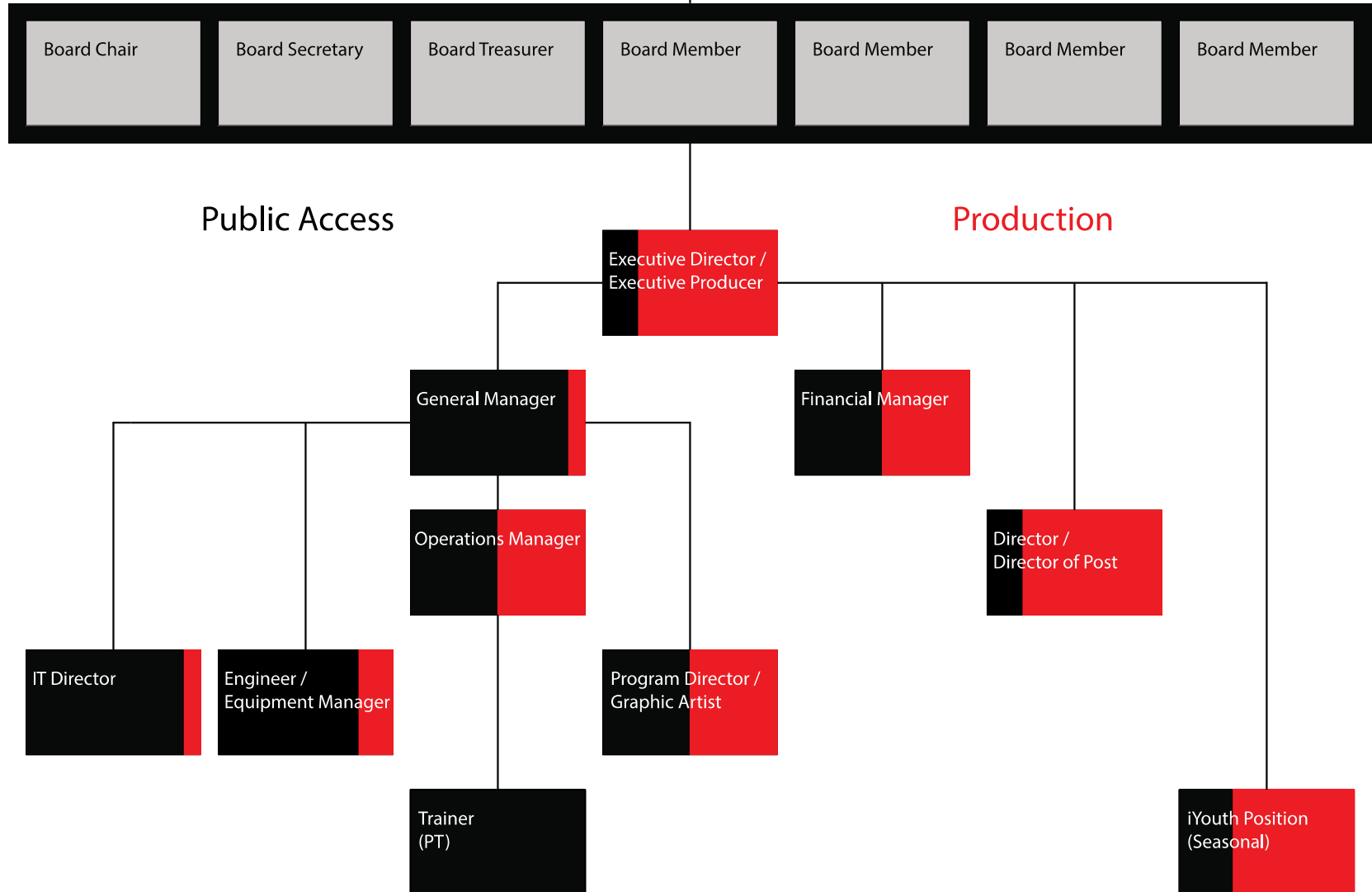


Report to the Austin Technology and  
Telecommunications Commission  
December 11, 2013



City of Austin

# Organizational Chart FY 2013-14





## FY2013-14 Work Plan

- Re-imagine “Public Access”
- Enhance Public Engagement
- Restructure Learning Initiatives
- Expand Revenue Streams
- Further Develop Web Services and Technology

787  media



# FY2012-13 Revenue

## Revenues

City of Austin contract	450,000
City of Austin equipment fund	5,382
Production services	38,694
Fees from classes, memberships, series	41,915
Kids Make TV Camps	4,500
City of Austin Cultural Arts grant	13,798
Glimmer of Hope grant	7,500
Documentary donations	3,900
Other income	14,179
Interest income	90
<b>Total Revenues</b>	<b>579,958</b>



# FY2012-13 Stats

	Monthly Average	Year Total
Intro Sessions	15	181
New mediaArtists	3	37
mediaArtist Renewals	10	114
Classes Held	9	111
People Enrolled	26	314
Studio Reservations	66	794
Editing Reservations	64	764
Field Camera Reservations	57	681
Files Submitted	168	2,014
Live Series	17	



# FY2012-13 Highlights

- Access This Documentary
- 40<sup>th</sup> Year Celebration
- iYouth Fusion Fest
- Juneteenth Parade
- Anne Richards School



# 1<sup>st</sup> Quarter FY2013-14

- New Intro Session
- More mediaArtists
- Filmmaker 101 Camera
- Increased productions & rentals
- iYouth Cultural Arts grant
- iYouth tours
- Art Show opening reception
- Nonprofit partners



Questions?