CENTRAL CORRIDOR ADVISORY GROUP

MEETING #7

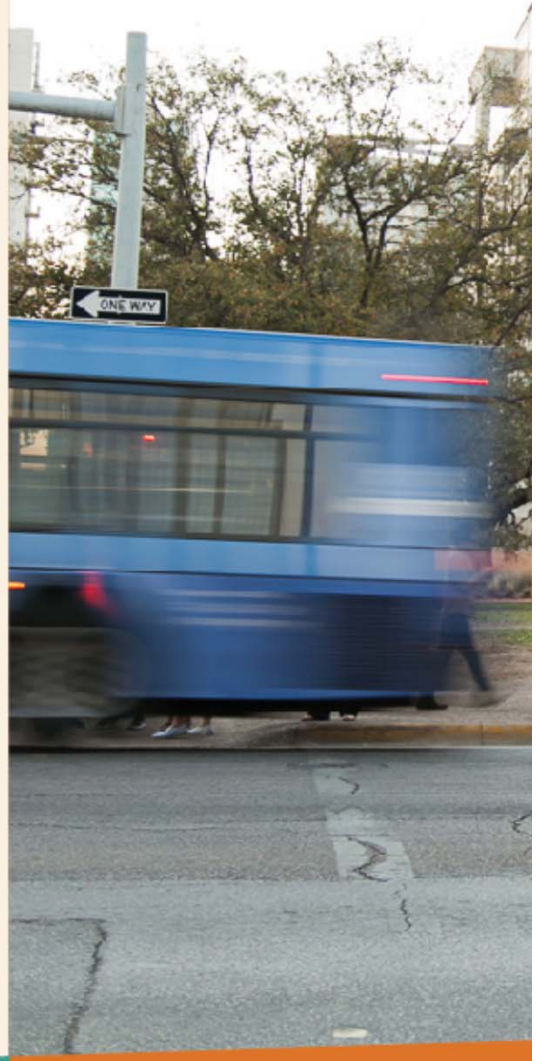
December 6, 2013, 1:30 pm – 3:30 pm

Austin City Hall, Council Chambers

projectconnect
central corridor

1 Agenda

1) Welcome & Introductions
2) Recommendation Recap
3) Public Involvement Update
4) Additional Study Updates
5) Citizen Communication
6) CCAG Discussion and Action
7) Next Steps
8) Next Meeting – January 17, 2014



1 CCAG Charge

The CCAG will:

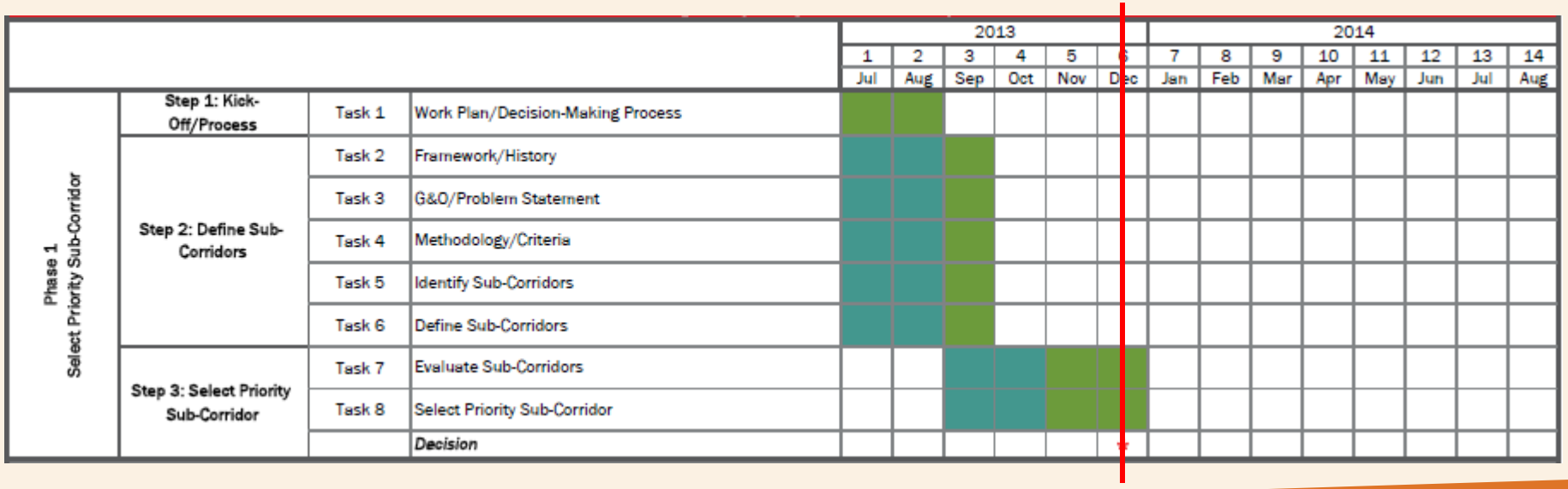
- Ensure open and transparent public process
- Advise Mayor and project team in prioritizing and defining a preferred alignment for the next high-capacity transit investment for the Central Corridor
- Assist project team in a meaningful dialogue with the community

1 Work Plan & Schedule

Decision-making Process

- Phase 1: Select Priority Sub-Corridor

Current Progress



2

Recommendation Recap

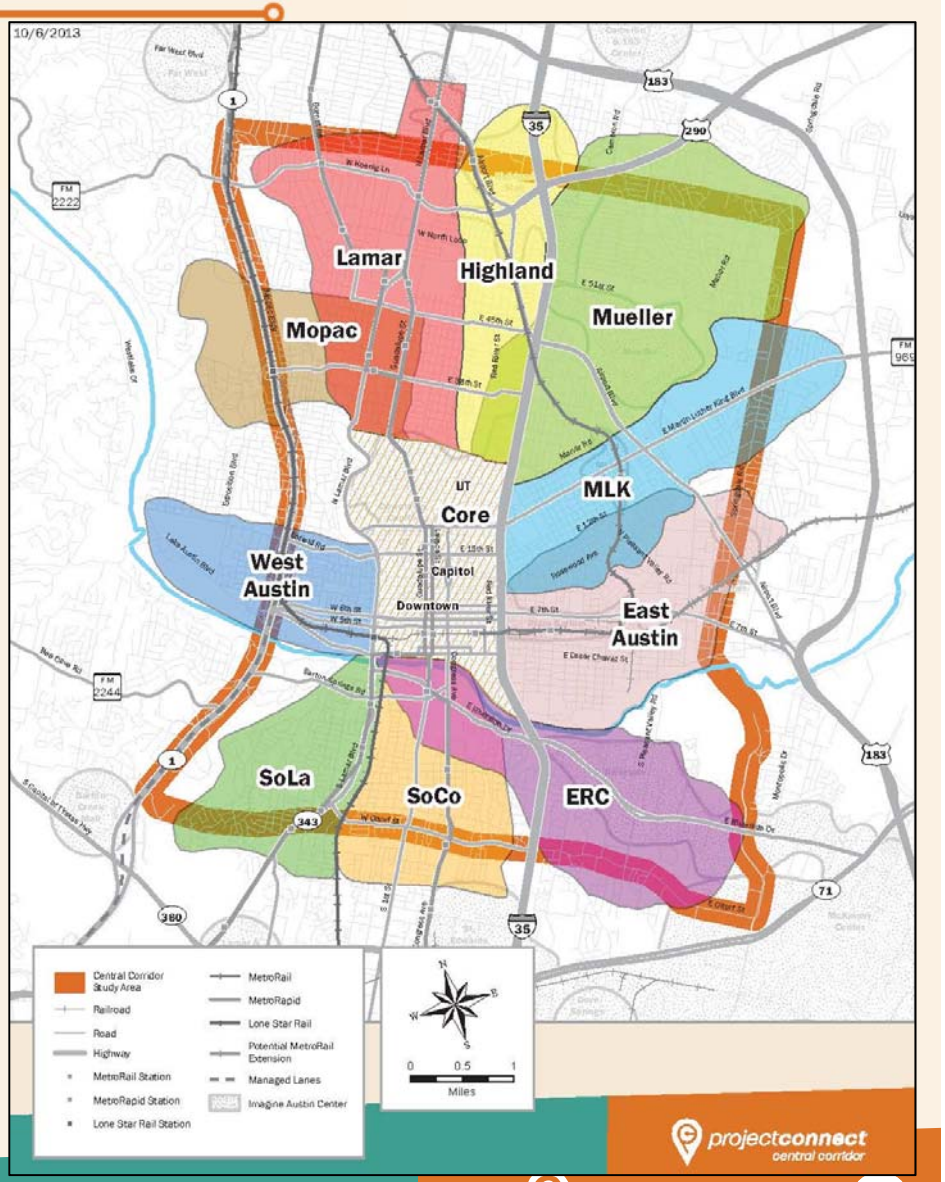
2

Phase 1 Summary

- Data-driven
- Open and transparent
- Robust public involvement
- Comprehensive look at the Central Corridor
- Deliberative decision-making process
- Evaluation methodology publicly available

2 Evaluation Approach

- 10 sub-corridors identified + Core
- Comparison of sub-corridors for high-capacity transit (HCT) suitability
- No single factor tells the whole story



2 Evaluation Results

Project Team		Public*	
ERC	70	ERC	71
Highland	61	Highland	64
Lamar	53	Mueller	57
Mueller	52	Lamar	50
East Austin	50	East Austin	49
SoCo	44	SoCo	45
West Austin	33	West Austin	39
MLK	27	MLK	31
Mopac	27	Mopac	27
SoLa	24	SoLa	26

Evaluation scores can only be compared within each column

***Includes input from on-line surveys (295) and three public workshops (120)**

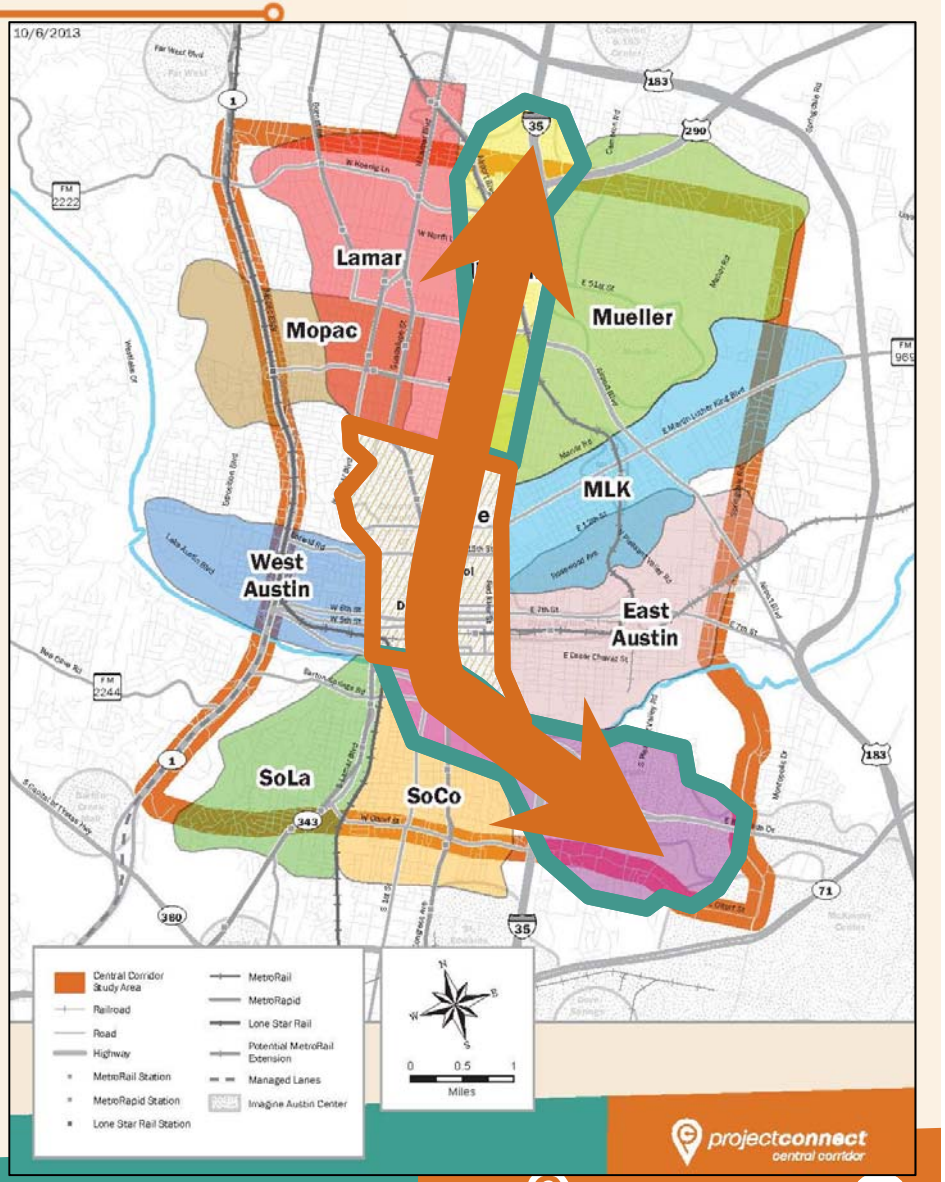
Key Findings

- ERC & Highland are top performers
  - CCAG weighting
  - Equal weighting
  - Shaping
- All sub-corridors could support high-capacity transit

2 Project Team Recommendation

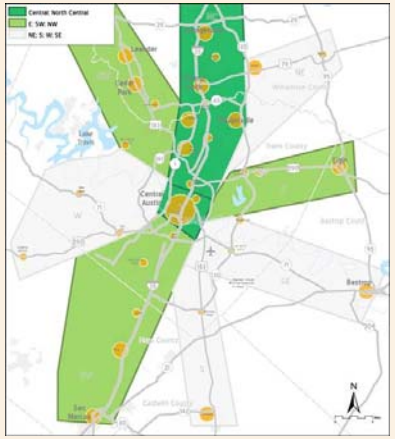
East Riverside & Highland

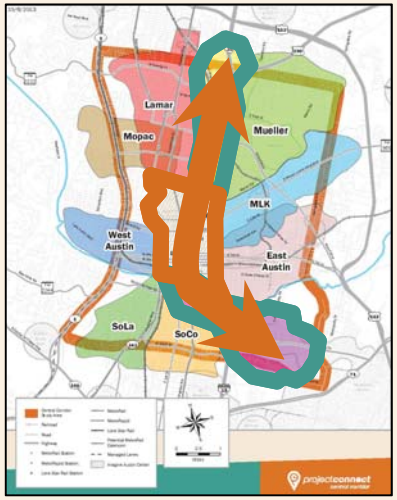
- East Riverside (ERC) and Highland are consistently in the top two
- Advance both into Phase 2
  - Develop best project
- Balanced recommendation
  - System Development
  - Shaping Characteristics
  - Serving Characteristics

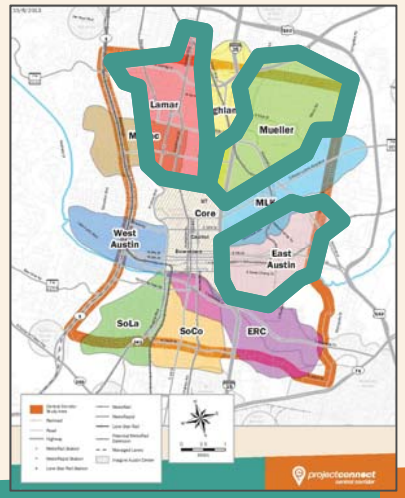


2 Central Corridor System Planning

- Continuing system level planning during project development is critical
  - All sub-corridors could support high-capacity transit
  - Central Corridor phasing must be integrated with all system planning efforts
- Project definition is needed for Lamar, Mueller, East Austin
  - Leverage future funding opportunities
  - Create project pipeline - "shovel-ready"







2 Recommendation Recap

- Approach: data-driven and comprehensive
- Public involvement: robust, open and transparent
- Decision-making: deliberative
- Recommendation: balanced
  - Considers serving, shaping and system goals
  - Carry ERC and Highland into Phase 2
    - Maximizes opportunity for federal funding
    - Builds on prior HCT investments
    - Extends system coverage
    - Reinforces the core

3 Public Involvement Update

3

Phase 1 Public Involvement Goals

- Trust in the process
- Meaningful involvement opportunities
- Diverse participation

3

Step 1: Kick-off/Process

Consult on Work Plan & Public Involvement Plan

- Stakeholder meetings
  - Austin Urban Rail Action
  - Austin Chamber staff
  - Alliance for Public Transportation
  - Light Rail Now!
  - Downtown Austin Alliance
  - Capital City African-American Chamber
  - Network of Asian American Organizations
  - Austin Homebuilders Association
  - Other key stakeholders
- Webinar
- Online discussion forum

3

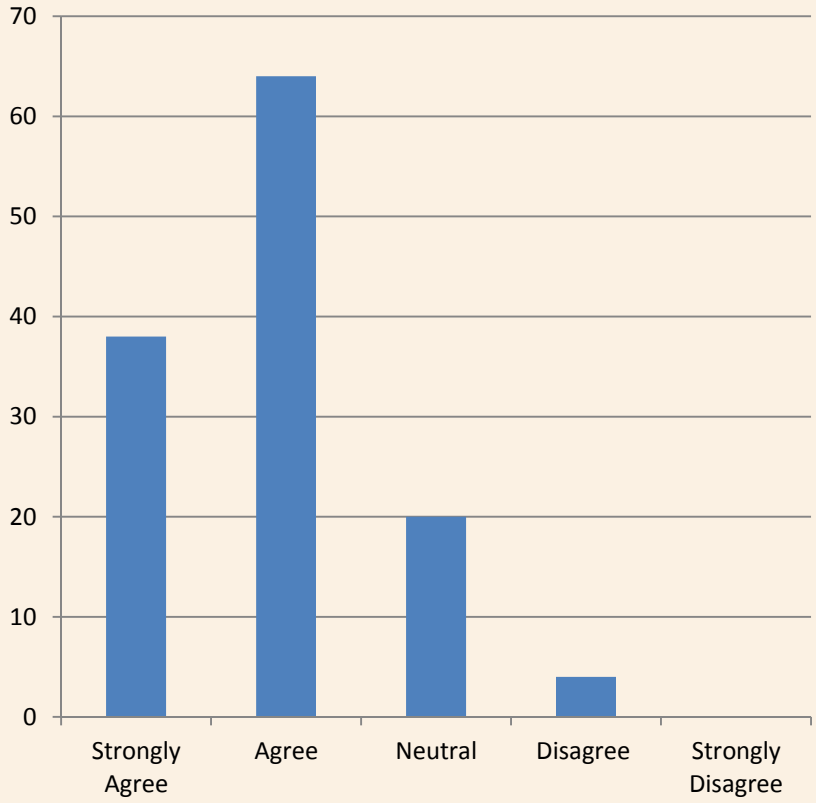
Step 2: Define Sub-Corridors

Involve public in defining Sub-corridors, Problem Statements, Evaluation Criteria

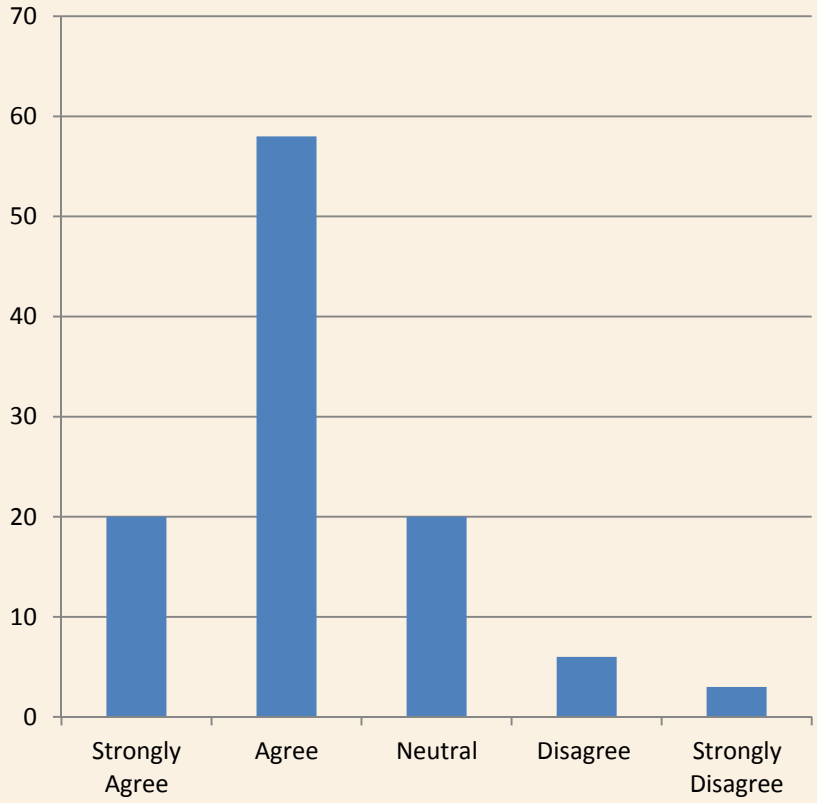
- Public Open Houses
- Online Open House
- Stakeholder Briefings
- Community Events
- Email/Social Media

3 Step 2 Results – Trust in Process

- "I understand the process…"



- "Evaluation Criteria…are appropriate"



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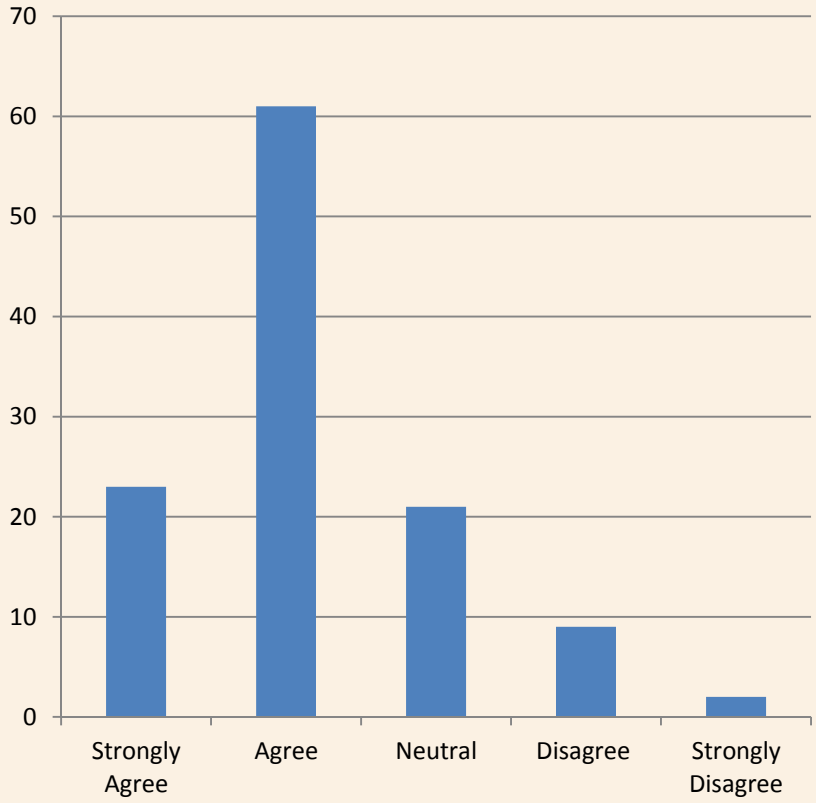
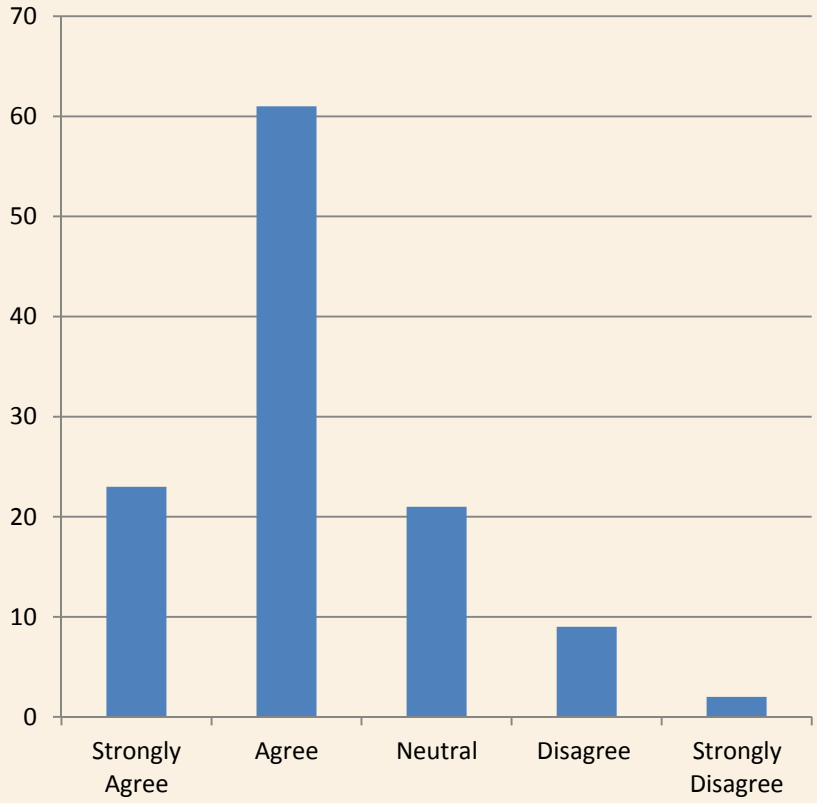
Step 2 Results – Trust in Process

"The method used to identify... Sub-Corridors is appropriate."



"The Project Team has identified all the appropriate...Sub-Corridors."



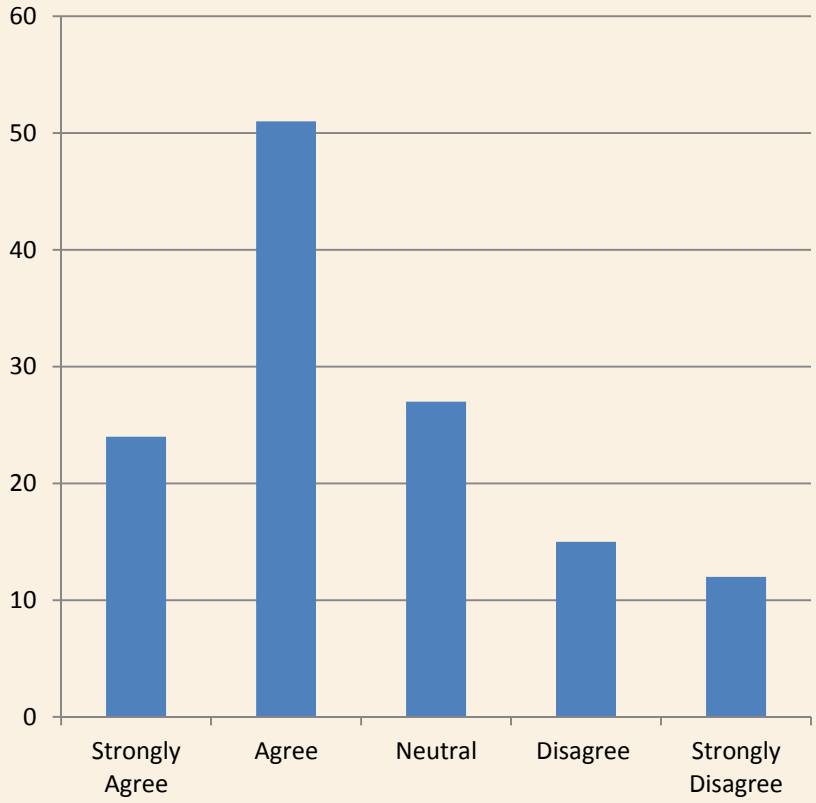
3 Step 3: Select Priority Sub-Corridor

Collaborate on Sub-Corridor Evaluation

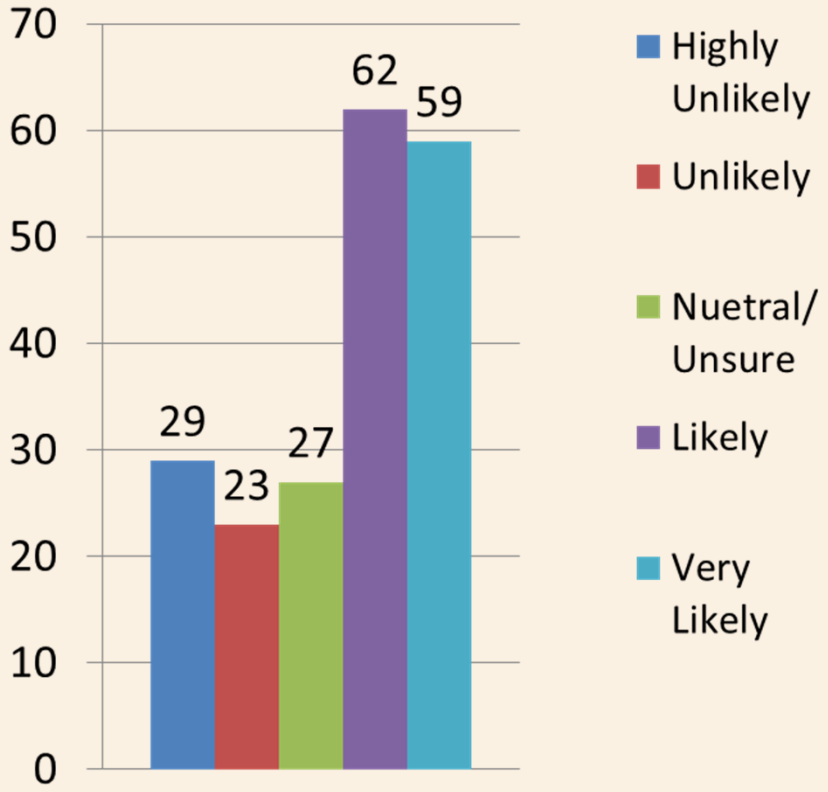
- Public workshops
- Online workshop
- Stakeholder workshops
- Stakeholder briefings
- Community Events
- Online Evaluation Survey Tool
- Email/Social Media
- Televised Community Conversation

3 Step 3 Results – Trust in Process

"The process…to evaluate sub-corridors is appropriate."



"If your preferred sub-corridor is not the one recommended…would you still support the next investment…?"



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Phase 1 Public Involvement Goals

- Trust in the process YES
- Meaningful involvement YES
- Diverse participation ONGOING

3

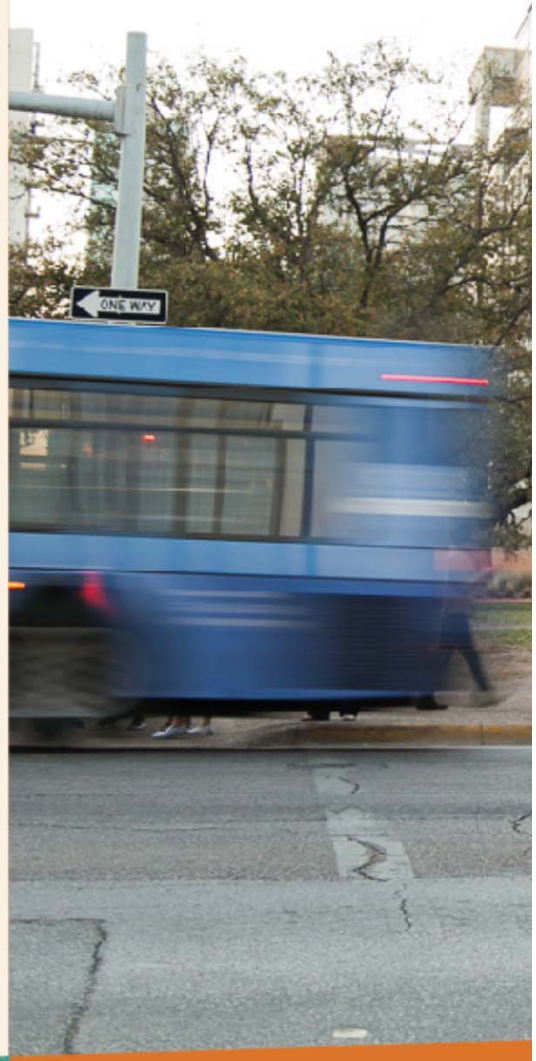
Step 3 Public Involvement Activities

- Televised Community Conversation – 11/26
  - Channel 6 broadcast from Council Chambers
  - 6,750 individuals accepted the dial out (out of 50,000)
  - 1,200 individuals on the call at one time
- Public "Data Dig" – 12/3
  - 15+ participants
- CCAG "Data Digs" – 11/19 & 12/3

4 Additional Study Updates

4 Study Updates

- New publications on-line
  - Data matrix
  - Demographic projection methodology
  - Evaluation scenarios weighting
- FAQs posted
- Responses to Map Book comments
- Updated CCAG syllabus



5 Citizen Communication

6

CCAG Discussion and Action

7 Next Steps

7 The Road to the Priority Sub-Corridor

CCAG Meetings

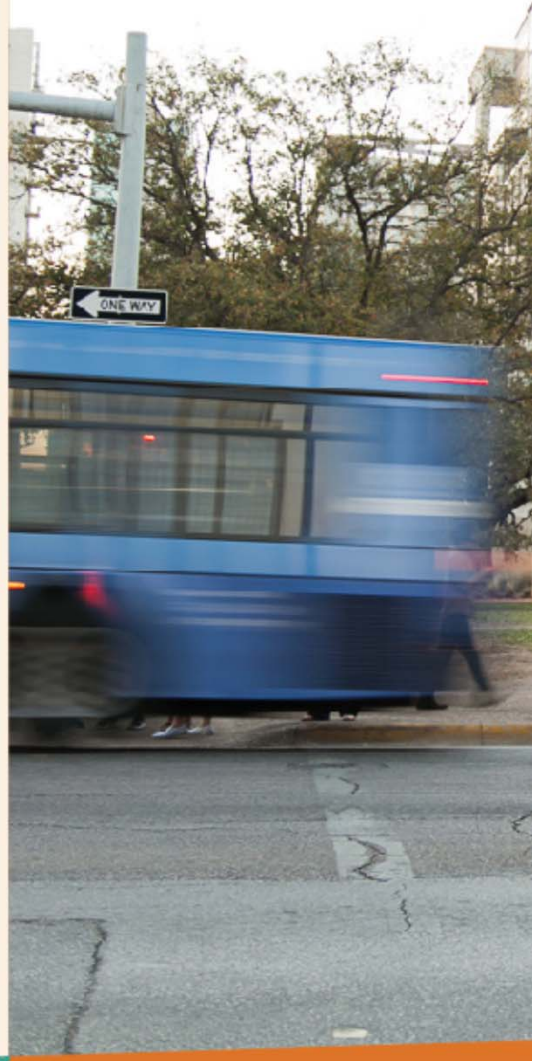
- November 1
  - Present Data (2 of 2)
  - Evaluation Process
  - *Public Comment*
- November 15
  - Evaluation Results
  - Project Team Recommendations
  - Public Comment
- December 6
  - *Public Comment*
  - CCAG Discussion and Selection

Boards & Council

- November 13
  - Capital Metro Board
- November 21
  - Austin City Council
- December 11
  - Capital Metro Board Briefing
- December 12
  - Austin City Council Briefing & Action
- March 7, 2014
  - Lone Star Board

7 Phase 2 Preparations

- Purpose and Need
- Methodology and Criteria
- Identify preliminary alignments and mode alternatives



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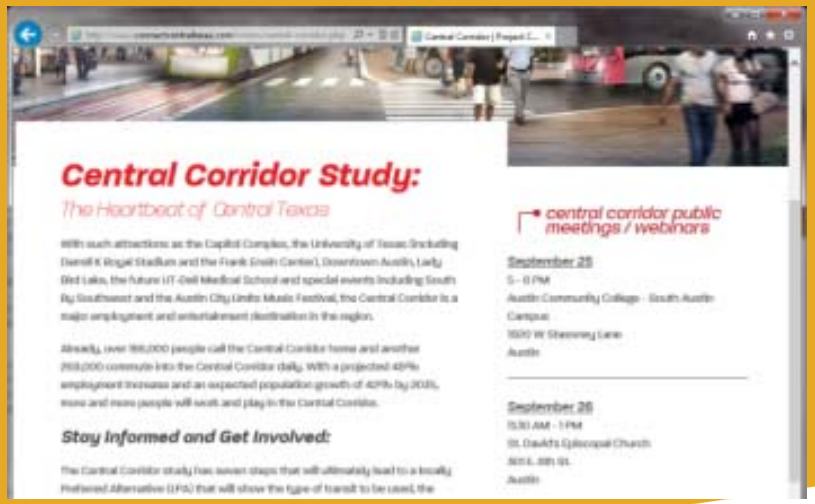
Next Meeting
January 17th

THANK YOU

More Information:

Project Connect & Central Corridor HCT Study

projectconnect.com



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CCAG#6 Evaluation Report

Project Team		CCAG		Public*		Equal Weight		Serving Criteria Only (Current Focus)		Shaping Criteria Only (Future Focus)	
ERC	70	ERC	58	ERC	72	ERC	60	ERC	55	ERC	57
Highland	61	Highland	58	Highland	65	Highland	57	East Austin	53	Highland	52
Lamar	53	Mueller	51	Mueller	56	Mueller	51	Lamar	53	Mueller	44
Mueller	52	Lamar	48	Lamar	51	Lamar	50	West Austin	52	Lamar	42
East Austin	50	East Austin	45	East Austin	49	East Austin	47	Highland	47	SoCo	38
SoCo	44	SoCo	41	SoCo	46	SoCo	43	Mueller	45	East Austin	34
West Austin	33	West Austin	32	West Austin	42	West Austin	32	SoCo	37	West Austin	28
MLK	27	SoLa	22	MLK	30	MLK	25	Mopac	36	SoLa	21
Mopac	27	MLK	22	Mopac	29	SoLa	22	MLK	31	MLK	18
SoLa	24	Mopac	18	SoLa	28	Mopac	21	SoLa	16	Mopac	11

Key Findings

- ERC & Highland are top performers
  - From various perspectives
- Weightings do not change the overall results
- All sub-corridors could support HCT

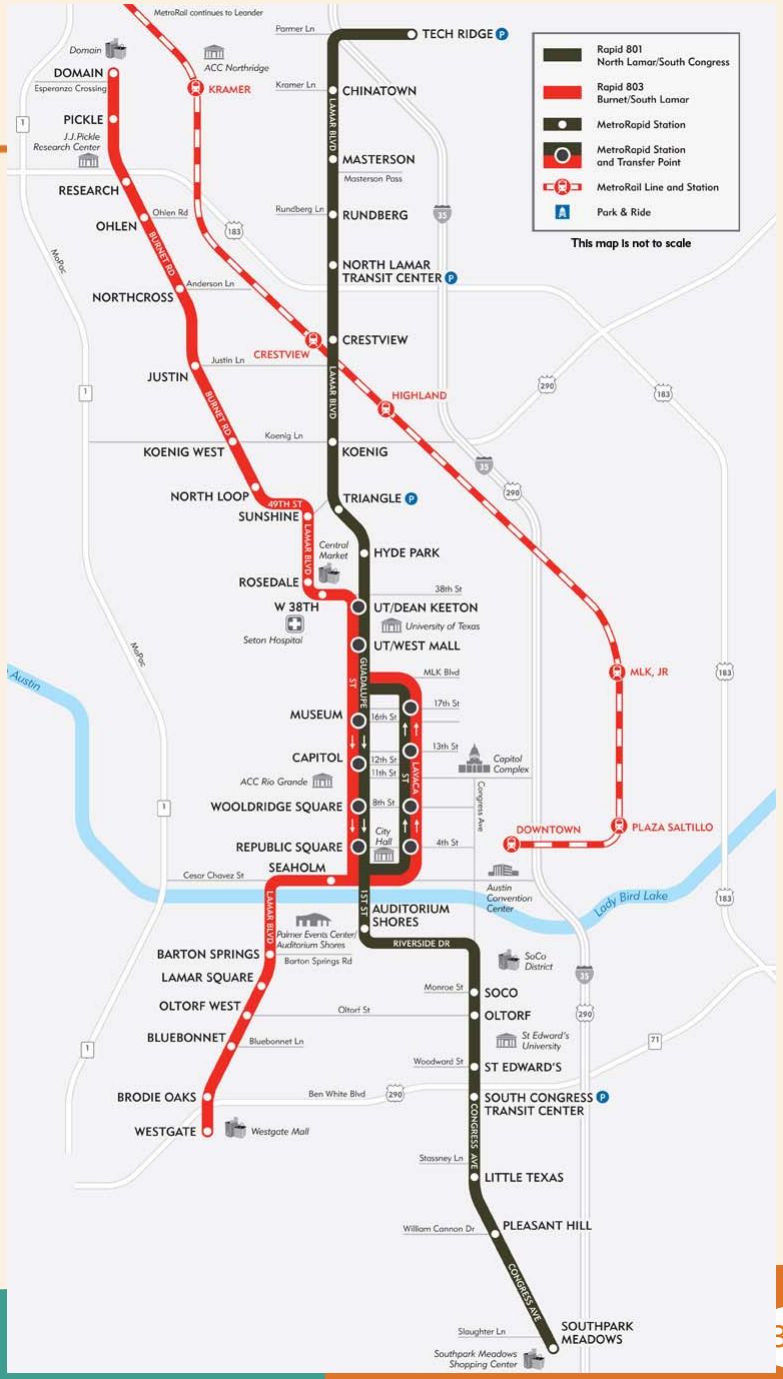
Evaluation scores can only be compared within each column.

***Three public workshops input.**

Weighting Comparison

		Project Team	CCAG	Public	Equal	Serving	Shaping
		Weighting/ Importance	Weighting/ Importance	Weighting/ Importance	Weighting/ Importance	Weighting/ Importance	Weighting/ Importance
Problem	Congestion	1	4	4.3	3		
Criteria	Congestion Index	2	5	4.3	3	2	4
	Travel Demand Index	5	4	4.4	3	3	3
	Constraints & Growth	4	4	3.8	3		
	Growth Index	4	5	4.0	3	0	5
	Constraint Index	2	4	3.5	3	5	0
	Core	2	3	4.0	3		
	Affordability Index	3	3	3.6	3	5	0
	Econ Development Index	2	4	3.6	3	0	5
	Centers	3	2	3.8	3		
	Centers Index	4	3	3.8	3	0	5
	Consistency with Plans	1	4	3.6	3	0	5
	System	5	2	4.2	3		
	Future Ridership Potentia	5	5	4.2	3	0	5
	Current Ridership Potenti	3	5	3.3	3	5	0
	Connectivity Index	5	5	4.4	3	5	0
	Transit Demand Index	4	3	3.9	3	5	0

MetroRapid


Rapid 801
North Lamar/South Congress
Rapid 803
Burnet/South Lamar
MetroRapid Station
MetroRapid Station and Transfer Point
MetroRail Line and Station
Park & Ride
This map is not to scale
MetroRail continues to Leander
Domain
DOMAIN
Esperanza Crossing
PICKLE
J.J. Pickle Research Center
RESEARCH
OHLEN
NORTHCROSS
JUSTIN
KOENIG WEST
NORTH LOOP
SUNSHINE
ROSEDALE
W 38TH
Seton Hospital
MUSEUM
CAPITOL
ACC Rio Grande
WOOLDRIDGE SQUARE
REPUBLIC SQUARE
SEAHOLM
BARTON SPRINGS
LAMAR SQUARE
OLTORF WEST
BLUEBONNET
BRODIE OAKS
WESTGATE
Westgate Mall
ACC Northridge
KRAMER
CRESTVIEW
HIGHLAND
TECH RIDGE
CHINATOWN
MASTERSON
RUNDBERG
NORTH LAMAR TRANSIT CENTER
CRESTVIEW
KOENIG
TRIANGLE
HYDE PARK
Central Market
UT/DEAN KEETON
University of Texas
UT/WEST MALL
MLK, JR
Capitol Complex
City Hall
DOWNTOWN
PLAZA SALTILLO
Austin Convention Center
Lady Bird Lake
AUDITORIUM SHORES
Palmer Events Center/ Auditorium Shores
SoCo District
SOCO
OLTORF
St Edward's University
ST EDWARD'S
SOUTH CONGRESS TRANSIT CENTER
LITTLE TEXAS
PLEASANT HILL
SOUTHPARK MEADOWS
Southpark Meadows Shopping Center
LAMAR BLVD
BURNET RD
GUADALUPE ST
LAVACA ST
CONGRESS AVE
RIVERSIDE DR
39TH ST
MoPac
Austin