

Bike Share is Coming to Austin in December 2013!

A Simple Public Transportation Solution

Austin B-Cycle is ready to give Austin a 24/7 on-demand network of bicycle stations through out downtown providing Austinites and visitors alike an easy, fast way to navigate the city core.

Bike share takes cars off the road while providing a practical and affordable way to get around. No more inefficient car trips. Stations are placed a short walk from transit stops, business centers, cultural landmarks, shopping hotspots and residential buildings.

Where you want to go

The Austin B-Cycle network of stations is set to provide members and walk up users access to a fleet of 400 bikes at iconic Austin spots.

From the Capitol to Auditorium Shores, from South Congress to Barton Springs, getting around Austin will be a card swipe away.



Founding Sponsors

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The Bike Share Experience



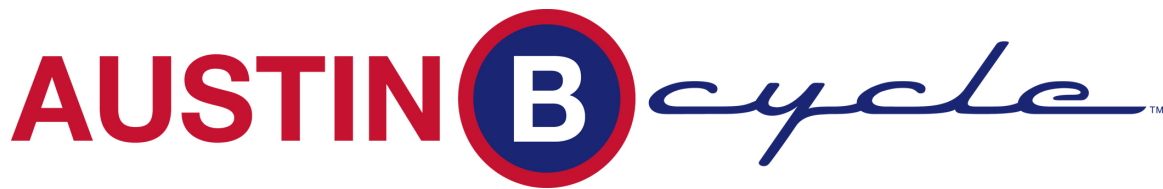
More info at Austin.Bcycle.com

Key Dates

Launch Announcement
Wednesday, November 13

Initial Service Launch- 11 Stations
Saturday, December 21

Full Service Launch- 40 Stations
Saturday, March 1, 2014



Annual memberships come with several perks specific to the membership:

- Member card: By swiping the member card with smart chip technology right at the bike dock, members can check out the bike they want bike directly avoiding the extra time at the station kiosk screen.
 - Forget your card? No problem: You can still access the Austin B-cycle system using your credit card on file at the station kiosk.
 - On-line calorie counter: Track how B-cycle is helping you lose a few pounds while being the fastest way to get from A to B downtown. Members can access calories burned through their online account.
- B-connected privileges: Get recognized in other B-cycle cities and access their bike share system with your Austin account. Check for participating B-connected cities.
- Value for regular B-cycle users: At 22¢/day, the annual membership is a great value for 24 hour/ 365 day access to Austin's bike share system.



Purchase at any station kiosk in the system with a credit card.



Bikes on Demand Station System Map



B-station Phase 1
Launches December 21



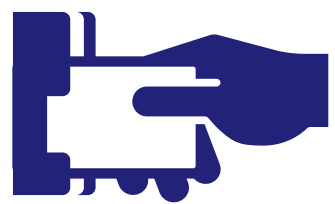
B-station Phase 2
(Tentative Locations)
Launches by March 1

Austin.BCycle.com

CUSTOMER SERVICE (512) 954-1665



How B-Cycle Works



Swipe your credit card to access the system



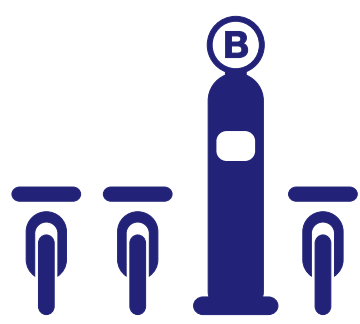
Choose a bike and pull it out of the dock



Ride!



No charge for 1st 30 min of each checkout. Usage fees apply after.



Check bike into station near your destination

B-Cycle Day Use Rates

24-HOUR PASS FEE
\$8

+

Included
1st 30 min
each checkout

+

USAGE FEES
\$4
Each add'l 30 min.

=

TOTAL PRICE

*Plus Tax

Return bike to station within 30 minutes each checkout to avoid fees.



AUSTIN **B** *cycle*

Give
the Gift of
Bike Sharing

Gift memberships now available