

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Wednesday, January 8, 2014
5:30pm to 7:30pm
Mexican American Cultural Center, Raul Salinas Room
600 River Street, Austin, TX 78701

Board Members

Juan Oyervides, Chair
David Carroll, Co-Chair
Velia Sanchez-Ruiz, Member
Cassie Smith, Member
Anna Maciel, Member
Veronica Forsyth, Member
Blanca Valencia, Member

AGENDA

1. Call to Order

2. Approval of Minutes

3. Citizen Communication

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three-minutes to address their concerns regarding items not posted on the agenda.

4. Presentations

- a. The Serie Project will present a proposal for the re-naming of the Main Gallery after Sam Z. Coronado.

The Board may discuss and take action on any of the following items:

5. Review and approval of Board meeting calendar.

6. Review of the annual Award of Excellence installation and program for recognition of cultural artists in the Latino cultural arts. (Oyervides, Sanchez-Ruiz)

7. Review of the Latino Arts Residency Program and current status. (Oyervides, Carroll)

8. Working group reports:

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the board on meetings held regarding the 64 Rainey Street parcel.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District and Fund.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC,
- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Cassie Smith, will update the board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.

9. Staff briefings:

- a. Staff will report on CIP account, progress on overflow parking project, parking revenue and January programming.

10. Adjournment

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.