



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

ADVISORY BOARD MINUTES

REGULAR MEETING
Wednesday, Feb. 5, 2014

The Emma S. Barrientos Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Juan Oyervides, Chair
David Carroll, Co-Chair
Velia Sanchez-Ruiz, Member
Cassie Smith, Member
Blanca Valencia, Member
Anna Maciel, Member

Board Members Absent: 1

Veronica Forsyth, Member

Staff in Attendance:

Herlinda Zamora, ESB-MACC Manager
Kelly Grajeda, ESB-MACC Administrative Assistant

1. Call to Order: Chair Oyervides called the Board Meeting to order at 5:41pm.

2. Approval of Minutes:

- a. Motion to approve the minutes from the Board meeting held on 1/8/14 by Member Carroll with a second by Member Valencia. The motion was passed unanimously with an amendment to change Item 8(b)(i) to read: Chair Oyervides reported on a meeting held with Co-Chair Carroll, Member Maciel and community members with CM Martinez. There was a second amendment to distinguish the second sentence on Item 9(a) as Item 9(b). (6.0) + Chair Oyervides, Co-Chair Carroll, and Members Sanchez-Ruiz, Smith, Valencia, and Maciel.
- b. Motion to approve the minutes from the Special Called Meeting on 1/14/14 by Member Sanchez-Ruiz with a second by Co-Chair Carroll. (5.0.1) + Chair Oyervides, Co-Chair Carroll, and Members Sanchez-Ruiz, Smith, and Maciel. Member Valencia abstained because she was absent at that meeting.

3. Citizen Communication: General

- a. Karim Candaten discussed his concerns regarding the recently erected MACC sign on the southwest edge of the ESB-MACC property. He feels the sign is an eyesore because it is too big and is not in line with the philosophy of the hike and bike trail. He also asked if the sign is identified on the site plan, why the City has not issued a red tag, and if the sign is in the 200 ft. riparian buffer from the lake. He also thought the Board should review the ESB-MACC's processes and procedures when dealing with public grievances.
 - i. Chair Oyervides placed Candaten's concerns about the sign as a future agenda item and informed him that the Board does not issue anything regarding personnel.
 - ii. Lyn Estabrook, PARD Project Manager, stated she believes the sign was erected under the general permit jurisdiction, and if so, is not required to be on the site plan, but will double check and report back at the next meeting.

4. Presentations: Elliott McFadden, Executive Director of Austin B-Cycle, presented his proposal to add a 13 dock bike share station in the entrance of the ESB-MACC. It would be solar-powered, connect east Austin, and have several benefits including reduced traffic and better health.

BOARD ITEMS FOR DISCUSSION AND/OR ACTION

5. Review and approval of Austin B-cycle request for support of placing a bike share station at the ESB-MACC. (Oyervides, Carroll)

- a. Member Smith and the rest of the Board voiced concern about the proposed location for aesthetic and functional reasons. Austin B-cycle will research and present other options at a future meeting. Lyn Estabrook stated she could work with them to locate other options.
- b. McFadden stated that all costs would be covered by a grant. He also answered the Board's questions related to lighting, accessibility, safety, and loss/damage prevention.

6. Review of the annual Award of Excellence program for recognition of cultural artists in the Latino cultural arts. (Oyervides, Sanchez-Ruiz)

- a. Lyn Estabrook updated the Board on the status of the Award of Excellence installation. She will be contacting metal fabricators who are used to more intricate design work. She will hopefully have a new price from fabricators and Elk Electric by the next Board meeting. They will have to bid the project out again but will not have to formally advertise because the fabricators will cost less. They won't have to bid out the electrical work either.
- b. Herlinda Zamora reported that five people have been confirmed for the Award of Excellence selection panel. Chair Oyervides appointed Member Sanchez-Ruiz as Board representative. Co-Chair Carroll requested more criteria, while Member Smith expressed that the attributes of the candidates are hard to quantify. Zamora will add more direction to the criteria without placing limitations on the categories.

7. Review of the Latino Arts Residency Program and current status. (Oyervides, Carroll)

- a. Zamora presented a timeline that addresses how LARP will target different and emerging artists. The Board offered numerous suggestions on how to brand the LARP through graphics, merchandise, newsletters, and word of mouth.
- b. Zamora also reported that a new Coordinator position has been approved to work with LARP.

8. Public Notice for Aerial Encroachment of alleyway on behalf of 70 Rainey Street LP, 8 ½ feet into 20 foot wide public alleyway. (Oyervides, Maciel)

- a. Co-Chair Carroll presented a notice of a request from 70 Rainey Street LP for an aerial encroachment of an alley between Rainey Street and the North-South alignment of River Street, and between the East-West alignment of River Street and Davis Street, to be redeveloped into a residential tower. The Board was invited to express their opinions on the encroachment.
- b. At 8:57pm, Member Sanchez-Ruiz motioned to extend the meeting for five minutes with a second from Co-Chair Carroll. Motion passed unanimously. (6.0) +Chair Oyervides, Co-Chair Carroll, and Members Smith, Valencia, and Sanchez-Ruiz.
- c. The Board reviewed and discussed the notice and, although were not in favor of the encroachment, have no substantial objections and therefore are not notifying the Real Estate office.

9. Oversight of Rainey Street Historic District fund by the ESB-MACC Advisory Board. (Oyervides, Carroll)

- a. Chair Oyervides postponed this item for discussion.

10. Working Group Reports:

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
 - i. Co-Chair Carroll reported on a meeting held between himself, City of Austin Planner, Joe Almazan, Chair Oyervides, and Member Maciel. Almazan informed them about the zoning of the Rainey Street District in 2004. They also discussed changing the land development code to restrict development. The City currently has a three-year project underway to rewrite the code called CodeNext.

- ii. Chair Oyervides and Co-Chair Carroll met with the Real Estate Director and discussed the process, guidelines, and restrictions of designating sites as parkland. The Real Estate Director said the Board should request her office research a lease agreement between the MACC and the City of Austin.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board regarding alternative funding resources for the ESB-MACC and the Rainey Street Historic District.
 - i. Chair Oyervides stated they will be meeting with Austin Energy Director Weiss the second week of February.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
 - i. No discussion was held.
- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Cassie Smith, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.
 - i. No discussion was held.

11. Staff Briefings:

- a. Lyn Estabrook discussed the status of the overflow parking lot. She presented drawings for the design which includes 98 spaces, landscaping, and limestone pavers. The estimated cost is around \$200k but could be less. They will plant a heartier turf in the fall to be ready in the spring. They will also have to adjust the swell in the land. Co-Chair Carroll inquired about permitting and handicap spaces. Estabrook stated it should not be an issue since it is temporary parking. They will also relocate a tree in the middle of the design as per Co-Chair Carroll's suggestion.
- b. Estabrook updated the Board on the CIP account, specifically the removal of the Auditorium sound shell. It will be an in-house design, and they will bid the construction out due to the specialty of the work required. They'll use Elk Electric and buy many of the materials themselves to limit costs. The carpentry will hopefully cost under \$30k, and the electrical work would be around \$15k. The costs for curtains and stage lights would come out of the general budget.
- c. Herlinda Zamora updated the Board on the Sam Z. Coronado Gallery renaming and exhibit, noting the date change and schedule of events for that day.

12. Future Agenda Items

- a. MACC sign on southwest lawn
- b. Austin B-cycle new proposed locations
- c. Review of Award of Excellence
- d. Review of Latino Arts Residency Program
- e. Oversight of Rainey Street Historic District Fund by the ESB-MACC Advisory Board
- f. Request to Real Estate office to look into lease agreement with COA (Carroll, Valencia)
- g. Authorization of Board representative to state recommendation of a view corridor
- h. Children's Christmas program
- i. Various ESB-MACC facility concerns (*Zócalo* concrete, *Snake Path* repairs)

- 13. Adjournment:** Chair Oyervides adjourned the meeting at 9:30pm with a motion from Member Valencia and a second from Member Sanchez-Ruiz without objection (6.0). + Chair Oyervides, Co-Chair Carroll and Members Valencia, Smith, Sanchez-Ruiz, and Maciel.