



Austin/Travis County Health and Human Services Department



The role of public health is to:

PROMOTE community-wide wellness,

PREVENT disease, and

PROTECT the community from infectious diseases,
environmental hazards, and epidemics

Economic Development Request for Application (RFA) Discussion Public Health and Human Services

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Established Structure

- **Request for Application (RFA)**
- **Anti Lobbying**
- **Contract Minimum \$50,000**
- **Prequalification Process**
- **Evaluation Process**
 - **Main Criteria and Bonus Points**

Evaluation Process

Scoring Tool

Part I: Program Strategy and Effectiveness

- Experienced services:
 - Organization background and experience
 - Application process for enrollment
 - Program budget, staffing plan, cost per client, and program breadth/scope
- Market knowledge of labor force capacity and trends
- Market and labor force connection
- Industry planning and employer engagement activities
- Alliance with business recruitment and expansion efforts
- Services targeted toward high demand occupations and targeted occupations
- Ability to develop and offer curriculum to meet labor needs
- Connection to Imagine Austin

Evaluation Process

Scoring Tool

Part II: Return on Investment

- Targeted participation and participant eligibility
- Participant outreach
- Participant assistance
- Occupational placement, occupational wages, and employee retention support

Part III: Local Business Presence

- Same as Social Service RFA

Bonus Points

- Leveraging
- Healthy Service Environment

Economic Development RFA Options

Total Funding Available - \$1,280,650

- **Option 1: Develop Ranges for Programs Based on Current Services Purchased**
 - **Set aside a range of funding for short-term and long-term training**
 - **Example: \$100K to \$200K for short-term training**
 - **Example: \$1M to \$1.2M for long-term training**
- **Option 2: Use an Open-Ended Process**
 - **No specific amount set-aside for either short or long-term training**

Next Steps

- **Pre-Solicitation Conference (TBD)**
- **Release RFA April 28, 2014**
- **RFA closes June 5, 2014**
- **PHHS update August 19, 2014**

Economic Development RFA Discussion

Questions or Comments