

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Wednesday, March 5, 2014
5:30pm to 7:30pm
Mexican American Cultural Center
600 River Street, Austin, TX 78701

Board Members

Juan Oyervides, Chair

David Carroll, Co-Chair

Velia Sanchez-Ruiz, Member

Cassie Smith, Member

Anna Maciel, Member

Veronica Forsyth, Member

Blanca Valencia, Member

AGENDA

1. Call to Order

2. Approval of Minutes

3. Citizen Communication

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

4. Presentations

The Board may discuss and take action on any of the following items:

5. Follow up to citizen inquiry about former MACC main entrance sign currently residing on southwest lawn adjacent to Hike and Bike trail at the February 2014 advisory board meeting General Citizens Communication. (Oyervides, Carroll)
6. Designation of ESB-MACC Advisory Board with joint oversight of City of Austin Rainey Street Historic District and consideration of community interest for relocation of a Rainey Street Historic District home to an Austin Energy owned lot at Holly Shores redevelopment site. (Oyervides, Carroll)
7. Establishment of a protected view corridor from the entrance of the ESB-MACC east along River Street and terminating at Interstate Highway 35, and designation of an individual board member(s) pursuant to Article 3 (D) of the bylaws authorized to represent the board's possible action at city council and appropriate boards and commissions. (Oyervides, Maciel)
8. Current condition and restoration of the ESB-MACC main plaza and Benito Huerta Snake Path. (Oyervides, Sanchez-Ruiz)
9. Request for research of relevant leases and/or language specific to main ESB-MACC campus by city of Austin Real Estate Services Office. (Carroll, Valencia)

10. Planning, marketing and implementation of 2014 Annual Holiday Children's Art Exhibit. (Sanchez-Ruiz, Valencia)
11. Status report of annual Award of Excellence program and installation. (Oyervides, Sanchez-Ruiz)
12. Status report for the Latino Arts Residency Program. (Oyervides, Carroll)
13. Working group reports:
 - a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
 - b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
 - c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
 - d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Cassie Smith, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.
14. Staff briefings:
 - a. Staff will report on the progress on overflow parking lot, parking revenue, and March programming.
15. Adjournment

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