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CODE AMENDMENT INITIATION REVIEW SHEET

Amendment: Temporary Signs for Special Events

Description: Consider initiation of an amendment to Title 25 of the City Code to create a new code regulating signage at special events.

Proposed Language: See attached draft language.

Background: Initiation recommended by Codes and Ordinances Subcommittee on October 15, 2013.

On October 24, 2013 City Council is scheduled to consider and possibly take action on a proposed ordinance governing special events. Part of the proposed ordinance directs the City Manager Chapter to amend Chapter 25-10 of the Land Development Code to regulate the use temporary signs during a special event. This proposed amendment is bring brought forward in response to the direction of the proposed special events ordinance.

Special event signage is not currently addressed by code and the proposed language will provide much needed clarity for city enforcement staff and event organizers. The proposed language was initially included in the special events ordinance, however it was decided by legal staff it was more appropriate for the language to be housed in the Chapter 25-10 (Sign Regulations.)

Staff Recommendation:

Board and Commission Actions:

Council Action:

Ordinance Number: NA

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25-10-101(S): The subsection applies to signs installed for the duration of a special event approved by the Austin Center for Events.

(1) An event organizer may attach temporary or non-permanent sign(s) that identify or provide directional information related to the special event, provided the sign does not exceed 96 square feet and is attached to

(a) A wall of a structure that houses the special event or

(b) A fence that surrounds the special event.

(2) Logos of a special event commercial sponsor may be included on an area of the temporary or non-permanent sign, but not to exceed 10% of the sign.