- Deadline for nominations set for September 27, 2013
- Canzata will again provide incentives to staff for submitting nominations.
- Ron will buy lunch for field managers with most nominations
- Reach out to partners i.e. Goodwill Industries, Mary Lee, AISD, Easter Seals
- Reach out to entrepreneurs – Canzata
- Ron mentioned the 11th hour calls made by Dolores and him to get nominations. Norman, Chip, Mitch and Frida all volunteered to make calls too.

9. Judges – Discuss ideas

- Katie volunteered to be the liaison with the judges.
- Ideas
 - Tim Spong with DARS - Canzata will contact him
 - Monica Elsbrock with Easter Seals – Norman will contact her

- iii. Melissa Graves with Doubletree Hotel – Katie will contact her
- iv. Mel Greene with Seton – Katie will contact him
- v. Maximus – Freda will make contact.
- vi. Media only judges include Doug Matthews City PIO Director or his designee, Richard Steinberg from Austin Chronicle.
- c. It was suggested to create a data base with all judges – Dolores will work with Summer Intern on this project.

10. Other

- a. Bids for printing of program had been submitted. Speedy will print the programs for the same price as last year. (\$ 518.25)
- b. Bids for the blue acrylic awards had been submitted. The awards will cost \$ 550.80; this is a \$5.00 increase per award, but the committee decided to keep these awards.
- c. Program ideas
 - i. Begin award presentations with Commendations, instead of ending with them. Bring up all winners at one time and eliminate scripts for these winners.
 - ii. Chip recommended encouraging the employer of the Employee of the Year to come to the program.
 - iii. Consider Joe Gonzales as photographer – Canzata will follow up.
 - iv. Entertainment
 - 1. Diane Yoder – Canzata will ask
 - 2. Blue Mist – (3) person ensemble. They owe Canzata! ☺

11. Other items for Employment Committee to consider

- a. Request for Mayor Leffingwell to participate in a 30 second PSA highlighting the employment of persons with disabilities. (Request Council Member Mike Martinez to do the same in Spanish) The spot will feature a montage of persons with disabilities in work settings.
 - i. Media release – You tube, Channel 6, Channel Austin, and broad media. Include Michael Kerr on 95.5 radio.
 - ii. Include a letter from Mayor Leffingwell to all broadcasters.
 - iii. Distribution can also include Austin Human Resource Management Association (AHRMA). Their annual conference is August 1-2 with Gary Guller as keynote; he is a person with a disability and will be focusing on “how we perceive and treat others, and what can happen as a result.”
- b. Dust off the Business Leadership Network
 - i. Look at Hall of Fame winners for leader/champion
 - ii. Invite Greater Austin Chamber of Commerce

iii. Capital Area Workforce Development Board

c. Next Meeting August

12. Adjourn