



Austin/Travis County Health and Human Services Department



The role of public health is to:

PROMOTE community-wide wellness,

PREVENT disease, and

PROTECT the community from infectious diseases,
environmental hazards, and epidemics

Economic Development Request for Application (RFA) Discussion Public Health and Human Services

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Community Stakeholder Meetings and Research Performed

Research

- Central Texas Workforce Data
- University of Texas,
Ray Marshall Center

Chambers of Commerce

- Greater Asian Chamber
- Greater Austin Chamber
- Greater Austin Black Chamber
- Greater Hispanic Chamber

Non-Profits

- Capital IDEA
- Easter Seals
- Goodwill
- Lifeworks
- Skillpoint Alliance
- Workforce Solutions

Government

- Travis County

Economic Development Goals

- Distinguish Economic Development and Workforce Development
- Career and occupational training that focus on :
 - The needs of growing industry;
 - The ability to promote Austin as an economically competitive location for business attraction and expansion; and
 - Providing self-sufficiency for targeted individuals and families.
- Define relationship between the following:
 - Industry;
 - Career and Occupational training providers; and
 - The targeted population of unemployed, underemployed and “hard to employ” individuals.

Three Filters of the EDD Scope of Work

Filter 1: Industry Needs

Filter 2: Target Population

Filter 3: Program Outcomes

Request for Application

Economic Development		Social Service Workforce Development
<ul style="list-style-type: none"> • Meet industry needs to maintain and recruit employers 	Primary Purpose	<ul style="list-style-type: none"> • Provide individuals with education and training to reach self-sufficiency
<ul style="list-style-type: none"> • High School Diploma/GED possibly work experience 	Education Level	<ul style="list-style-type: none"> • Some educational background
<ul style="list-style-type: none"> • Must align with high demand jobs 	Job Placements	<ul style="list-style-type: none"> • Must maintain or increase individual's income
<ul style="list-style-type: none"> • % of individuals that obtain “high demand” jobs • % of individuals receiving health care benefits as part of their wage package • % individuals earning at least \$11 PH 	Outcomes	<ul style="list-style-type: none"> • % of individuals increasing employment income • % of individuals who complete an educational program and demonstrate improved knowledge
<ul style="list-style-type: none"> • Number of employee partners • Average hourly wage of participants who become employed after training 	Outputs	<ul style="list-style-type: none"> • Number of unduplicated participants

Next Steps

- Finalize Scope of Work
- Present to PHHS in March 2014
- Release RFA April 28, 2014
- RFA closes June 5, 2014
- PHHS update August 19, 2014

Economic Development RFA Discussion

Questions or Comments