

COLONY PARK SUSTAINABLE COMMUNITY INITIATIVE



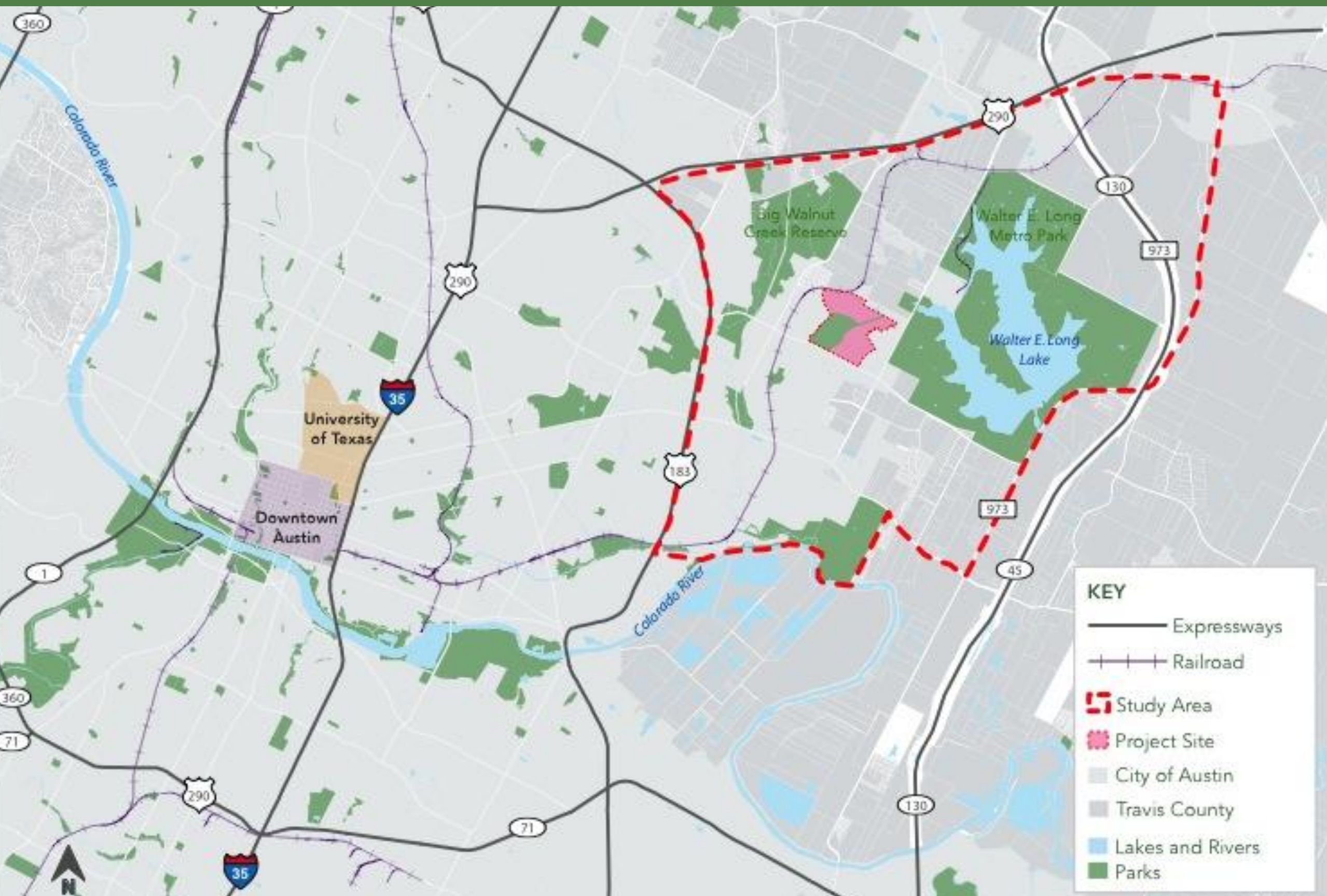
Parks Board Briefing

**Neighborhood Housing &
Community Development**

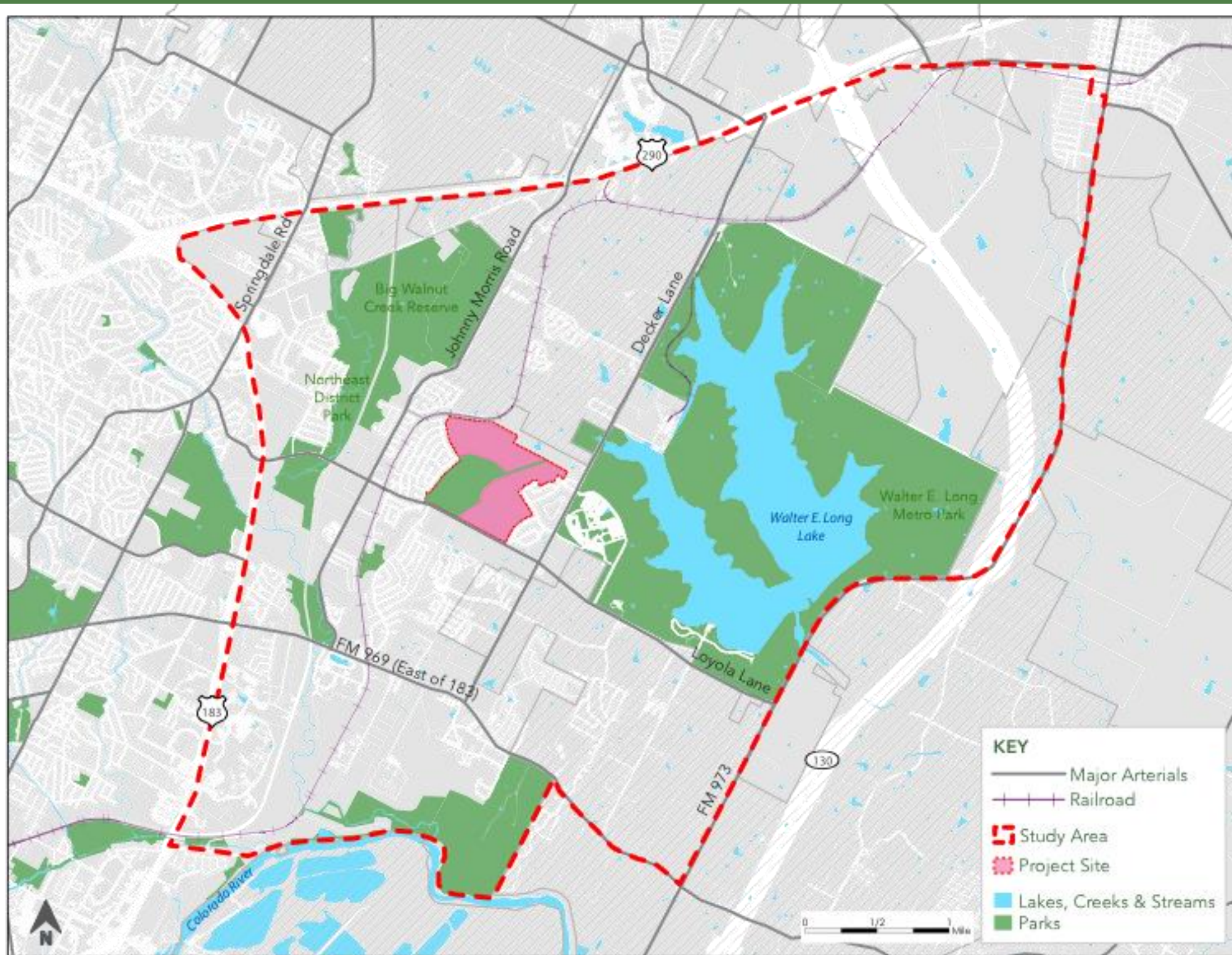
**Doug Farr, Farr Associates
Laura Toups, UDG**

March 25, 2014

STUDY AREA



PROJECT SITE



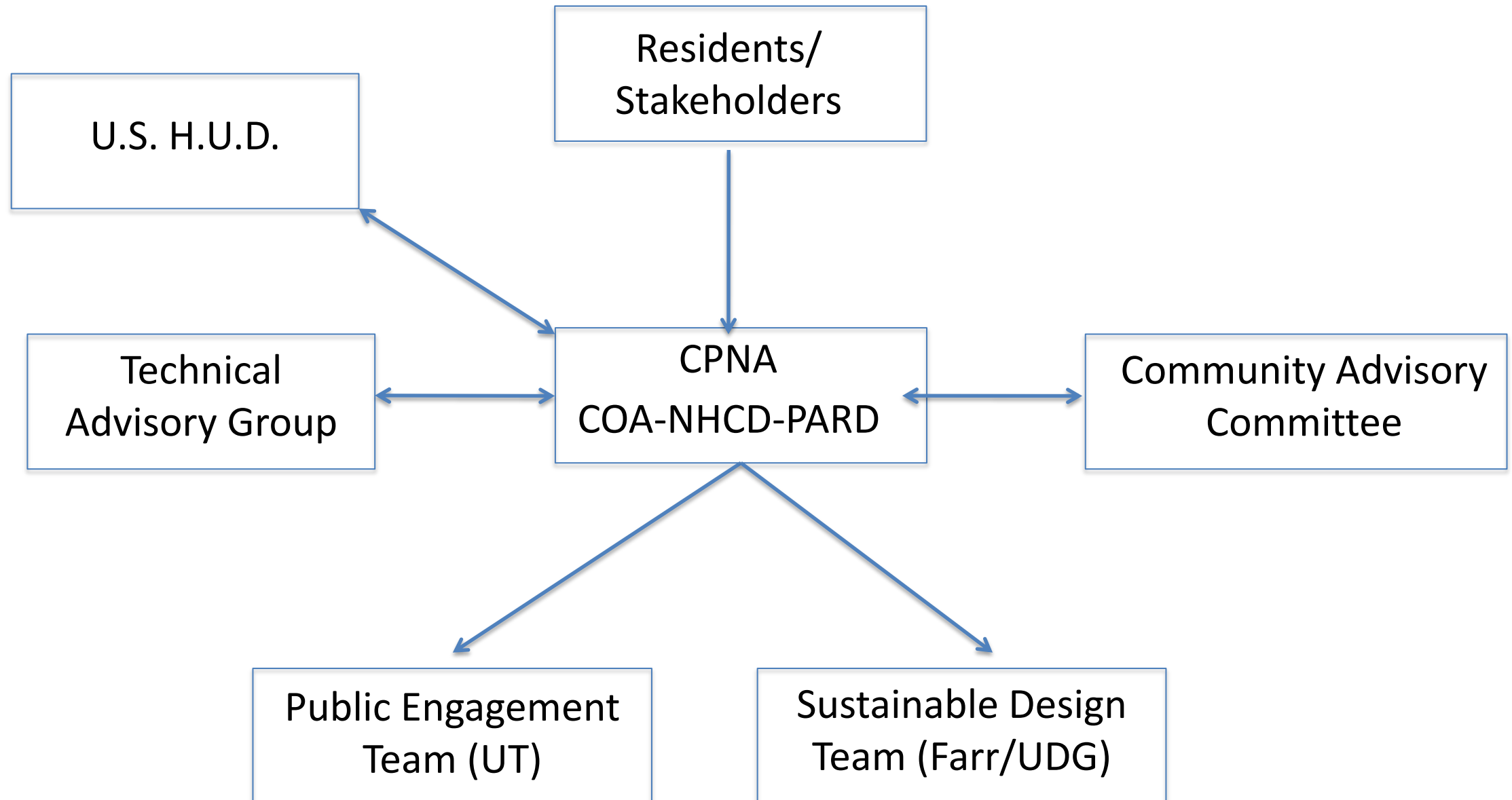
SUSTAINABLE COMMUNITY INITIATIVE

2012: COA awarded \$3 million 3-year **HUD Sustainable Community Challenge Grant**

Goals:

- Create a master plan for 208 acres of publicly-owned land in Northeast Austin.
- Improve coordination between departments/agencies to support sustainable and equitable development within the City of Austin.
- Support capacity building and community transformation goals of Colony Park area residents and stakeholders.

PROJECT PARTNERS



PUBLIC ENGAGEMENT

- **Public Engagement Program**
 - Led by UT, Division of Diversity and Community Engagement
 - Austin Community College, Department of Behavioral Sciences
 - Extensive Capacity Building of the 5-Census-Tract Project Area
- **Community Advisory Committee**
 - 15 member committee

CITY /AGENCY COORDINATION

City Department Coordination

- Technical Advisory Group
 - 25 Departments

Agency coordination

- Capital Metro
- Sustainable Places Project Capital Area Council of Governments

MASTER PLAN CONCEPT



Total Acreage: 301 Acres

PARD Land: 93 Acres

Constraints: 23 Acres

**Additional Parks and Streets:
60 Acres**

**NET BUILDABLE AREA:
125 ACRES**

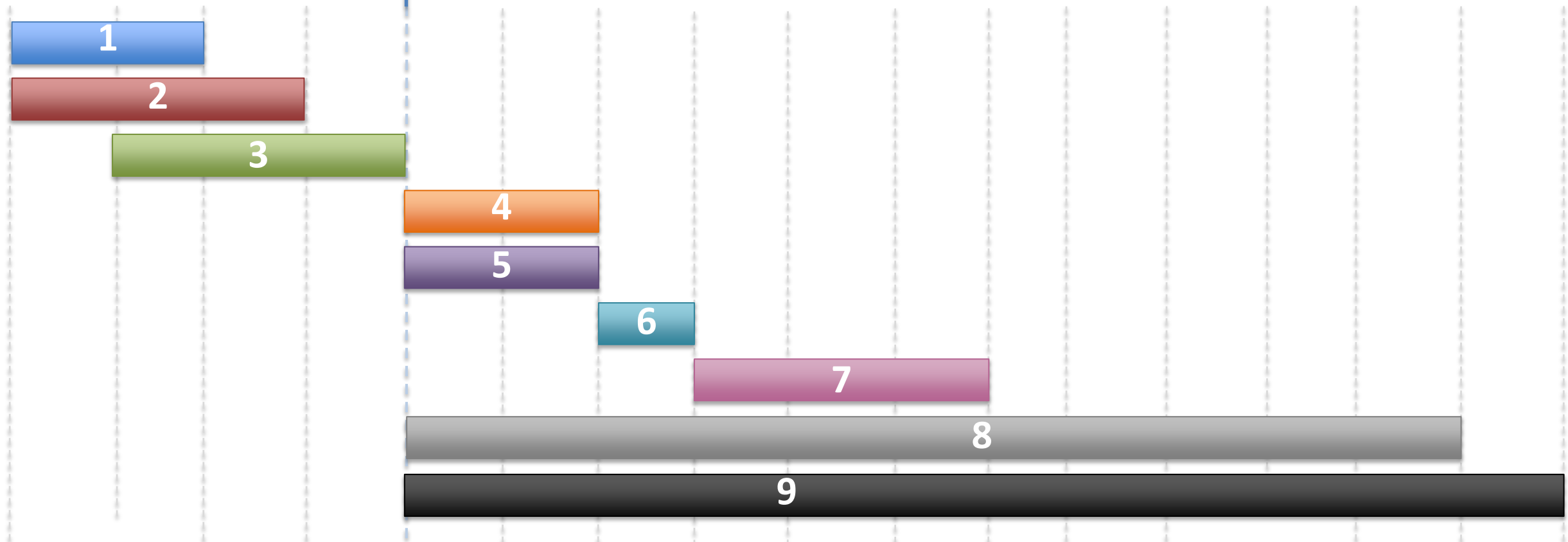
Five Hills

Phase 1

- **Projected 10-year Buildout**
- **1200 Residential Units**
- **30,000 s.f. Commercial**

2013 | 2014

Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



1. Project Initiation
2. Existing Conditions, Evaluation and Analysis
3. Economic Analysis/Market Study
4. Vision
5. Scenario Planning
6. Final Master Plan
7. Subdivision Approval
8. Construction Documents

NEXT STEPS

April 14: Draft Master Plan Review

June 23: Master Plan Open House

July – October: PUD Process

December 2014 –

- Approved Master Plan
- PUD
- Subdivision
- Construction Documents for a Phase 1 of Roadway and Utilities
- Parks Master Plan for Phase One (existing \$700,000 CIP funds) and Future Phase Improvements

OPPORTUNITIES

- Connectivity to Overton Elementary and Existing Neighborhoods
- Park Land Referendum
- Transit Oriented District / Activity Center
- Redevelopment of Larger Project Area
- Coordinated Planning Efforts
 - Parks and Recreation
 - Austin Resource Recovery

HOW DO WE MOVE FORWARD?

What is needed in 2015:

- Future CIP items for Roadways, Infrastructure and Swimming Pool
- Priority Economic Development for the 208 Acres and Larger Study Area
 - Health Care Facilities
 - Grocery Services
 - Jobs
- Pursuit of Additional Grant Applications
- Interdepartmental Prioritization