

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	29523	Agenda Number	99.
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Meeting Date:	01/23/2014	Department:	Planning and Development Review
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Subject

Conduct a public hearing and consider an ordinance amending Chapter 25-10 to establish regulations for special event signs.

Amount and Source of Funding

Fiscal Note

Purchasing Language:	
Prior Council Action:	
For More Information:	Viktor Auzenne, Planning and Development Review Department, 512-974-2941.
Boards and Commission Action:	December 10, 2013 - Approved by the Planning Commission on a 5-0 vote with Commissioners Hatfield, Hernandez, Roark and Stevens absent.
MBE / WBE:	
Related Items:	

Additional Backup Information

The proposed language will regulate the use of temporary signs during a special event. This proposed amendment is being brought forward in response to the direction of the proposed special events ordinance. The proposed code amendment also provides for commercial images to be temporarily projected on to building facades in the downtown area during certain special events and establishes permitting requirements. Current code does not address this type of signage and therefore has not been permitted. Projected image signs have been increasing in popularity over the past few years, especially at special events. Special event signage is not currently addressed by code and the proposed language will provide much needed clarity for city enforcement staff and event organizers.